

International Program

SPECIFIC AGREEMENT

The INTERNATIONAL INSTITUTE (CONSORTIUM) and IMI-KOLKATA, have between them, set this specific term cooperation under the following terms and conditions:

CLAUSE ONE - OBJECTIVES OF THE SPECIFIC AGREEMENT

1.1. This Agreement is to establish the conditions of the cooperation for the execution of new Inter-Institutional International Seminar Program(s) in cooperation with partners including the University of Paris (UP) at +B Chair, IIE Consortium and IMI-KOLKATA aimed for professionals interested in Continue Education.

CLAUSE TWO - PROCEDURES & SELECTION PROCESS

2.1. In accordance with the objectives of this Agreement, IMI-KOLKATA can select professionals, including from its current or former students, from India and the South Asia Region, all with prior business academic knowledge and with good academic records, to participate in this program.

CLAUSE THREE- NATURE AND FUNCTIONING OF THE INTER INSTITUTIONAL PROGRAM

3.1. For the InterInstitutional Program aims throughout the seminars to bring up-to-date knowledge in the field of business and management.

3.2 The Inter-Institutional program will occur primarily ONLINE using adequate webinar platforms such as Zoom, and with the possibility of having a week immersion at Paris.

3.2. Each institution will collaborate in the program design being responsible for part of the seminars.

3.3 The duration of shared international seminar is of 40 hours.

3.4 For 2021-2022, two online seminar's topics will be available and structure are as the following :

- Branding. (10h)

- Innovation (instead of strategy. (2h)

- Immersion at Paris, or equivalent of hours online if travel is not possible. (28h)

3.5 Each program content, duration and structure will be revised and adapted jointly if needed, and must be aligned with the IIE and Positive Business Chair's principles objectives which includes sustainable management, governance and social equitable business practices.

3.6 In order to receive the International Certificate, each student must participate at least 75% of the program.

CLAUSE FOUR - RECRUITMENT AND ONLINE SEMINARS

4.1 The group's recruitment and execution of the online seminars of this Inter-Institutional program is assigned at IMI-KOLTATA.

CLAUSE FIVE - FINANCIAL TERMS OF COOPERATION

5.1. The fees mentioned below are only related to the functioning of the inter-institutional program.

5.1.1. In accordance with this Agreement, the IMI-KOLKATA students will agree to pay € 1.300 (per student) to the CONSORTIUM.

5.1.2. There is a minimum of 10 students required to open a program.

5.1.3 Fee for each enrolled student must be paid prior from the beginning of the international seminars.

5.2. The minimum or maximum number of students can be changed by the CONSORTIUM if needed to best adapt the group formation.

**CLAUSE SIX - MONITORING OF TERM OF TECHNICAL COOPERATION;
CONFIDENTIALITY AND COMMUNICATION**

6.1. The overall monitoring of this Statement of Cooperation will be conducted with agreements of the representatives and with communications will be primarily done in writing or by email.

6.2. All fees, methods, information and form of technology shared in this Agreement of the Cooperation Agreement is confidential.

6.3. For the right use of terms, communication and promotion:

6.3.1. It is not possible to promote any advertisement that may misguide the nature of the related actions it promotes (which may include advertisement containing a statement likely to induce error or misinformation on the conditions or members' participation. In all promotional materials, the use of logo or text, must always include the participation of all program partners, that is, IMI-KOLKATA, IIE Consortium and the Positive Business Chair of the University of Paris Nanterre. Being an inter-institutional program, which each institution cooperating in this unique program, mention to all members is always necessary.

6.3.2 Promotional material is shared to be validated prior from distributing to different channels.

CLAUSE SEVEN - DURATION

7.1. The duration of this Agreement is for the Academic year of 2021-2022.

And for being so fair and agreed upon, signed digitally on 10/05/2021.



Jorge H. CARDOSO

Director of INTERNATIONAL INSTITUTE



Mohua BANERJEE

Director of IMI-KOLKATA