

# MY INDIAN STORY *Contest*

ORGANISED BY

**STUDY IN INDIA**

Claim the fame by sharing your experience of  
studying in India in a 30-60 sec video

**YOUR STORY IS WORTH SOMETHING, LITERALLY**

**1<sup>st</sup> Winner**  
**50,000 INR**

**2<sup>nd</sup> Winner**  
**30,000 INR**

**3<sup>rd</sup> Winner**  
**20,000 INR**

Log on to our website  
to register and know more

**WWW.STUDYININDIA.GOV.IN**

Submit your entries at  
**<https://contest.studyinindia.gov.in/contest>**

Contest ends on:  
**30/JUNE/2019**

The eligible entries will be posted on Study in India's official Facebook page  
You can share the post to get maximum likes and shares

Evaluation of the videos will be done on the basis of content, quality, creativity and facebook likes & shares



Scan QR code  
to submit your  
entries

Contact us at: [help.studyinindia@gov.in](mailto:help.studyinindia@gov.in)  
Toll free helpline: +91 9899-450-350

## **Terms and Conditions**

The following would be the general terms and conditions of the “Study in India” testimonial video competition:

1. The “Study in India” testimonial video competition is being conducted by EdCIL (India) Ltd. for “Study in India” programme under the aegis of Ministry of Human Resource Development (MHRD), Government of India.
2. The promoter of this competition is EdCIL (India) Ltd. (“Promoter”)
3. To enter this competition, you must be an individual holding a passport issued by any country other than India and should be enrolled in an Indian educational institute recognized by MHRD as on 30<sup>th</sup> April 2019.
4. Entry into the competition is free.
5. To enter the competition, you must produce a video entry of no less than thirty (30) seconds and no longer than one (1) minute in duration, which gives an account of your experience of studying in India and how it has impacted your life.
6. It is a condition of entry that your work must be in English and only include original material created by you, including (where applicable) any words, art, music, photographs, sound recordings or film footage.
7. The video must not contain any provocative, objectionable or inappropriate content. If such content is found, the video will be disqualified from the competition. The video must be original and should not violate any provision of the Indian Copyright Act, 1957.
8. Plagiarism/copying of any nature would not be allowed. Anyone found infringing on others' copyright would be disqualified from the competition. EdCIL does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
9. Participants should upload the testimonial video in one of the following formats only:
  - a. .MOV
  - b. .MP4
  - c. .3GPP
  - d. .WMV
  - e. .AVI
  - f. .MPEG4

10. The entries would need to be submitted on the website <https://contest.studyinindia.gov.in/contest>

11. The participant(s) need to fill the registration form & upload their testimonial video(s) on the website. The testimonial video(s) submitted by the participant(s) would be validated by EdCIL (India) Ltd.

12. The participant(s) also need to upload a scanned copy of your passport/ citizenship card and university ID card

13. Post the above validation, EdCIL will upload the video on their official Facebook page

14. The participant will then receive an email from EdCIL mentioning the link of the video and the caption to be put up on the post. The participants are required to share this video on their respective Facebook page. The evaluation criteria for the competition will be as follows:

Parameters	Weightage
Content, Quality and Creativity of the video	75%
1 point for every like received	25%
5 points for every share received	

15. Multiple entries are not allowed and any participant(s) found guilty of sharing multiple video(s) will be disqualified

16. Submission of the testimonial video will start on 23<sup>rd</sup> May, 2019 and will end on 30th June, 2019. Promoter will consider the “likes” & “shares” received in addition to the quality, content and creativity of the video till 11:59 pm on 30th June, 2019 as the final scores for each participant.

17. The results for the competition will be declared by 15<sup>th</sup> July, 2019 on the website and the official Facebook page of Study in India.

18. The promoter reserves the right to cancel or amend all or any part of the competition and/or the terms & conditions/evaluation criteria. However, any changes to the terms & conditions/ evaluation criteria, or cancellation of the competition, will be updated/posted on the Study in India Facebook page (<https://www.facebook.com/studyinindiagov/>) and website (<https://contest.studyinindia.gov.in/contest>). Participants are responsible to keep themselves informed about any changes in the terms & conditions/evaluation criteria stated for this competition.

19. The participant(s) represent(s) and warrant(s) that he/she will comply with all applicable Indian laws. The participant(s) shall not disclose and/or use any information, if doing so is in violation of any obligation against confidentiality.

20. By submitting your work to the Promoter, you grant the Promoter and its licensees and assignees a non-exclusive, irrevocable, royalty-free license to exercise all rights in perpetuity throughout the world in your work and all other material(s)/information provided by you to the Promoter pursuant to this competition at any time. Your work may be edited or adapted at any time by the Promoter.
21. The participant whose post has received the highest points after considering all the evaluation criteria will win prize money of Rs. 50,000/-. The first and second runner up would get prize money of Rs. 30,000/- and Rs. 20,000/- respectively.
22. You warrant that:
- a. all details provided with your entry are true and accurate;
  - b. you have all necessary rights and licenses to grant the rights set out in these Terms and Conditions;
  - c. your Work is your original work and has not been previously published or communicated to the public;
  - d. your Work does not contain any commercial or other recorded music;
  - e. you are the copyright owner or authorized licensor of all copyright works and subject matter comprising your Work; and
  - f. the exercise of the rights granted to the Promoter in these Terms and Conditions will not infringe the rights of any third parties.
23. Prizes will only be delivered in India.
24. The courts of Delhi shall have exclusive jurisdiction to deal with and decide any dispute whatsoever arising out of this competition.