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सन्मार्ग

मंगलवार ॥ 13 मार्च, 2018 ॥ कोलकाता

आईएमआई में 100% प्लेसमेंट, 20 लाख रुपये तक का पैकेज



सन्मार्ग संवाददाता, कोलकाता: आरपी-संजीव गोयनका ग्रुप समर्थित इंटरनेशनल मैनेजमेंट इंस्टिट्यूट (आईएमआई) कोलकाता ने इस वर्ष 100 प्रतिशत विद्यार्थियों का प्लेसमेंट किया है। इसमें दो फ्रेशर स्टूडेंट को जेएसडब्लू कंपनी से 20 लाख रुपये सालाना का पैकेज मिला है। यह जानकारी देते हुए आईएमआई के निदेशक **अरिंदम बैनिक** ने बैच 2016-2018 के प्लेसमेंट में 46 कंपनियों ने हिस्सा लिया था, जिसमें से 21 नयी कंपनियों ने हिस्सा लिया था। इन कंपनियों ने प्लेसमेंट के तहत 112 छात्रों को लिया, गत वर्ष यह आंकड़ा 79 का था। गत वर्ष के मुकाबले कंसल्टिंग कंपनियों में 4 गुना बढ़ोत्तरी हुई है।

यहां **मिली नौकरी:** आईसीआईसीआई बैंक, फेडरेल बैंक, एचडीएफसी बैंक, अमजोन, नौकरी डॉट कॉम, पीडब्लूसी, डेलॉयट, केपीएमजी, बाइजू और ओयो, जेएसडब्लू और रिलायंस,

आईटीसी लिमिटेड, नीवे, मदर डेयरी, लोरेल और टू यम ने छात्रों को लिया है। नयी कंपनियों में आरसेलर मित्तल, अदानी विलमर, डीसीबी बैंक, जेडब्लू मैरियट आदि थी।

इस वर्ष के बैच में सबसे अधिक पैकेज 20 लाख रुपये दिया गया, यह गत वर्ष के 14 लाख रुपये की तुलना में 23 प्रतिशत ज्यादा है। इसमें कुल 110 छात्रों को प्लेसमेंट मिला है जिसमें से 15 छात्र पहले से मिले प्लेसमेंट प्रस्ताव वाले छात्र थे। औसत पैकेज 6.61 लाख रुपये रहा।

दो नए कोर्स: उन्होंने बताया कि अगले वर्ष एजीक्यूटिव एमबीए इन डिमांड और वर्ष 2020 में एमबीए इन इंटरप्रेन्योरशिप विषय के कोर्स जोड़े जाएंगे। इस अवसर पर एसोसिएट प्रोफेसर-मार्केटिंग, डीन-प्लेसमेंट्स, कोर्पोरेट एंड अल्यूमिनी रिलेशनस की डॉ मोहा बनर्जी व असिस्टेंट प्रोफेसर एंड एसोसिएट एडिटर-आईएमआई कनेक्ट डॉ. रीतुपर्णा बसु व अन्य उपस्थित थे।

IMI-K sees robust placement; 5% rise in average salary package



Dr Arindam Banik, Director, IMI Kolkata
MAR 12, 2018 20:31

The institute also plans to roll out two new courses — an executive MBA and an MBA in Entrepreneurship

A near 52 per cent increase in batch size notwithstanding, International Management Institute, Kolkata (IMI-K), has witnessed an almost five per cent rise in average salary package for its 2016-18 batch.

The current batch of 120 students as compared to the 71-student-strong batch in 2015-17, received 112 offers from 46 recruiters. The average salary package increased to ₹6.54 lakh per annum, up from ₹6.23 lakh per annum for the previous batch (2015-17), Arindam Banik, Director, IMI, told *Business Line on Campus*. The highest package offered was ₹20 lakh per annum, almost 23 per cent higher than that bagged by the previous batch.

Of the 46, 21 were first-time recruiters. As many as 15 students had bagged pre-placement offers, which is usually given based on the candidate's performance during summer internship.

Ten students opted out of the placement process to set up their own ventures or join their family business.

According to Banik, there has been an overall improvement in job market post demonetisation and rollout of GST.

“Jobs, particularly those in the banking and financial services sector, have started improving in the last year, post demonetisation. Apart from BFSI, we also saw good participation from e-commerce, consulting, manufacturing and FMCG sectors,” Banik said.

Change in batch profile

Until recently, 70 per cent of the candidates gaining admission to IMI-K had no prior work experience. The institute is now looking to give an 'extra weightage' to those with work experience.

IMI-K has a reasonably wide variety in its batch profile, with graduates in B.Com, BBA, Law and BA in English joining the institute.

"Having a diverse batch profile has been a conscious choice, and moving forward we will continue to emphasise on this," Banik said.

New courses on anvil

IMI-K, which currently offers a two-year flagship programme on Post Graduate Diploma in Management (PGDM), is exploring the possibility of introducing a one-year executive management programme and an MBA in entrepreneurship, subject to approval from its Board as well as AICTE (All India Council for Technical Education), which is its regulatory body.

While the executive programme is likely to be rolled out in 2019, the MBA in entrepreneurship would be on offer subsequently from 2020.

"There is a strong demand for executive management programme and we would like to tap this segment subject to the appro," he said.

Being a standalone private business school under AICTE, IMI cannot apply for two courses at the same time, he said

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Kolkata: International Management Institute (IMI), Kolkata has successfully completed 100 percent placement for its students with the highest pay package reaching Rs 20 lakh per annum. The pay package is being offered by JSW group to two of IMI students who had also done their internship in the same company. "We have concluded our placement season for the batch 2016-2018 with 112 offers from 46 recruiters, including 21 first-time recruiters. The recruiters represented a variety of industry and sectors from Banking and Financial Services to start-ups. There was a fourfold increase in the number of offers made by the consulting companies," said Arindam Banik director of IMI Kolkata.

According to Mohua Chatterjee, Dean Placements, Corporate and Alumni Relations, the highest package of 20 lakh per annum is 23 percent higher than the previous batch. "The median package for this batch was Rs 6.61 lakh per annum. A total of 110 students were placed with 15 of them receiving pre-placement offers," she added.

It may be mentioned that Sales and Marketing was the highest recruiting sector with nearly 47 percent placement. Financial firms contributed to 21 percent of the total offers, followed by IT/Market Research firms at 15 percent and HR Management roles at 9 percent. Some of the prominent recruiters were JSW, Reliance Industries, Nivea, HDFC Bank, Genpact and ICICI Prudential. "Arcellor Mittal for the first time has decided to take two of our students as interns," Banik said. IMI Kolkata that runs a two year PGDM course is planning to start an Executive MBA programme from 2019 and MBA in Entrepreneurship from 2020.

BusinessLine

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IMI-Kolkata achieves full placement

SHOBHA ROY

Kolkata, March 12

The International Management Institute (IMI), Kolkata, has witnessed close to five per cent rise in average salary package for its 2016-18 batch, despite 52 per cent increase in batch size.

The batch of 120 students received 112 offers from 46 recruiters. Ten students opted out of the placement process to set up entrepreneurship ventures or join their family businesses.

The average salary package increased to ₹6.54 lakh a year, up from ₹6.23 lakh for the previous batch of 71 students (2015-17), Arindam Banik, Director, IMI, told *BusinessLine*. The highest package offered was ₹20 lakh, almost 23 per cent higher than that bagged by the previous batch.

Of the 46, 21 were first-time



Arindam Banik, Director, IMI, Kolkata DEBASISH BHADURI

recruiters. As many as 15 students had bagged pre-placement offers, which is usually given based on the candidate's performance during summer internship. According to Banik, there has been an overall improvement in job market. "Jobs, particularly those in the bank-

ing and financial services sector, have started improving in the last one year. Apart from BFSI, we also saw good participation from e-commerce, consulting, manufacturing and FMCG sectors," Banik said.

IMI, which currently offers two-year flagship programme

on Post Graduate Diploma in Management (PGDM), is exploring the possibility of introducing one-year executive management programme and an MBA in entrepreneurship subject to approval from its board as well as AICTE (All India Council for Technical Education), which is its regulatory body.

While the executive MBA programme is likely to be rolled out in 2019, MBA in entrepreneurship will be on offer from 2020. "There is a strong demand for executive management programme and we would like to tap this segment subject to requisite approvals," he said. Being a standalone private business school under AICTE, IMI cannot apply for two courses at the same time, he said.