



# Minutes of the 11<sup>th</sup> Meeting of IQAC, IMI Kolkata July 16, 2024, at 03:00 P.M. in Online mode

## Members present

- 1. Professor Mohua Banerjee, Chairperson IQAC, IMI Kolkata
- 2. Professor Chanchal Chatterjee, Coordinator, IMI Kolkata
- 3. Professor Tirthankar Nag, Member as Trustee, IMI Kolkata
- 4. Professor Rachana Chattopadhyay, Member, IMI Kolkata
- 5. Dr. Sahana Roy Chowdhury, Member, IMI Kolkata
- 6. Dr. Ruchi Sharma, Member, IMI Kolkata
- 7. Ms. Bishnupriya Rajoria, Member, IMI Kolkata
- 8. Ms. Solanki Sengupta, Member, IMI Kolkata
- 9. Mr. Dinesh Upadhyay, Member, IMI Kolkata
- 10. Prof. Debdas Rakshit, Professor, University of Burdwan
- 11. Dr. Somak Maitra, Associate Professor, St, Xavier's University Kolkata
- 10. Mr. Piyush Pagaria, Member as Alumni, IMI Kolkata
- 11. Ms. Shwetlana Sinha, Member as Student, IMI Kolkata
- 12. Mr. Pinak Chatterjee, Member as Student, IMI Kolkata
- 13. Ms. Satabdi B. Chakraborty, Member Secretary, IMI Kolkata

#### Leave of absence

- 1. Ms. Abhisikta Chakraborty, Member, IMI Kolkata
- 2. Mr. Abhishek Pal, Member as Alumni, IMI Kolkata
- 3. Mr. Harsh V. Agarwala, Member from Industry, Ori-Plast Limited
- 4. Mr. Gautam Ray, Member from Employer, IMI Kolkata, Executive Director IIR & Administration, CESC Limited

#### **Agenda**

- 1. Confirmation of the minutes of the previous meeting.
- 2. Discussion on Research & International Collaborations.
- 3. Discussion on Research & Publication Benchmark.



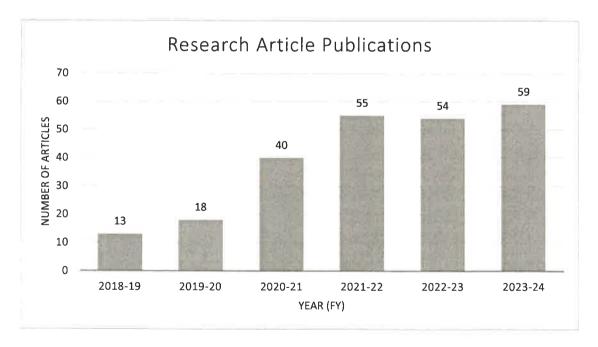
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### Highlights of the Meeting:

- 1. The Chairperson and Coordinator greeted everyone present at the meeting.
- The coordinator welcomed all the new members of the committee and introduced them.
   One external member, Dr Somak Maitra, Associate Professor, St, Xavier's University Kolkata and two new PGDM students of IMI Kolkata, Ms Shwetlana Sinha and Mr Pinak Chatterjee.
- 3. All the members approved the minutes of the previous meeting held on February 28<sup>th</sup>, 2024.
- 4. The coordinator requested Prof. Tirthankar Nag, Dean of Research to present Research & International Collaborations at IMI Kolkata.
- 5. Prof. Nag started the presentation with the statistics of research publications of IMI Kolkata faculties over the years. He mentioned that the publication has been increasing through the years.



6. Prof. Nag appraised that faculties at IMI Kolkata published not only research articles but also books, books chapters newspaper articles.



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- 7. IMI Kolkata publishes its own journals, the Journal of Operations Strategic Management, being published by SAGE India and listed in UGC CARE and the other is IMI Konnect. Faculties at the IMI Kolkata are the Editors and Associate Editors of multiple reputed journals.
- 8. IMI Kolkata has conducted several national and international events over the years- a Research Colloquium in December 2021 and a National Workshop on AI and Analytics for the Boardroom: An Introduction to Digital Transformation in March 2022. He also mentioned that IMI Kolkata is going to conduct an international conference on Sustainable Business Practices (ICSBP) in January 2025.
- 9. IMI Kolkata Faculties have published papers with its PGDM as well FPM scholars in reputed journals such as Journal of Business Research, Tourism Recreation Research, Journal of Hospitality and Tourism Management and others.
- 10. Prof. Nag informed the members that faculties at IMI Kolkata regularly participate in reputed conferences at national and international levels.
- 11. Research Seminars are conducted at a regular pace at IMI Kolkata to cultivate the research ecosystem for both the faculties and scholars. Renowned academicians throughout the world visited the campus to conduct sessions on multidisciplinary topics.
- 12. Faculties at IMI Kolkata have been awarded many national and international research project and consultancy projects over the years, funded by esteemed agencies such as India Gold Policy Centre (IGPC) @ IIM Ahmedabad, funded by World Gold Council, UGC UKIERI, Ministry of Human Resource Development, Govt of India (SPARC), Ministry of Corporate Affairs, Govt. of India, Ministry of Environment, Forest & Climate Change, Govt. of India, University of Bradford, England, Office of the Principal Scientific Advisor, Gol/IIMA and others.
- 13. IMI Kolkata has 15 active MoUs with foreign universities with which student and faculty exchange programs are conducted every year. Apart from the exchange program, multiple research collaborations have been conducted as well. Details are attached in Annexure 1.









14. Prof. Nag concluded the presentations by appraising that Faculties at IMI Kolkata conducted FDP programs regularly on relevant and contemporary topics, with both national and international participants from reputed organizations. The details of the recently held FDPs are as follows:

SI No	Resource Person	Title	Date	Location	Participant
1	Dr Chanchal Chatterjee (PD), Dr Sayantan Kundu, Dr Arghya Ray & Dr Arunava Bandyopadhyay	Digital Revolutions in Finance Research	09- 10May, 2024	IMI Kolkata	20
2	Dr. Gobindo Roy (PD), Dr. Arghya Ray & Dr. Arunava Bandyopadhyay	Advanced Research Methods in Marketing:	17-19 May, 2024	IMI Kolkata	49
3	Dr Arghya Ray (PD), Dr Gobindo Roy & Dr Arunava Bandyopadhyay.	Tools and Techniques for High Impact Journal Publication (Part I)	3-7 June 2024	IMI Kolkata	42

- 15. The coordinator thanked Prof. Nag for the presentation and opened the floor for any suggestions.
- 16. Dr. Somak Maitra wanted to know about the library storage for publications. Prof. Nag conveyed that IMI Kolkata has an intranet facility where all the publications and other research databases are available to sustain the research ecosystem.
- 17. Prof. Debdas Rakshit suggested analysing the citations of the publications at IMI Kolkata. Prof. Nag mentioned that citation metrics of the publication of the last 10 years are already mentioned for NIRF ranking. He assured that in the next presentation, the same will be incorporated to highlight the quality of the publications. Prof. Rakshit also suggested mentioning the research project fund amount in future presentations.



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- 18. The coordinator then requested Prof. Nag to kindly discuss the Research & Publication Benchmark that is being followed at IMI Kolkata.
- 19. Prof. Nag appraised in this report that Benchmarking with other Indian B Schools indicates that almost all of them use ABDC and several also use ABS. It was agreed to categorize journals for research publication in IMI based on all four criteria for ABS, ABDC, JCR Impact Factor, and Scopus Cite Score. The equivalence between these different criteria was obtained through detailed analysis of data for all journals in ABS and ABDC and looking at their JCR Impact Factors and Scopus Cite Scores.
- 20. He also mentioned that in doing this exercise, the quality bar was raised for each publication category.

Journal Publication will be considered only if listed in either Web of Science or Scopus				
A-STAR	FT50			
	Listed in either ABS or ABDC (journal category based on any one of these two conditions being met)		Not listed in either ABS or ABDC (journal category based on any of these two conditions being met)	
	ABS	ABDC	JCR Impact Factor (Web of Science)	CiteScore (Scopus)
<b>A</b> +	4*/4	A*	>=3.25	>=4.25
A	3	Α	>=1.75	>=2.50
B+	2/1	B/C	>=1	>=1
В	NA	NA	listed in Web of Science	listed in Scopus

21. The coordinator thanked Prof. Nag for the discussion.

As there were no other matters to be discussed, the meeting ended with a vote of thanks and regard to all the members present by the coordinator.

Signature of IQAC Coordinator (Professor Chanchal Chatterjee)

Signature of IQAC Coordinator (Professor Mohua Banerjee)

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# Annexure 1

Organization w	vith which IMI has signed MoU	Activities under the MoUs
University of Bradford, England	UNIVERSITY of BRADFORD	Collaborative research project with the University of Bradford, England on the topic "Ethics and Morality Amongst Bottom of Pyramid in Government Digital Healthcare Service Usage", effective from 15.07.2023.
Montpellier Business School, France	BS:  BS:  BUSINESS SCHOOL	Prof. Rameshwar Dubey, from Montpellier Business School, France is currently one of the active Journal Advisory members of the IMI Kolkata's journal "Journal of Operations and Strategic Planning"
Liverpool Business School, England	LIVERPOOL BUSINESS SCHOOL	Prof. Claire Hannibal, from Liverpool Business School, is currently one of the active Journal Advisory members of the IMI Kolkata's journal "Journal of Operations and Strategic Planning"
Université Gustave Eiffel, Paris	Université Gustave Eiffel	D. C.1 D. Cl 11 1
Université Gustave Eiffel, Paris	Custave Eiffel	Ms. Samiksha Jain and Ms. Niharika Gupta have received the Letter of Acceptance to visit UPEM, Paris [presently with Université Gustave Eiffel] through the student exchange programme for a term from August 29, 2022 - January 15, 2023.
Université Gustave Eiffel, Paris		Mr. Harsh Goyal and Ms. Ritika Sharma have visited UPEM, Paris [presently with Université Gustave Eiffel] through the student exchange programme for a term from September 10, 2021 – January 3, 2022

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Sichuan Academy of Social Sciences, Sichuan, China	SICHUAN UNIVERSITY	through the student exchange programme for a term in the academic year 2018-19  Book titled, "Comparative Development of India and China, Economic, Technological, Sectoral & Socio-cultural Insights", was jointly authored and edited by faculty of IMI Kolkata, IMI Delhi, IMI Bhubaneswar and
ESC Rennes School of Business, France  ESC Rennes School of Business, France		Mr. Nilankur Saha received the Letter of Acceptance to visit ESC Rennes School of Business, France through the student exchange programme for a term in the academic year 2018-19 Alexis Deloffre & Ugo Matis Deperiers came to IMI Kolkata
ESC Rennes School of Business, France	RENNES SCHOOL OF BUSINESS	Ankita Bose, Aparajita Maji & Shashwat Sharma received the Letter of Acceptance to visit ESC Rennes School of Business, France through the student exchange program for a term in the academic year 2022-23
Université Gustave Eiffel, Paris		October 22, 2018.  Mr. Gourav Guha received the Letter of Acceptance to visit UPEM, Paris [presently with Université Gustave Eiffel] through the student exchange programme for a term academic year 2018-19
Eiffel, Paris  Université Gustave Eiffel, Paris		visited UPEM under Faculty Exchange Programme from October 15 – October 22, 2018.  Dr. Rituparna visited UPEM under Faculty Exchange Programme from October 15 –
Université Gustave Eiffel, Paris  Université Gustave		Dr. Sahana Roy Chowdhury visited UPEM under Faculty Exchange Programme from March 24 – April 1, 2019.  Dr. Sahana Roy Chowdhury

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		Sciences, Sichuan, China. The book was published by Sage in January 2021.
Sichuan Academy of Social Sciences, Sichuan, China		IMI Kolkata faculty visited China for the 8 <sup>th</sup> Indo-China Forum from October 16-20, 2019
University of Turku, Finland	UNIVERSITY OF TURKU	Influences of consumption subcultures on water services and ancillary consumption in India: An exploration of sociohistoric patterning and marketplace drivers on November 13, 2019.
University of Turku, Finland	•	Dr. Roma Puri visited University of Turku under Faculty Exchange Programme from April 15-19, 2019.

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