

IMI Konnect

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CALL FOR ARTICLES

IMI Konnect (ISSN 2321 9378) published quarterly from International Management Institute Kolkata is an open access scholarly publication in Management. It publishes original research articles (non-technical), case studies, commentaries, opinion pieces by scholars/researchers in the field of management and first-hand perspectives from business thinkers and practitioners on contemporary issues. It also publishes interviews with eminent personalities in the field of business. The publication currently enjoys a pan India reach with a growing audience in the international markets as well. It is indexed in J-Gate.

For present and past issues, visit <https://imikonnect.imik.edu.in/current.php>

IMI Konnect invites original contributions from academicians and practitioners for its upcoming issues. The themes may include (but are not limited to):

- Sectoral study on impact of COVID
- Post COVID scenario on the economy and business
- Comparison of pre and post COVID-scenario in a sector/ industry
- Contemporary topic related to business (Marketing, Finance, Operations, IT, HR, Economics, Strategy, Innovation)

Manuscript Submission

The article should be non-technical and should be of around 2500 - 7000 words. It should be typed in MS Word in Times New Roman 12 with paragraph spacing 1.5. Figures and simple, small tables can be incorporated. The article should also contain a short abstract of 150 – 200 words. For detailed submission guidelines and submitting your manuscript online, go to

<https://imikonnect.imik.edu.in/submission-guidelines.php>

There is no deadline for submission. We are open to submissions.