

S.No	Programme Name	Area	Programme Director (s)	Programme Start Date	Programme End Date	Duration	Mode	Fee (excluding GST)	Register
<b>April</b>									
P-1	Basics of Marketing Analytics using Excel	Marketing	Dr. Arghya Ray	April 27, 2023	April 29, 2023	3 days	Offline/Online	Residential-24000/ Non Residential -18000/-	Register Now
<b>May</b>									
P-2	Women Empowerment & Leadership	HR	Dr. Rachana Chattopadhyay	May 8, 2023	May 9, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
P-3	Advanced Spreadsheet Modelling Applications for Organized sector	MIS	Dr. Boudhyan Ganguly	May 19, 2023	May 20, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
P-4	Digital Marketing: Strategies & Innovation	Marketing	Dr. Gobindo Roy	May 25, 2023	May 27, 2023	3 days	Offline/Online	Residential-24000/ Non Residential -18000/-	Register Now
P-5	Negotiation skills & Conflict Management	HR	Dr. Rachana Chattopadhyay	May 30, 2023	May 31, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
<b>June</b>									
P-6	Customer Analytics with Machine Learning Application for Banks	MIS	Dr. Kalyan Sankar Sengupta	June 2, 2023	June 3, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
P-7	Stress Management & Change Management	HR	Dr. Rachana Chattopadhyay	June 16, 2023	June 17, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
P-8	Customer Engagement & Relationship Building	Marketing	Dr. Rituparna Basu & Dr. Kishalay Adhikari	June 22, 2023	June 24, 2023	3 days	Offline/Online	Residential-24000/ Non Residential -18000/-	Register Now
<b>July</b>									
P-9	Team Building (Building & Leading High Performance team)	HR	Dr.Roma Puri	July 6, 2023	July 8, 2023	3 days	Offline/Online	Residential-24000/ Non Residential -18000/-	Register Now
P-10	Building Strong & Sustainable SME Brands	Marketing	Dr.Kishalay Adhikari & Dr.Anees Ahmed	July 14, 2023	July 15, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
P-11	Leveraging Corporate Governance	Finance	Dr.Tirthankar Nag & Dr. Chanchal Chatterjee	July 27, 2023	July 29, 2023	3 days	Offline/Online	Residential-24000/ Non Residential -18000/-	Register Now
P-12	6 Sigma for Quality Improvement	Operations	Dr. Sachin Modgil	July 30, 2023	July 31, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
<b>August</b>									
P-13	Supply Chain Analytics	Operations	Dr. Rohit Singh & Dr. Avinash Srivastava	August 11, 2023	August 12, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
P-14	AI applications in Strategic Decision making	MIS	Dr.Boudhayan Ganguly & Dr.Tirthankar Nag	August 19, 2023	August 19, 2023	1 day	Offline/Online	Residential -8000/ Non Residential - 6000/-	Register Now
P-15	Cutting edge Leadership & Decision Making	HR	Dr. Rachana Chattopadhyay	August 25, 2023	August 26, 2023	2 days	Offline/Online	Residential-16000/ Non Residential -12000/-	Register Now
<b>September</b>									
P-16	HR Analytics for Business Development	HR	Dr. Soni Aggrawal	September 8, 2023	September 12, 2023	5 days	Offline/Online	Residential -40000/ Non Residential - 30000/-	Register Now
P-17	Data Analytics for Managers	MIS	Dr. Arghya Ray & Dr. Kalyan Sankar Sengupta	September 21, 2023	September 23, 2023	3 days	Offline/Online	Residential -24000/ Non Residential - 18000/-	Register Now
P-18	Communication Imperative	HR	Dr. Rachana Chattopadhyay	September 28, 2023	September 30, 2023	3 days	Offline/Online	Residential -24000/ Non Residential - 18000/-	Register Now