



Aasia-ohjelma 2016

Koulutusyhteistyöhankkeet Intia

Hankesuunnitelma

Hankkeen nimi Responsible Business Professionals for Finland and India trade

Hanketta koordinoiva korkeakoulu Turku University of Applied Sciences

Hankesuunnitelma kattaa 24 kuukautta (syyskuu 2016–elokuu 2018).

Hankesuunnitelma laaditaan joko suomeksi, ruotsiksi tai englanniksi (enintään 10 sivua).

Ennen hankesuunnitelman kirjoittamista hakijan tulee tutustua Aasia-ohjelman koulutusyhteistyöhankkeiden hakukuulutukseen 2016.

1. Tarveanalyysi ja kumppanien roolit

Osiossa kuvataan:

- Tarve, johon hanke vastaa (esim. koulutuksellinen, yhteiskunnallinen, tiedollinen jne.)
- Yhteistyön tausta ja nykytila; mukaan lukien aiempi rahoitus
- Hankkeen kohderyhmä/loppukäyttäjät
- Kumppanit, osaaminen ja roolit; mukaan lukien mahdolliset muut toimijat/verkostot Suomessa ja Kiinassa tai Intiassa
- Yhteys korkeakoulujen strategiaan painopisteisiin

The needs for the project:

The Societal Need of the Project:

The Responsible Business Professionals for Finland and India trade -project aims to develop responsible business knowledge and proactive management competences for the growing bilateral trade between Finland and India. The Finnish government's target is to increase bilateral trade between Finland and India as well as responsible business practices in Finland and in other countries. The economy of India is an untapped opportunity in the Finnish business even though its economy has fastest growing economy of the BRICS' countries. (e.g. Finland-India Business Guide 2016, 10). It will have lot of scope for synergistic benefits.

The Educational Need of the Project:

Responsible Business Professionals for Finland and India trade -project aims to co-develop bachelor's degree and master's degree business studies aiming to create proactive business experts both for Finland and for India in the context of Finnish-India trade. The project also aims to deepen teacher exchange and co-operation between India and Finnish Higher Education Institutions in order to create spillover impact for the local and global business. The exploring of the contextual best managerial practices and strategies of BRICS countries (India) which may be appropriate for replication in Finland.

The Cognitive Need of the Project:

Responsible Business Professionals for Finland and India trade project aims to deepen the understanding of responsible business opportunities and challenges between Finland and India and on the other hand the project aims for developing the understanding of sustainable growth within the parameters of institutions.

Background and current state of cooperation of the participating organizations:

Turku University of Applied Sciences (TUAS):

TUAS will be the project coordinator and responsible for project actions and finances.

Dr. Kaisa Sorsa has been developing multidisciplinary studies related to proactive management, business law and responsible business and participated two times in Sustainable Business Conferences organized in India.

The Co-operation between University of Delhi and SLC (Shyam Lal College) and TUAS from 2012 has focused so far on participation in conferences, Dr. Sorsa as an invited speaker in 2016 conference. Based on the 2012 conference in New Delhi there is also publishing cooperation: (McIntyre, J. & Ivanaj, S. & Ivanaj, V. & Kar R.: Emerging Dynamics of Sustainability in Multinational Enterprises; Edward Elgar Publishing, in which Prof. Sorsa's article: The role of multinational enterprises in promoting system level innovations in the Finnish food industry).

Principal and CEO of SLC (Shyam Lal College), Dr. Rabi Narayan Kar and Dr. Kaisa Sorsa from TUAS have searched cooperation possibilities and funding in order to deepen the cooperation between countries. Dr. Kar has research expertise in corporate strategies including mergers and acquisitions, Sustainable development and enterprises innovation. He has published with Revue Organisation Responsable (ROR), Edward Elgar, Global Business Review (Sage) and Macmillan Advance Research Series, Lexington Books, Taylor and Francis and many others. Dr. Kar's collaboration with the Competition Commission of India resulted in a national symposium on 'competition policy and competitiveness' in 2008. In 2012, he worked on a major international research project on Multi National Enterprise and Sustainable Development (MESD) leading to the organization of third edition of the international conference (MESD 2012) at Delhi (December 2012) and co-edited, "Emerging Dynamics of Sustainability in Multinational Enterprises" book from Edward Elgar in 2016 . Dr. Kar's international collaboration with Ritsumeikan APU, Japan resulted in one international workshop on "Emerging Paradigms of Engagement between Japan and India: Bridging the Gap between East and South East Asian Nations" at Delhi (IIC, 21st March, 2014) in association with CRDJ. Dr. Kar has the experience of pedagogical development and policy formulation as head of the institution (<http://www.shyamlal.du.ac.in>).

TUAS received an Invitation for co-operation from SLC (Shyam Lal College); International Management Institute Kolkata; IMI Kolkata have excellent co-operation relationships and SLC (Shyam Lal College) and TUAS have knowledge exchange related cooperation.

Dr. Juha Kettunen has expertise in pedagogical development of university and he has long term co-operation with the Amity Business School/Amity University, Kolkata, Associate Professor Chaudhuri, Manodip Ray and they have written together several articles published in international journals. (1. Kettunen, J. (2007). Innovativeness in higher education management, Bhavishya, Journal of Future Business School, 1(2), 65-74. 2. Kettunen, J. & Chaudhuri, Manodip Ray (2011). Knowledge management to promote organizational change in India, In Minwir Al-Shammari (ed.), Knowledge Management in Emerging Economies: Social, Organizational and Cultural Implementation. Hershey: IGI Global, 308-324. 3. Manodip Ray Chaudhuri, Juha Kettunen and Partha Naskar (2015). Transformational and servant leadership: Evidence from Indian higher education, The Online Journal of Quality in Higher Education, 2(4), 93-101. <http://www.tojqih.net/pdf/v02i04/tojqih-volume02-i04-11.pdf>; 4. Manodip Ray Chaudhuri, Juha Kettunen & Partha Naskar (2015). Reflections on Leadership Styles from Higher Education in India, Universal Journal of Management, 3(10), 395-401. <http://www.hrpub.org/download/20151030/UJM3-12104537.pdf>).

TUAS has organized Indian studies for the local business community and we have ongoing cooperation with the Indian neighbor Nepal as well as Nepalese students and teacher exchange in small scale. Also the other Finnish partners has some more personal contacts with Indian universities. The consortia has no earlier external funding for India cooperation.

Target group/end users:

The target groups of the Responsible Business Professionals for Finland and India trade –project could be divided in four groups. First the teachers from partnering universities: Turku University of Applied Sciences, Kymenlaakso UAS, Turku University/Pori Unit; India: SLC (Shyam Lal College), University of Delhi; International Management Institute, Kolkata are important direct target group for the activities and results of the project. Secondly the doctoral students from India and from Finland are also directly addressed with the project. Thirdly the masters' degree students from partnering universities and fourthly the bachelors' degree students from partnering universities are direct target group for project activities concerning the mobility between India and Finland.

There is also indirect target group worth mentioning, the participating universities as organizations. The new cooperation between the Indian and Finnish higher education institutions could be foreseen as a valuable asset for the compatibility of each institute. The active cooperation and knowledge about the markets not earlier known is a success factor for the development work in the future with the future students and on the work with the enterprises in India and Finland.

Partners, their competences, and their roles:**Turku University of Applied Sciences:**

Concerning the special competences and knowledge the TUAS developed "Proactive Management and Proactive Business Law" modules focusing on the integration of responsibility in business combining proactive management and legal competences in the European Life Long Learning project for the international multidisciplinary HEI students in 2009-2011. These materials will be used in this project.

In the individual level Dr. Sorsa coordinated an international project in 2011-2014: Transnational Private Regulation and System level innovations in the global food value chains. The focus was on drivers and bottlenecks for the level innovations, and how the global value chain management and regulatory instruments were the empirical context. Doctors Sorsa and Kettunen published an article based on the research findings of the project: Sorsa, K. & Kettunen, J. (2015). Transnational private regulation: Evidence from the coffee industry, *Asian Journal of Agricultural Extension, Economics & Sociology*, 6(4), 209-219. <http://www.sciencedomain.org/issue.php?iid=1060&id=25>. Higher Education Institution Pedagogical and management related knowledge is essential for the work of the whole TUAS, especially Dr. Kettunen.

The role of TUAS is a coordinator of the project, the sending organization of 4 teachers and 5 students, and the organizer of the final seminar. TUAS also acts as Responsible Business Studies –cooperation organizer and project manager and organises the module for doctoral studies: Academic Writing module offered according to the requirements of Valencia University/Spain (CARPE consortium partner).

Turku School of Economics, Pori unit

The competences of Turku School of Economics, Pori unit concentrates on offering courses and knowledge sharing between Finnish and Indian universities. Their special knowledge concerns the regulatory and business knowledge related to the food, tourism, and maritime sectors.

The role of the TSE Pori is to be an active partner offering knowledge concerning responsible business, environmental economics, environmental law and trade law and to provide solid business cooperation in the Pori's scientific and business hub.

Kymenlaakso University of Applied Sciences (KUAS):

KUAS is aiming to be an active partner offering knowledge concerning global supply chain management, smart logistics and corporate social responsibility; intercultural communication and management; and interdisciplinary education and research & development approaches.

International Management Institute (IMI) Kolkata:

IMI was India's first corporate sponsored business school established in 1981. During its inception IMI was backed by prestigious corporate houses like RPG Enterprises, Nestle, ICT, SAIL, Tata Chemicals. IMI Kolkata campus is located in Kolkata city. IMI's mission is to be a globally recognized Centre of Excellence in management education. In 2016 it was ranked 12th in the management category in the India Ranking 2016. IMI Kolkata's mission is to produce socially sensitive, globally aware, values driven individuals capable of providing leadership. It is committed to transparency in all actions and systems, it holds passion for excellence and integrity and ethics are a way of life. IMI Kolkata will send and receive teachers and students according to the plan which will be decided together in the first workshop.

SLC (Shyam Lal College), University of Delhi:

Having entered its 53rd year, SLC (Shyam Lal College) has already earned its legitimate reputation as the most efficient and complete educational institution in the entire East Delhi region. The College now strives to be among the best institutions in the entire University of Delhi, and over the past several years, has been making steady progress in that direction. The endeavor of the College has always been to make higher education more enjoyable, job-oriented, meaningful and practical, and at the same time more adaptable to the ever changing demands of our society and globe. The learned faculty of the college extends full support to the students to discover their hidden potential and nurture it. SLC would be delighted to send and receive teachers and students from the designated field as per the exchange programme detailed schedule. This programme would be looked after by the Principal of SLC- Dr. Rabi Narayan Kar who has a rich academic and research experience at the International Level.

Dr. Kar As an expert and project partner, Dr. Kar and his team would be conducting the following whenever necessary:

1. Conduct value addition in the form of special lectures in areas of expertise mentioned for students and teachers
2. Conduct workshops in the designated areas
3. Develop modules in the identified areas for the benefit of the target audience
4. Jointly publish books/ anthologies in specific project areas
5. Provide collaborative support in developing state of the art literature in the designated areas.
6. Organize and support conferences/workshops/symposiums as part of the project deliverables in collaboration with Indian industry and Govt. agencies as had previous experience of it.
7. Likely to act as a visiting professor in the designated areas of expertise as required under the project

Amity Business School/Amity University, Kolkata, India

Amity Business School is represented by Assoc. Prof. Dr. Manodip Ray Chaudhuri:

- MSc Economics (University of Calcutta, India),
- MBA HR (IMM, Visva-Bharati, University, India),
- MA International Development (University of Guelph, Ontario, Canada),
- PhD Business Management – HR (University of Calcutta, India),
- FDP Teaching and Learning (University of Malaya, Kuala Lumpur, Malaysia).

The competences of Amity Business School and Dr. Manodip Ray Chaudhuri concentrates on Strategic HRM, Green HRM, Organizational Improvement, Business Ethics with reference to Indian Ethos, Workplace Spirituality, Change Management, Talent Management, Organization Development and Organizational Behavior.

As resource person and project partner, Dr. Manodip Ray Chaudhuri would be conducting the following role, whenever necessary,

1. Hold lecture series in areas of expertise mentioned for students and teachers
2. Hold workshops in areas of expertise mentioned for students and teachers
3. Deliver talks in sessions in human resource development programs for specific audience
4. Jointly publish books/ anthologies in specific project areas in tune with the areas of expertise mentioned
5. Provide training in behavioral issues relevant in workplaces for specific target groups
6. Organize and support conventions as part of the project deliverables
7. Would be a visiting professor in the above areas of expertise for continuous support towards the project

Other network and possible future funding opportunities:

The following organizations and networks are going to be in cooperation with the project and especially with them the future work is going to be planned during the project: the Finnish-Indian trade association and Team Finland. The project will benefit the Finnish business both in the south-west and in the east-south area in the area of the partnering universities.

TUAS is focusing on the development of Visiting Professional –program which will enable the visiting teacher's stay in Finland for a longer period. We aim at having three Indian visiting professors in TUAS for half year during two year project. Visiting Professional –program will cover salaries and part of the travelling costs.

Connections to universities' strategic priorities:

Turku University of Applied Sciences:

TUAS aims at Excellence in Action in the local and global level – this project aims at excellence in international trade between Finland-India guaranteeing that the personnel has responsible business competences. Responsible Business, Enabling regulation and Entrepreneurship –research group has conducted responsible business related research during eight years. The vision, mission and values of the Turku University of Applied Sciences are presented in the attachment 1.

TUAS is focusing on the development of "in action" competencies meaning that our students will have real life project to be solved during their studies. This project will be integrates in the CAPSTONE project of bachelor's students in 2016 and 2017. During CAPSTONE 10 students from different degrees solve practical Indian-Finland trade related challenges. Project ideas will be gathered from Finish business companies doing business in India or Indian companies doing business in Finland or companies aiming at entering to the new market (either to Finland or to India).

In addition to the above mentioned more specific issues in general TUAS strategy aims at improving sales persons' competences. TUAS has both bachelor and master level degree programmes in international business conducted in English.

Turku School of Economics, Pori unit

Turku School of Economics has defined sustainability, foresight, and innovation as its strategic research and teaching priorities.

Turku School of Economics, Pori unit has actively developed its international networks on the topic of responsible and sustainable business. Teacher exchange, international cooperation in education, and international research projects are the strategic goal.

The SusDev research group is currently doing comparative research on the attitudes of business students towards business responsibility. Other ongoing projects include food safety management and control (cooperation with Peking University in China), insects in the food chain (cooperation with Finnish businesses and Czech and Lithuanian researchers) and maritime regulation (cooperation with several universities in the Baltic Sea area).

KUAS:

Logistics is a strategic priority of Kymenlaakso UAS, Kymenlaakso region has the biggest export port in Finland and the region is the main contact point of East-West trade in Finland.

KUAS has both bachelor and master level degree programmes in international business conducted in English.

As a summary the described cooperative actions as such are going to valuable assets in the future work in the participating higher education institutions. The synergy formed during the project between the participating organizations is going to be the main innovative element in the project. The new cooperation will be adding value for the work in the universities in Finland and India with the new possibilities for organizational and individual development.

Arvioinnissa huomioidaan etenkin seuraavaa:

- *Hanke vastaa koulutukselliseen tarpeeseen, jolla on laajempaa merkitystä maiden yhteistyön kannalta*
- *Hanke tukeutuu jo olemassa olevaan yhteistyöhön ja kokemuksiin*
- *Hanke nojaa kumppanien erityisosaamiseen*
- *Voimat yhdistämällä kansainväliseen toimintaan tuodaan synergioita ja se hyödyttää useita eri osapuolia*
- *Hankkeessa hyödynnetään tarpeen mukaan myös muiden toimijoiden tai verkostojen tukea*
- *Hankkeella on selkeä lisäarvo aiempiin aloitteisiin nähden*
- *Korkeakoulussa on toimintaan institutionaalinen sitoumus ja intressi (esim. strategiset painopisteet)*

2. Toteutus

Osiossa kuvataan:

- Toimet ja niiden ajoitus hankekaudella
- Kumppanien tehtävät sekä hankkeesta vastaavat henkilöt
- Projektin toimintaympäristö ja korkeakouluissa käytettävissä olevat muut resurssit/tukipalvelut
- Toteutukseen liittyvät mahdolliset riskit
- Budjetti sekä perusteet, joilla se on laskettu (ml. miten omarahoitusosuus katetaan)

Activities and scheduling (1.9.2016-31.8.2018):

Autumn season 2016:

TUAS bachelor students (10) will investigate the Indian business context and main challenges for the Finnish companies. (1.9.2016 – 31.12.2016.)

Planning workshop organized in Finland in November-December 2016:

- At least one teacher from partnering universities (3) from India (1 week stay in Finland per teacher), participate in workshop in Turku and 6 from the Finnish partnering universities.
- Together we will further develop our road map for the cooperation answering the question, which kind of studies are crucial in order to develop responsible business competencies.
- Dissemination plan in order to get visibility for the cooperation in the Finnish-Indian related companies.

Springtime 2017:

- Four (4) teachers from Finland will go to India partnering universities for one week teaching his/her specialization in the partnering university.
- First group of Finnish students (7) go to India for 5 weeks.
- First group of Indian students (7) comes to Finland for 5 weeks.
- First Visiting professor- will come to TUAS from India (1) for one-two months. She/he will also give lectures in the Turku University, Pori unit. (Part of the traveling costs will be covered by Visiting Professional program)
- Teaching in the Master's degree program integrates the project to masters' degree studies in TUAS. One master's thesis project starts.

Autumn season 2017:

- Sharing results from the first year experiences about the challenges and opportunities for the Finnish-Indian trade and the implementation of the project in partnering universities.
- Second group of Finnish students (7) go to India for 5 weeks.
- Second group of Indian students (7) comes to Finland for 5 weeks.
- Planning the visibility of the project including the information methods to the local business. TUAS stakeholder magazine Aurinkolaiva could be used in together with the TUAS publication series. Also articles in the local newspaper Turun Sanomat could be foreseen as possibility for dissemination.
- TUAS: New group of CAPSTONE students (bachelor degree) will solve problems received from the companies doing business in FI/India trade. Master's degree thesis work going on.

Spring time 2018:

- TUAS: One visiting professor will come from India to TUAS for one to two months. (Part of the traveling costs will be covered by Visiting Professional program)
- Two one week exchange teachers will come to Finland from India to partnering universities. (3 from India).
- Six Finnish teachers (6 FI) will go to India to teach their specialization topics agreed in planning workshop 2016.

Summer 2018:

- Evaluation of the project activities & results will be the main task for all partners in the last summer of the project. The evaluation results will be important tool for the planning for the future cooperation, and also for the dissemination of the project.

- Drawing up the Final report of the Responsible Business Professionals for Finland and India trade –project and finalizing the plans for the future cooperation.

Partners and their responsibilities:

Turku University of Applied Sciences:

As a project coordinator TUAS takes care of the project management, is sending organization of 4 teachers and 5 students and is the organizer of the final seminar. TUAS also acts as Responsible Business Studies –cooperation organizer and project manager and organises the module for doctoral studies: Academic Writing module offered according to the requirements of Valencia University/Spain (CARPE consortium partner). TUAS also takes care in to students projects' implementation in the bachelor and master's degree studies.

Turku School of Economics, Pori unit

TSE Pori participates in the teacher exchange in India is receiving teachers from India and participates in the planning of the teaching program. TSE also takes care on their part of the Student participation in the courses developed (bachelor and master students). The SusDev research group is also interested in finding a doctoral student from India to work in Pori. The responsible person is Dr. Anu Lähtenmäki-Uutela.

Kymenlaakso UAS:

KUAS responsibility is to 1-2 teachers' participation in the planning workshop, investigation of corporate social responsibility issues in the supply chain between Finland and India, sending 2 teachers (1 SCM and 1 intercultural management) and 3-5 students participate two-week field study in India and participation in the blended-learning results workshop for bachelor and master students with Indian partners.

International Management Institute (IMI) Kolkata, Shyam Lal College, University of Delhi and Amity Business School, Amity University, Kolkata:

The responsibilities of the all three Indian partners are similar: In addition to participating in the project administrative work they will send and receive teachers and students according to the plan which will be decided together in the first workshop. They will also when necessary hold lectures and workshops for visiting students and teachers, participate in the dissemination activities of the project results and organize and support conventions as part of the project deliverables.

Project environment and universities' related resources and support services:

TUAS organizes doctoral studies in Academic Writing (% ECTS) in cooperation and according to the requirements of Polytechnic University of Valencia, SPAIN, (CARPE network) university from Valencia and provides Visiting Professional –funding for the exchange teachers staying longer time in TUAS.

TUAS also provides its resources for the management and administration of the project from the activities and administrative points of view.

Risks:

Due to the constructive relationships between the partners the risks foreseen could be described as minor, however there could be some:

Finding the suitable and willing students and staff members for the exchange actions. Even if the preliminary investigations implemented within the students and staff shows there will be a lot of possible participants, the actual commitment when it is time to go, could be smaller.

There might be some changes with the partners staff, and that is going to be a notable however avoidable risk.

Not foreseen changes in the economy and politics in the participating countries. The economic crisis makes the economic forecasting more difficult, and there might be some effects on the financial situation in the participating universities.

Budget (and how partners' own contributions are calculated):

The costs of the Responsible Business Professionals for Finland and India trade –project are the following:

Mobility expenses:

Students from Finland to India, 14 students, 30 days (5 weeks)
Flights 14 x 820 € = 11 480 €
Subsistence 14 x 30 x 10 € = 4 200 €
Subtotal 15 680 €

Students from India to Finland, 14 students, 30 days (5 weeks)
Flights 14 x 820 € = 11 480 €
Subsistence 14 x 30 x 20 € = 8 400 €
Subtotal 19 880 €

Teachers & Staff from Finland to India, 14 exchanges, 10 days (2 weeks)
Flights 14 x 820 € = 11 480 €
Subsistence 14 x 10 x 80 € = 11 200 €
Subtotal 22 680 €

Teachers & Staff from India to Finland, 7 exchanges, 10 days (2 weeks)
Flights 7 x 820 € = 5 740 €
Subsistence 7 x 10 x 120 € = 8 400 €
Subtotal 14 140 €

The travel expenses are estimated according to the amount 820 € provided by Erasmus+ Distance Calculator for applications between Europe and India in the 2016. The accuracy of the these expenses are also checked with eBookers. The subsistence costs are counted with the values provided by the Asia-programme for the students 10 € per day in India and 20 € per day in Finland, and concerning the staff the subsistence costs are estimated according to the eBookers- and Booking.com –services, 80 € per day in India and 120 € per day in Finland..

The other costs includes estimated values of implementation costs of the project activities.
Rent of external facilities in Finland and India, 3 000 €
Printing and copying of dissemination and training materials 2 000 €
Subtotal for other costs 5000 €.

Mobility expenses total 72 380 €
Other costs 5 000 €
Total costs of the project 77 380 €

The revenue for the project:

The funding applied from the Asia programme 50 000€
Own funding of the partnership 27 380 €
Total revenue of the project 77 380 €

The own funding of the partnership members will be organized as a part of normal teaching and studying expenses in every university covering for example different kinds of organizational costs concerning the mobility actions. In addition to this additional funding the salaries for the participating staff members will be covered by the participating universities themselves.

Arvioinnissa huomioidaan etenkin seuraavaa:

- *Toimet vastaavat vakuuttavasti esitettyihin tarpeisiin*
- *Toimet on kuvattu selkeästi ja ne jakautuvat tarkoituksenmukaisesti hankekaudelle*
- *Toteutettavuudesta kertovat realistinen suunnittelu, asianmukainen toimintaympäristö sekä korkeakouluissa käytössä olevat muut resurssit ja tukipalvelut*
- *Toiminnassa huomioidaan laatu- ja mm. seurataan hankkeen edistymistä/onnistumista*
- *Budjetti on täsmällinen, perusteltu ja kustannustehokas*
- *Aasialaisten kumppaneiden hankkeelle osoittama rahoitus on arvioinnissa hankkeelle eduksi*

3. Tulokset ja kestävyys

Osiossa kuvataan:

- Keskeisimmät tulokset ja tuotokset (aineelliset/aineettomat)
- Tulosten hyödynnettävyys
- Pitkän aikavälin suunnitelmat yhteistyölle (hankekauden päättymisen jälkeen)

Main results:

The main results of the Responsible Business Professionals for Finland and India trade –project are as follows:

- The descriptions of 2-3 studying modules will be drawn up with the Indian universities for the sustainable business between Finland and India based on the first year co-operation, knowledge sharing and field studies.
- Active personnel exchange between partnering universities.
- Spill-over effects to the local business communities through our business hubs.

Utilization of the results:

The results will be utilized by the following activities:

- Results support the development of Finnish Indian bilateral trade and develop international responsible business competences
- Results help to estimate the possibility of developing joint study programmes and even degrees between Indian and Finnish partners
- Results enable knowledge sharing between partnering organizations and their local business communities

Long-term plans for cooperation:

The long term plans of the participating universities are shortly connected to the establishment of international responsible business and proactive management education in the curricula of the participating Higher Education Institutions and continue the joint teacher cooperation between Finnish and Indian partners on responsible business education in HEI institutions.

Also the joint courses and teacher exchanges on a continuous basis is in order after the Responsible Business Professionals for Finland and India trade –project and the enforcement of the business networks and long-lasting relationships between Finnish and Indian businesses.

As a conclusion the Responsible Business Professionals for Finland and India trade –project would be of immense value to all the stakeholders involved from both the countries. It would provide a chance to have an international exposure with an opportunity to see the implementation of theory in the real world. The students and faculty would have enriching experiences during the tenure of this course which would help them in understanding the things from a broader perspective about the partnering country. The exchange programme would help in promoting academics and research at an International level. It would provide opportunities to enrich the world of research by having comparative studies of the partnering two countries to understand the contextual and cultural nuances.

Arvioinnissa huomioidaan etenkin seuraavaa:

- *Ennakoidut tulokset/tuotokset on kuvattu konkreettisesti ja realistisesti*
- *Hanke ei jää irralliseksi vaan se integroidaan korkeakoulujen normaaliin toimintaan (esim. opetuksen osalta sisällyttäminen opintosuunnitelmiin, suoritusten hyväksiluku jne.)*
- *Yhteistyö on pitkäjänteistä ja tulokset pyritään vakiinnuttamaan hankekauden jälkeen muilla resursseilla*
- *Tuloksia voidaan hyödyntää myös laajemmalti ja pitkällä aikavälillä*

4. Haettava tuki

4a. CIMOsta HAETTAVA TUKI: 50000 €

4b. Suomalaisten korkeakulujen hankkeelle osoittama OMARAHOITUS: 13 690 €

4c. Aasialaisten korkeakulujen hankkeelle osoittama OMARAHOITUS: esim. 13 690 €

4d. (4a+4b+4c)=HANKKEEN KOKO BUDJETTI YHTEENSÄ: 77 380 €

5. Hankkeen yhteystiedot

Hankkeen vastuhenkilö: Kaisa Sorsa

Hankkeen vastuhenkilön sähköpostiosoite: kaisa.sorsa@turkuamk.fi

6. Allekirjoitus

Nimi Vesa Taatila	Asema Rector
Korkeakoulu Turku University of Applied Sciences	
Päiväys ja paikka 31st May 2016, Turku	
Allekirjoitus (korkeakoulun laillinen edustaja)	

LIITTEET:

- Hakemuksen liitteinä palautetaan intialaisten kumppanikorkeakoulujen sitoumuskirjeet
- Webropol-lomakkeella lähetetään hanketta koskeva perustietolomake
- Turun ammattikorkeakoulun visio, missio ja arvot

Vision	Mission	Values
		
<p>To be a globally recognized Centre of Excellence in management education.</p>	<p>To produce socially sensitive, globally aware, values driven individuals capable of providing leadership.</p> <p>To conduct research for knowledge creation and dissemination.</p>	<p>Commitment To:</p> <ul style="list-style-type: none"> • Transparency in all actions and systems • Passion for Excellence • Integrity & Ethics as a way of life 

Attachment 1: The Vision, The Mission and The Values of Turku University of Applied Sciences

