

International Management Institute Kolkata



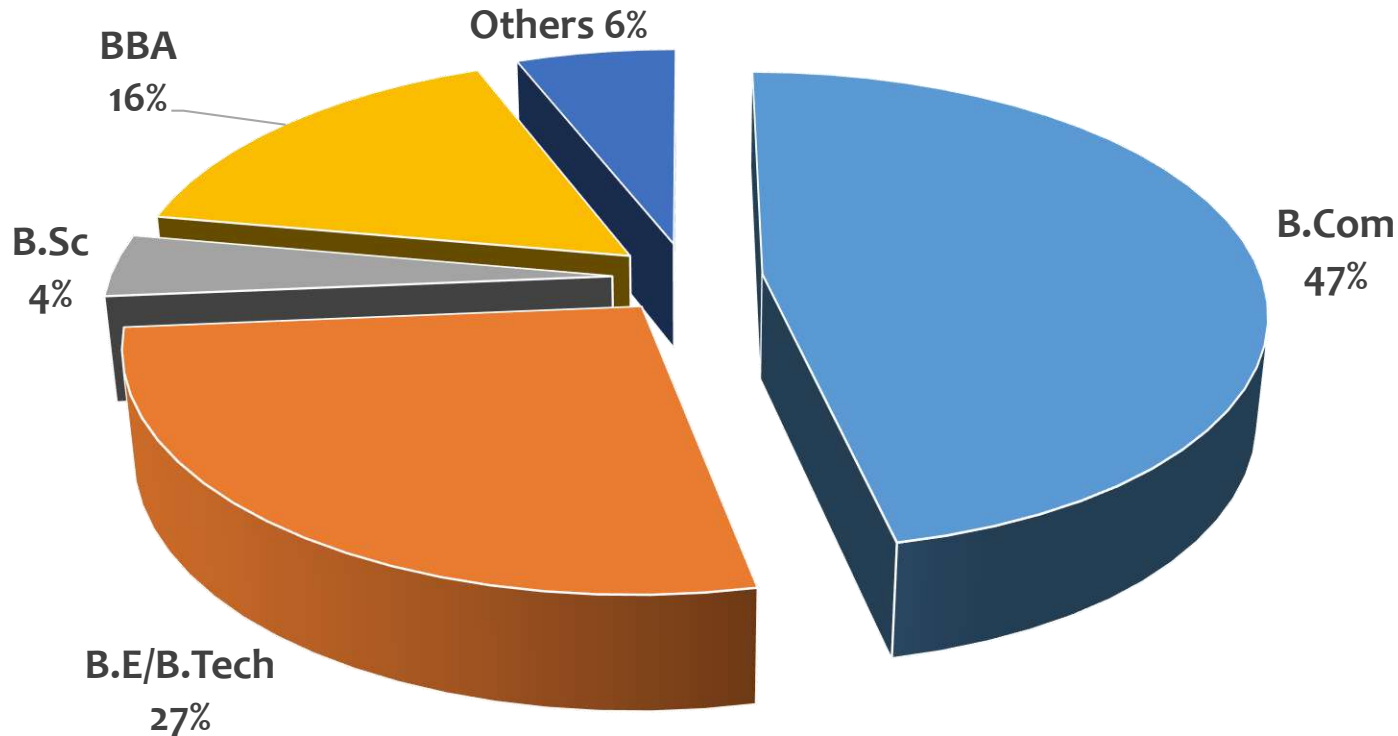
**RP - Sanjiv Goenka
Group**
Growing Legacies



Final Placement Report (Batch 2018-20)

IMI Kolkata 2/4C Judges Court Road, Alipore, Kolkata – 700027

Batch Profile – Educational Background



- The PGDM batch of 2018-20 is a mix of students coming from a diverse background with a good blend of experience.
- The students' yearn for excellence is evident from their immaculate performance in various professional examinations and certification courses like CFA, Digital Marketing and Lean Six Sigma.

Gender Ratio



Male

54%



Female

46%

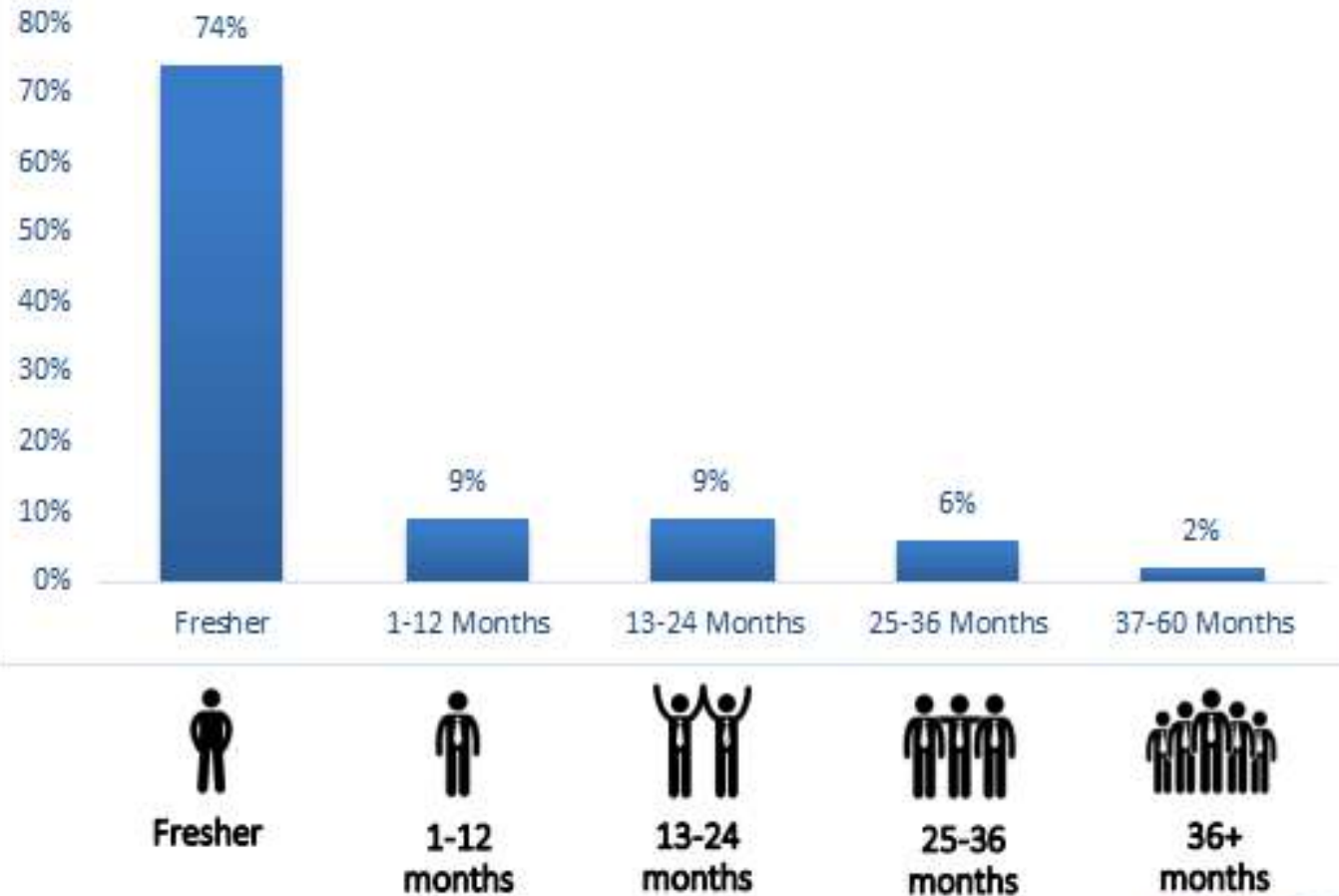
Batch Profile – Work Experience



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Work Experience



Summer Internships



Sales & Marketing
56%



Consulting, IT &
Analytics
9%



Operations
9%



Finance
20%



IT
2%



Analytics
4%

Placement Statistics – Average CTC

Highest CTC: INR 20 LPA

**Average CTC – Top 10
Percentile: INR 10.25 LPA**

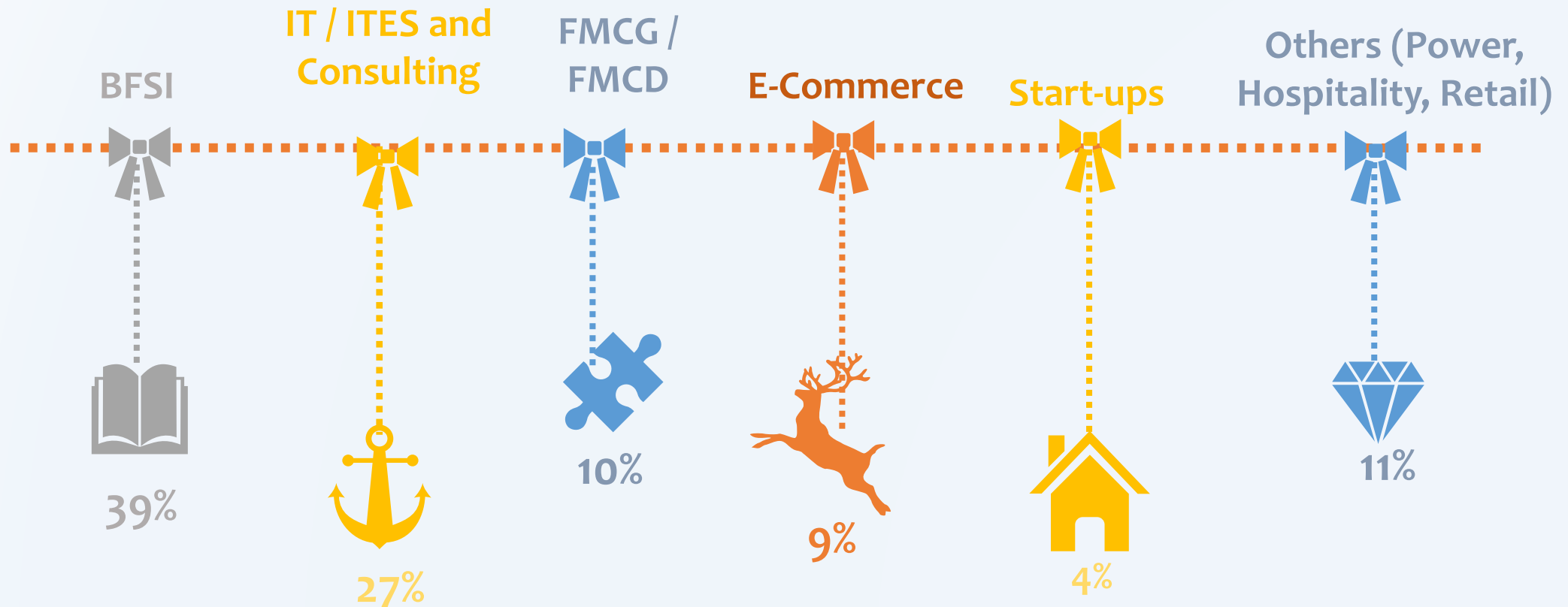
**Average CTC – Top 25
Percentile: INR 9.12 LPA**

**Average CTC – Top 50
Percentile: INR 8.07 LPA**



Sector-Wise Split

- JSW made the highest final placement offer with CTC of 20 LPA
- 42% increase in new recruiters



Domain-Wise Split

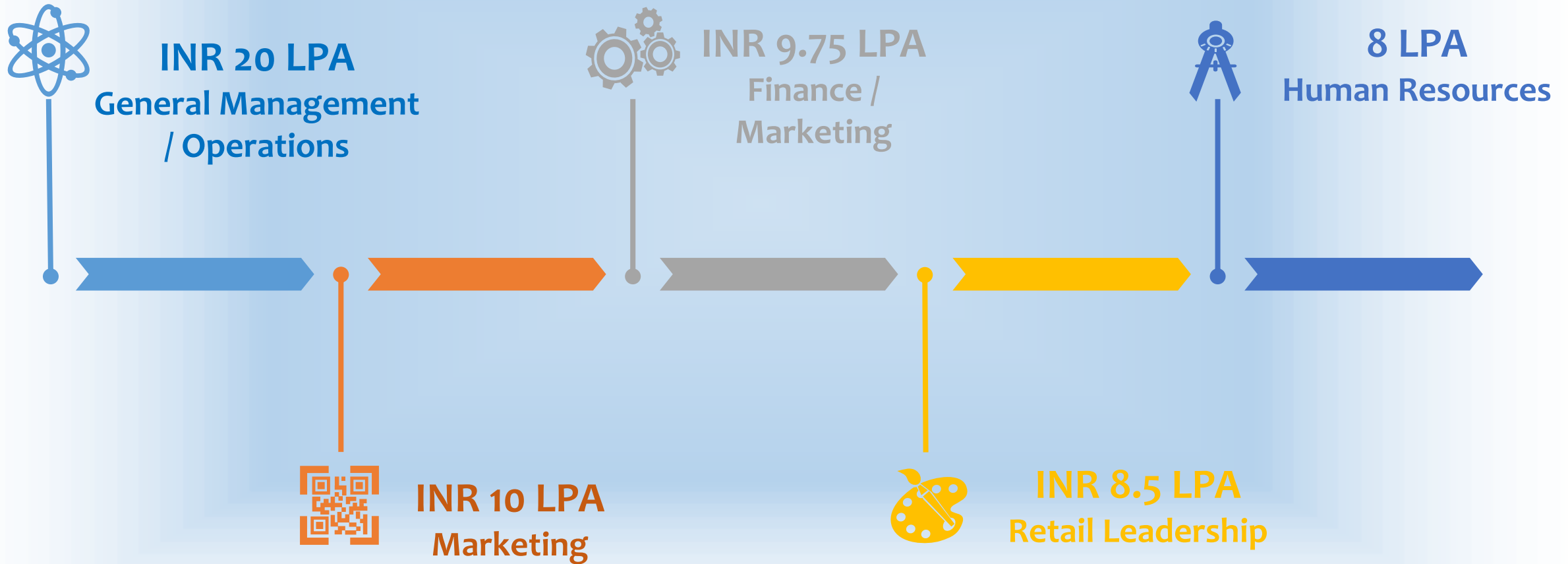
- “More” Retail recruited 2 students for their coveted Retail Leadership Program
- PricewaterhouseCoopers made a total of 19 offers on campus



Profiles Offered – Batch 18-20

Domain	Top Profiles offered
Sales and Marketing	Profiles were offered in B2B, Sales, Marketing, Brand Management, Business Development, Retail Management and Product Management.
Finance / Consulting	Profiles were offered in Tax Consulting, Advisory, Business Development, Credit Risk Management, Derivative Trading, Credit Underwriting, Central Operations, Credit Appraisal and Recovery Management
General Management and Business Operations	Profiles were offered in Business Analysis, Retail Leadership, Product Management, Channel Sales and Operations
Human Resources	Profiles were offered in Corporate HR, Talent Acquisition, HR Business Partner
IT / Others	Profiles were offered in IT and Business Analysis

Highest CTC Profile-wise – Batch 18-20



Prominent Recruiters



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Deloitte.

ICICI Bank

HDFC BANK

CESC

CESC LIMITED

TATA

TATA CONSULTANCY SERVICES

randstad

JSW
Better Everyday

marico

GlobalData.

amazon

Reliance

Since 1760
Berger
Paint your imagination

CARE Ratings
Professional Risk Opinion

firstsource
Stay Ahead

pwc

IDFC FIRST Bank

Café Coffee Day

KENT
Mineral RO™
Water Purifiers
HOUSE of PURITY

GIC HOUSING FINANCE LTD.

SOUTH INDIAN Bank
Experience Next Generation Banking

Tech Mahindra

FINEDGE

kotak life

emami

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

pladis

Amway

HYGIENIC RESEARCH
INSTITUTE
ISO 9001-2015 Certified

tkk
HEALTHCARE

Dabur

more
QUALITY 1ST

magicbricks.com

BYJU'S
The Learning App

Edelweiss Tokio life

JOCKEY
142 COUNTRIES 137 YEARS

fab HOTELS

ICICI PRUDENTIAL
LIFE INSURANCE

HDFC Life
Sar utha ke jiyo!

Godrej
AROHAN
AAVISHKAAR GROUP

Outlook group

COFFEE Day Beverages

svf

jaro education™
ISO 9001:2008 Certified

Thank you

- We would like to express our gratitude to the Director, the Dean and the entire faculty at IMI Kolkata for extending their continuous support and motivation.
- We are grateful to our distinguished alumni who have helped us in building great relationships with esteemed brands and hosting them on campus.
- We are thankful to the recruiters for their continued interest in recruitment at IMIK and look forward to strengthening our ties with them in the future.



**RP - Sanjiv Goenka
Group**

Growing Legacies



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