



RP-Sanjiv Goenka  
Group


Growing Legacies



# SUMMER INTERNSHIP REPORT

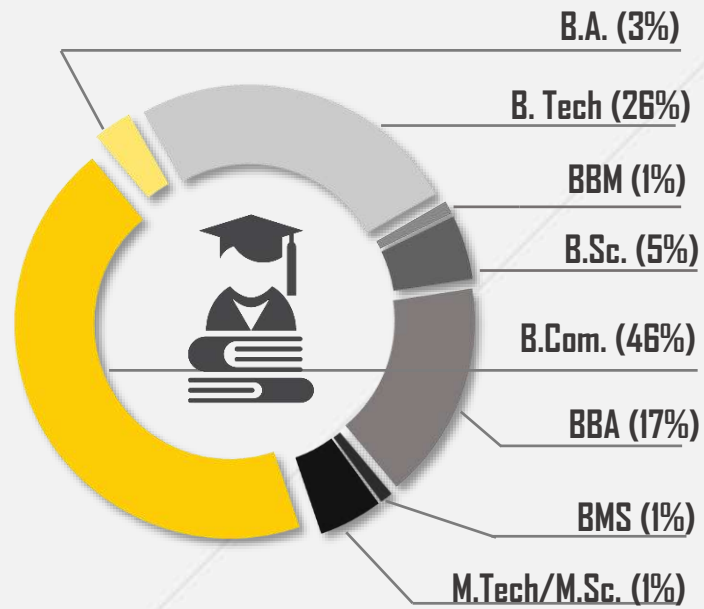
2018-20

# ABOUT IMI KOLKATA

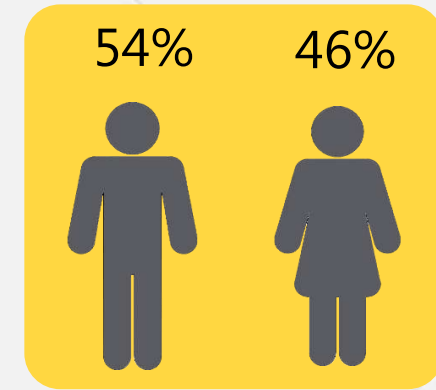


The IMI Kolkata campus is centrally located in the city and equipped with state-of-the-art infrastructural, academic and residential facilities. The Institute offers not only a scholarly and professional ambience, but also a fulfilling campus life necessary for all-round development of the student. IMI Kolkata aims at shaping brilliant minds, equipping them with the skills to lead national and global organizations. The Institute is devoted to the task of building a pool of next-generation entrepreneurs, managers and leaders with unwavering commitment to ethical behavior and unfaltering concern for the conservation of natural resources.

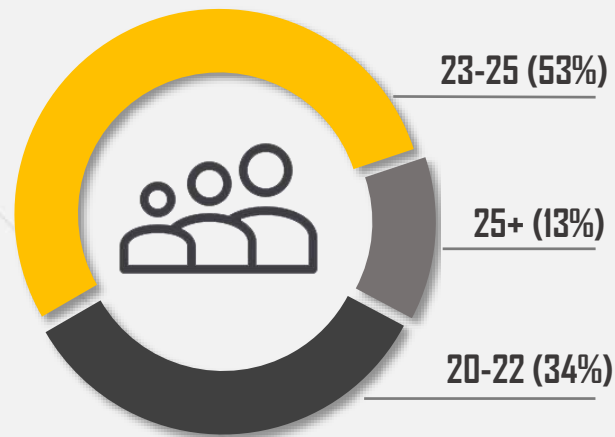
# BATCH PROFILE



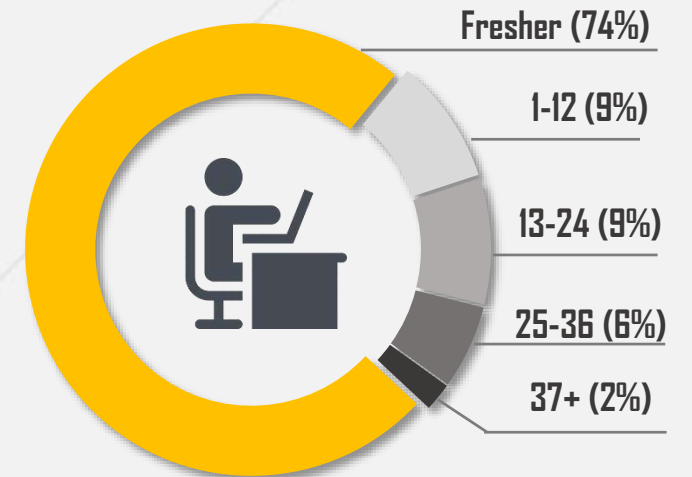
Education Background



Male-Female Ratio



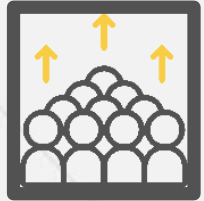
Age Distribution



Work Experience (Months)

## KEY HIGHLIGHTS

- IMI Kolkata created another milestone with the 2018-19 Summer Placement Season.
- The Placement Season witnessed participation from 27 recruiters and 185 offers were made to the participants in various domains such as Sales & Marketing, Finance, Consulting, Operations & IT, HR and Analytics.
- IMI Kolkata hosted the some of the biggest industry leaders including JSW, Reliance Industries, Federal Bank, HDFC Bank, ICICI Prudential AMC, Oxford University Press, SAGE Publications and Kantar.
- BFSI and Services are the sectors which made the highest number of internship offers.
- Finance and Marketing remained the preferred choices of the students.



Increase in batch size:

**29.36%**



Number of offers made:

**185**



Highest stipend offered (INR):

**200k**



Number of companies visited:

**27**



New recruiters:

**11**

**Average stipend of the class\***

→ **Top 10 Percentile** 63.1k

→ **Top 25 Percentile** 38.6k

→ **Top 50 Percentile** 27.6k

\*in INR, all figures are for the entire duration of the two months internship, excluding benefits such as boarding & lodging and travel.

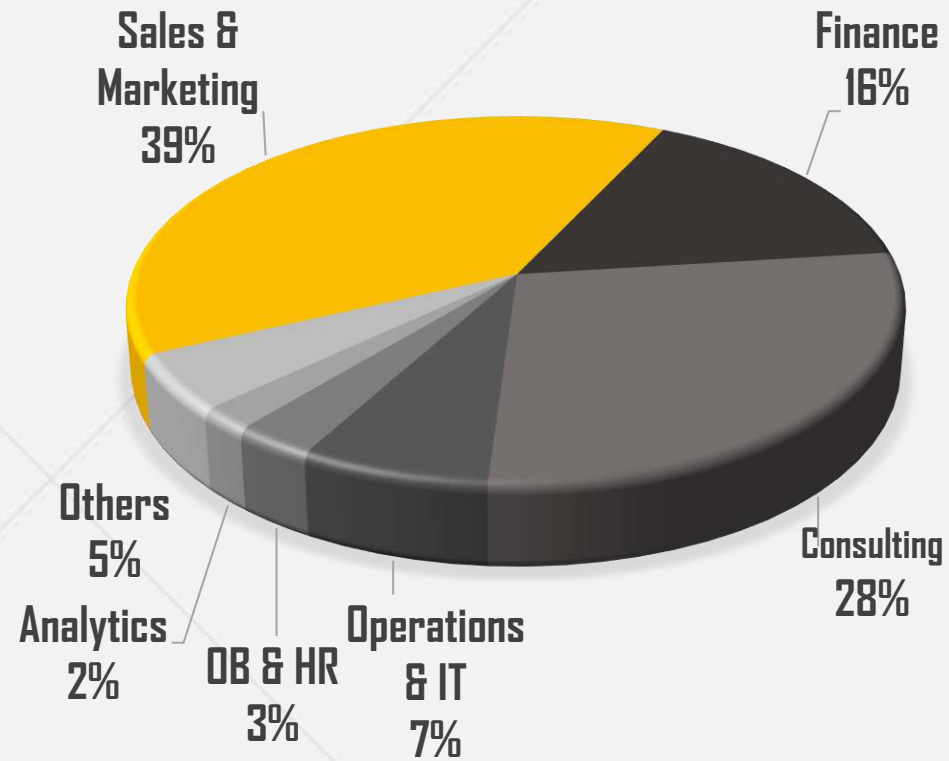
**KEY HIGHLIGHTS**

# KEY HIGHLIGHTS

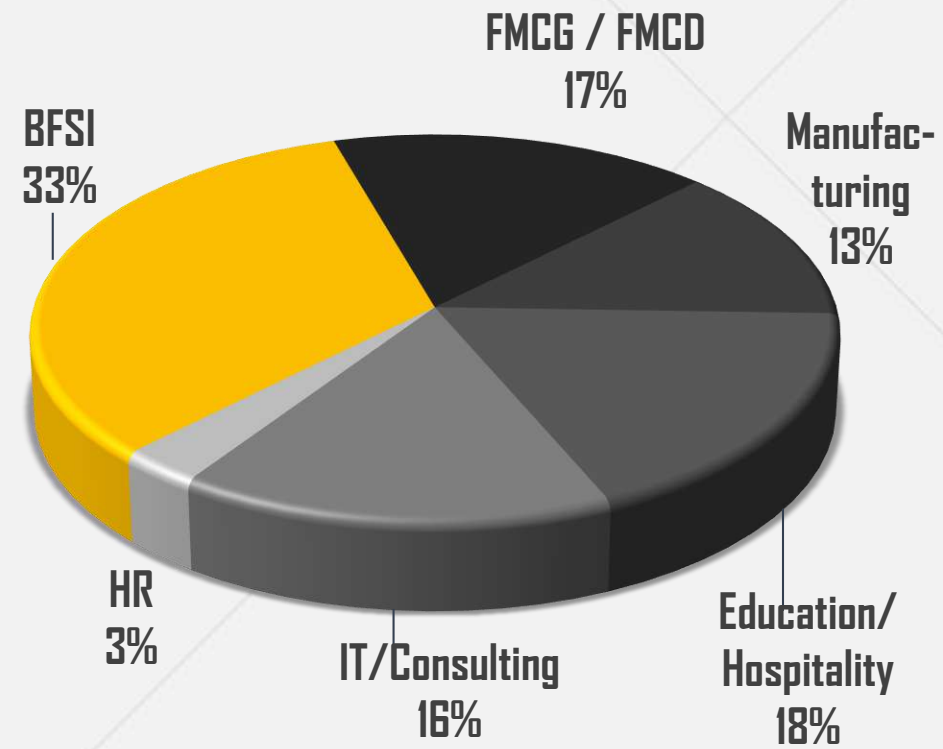
BFSI	HDFC Bank, ICICI Prudential AMC, IDBI Federal Life Insurance, India IIFCL, Reserve Bank of India, Federal Bank, Motilal Oswal, Investosure, Bajaj Finserv, Future Generali Life Insurance
FMCG/FMCD	Nivea, McVitie's- Pladis Global, Marico
MANUFACTURING	JSW, Reliance Industries, Diamond Beverages (Coca-cola), Jharcraft, Jaquar
EDUCATION/ HOSPITALITY	Oxford University Press, Fab Hotels, Autogram, GetMyUni, SAGE Publications
IT/CONSULTING/ MARKET RESEARCH	Kariwala Industries, Kantar
HR	Black Turtle
RETAIL AND OTHERS	Reliance Retail, Luxaire Fans, Flybird Farm Innovations



## Domain-wise Offer



## Sector-wise Offer



DOMAIN /  
SECTOR-WISE  
DISTRIBUTION

**KANTAR**  
**IMRB**

 **HDFC BANK**

 **JSW**

 **ICICI PRUDENTIAL**  
ASSET MANAGEMENT

 **Reliance**  
Industries Limited

 **NIVEA**

 **Reliance**  
RETAIL



 **FEDERAL BANK**  
YOUR PERFECT BANKING PARTNER

 **MOTILAL OSWAL**  
Investment Services

 **BAJAJ**  
**FINSERV**

**OXFORD**  
UNIVERSITY PRESS

 **Jaquar**

 **IDBI FEDERAL**  
In association with Ageas  
IDBI Federal Life Insurance Co Ltd

 **BLACK TURTLE**

 **GETMYUNI**

 **SAGE**  
Publishing

 **fab**  
HOTELS

 **FLYBIRD**  
FARM INNOVATIONS

 **AUTOGRAM**

 **FUTURE GENERALI**  
TOTAL INSURANCE SOLUTIONS

 **IIFCL**  
An ISO 9001:2008 Company

 **McVities**

 **LUXAIRE**  
LUXURY REVOLUTION

 **DBPL**

 **KARIWALA**

 **JHARCRAFT**  
(A Govt. of Jharkhand Undertaking)

OUR  
RECRUITERS



CONTACT  
US



### STUDENT PLACEMENT COMMITTEE

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