

International Management Institute Kolkata



Annual Report
2021-22



Preface

As we mirror the past two years, we are ignited by a new sense of beginning. The institute is only eleven years old. Even then, it is our conscious decision to understand and anticipate change. The coronavirus outbreak was an unprecedented situation that enforced educational institutes to change the way we operate. A focused direction has helped us to adapt to changes in various fields in the post Covid world, in the field of management education and practice of business in the broader global context.

It is important to notice that disruptions due to Covid-19 have impacted firms widely. As of today, the business environment has become more volatile. Thus, it is important for managers and other stakeholders to recognize the characteristics and patterns of such disruptions. Needless to mention, it may contribute to undesirable outcomes if such patterns are not identified and understood. Counter measures to mitigate the risk of disruptions have a cost. It is believed that with access to such knowledge, managers may be able to assess firms' investment opportunities appropriately to mitigate most material risks. IMI Kolkata's academic objectives are mostly in the light of such disruptions that we often observe in the business. The institute has always given major importance to outcome-based learning. Thus, students get exposure to many industry-based personalities where they gain practical knowledge.

For IMI Kolkata, an international research focus is inextricably linked with effective management training. It is our objective to support companies in a changing world, by combining theoretical progress with their implications in business. Indeed, we believe that close co-operation with the business sector and our growing alumni network are the essential preconditions for understanding the needs of the corporate sector along with contributing to the pool of knowledge in business. The combination of theory and practice has always been a central element of our teaching and is anchored in an integrated manner in our academic programmes.

Research is a major priority at International Management Institute Kolkata. IMI Kolkata's full-time faculty members have been working on the creation of new knowledge. The aim has been to contribute new insights to the national and international academic communities on one side and to provide innovative contents for teaching on the other. With this perspective the institute constantly endeavors to upgrade its intellectual capital and the know-how and skill levels of its faculty team.

We are proud to say that IMI Kolkata is taking important steps to ensure its relevance in the modern world and be the drivers of its own growth.

Professor Mohua Banerjee
Director, IMI Kolkata

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**RP - Sanjiv Goenka
Group**

Growing Legacies

VISION To be a dynamic conglomerate driven by sustainable growth, efficiency and innovation.



About IMI Kolkata

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored Business School. The IMI Kolkata campus, founded by RP-Sanjiv Goenka Group, was established in 2010. Since then, IMI Kolkata has evolved and established itself consistently among the top five percent business schools in India. IMI Kolkata has been ranked 52nd by the National Institutional Ranking Framework (NIRF) 2021, Ministry of Education, Government of India.

Being located strategically in the heart of Kolkata, the institute enjoys the vibes of the city of joy. IMI Kolkata embarks upon its world-class infrastructure, highly experienced faculty members and an industry focussed experiential learning based curriculum. The international linkage of the institute has grown over the years and spans across Business Schools/Universities in North America, Europe and Asia. The institute has maintained 100% quality placement track record since its inception.

IMI Kolkata's flagship Post-Graduate Diploma in Management (PGDM) Programme is accredited by the All India Council for Technical Education (AICTE) and the National Board of Accreditation (NBA). The programme is also accorded equivalence with Master of Business Administration (MBA) degree by the Association of Indian Universities (AIU). The institute also offers a Doctoral level FPM/EFPM programme for scholars, academics and working individuals.

The institute offers a scholarly and professional ambience for students' holistic development and prepares them to evolve as leaders. The student driven approach is a hallmark of the institute, where students are involved in strategic actions as members of various clubs and committees such as placements, admissions, branding and alumni among others. Thus, IMI Kolkata has been instrumental in shaping the lives of students and serving as a perfect stepping stone for the corporate careers of bright young minds. Graduates from the college have shown evidence of becoming high performing individuals. They have developed ambition and pride within themselves through excellence.

IMI Kolkata welcomes you to be a part of this exciting life-changing experience





Vision

To be a globally recognized Centre of Excellence in management education.

Mission

To produce socially sensitive, globally aware, values-driven individuals capable of providing leadership.

To conduct research for knowledge creation and dissemination.

Rankings of IMI Kolkata



National Institutional Ranking Framework



In Management Category of
National Institute Ranking Framework 2022, Ministry of Education,
Government of India

BUSINESSWORLD

Ranked 70, in Top B-schools – Overall ranking, PAN India

Ranked 51, in Top B-schools – Private ranking

Ranked 1, in Top B-schools – Regionwise Private – East

Outlook

Icare: Business School Ranking 2022

Ranked 15, among private MBA institutions (All India ranking)

Ranked 4, among private business schools in East Zone

Ranked 10, among private standalone institutions (All India)



MBA Universe.com Rankings 2022

Ranked 42, Complete List of Top B-schools in India



Global Impact Ranking

Ranked 9, in overall Ranked in A1 Band (Rank 1 - 10), PAN India.

Ranked 1, in India for SDG 3 (Good Health and Well-being)

Social Accolades

IMI Kolkata was awarded the Times Best B-School at the 5th edition of the Times Business Awards West Bengal 2022, held on 26th April, 2022.

12 CALCUTTA TIMES, THE TIMES OF INDIA

FRIDAY 29 APRIL 2022

...TIMES BUSINESS AWARDS 2022...

A B-school that focuses on shaping bright young minds



(L-R) Yemi Odanye presents the award to Prof Mohua Banerjee and Prof Rachana Chattopadhyay

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored Business School. The IMI Kolkata campus, founded by RP-Sanjiv, Goenka Group, was established in 2010 to enable bright young minds to gain access to world class management pedagogy.

Located strategically in the heart of Kolkata, IMI-Kolkata enjoys very strong industry linkage. The institute embarks up on its world-class infrastructure, highly experienced faculty members, experiential learning approach and industry focussed curriculum which act as the pillars of success. The international linkage of the institute has grown over the years and spans across business schools/universities in North America, Europe and Asia. Even during the pandemic, the B-

School recorded 100% placements for its outgoing batch with the highest salary of ₹20,70,000 per annum. Top brands on campus included JSW Steel Limited, HSBC (India), TresVista, IFFCO, Byju's, Deloitte, Deloitte India, EY, KPMG, PwC, Dr Lal Pathlabs, Firstsource Solutions Limited, Xiaomi, Amazon, NephroPlus, ICICI Prudential AMC, Tech Mahindra, TCS, L&T Financial Services etc.



The institute not only offers a scholarly and professional ambience, but also a fulfilling campus life necessary for an all-round development of the students. It is currently being led by one of the few women B-School directors of the country, Professor Mohua Banerjee, who has been instrumental in the growth of IMIK, which has been serving as a perfect stepping stone for the corporate careers of bright young minds.

Board of Governors

Dr. Sanjiv Goenka

Chairman, RP-Sanjiv Goenka Group & IMI Board of Governors

Shri V C Agrawal

President - Corporate HR, RP-Sanjiv Goenka Group

Shri P.K. Khaitan

Senior Advocate & Senior Partner, Khaitan & Co.

Shri Shashwat Goenka

President, Spencer's Retail Limited

Shri Sunil Mitra

Former Revenue & Finance Secretary to Govt. of India

Shri R K Jha

President – Corporate, RP-Sanjiv Goenka Group

Shri Subhasis Mitra

Executive Director & Company Secretary, RP-Sanjiv Goenka Group

Shri Sunil Bhandari

Executive Director – Corporate Finance, RP-Sanjiv Goenka Group

Professor Mohua Banerjee

Director, International Management Institute Kolkata

Professor Himadri Das

Director General, International Management Institute

Professor Pradip K. Bhaumik

Professor Emeritus, International Management Institute New Delhi

Professor Tirthankar Nag

Professor & Dean – Research & International Relations,
International Management Institute Kolkata

Dr. Gobinda Roy

Assistant Professor, International Management Institute Kolkata

Nominee of AICTE Eastern Regional Office (Ex-officio)

Nominee of the State Government (Ex-officio)



Faculty and Areas of Interest



Anees Ahmad

Assistant Professor (Marketing)
Ph.D. (IIT(ISM), Dhanbad)

Marketing, Brand Management, Consumer Behavior, Marketing Research, Sustainability, E-commerce



Argha Ray

Assistant Professor (Management Information Systems and Analytics)
Ph.D. (IIM Ranchi)

Data Mining and Predictive Analytics, Social Media and Cognitive Analytics, Textual Analytics, Diffusion of Innovation, Marketing Analytics, Management Information Systems.



Avinash K Shrivastava

Assistant Professor (Management Information Systems and Analytics)

Chairperson- Anti-Ragging Committee;

Mentor - Student Relations(S.A.C.),

Residential Affairs Committee(R.A.C),

the MIS and Analytics Club(D-Insights)

Ph.D. (University of Delhi)

Supply Chain Management, Warranty Analysis and Optimal Time to Launch a New Generation/Release, Innovation Diffusion Modeling, Software Security & Reliability Modeling, Optimization, Vulnerability Discovery and Patch Modeling, Multi Criteria Decision Making(MCDM)



Boudhayan Ganguly

Associate Professor (Management Information Systems and Analytics)

Area Chair - Management Information Systems & Analytics

Chairperson: IT Committee and Reservation

Committee 2018-19 (SC/ ST/ OBC)

Fellow (IIM Lucknow)

Data Mining, Multi-criteria Decision Making, Combinatorial Optimization, Artificial Intelligence and Machine Learning



CHANCHAL CHATTERJEE

Professor (Finance)

Area Chair – Finance

Mentor - Integrity Cell (INTEGRITY)

Ph.D. (University of Burdwan)

Corporate Finance, Corporate Governance, Earnings Management, Mergers & Acquisitions, Financial Statement Analysis, Strategic Cost Management



Gobinda Roy

*Assistant Professor (Marketing)
Chairperson-Social Media, Branding &
Website Committee, Ranking Committee
Mentor- Branding and Media Cell(S.M.A.R.T)
Ph.D. (VGSOM, IIT Kharagpur)*

Digital Marketing, Marketing Research, B2B Marketing, Services Marketing, Web Analytics



Jeevananthan M

*Assistant Professor (Finance)
Mentor – Sports Committee(SportsComm)
Ph.D. (National Institute of Technology –
Tiruchirappalli)*

Equity Markets, Time Series Analysis, Energy Finance, Cryptocurrency, FinTech and Data Mining



Kalyan Sankar Sengupta

*Professor - Management Information System &
Analytics.
Ph.D. (University of Calcutta)*

Business Analytics Models in Marketing, Services Marketing, HR



Rachana Chattopadhyay

Professor (Organizational Behaviour and Human Resources)

Dean (Academics)

Presiding Officer- Gender Sensitization Committee Against Sexual Harassment

Vice- President- Institution Innovation Council (IIC)

Ph.D. (Calcutta University, Under the Fellowship of ISI, Kolkata)

Organizational Behaviour, Leadership, Performance Management, Training and Development



Rajashri Chatterjee

Assistant Professor (Finance)

Chairperson – NISP

Mentor - the Entrepreneurship Club

(E-Cell) and Institution Innovation Council (IIC)

Ph.D. (The University of Burdwan)

Earnings Management, Corporate Governance, Banking & Financial Services, Corporate Finance



Rituparna Basu

Associate Professor (Marketing)

Area Chair – Marketing

Mentor - The Social Responsibility Club

(ALTRUIST) and Marketing Club(MARKREATORS)

Ph.D. (IIT Kharagpur)

Marketing, Retail Marketing, Consumer Behavior, Sports Marketing, Entrepreneurship



Rohit Singh

*Associate Professor (Operations Management)
Chairperson – Placement & Corporate Relations and
FPM Committee; Mentor- Placement Committee
(PLACECOMM) and Institution Innovation Council (IIC)
Ph.D. (IIT Gwalior)*

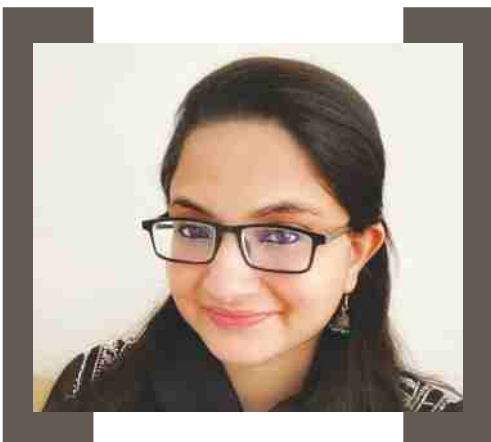
Supply Chain management, Operations Management, Supply Chain Modeling & Analytics, Operations Planning & Scheduling, Logistics Management, Industry 4.0



Roma Puri

*Associate Professor (Organizational Behaviour &
Human Resources)
Area Chair - OB & HR
Chairperson - Accreditation & Approval
Presiding Officer- Internal Complaint Committee
Fellow (IIM Calcutta)*

Organizational Behaviour, Group Processes, Sustainability, Green HRM, Management of Change, Diversity Management, Social Enterprises



Ruchi Sharma

*Assistant Professor (Management Information
Systems and Analytics)
Ph.D. (Faculty of Technology, University of Delhi)*

Machine Learning, artificial intelligence, deep learning, database management systems



Sachin Modgil

*Assistant Professor (Operations Management)
Area Chair- Operations Management
Chairperson- Alumni Relations
Mentor-Alumni Committee(ALCOMM) and
Operations Club(ATOM)
Fellow (Supply Chain Management) - NITIE, Mumbai*

Supply Chain Risk Modelling, Digital Supply Chain, Lean Six Sigma and Lean Operations, Service Operations, Industry 4.0, Sustainable Development Goals



Sahana Roy Chowdhury

*Associate Professor (Economics)
Area Chair – Economics
Mentor - Economics Club(MUDRA) and
Business Club(BIZZAFFAIRS)
Ph.D. (Indian Statistical Institute)*

Macroeconomics, Managerial Economics, Fiscal Policy Issues, International Business and Labour Economics



Soni Agrawal

*Associate Professor (Organizational Behaviour &
Human Resources)
Dean (MDP & EDP)
Chairperson - Purchase Committee
Mentor - Human Resource Club(HUMAN HOUR)
Ph.D. (IIT Kharagpur)*

Human Resource Management, Organizational Behaviour, Performance Management, HR Analytics, Negotiation and Conflict management, Labour laws



Surendra Poddar

Assistant Professor (Finance)

Mentor - Finance Club (FINASTRA)

Executive FPM pursuing (XLRI, Jamshedpur)

Corporate Valuation , Portfolio Management ,
Financial Risk Management , Behavioral Finance



Tinu Jain

Assistant Professor (Marketing)

Mentor - Cultural Committee(CUL-COM)

Fellow (IIM Calcutta)

Branding, Sales and Distribution, Retailing, Rural
Marketing, Consumer Behavior, Tourism Marketing



Tirthankar Nag

*Professor (Strategy, Innovation and
Entrepreneurship)*

Dean (Research & International Relations)

Area Chair - Strategy, Innovation & Entrepreneurship

Mentor - Strategy and Consulting Club (I-CONSTRUCT)

President- Institution Innovation Council (IIC)

Fellow (IIM Ahmedabad)

Strategic Management, Corporate Social
Responsibility, Sustainability, Energy, Natural
Resources & Climate Change, Corporate
Governance, Design Thinking

Staff Members

Administration



Subrata Debnath
Head – Administrations



Jogesh Kumar Yadav
Deputy Manager
Safety & Maintenance



Subhanjan Biswas
Deputy Manager -
Administrations



Mithun Das
Sr. Executive
Administrations



Shridhar Das
Executive - Repair &
Maintenance



Prashanta Singh
Junior Officer

Human Resource



Dr. Mitali Chakraborty
HR – Manager

Research



Amrita Datta
Executive - Research & Publications

Programme (PGDM & FPM)



Abhisikta Chakraborty
Sr. Manager - Programme



Manas Nayak
Executive - Programme



Zeeshant Saha
Executive - Programme

Library



Solanki Sengupta
Librarian, Nodal Officer- Accreditation



Debasis Pal
Executive – Library

IT



Dinesh Upadhyay
IT - Administrator



Santu Kar
Senior Executive - System



Sougata Manna
Executive - IT



Bhaskar Bhuniya
Junior Officer

Finance



Sumona Ghatak
Chief Financial Officer



Sanjib Kumar Pal
Manager - Finance



Samrat Dey
Executive - Finance

Admissions & Branding



Karabi Bhattacharya Rao
Head - Admission & Branding



Sneha Chakraborty
Officer - Admissions



Asmita Biswas
Executive – Media & Branding

Placement, Corporate & Alumni Relations



Baishampayan Chaudhuri
Head - Placement,
Corporate & Alumni Relations



Debasree Dutta
Manager - Placement,
Corporate & Alumni Relations



Soumitra Ghosh
Executive - Placement,
Corporate & Alumni Relations

Medical



Dr. Ajoy Ghosh
Doctor



Pompa Das
Nurse

FACULTY ACTIVITIES

Anees Ahmad

Journal Publications

Ahmad, A., Swain, S., Singh, P. K., Yadav, R., & Prakash, G. (2021). Linking Brand Personality to Brand Equity: Measuring the Role of Consumer-Brand Relationship. *Journal of Indian Business Research*, 13(4), 586-602.

Kumar, N., Choudhary, P., Ahmad, A., Swain, S., & Singh, P. K. (2021). Examining the Factor Structure of Quality of Technical Education: Evidence from Punjab State of India. *Journal of Applied Research in Higher Education*, DOI 10.1108/JARHE-05-2020-0120.

Singh, P., Ahmad, A., Prakash, G., & Kushwah, P. K. S. (2021). Investigating the Effects of Consumer Characteristics with Respect to Brand Knowledge and Product Involvement on Brand Alliance Evaluation. *Asia Pacific Journal of Marketing and Logistics*.

Singh, P. K., Bashir, M., & Ahmad, A. (2021). Role of Top Management in Business Model Innovation due to Technological Changes in Emerging Market. *International Journal of Economics and Business Research*, 22(2-3), 203-218.

Singh, P. K., Swain, S., Ahmad, A., & Prakash, G. (2021). Young Consumers' Loyalty towards Premium and Non-Premium Shoe Brands. *International Journal of Business Innovation and Research*, 26(4), 424-442.

Yadav, R., Singh, P. K., Srivastava, A., & Ahmad, A. (2019). Motivators and Barriers to Sustainable Food Consumption: Qualitative Inquiry about Organic Food Consumers in a Developing Nation. *International Journal of Nonprofit and Voluntary Sector Marketing*, 24(4), e1650.

Ahmad, A., & Thyagaraj, K. S. (2017). An Empirical Comparison of Two Brand Personality Scales: Evidence from India. *Journal of Retailing and Consumer Services*, 36, 86-92.

Other Professional Activities

Reviewer of Journals

Marketing Intelligence and Planning, Emerald

Asia Pacific Journal of Marketing and Logistics, Emerald
Journal of Strategic Marketing, Taylor & Francis
Global Business Review, Sage

Google Scholar Link

<https://scholar.google.com/citations?user=po4mAbEAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/anees-ahmad-30204212a/>

Arghya Ray

Journal Publications

Ray, A., Bala, P. K., & Dwivedi, Y. K. (2022). Exploring Barriers Affecting eLearning Usage Intentions: An NLP-Based Multi-Method Approach. *Behaviour & Information Technology*. 41(5), 1002-1018.

Ray, A., Bala, P. K., Rana, N. P. & Dwivedi, Y. K. (2022). Predicting Ratings of Social Media Feeds: Combining Latent-Factors and Emotional Aspects for Improving Performance of Different Classifiers. *Aslib Journal of Information Management*. <https://doi.org/10.1108/AJIM-12-2021-0357>.

Behera, R. K., Bala, P. K., & Ray, A. (2021). Cognitive Chatbot for Personalised Contextual Customer Service: Behind the Scene and beyond the Hype. *Information Systems Frontiers*, 1-21.

Dasgupta, S. A., Bhatia, M., Singh, U., & Ray, A. (2021). Impact of CSR on Non-Financial Performance and the Mediating Role of Trust and Reputation: Indian Manufacturing Employees' Perspectives. *International Review on Public and Nonprofit Marketing*, 19 (2), 391- 412.

Ray, A., & Bala, P. K. (2021). User Generated Content for Exploring Factors Affecting Intention to Use Travel and Food Delivery Services. *International Journal of Hospitality Management*, 92, 102730.

Ray, A., Bala, P. K., Chakraborty, S., & Dasgupta, S. A. (2021). Exploring the Impact of Different Factors on Brand Equity and Intention to Take Up Online Courses from e-Learning Platforms. *Journal of Retailing and Consumer Services*, 59, 102351.

Ray, A., Bala, P. K., & Dwivedi, Y. K. (2021). Exploring Values Affecting e-Learning Adoption from the User-Generated-Content: A Consumption-Value-Theory Perspective. *Journal of Strategic Marketing*, 29(5), 430-452.

Book/Book Chapter/Case Study

Ray, A., & Bala, P. K. (2021). Innovative Distribution and Delivery of Food. In Food Technology Disruptions (pp. 213-246). Academic Press.

Ray, A., & Bala, P. K. (2020). An NLP-Based Cryptosystem to Control Spread of Fake News through Social-Media. In Progress in Computing, Analytics and Networking (pp. 447-455). Springer, Singapore.

Conference/Seminar Papers

Lan, M., Pahlevansharif, S., & Ray, A. (2021, September 11). *An NLP-Based Approach to Modelling of Consumers Perceived Quality and Intention to Recommend in Paid Massive Open Online Courses (MOOCs): Mediating Roles of Consumption Emotions*, Taylor's University BLM2-ICAM4 An International Joint E-Conference 2021, Malaysia.

Ray, A., Bala, P.K., & Ray, A. (2019, December 26). *An NLP-based Approach to Explore Factors Affecting Intention to Use Various E-Services*. ICBMANSOIN-19 Bali Indonesia.

Ray, A., & Bala, P.K. (2018, December 3-4). *Predicting User Motivation towards Retention of E-Services: An NLP-Based Approach*. BMES-2018 Singapore.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editorial Advisory Board Member of the "*Asia-Pacific Journal of Business Administration*."

Editorial Review Board Member of the "*International Journal of Electronic Government Research*."

Reviewer of Journals

Journal of Information, Communication & Ethics in Society, Emerald

International Journal of Hospitality Management, ScienceDirect

Journal of Business Research, Elsevier

Australasian Journal of Information Systems, Australasian Association for Information Systems

Journal of Computer Information Systems, Taylor & Francis

International Journal of Global Business and Competitiveness, Springer

Journal of Retailing and Consumer Studies, Elsevier

Journal of Contemporary Hospitality Management, Emerald

International Journal of Electronic Government Research, IGI Global

Management Decisions, Emerald

IIM Ranchi Journal of Management Studies, Emerald

Industrial Marketing Management, Elsevier

Journal of Strategic Marketing, Taylor & Francis
Industrial Management and Data Systems, Emerald
Asia Pacific Journal of Business Administration, Emerald
International Journal of Retail and Distribution Management, Emerald

Guiding Doctoral Candidates

Ma Lan, Taylor's University, Malaysia (External Supervisor)

Examiner for doctoral candidates

Nadia Binti Mazlan in Taylor's University Doctoral Colloquium

Guiding Innovators

MDP: Joint Program Director for Big Data and Data Analytics (For Union Bank Members, Mumbai), from February-October 2021.

MDP: Healthcare Analytics - Analytics on the cloud and MIS portion (For Doctors all across the world), from June-September 2021.

Have reviewed manuscript for IFIP WG8.6 conference to be held in IIM Trichy.

Was in the program committee of the international conference, "Digital Marketing & eCommerce" held on June 25-26, 2020 in Barcelona.

Was in the program committee of the 9th International Conference on Information Technology Convergence and Services (ITCS 2020) held on November 21-22, 2020 Zurich, Switzerland.

Member of CIRI Research Lab of Taylor's University, Malaysia.

Awards

Received the "Best Newcomer Talent" award because of outstanding contribution within 4 months of stay at Adamas University (August 24, 2020 - January 6, 2021).

Google Scholar Link

<https://scholar.google.com/citations?user=wEF00ZYAAAAJ&hl=en>

LinkedIn Profile Link

<https://in.linkedin.com/in/dr-arghya-ray-127baaa3>

Researchgate Profile Link

<https://www.researchgate.net/profile/Arghya-Ray-2>

Avinash K Shrivastava

Journal Publications

Iqbal, J., Firdous, T., Shrivastava, A. K., & Saraf, I. (2022). Modelling and Predicting Software Vulnerabilities Using a Sigmoid Function. *International Journal of Information Technology*, 1-7.

Panigrahi, R. R., Jena, D., Meher, J. R., & Shrivastava, A. K. (2022). Assessing the Impact of Supply Chain Agility on Operational Performances-a PLS-SEM Approach. *Measuring Business Excellence*.

Roy, G., Datta, B., Mukherjee, S., & Shrivastava, A. K. (2022). Systematic Review of eWOM Literature in Emerging Economy Using ACI Framework. *International Journal of Emerging Markets*.

Saraf, I., Iqbal, J., Shrivastava, A. K., & Khurshid, S. (2022). Modelling Reliability Growth for Multi-Version Open Source Software Considering Varied Testing and Debugging Factors. *Quality and Reliability Engineering International*, 38(4), 1814-1825.

Shrivastava, A. K., & Sharma, R. (2022). Determining Optimal Release and Testing Stop Time of a Software Using Discrete Approach. *International Journal of Software Innovation (IJSI)*, 10(1), 1-13.

Shrivastava, A. K., Sharma, R., & Pham, H. (2022). Software Reliability and Cost Models with Warranty and Life Cycle. *Proceedings of the Institution of Mechanical Engineers, Part O: Journal of Risk and Reliability*, 1748006X221076273.

Sinha, R., Sur, R., Sharma, R., & Shrivastava, A. K. (2022). Anomaly Detection Using System Logs: A Deep Learning Approach. *International Journal of Information Security and Privacy (IJISP)*, 16(1), 1-15.

Book/Book Chapter/Case Study

Rana, S., & Shrivastava, A. K. (Eds.). (2021). *Doing Business in Emerging Markets: Progress and Promises*. Taylor & Francis.

Mehta, K., Singhal, E., & Shrivastava, A. K. (2020). Time Series Analysis: A Machine Learning Approach. In *Decision Analytics Applications in Industry* (pp. 193-204). Springer, Singapore.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Advisory Board Member of book series titled "Review of Management Literature" by Emerald.

Managing Editor of *International Journal of System Assurance Engineering and Management*, Springer.

Associate Editor of *IMI Konnect*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

International Journal System Assurance Engineering and Management, Springer

Arabian Journal of Science & Engineering, Springer

Life Cycle Reliability and Safety Engineering, Springer

Multimedia Tools and Applications, Springer

Annals of Operations Research, Springer

Reliability Engineering System Safety, Elsevier

Journal of Network and Computer Applications, Elsevier

Heliyon, Elsevier

IEEE Access, IEEE

International Journal of Logistics & Operations, Taylor & Francis

Mathematical and Computer Modelling of Dynamical Systems, Taylor & Francis

International Journal of Communication Systems, Wiley

Journal of Software: Evolution and Process, Wiley

Journal of Software Testing Verification and Reliability, Wiley

Quality Reliability Engineering International, Wiley

Systems Engineering, Wiley

International Journal of Systems & Software Security & Protection, IGI Global

International Journal of Applied Industrial Engineering, IGI Global

International Journal of Information Security and Privacy, IGI Global

International Journal of Applied Management Sciences and Engineering, IGI Global

International Journal of Information and Computer Security, Inderscience

International Journal of Operations Research, Inderscience

International Journal of Advanced Operations Management, Inderscience

International Journal of Applied Management Science, Inderscience

International Journal of Operations Management, Inderscience

International Journal of Reliability and Safety, Inderscience

International Journal of Performability Engineering, Totem Publishers

FIIB Business Review, Sage

Global Business Review, Sage

Journal of Operations and Strategic Planning, Sage

International Journal of Emerging Markets, Emerald

Journal of Global Operations and Strategic Sourcing, Emerald

Guiding Innovators

Chaired a session on “Operations Management” at 6th International Management Conference held at Fortune International Business held during December 16-18, 2020.

Google Scholar Link

<https://scholar.google.co.in/citations?user=431wyWYAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/dr-avinash-k-shrivastava-4a815367/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Avinash-Shrivastava>

Boudhayan Ganguly

Journal Publications

Biswas, B., Sengupta, P., & Ganguly, B. (2021). Your Reviews or Mine? Exploring the Determinants of “Perceived Helpfulness” of Online Reviews: A Cross-Cultural Study. *Electronic Markets*, 1-20.

Ganguly, B., & Nag, T. (2021). Does Culture Influence the Website Design of Schools? A Cross-Cultural Comparative Study in the Indian, Chinese and American Context. *Global Business Review*, 0972150921989613.

Patra, S., & Ganguly, B. (2019). Improvising Singular Value Decomposition by KNN for Use in Movie Recommender Systems. *Journal of Operations and Strategic Planning*, 2(1), 22-34.

Ganguly, B., Dash, S., & Cyr, D. (2011). The Influence of Website Characteristics on Trust in Online Travel Portals in India: The Moderating Role of Demographic and Psychographic Variables. *Tourism Recreation Research*, 36(1), 57-68.

Ganguly, B., Dash, S. B., & Cyr, D. (2011). The Interrelationship of Personal Variables, Website Characteristics and Trust in Online Travel Portals. *Tourism Recreation Research*, 36(1), 57-68.

Ganguly, B., Dash, S. B., Cyr, D., & Head, M. (2010). The Effects of Website Design on Purchase Intention in Online Shopping: The Mediating Role of Trust and the Moderating Role of Culture. *International Journal of Electronic Business*, 8(4-5), 302-330.

Ganguly, B., Dash, S. B., & Cyr, D. (2009). Website Characteristics, Trust and Purchase Intention in Online Stores:-An Empirical Study in the Indian Context. *Journal of Information Science & Technology*, 6(2).

Conference/Seminar Papers

Nag, T. & Ganguly, B. (2021, December 27-30). *Dynamically Designing Store Layout through Affinity Analysis*, ISDSI Conference, IIM Raipur.

Nag, T., Ganguly, B. & Singh, R. (2021, December 8-10). *An Exploration of Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Ganguly, B. (2018, December 11-12). *Sentiment Analysis of Online Product Reviews: A Cross Cultural Study*, India and China: Economic, Social and Cultural Perspectives International Conference.

Ganguly, B. (2018, December 11-12). *What Fuels Innovation in Firms? Exploring Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, India and China: Economic, Social and Cultural Perspectives International Conference.

Research/Consultancy/FDP

Nag, T., Modgil, S., Singh, R. K., Ganguly, B. & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Other Professional Activities

Reviewer of Journals

Journal of Operations and Strategic Planning, Sage

Google Scholar Link

<https://scholar.google.com/citations?user=42hNuz4AAAAJ&hl=en&oi=ao>

LinkedIn Profile Link

<https://in.linkedin.com/in/boudhayan-ganguly-9926a28>

Researchgate Profile Link

<https://www.researchgate.net/profile/Boudhayan-Ganguly>

Chanchal Chatterjee

Journal Publications

Banik, A., & Chatterjee, C. (2021). Ownership Pattern and Governance–Performance Relation: Evidence from an Emerging Economy. *Global Business Review*, 22(2), 422-441.

Chatterjee, C. (2021). Ownership Pattern, Board Composition, and Earnings Management: Evidence from Top Indian Companies. *International Journal of Disclosure and Governance*, 18(2), 179-192.

Chatterjee, C., Dutta, P., & Basu, S. (2021). Evidence-Based Stock Price Behaviour around Cash Dividend Announcements in an Emerging Market Set-Up. *Global Business Review*, 09721509211052126.

Rakshit, D., Chatterjee, C., & Paul, A. (2021). Financial Distress, the Severity of Financial Distress and Direction of Earnings Management: Evidences from Indian Economy. *FII Business Review*, 23197145211039351.

Chatterjee, C. (2020). Board Quality and Earnings Management: Evidence from India. *Global Business Review*, 21(5), 1302-1324.

Nag, T., & Chatterjee, C. (2020). Exploring Linkages between Corporate Governance and Business Performance: Does Good Corporate Governance Lead to Enhanced Business Value?. *South Asian Survey*, 27(1), 37-61.

Dutta, P., & Chatterjee, C. (2019). The Impact of Non-Performing Assets on the Performance of Scheduled Commercial Banks of India: A Time-Series Analysis. *IUP Journal of Applied Finance*, 25(2).

Conference/Seminar Papers

Chatterjee, C. (2019, August 1-2). *Ownership Pattern and Governance Performance Relation: Evidence from Top Indian Companies*, Asia-Pacific Economic Association 2019, Fukuoka University, Japan.

Chatterjee, C. (2018, June 21-24). *Does Cash Dividend Announcements Influence Stock Returns? Evidence from an Emerging Economy, India*, 17th European Economics and Finance Society Conference, City University of London, UK.

Newspaper/ Magazine/Editorial Reviews

Nag, T., & Chatterjee, C. (2020 July). Corporate Governance in India: Evolution, Challenges and Key Issues, *ICC Economique*. Retrieved from: <https://www.indianchamber.org/icc-economique/wp-content/uploads/2020/07/ICC-Economique-July-Issue-6.pdf>

Research/Consultancy/FDP

Nag, T., Modgil, S., Singh, R. K., Ganguly, B. & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Other Professional Activities

Reviewer of Journals

Studies in Economics and Finance, Emerald

Global Business Review, Sage

Journal of Emerging Market Finance and Trade, Taylor & Francis

International Journal of Business and Globalisation, Springer Plus, Springer

Asian Academy of Management Journal of Accounting & Finance, Asian Academy of Management (AAM) and Penerbit Universiti Sains Malaysia

Asia Pacific Journal of Accounting & Economics, Taylor & Francis

International Journal of Disclosure and Governance, Springer

Gobinda Roy

Journal Publications

Roy, G., Datta, B., Mukherjee, S., & Shrivastava, A. K. (2022). Systematic Review of eWOM Literature in Emerging Economy using ACI Framework. *International Journal of Emerging Markets*.

Eckert, A., Milan, G. S., Roy, G., & Bado, R. (2021). Welcome Back: Repurchase Intention of Brazilian Customers on E-commerce Websites. *Ciencias da Administração*, 23(59), 106-120.

Roy, G., Datta, B., Mukherjee, S., & Basu, R. (2021). Effect of eWOM Stimuli and eWOM Response on Perceived Service Quality and Online Recommendation. *Tourism Recreation Research*, 46(4), 457-472.

Roy, G., Datta, B., Mukherjee, S., Basu, R., & Shrivastava, A. K. (2021). Effect of eWOM Valence on Purchase Intention: The Moderating Role of Product. *International Journal of Technology Marketing*, 15(2-3), 158-180.

Roy, G. & Sharma, S. (2021). Analyzing One-day Tour Trends during COVID-19 Disruption—Applying Push and Pull Theory and Text Mining Approach. *Tourism Recreation Research*, 46, no. 2, 288-303.

Roy, G., & Sharma, S. (2021). Measuring the Role of Factors on Website Effectiveness Using

Vector Autoregressive Model. *Journal of Retailing and Consumer Services*, 62, 102656.

Roy, G., Debnath, R., Mitra, P. S., & Shrivastava, A. K. (2021). Analytical Study of Low-Income Consumers' Purchase Behaviour for Developing Marketing Strategy. *International Journal of System Assurance Engineering and Management*, 12(5), 895-909.

Book/Book Chapter/Case Study

Pancotto, J. Z., Eckert, A., & Roy, G. (2020). Determinants of E-commerce Purchase Intent among Brazilian Female Fashion Consumers, *Caderno Profissional de Marketing Unimep (CPMark)*.

Conference/Seminar Papers

Paul, I. & Roy, G. (2021, December 27-30). *Digitalization Trends in Retail: A Literature Review with ACI Framework for Future Research Directions*, ISDSI-Global Conference 2021 (held in virtual mode).

Paul, I. & Roy, G. (2021, December 8-10). *Tourist's Engagement in Eco-Tourism: A Systematic Literature Review*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Newspaper/ Magazine/Editorial Reviews

Eckert, A., Alexandre, S. K., & Roy, G. (2021). Competitividade No Setor Do Varejo: Compreendendo O Comportamento Do Consumidor De Um Supermercado Na Periferia, *Almanaque Multidisciplinar De Pesquisa*, UNIGRANRIO. Retrieved from: <http://publicacoes.unigranrio.edu.br/index.php/amp/article/view/6019>

Research/Consultancy/FDP

FDP: Advanced Research Methods for Publication in the Top-Tier Journals, June 9-12, 2021.

FDP: Publishing Research Papers Using Advanced Research Methodology – Part I, January 30, 2021.

Other Professional Activities

Reviewer of Journals

Journal of Research in Interactive Marketing, Emerald

Tourism Recreation Research, Taylor & Francis

Global Business Review, Sage

Marketing Intelligence and Planning, Emerald

Journal of Decision Systems, Taylor & Francis

Journal of Foodservice Business Research, Taylor & Francis

Asian Academy of Management Journal (AAMJ), Asian Academy of Management (AAM) and Penerbit Universiti Sains Malaysia

Guiding Doctoral Candidates

Indrani Paul (IMI Kolkata)

Guiding Innovators

Guest lecture on “The Business without Marketing” at Seshadripuram Institute of Management on July 14, 2021.

Online workshop “Entrepreneurship Skill, Attitude and Behaviour Development”, at O. P. Jindal University, Raigarh, on January 19, 2022.

Google Scholar Link

<https://scholar.google.com/citations?user=XAHuHkcAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/gobindaroyiitkharagpur/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Gobinda-Roy-2>

Publons Profile Link

<https://publons.com/researcher/2257434/gobinda-roy>

M. Jeevananthan

Journal Publications

Lakshmi, P., Visalakshmi, S., & Manickavasagam, J. (2022). Analysing Time Varying Co-Movements among the US and BRICS Stock Markets. *International Journal of Financial Markets and Derivatives*, 8(3), 275-289.

Gkillas, K., Manickavasagam, J., & Visalakshmi, S. (2021). Effects of Fundamentals, Geopolitical Risk and Expectations Factors on Crude Oil Prices. *Geopolitical Risk and Expectations Factors on Crude Oil Prices*.

Manickavasagam, J., Visalakshmi, S., & Apergis, N. (2020). A Novel Hybrid Approach to Forecast Crude Oil Futures Using Intraday Data. *Technological Forecasting and Social Change*, 158, 120126.

Manickavasagam, J., & Visalakshmi, S. (2019). An Investigational Analysis on Forecasting

Intraday Values. *Benchmarking: An International Journal*, 27(2), 592-605.

Natarajan, T., Balakrishnan, J., Balasubramanian, S. A., & Manickavasagam, J. (2015). Examining Beliefs, Values and Attitudes towards Social Media Advertisements: Results from India. *International Journal of Business Information Systems*, 20(4), 427-454.

Balasubramanian, S. A., Manickavasagam, J., Natarajan, T., & Balakrishnan, J. (2015). An Experimental Analysis of Forecasting the High Frequency Data of Matured and Emerging Economies Stock Index using Data Mining Techniques. *International Journal of Operational Research*, 23(4), 406-426.

Arasu, B. S., Jeevananthan, M., Thamaraiselvan, N., & Janarthanan, B. (2014). Performances of Data Mining Techniques in Forecasting Stock Index—Evidence from India and US. *Journal of the National Science Foundation of Sri Lanka*, 42(2).

Conference/Seminar Papers

Manickavasagam, J., & Jha, S. (2022, June 16-19). Reserve Bank of India's Initiatives on Financial Inclusion through Payment Banks, 20th European Economics and Finance Society Conference, Cracow University of Economics, Poland.

Newspaper/ Magazine/Editorial Reviews

Manickavasagam, J. (2020). Drivers of Global Crude Oil Price: A Review, *IMI Konnect*, 9(2), ISSN-2321-9378.

Other Professional Activities

Reviewer of Journals

Applied Economics, Taylor & Francis

Global Business Review, Sage

Technological Forecasting and Social Change, Elsevier

International Journal of System Assurance Engineering and Management, Springer

The European Journal of Finance, Taylor & Francis

Guiding Doctoral Candidates

Ms. Mantey Dey, School of Management, Techno India University, Kolkata

Google Scholar Link

https://scholar.google.com/citations?user=X_oDcp4AAAAJ&hl=en

Kalyan Sankar Sengupta

Journal Publications

Chawla, U. & Sengupta, K. (2018). Factors Influencing Customers' Accessibility Satisfaction in Rural West Bengal Using Structural Equation Modelling, *Prerena Journal of Management Thought and Practice*, 10(1).

Chawla, U. & Sengupta, K. (2017). Factors Affecting Customers' Accommodation Satisfaction and Service Quality in the Hotel Industry of Rural West Bengal, *LBS Journal of Management and Research*, 15(1).

Dasgupta, S. & Sengupta, K. (2017). Consumer Review Analysis Using Topic Modelling, *LBS Journal of Management and Research*, 15(1).

Dasgupta, S. & Sengupta, K. (2016). Analyzing Consumer Reviews with Text Mining Approach: A Case Study on Samsung Galaxy S3. *Paradigm: A Management Research Journal*, 20(1), 56-68.

Basu, R., Guin, K. K. & Sengupta, K. (2014). Do Apparel Store Formats Matter to Indian Shoppers?. *International Journal of Retail & Distribution Management*, 42(8), 698-716.

Chakraborty, S. & Sengupta, K. (2014). Structural Equation Modelling of Determinants of Customer Satisfaction of Mobile Network Providers: Case of Kolkata, India. *IIMB Management Review*, 26(4), 234-248.

Chakraborty, S. & Sengupta, K. (2013). An Exploratory Study on Determinants of Customer Satisfaction of Leading Mobile Network Providers – Case of Kolkata, India. *Journal of Advances in Management Research*, 10(2), 279-298.

Other Professional Activities

Guiding Doctoral Candidates

Presently guiding 3 Ph. D Research scholars at Business Management Department, Calcutta University.

Guiding Innovators

MDP: Statistical Modelling using SPSS - at DRDO (Chandpur), Central Department of Statistics, BHEL, Kolkata, Haldia Petrochemicals, Institute of Cost and Works Accountants, NPC, IIPM, Govt. of West Bengal at Agriculture Department, IOC Guwahati, WBSEB and many others.

MDP: Data Management and Microsoft Office Applications – Airtel CRM division, Asiatic Society, BBUNL, BHEL, ICWA, Hooghly Dock and Ports, Indian Institute of Health and Hygiene, and others.

Rachana Chattopadhyay

Journal Publications

Chattopadhyay, R. (2021). Is Performance Evaluation Gendered for Behavioural Dimension?. *International Journal of Productivity and Performance Management*.

Chattopadhyay, R. (2020). Journey of Neuroscience: Marketing Management to Organizational Behavior. *Management Research Review*.

Chattopadhyay, R. (2019). Impact of Forced Distribution System of Performance Evaluation on Organizational Citizenship Behaviour. *Global Business Review*, 20(3), 826-837.

Chattopadhyay, R. (2018). Interactional Justice-Related Bias and Its Impact on Appraiser's Decision-Making Process: An Experimental Approach. *Journal of Operations and Strategic Planning*, 1(2), 185-203.

Platow, M. J., Eggins, R. A., Chattopadhyay, R., Brewer, G., Hardwick, L., Milsom, L., ... & Welsh, J. (2013). Two Experimental Tests of Relational Models of Procedural Justice: Non-Instrumental Voice and Authority Group Membership. *British Journal of Social Psychology*, 52(2), 361-376.

Chattopadhyay, R., & Ghosh, A. K. (2012). Performance Appraisal based on a Forced Distribution System: Its Drawbacks and Remedies. *International Journal of Productivity and Performance Management*.

Conference/Seminar Papers

Chattopadhyay, R. (2019, May 27-30). *Gender, Intergroup Relations and Interactional Justice: An Experimental Approach based on Indian Hindu and Muslim Students*, 13th Annual International Conference on Psychology (organized by Athens Institute of Education and Research), Athens, Greece.

Chattopadhyay, R. (2018, December 11-12). *Gender Bias in Performance Management System based on Behavioural Dimension*, India and China: Economic, Social and Cultural Perspectives International Conference.

Newspaper/ Magazine/Editorial Reviews

Chattopadhyay, R. (2020). Livelihood under COVID-19 Anxiety: Role of HR, *IMI Konnect*, 9(2), ISSN-2321-9378.

Research/Consultancy/FDP

Atal FDP on Understanding Organizational Behaviour from Managerial Perspectives, June 14-18, 2021.

Atal FDP on Teaching Organizational Behaviour from Managerial Perspectives, November 9-13, 2020.

Other Professional Activities

Reviewer of Journals

International Journal of Productivity and Performance Management, Emerald

Guiding Innovators

Mentor, Atal Tinkering Lab, NITI Aayog

Awards

Recipient of Outstanding Paper Award at the Emerald Literati Network Awards for Excellence 2013 for her article entitled "Performance Appraisal Based on a Forced Distribution System: Its Drawbacks and Remedies" published in *International Journal of Productivity and Performance Management*.

Rajashri Chatterjee

Journal Publications

Banik, A., Nag, T., Roy Chowdhury, S., & Chatterjee, R. (2020). Why do COVID-19 Fatality Rates Differ across Countries? An Explorative Cross-Country Study Based on Select Indicators. *Global Business Review*, 21(3), 607-625.

Chatterjee, R., & Rakshit, D. (2020). Association between Earnings Management and Corporate Governance Mechanisms: A Study Based on Select Firms in India, *Global Business Review*, DOI: 10.1177/0972150919885545, pp. 1-19.

Chatterjee, R., & Rakshit, D. (2020). Revisiting Boardroom Priorities during COVID-19 Crisis, *The Chartered Accountant*, 69(2), 62-67.

Chatterjee, R., & Nath, P. (2019). Alternative Energy: The Global Scenario. *IMI Konnect*, 8(2).

Chatterjee, R. (2017). Book Review: Sameer Dua, Declaring Breakdowns: Powerfully Creating a Future that Matters, through 6 Simple Steps. *Global Business Review*, 18(1), 271-274.

Chatterjee, R. (2016). Book Review: Rajendra K. Srivastava and Gregory Metz Thomas, The Future of Branding. *Global Business Review*, 17(6), 1524-1527.

Chatterjee, R. (2016). Book Review: Robin Banerjee, Who Cheats and How?: Scams, Fraud and the Dark Side of the Corporate World. *Global Business Review*, 17(2), 475-479.

Book/Book Chapter/Case Study

Chatterjee, R., & Banik, A. (2020). Learning from the Asian Experiences. *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-cultural Insights*, Sage Publications India Pvt. Ltd., pp. 9-28.

Sondhi, N., Panigrahi, R., Pang, M., & Chatterjee, R. (Eds.). (2020). *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-cultural Insights*. Sage Publications Pvt. Limited.

Newspaper/ Magazine/Editorial Reviews

Chatterjee, R. (2022, March 11). Unfading Relevance, *Millennium Post*, Page 7.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editorial Manager, *IMI Konnect*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Global Business Review, Sage

Rituparna Basu

Journal Publications

Sondhi, N., & Basu, R. (2022). Profiling the Online Premium Brand Consumers Based on their Fashion Orientation. *Asia Pacific Journal of Marketing and Logistics*.

Basu, R., & Sondhi, N. (2021). Online Versus Offline: Preferred Retail Choice for Premium Brand Purchase. *International Journal of Retail & Distribution Management*.

Roy, G., Datta, B., Mukherjee, S., & Basu, R. (2021). Effect of eWOM Stimuli and eWOM Response on Perceived Service Quality and Online Recommendation. *Tourism Recreation Research*, 46(4), 457-472.

Roy, G., Datta, B., Mukherjee, S., Basu, R., & Shrivastava, A. K. (2021). Effect of eWOM Valence on Purchase Intention: The Moderating Role of Product. *International Journal of Technology Marketing*, 15(2-3), 158-180.

Sondhi, N., & Basu, R. (2021). Scaling up Sirohi: Can Women Empowerment and Sustainability Drive a Luxury Brand?. *Emerald Emerging Markets Case Studies*.

Roy, G., Basu, R., & Ray, S. (2020). Antecedents of Online Purchase Intention among Ageing Consumers. *Global Business Review*, 0972150920922010.

Sondhi, N., & Basu, R. (2020). Peebuddy: Ladies, It's Time to Stand-Up!. *Emerald Emerging Markets Case Studies*.

Book/Book Chapter/Case Study

Basu, R., & Sondhi, N. (2021). Sirona Hygiene Private Limited: Branding in an Intimate Hygiene Space, Ivey Publishing.

Sondhi, N., & Basu, R. (2021). CarvaanGo: Extending the Product Line. *Thunderbird Case Series*.

Basu, R., & Mandal, S. (2020). E-Servicescape in Service: Theoretical Underpinnings and Emerging Market Implications. *Services Marketing Issues in Emerging Economies* (pp. 75-88). Springer, Singapore.

Basu, R., & Mandal, S. (2020). Retailing in China India: A Critical Review. *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-Cultural Insights*, 307.

Sondhi, N., & Basu, R. (2019). Nappa Dori: Crafting the Branding Strategy. *Ivey Publishing*.

Sondhi, N., & Basu, R. (2019). Saregama India Ltd.: Repositioning the Value Proposition, *Ivey Publishing*.

Conference/Seminar Papers

Basu, R. & Sondhi, N. (2020, May 26-29). *Operationalising Brand Addiction: A Proposed Conceptual Framework*, Proceedings of the European Marketing Academy, 49th Conference, 2020.

Basu, R. (2019, October 2 -5). *Retail Preferences for Premium Product Purchase: Disruptions and Empirical Insights from Emerging Markets*, 36th Euro-Asia Management Studies Association's (EAMSA) Conference, Vorarlberg, Austria.

Newspaper/ Magazine/Editorial Reviews

Basu, R. (2020, April 27). Will COVID-19 Determine the Fate of Nation Brands?, *BusinessLine on Campus*. Retrieved from: <https://bloncampus.thehindubusinessline.com/b-learn/will-covid-19-determine-the-fate-of-nation-brands/article31447889.ece>.

Basu, R. (2020, April 5). Brands in Need of Immunity, *Millenium Post*. Retrieved from: <http://www.millenniumpost.in/entertainment/brands-in-need-of-immunity-406885?infinitemscroll=1>.

Basu, R. (2019, February 4). Reimagining Education for the Next Generation Entrepreneurial Ecosystem in India, *Silicon India*, pp. 8-9. Retrieved from: <https://education.siliconindia.com/viewpoint/in-my-opinion/reimagining-education-for-the-nextgen-entrepreneurial-ecosystem-in-india-nwid-16089.html>

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor-in-Chief, *IMI Konnect*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Journal of Retailing and Consumer Services, Elsevier

International Journal of Retail and Distribution Management, Emerald

International Journal of Consumer Studies, Wiley

Marketing Intelligence and Planning, Emerald

European Management Review, Wiley

Guiding Doctoral Candidates

IMI Kolkata

Nirma University, Ahmedabad

Examiner for Doctoral Candidates

A K Masha, University of Fort Hare, East London, South Africa

Guiding Innovators

Mentor for Startup Bengal, West Bengal Government, GOI

Vice Chancellor's Nominee Member of Board of Studies for MBA, Xavier's Business School

Mentor - Atal Tinkering Lab (ATL), Atal Innovation Mission, Government of India

Awards

Won the 'Highly Commended Case' Title at the 27th CEEMAN-Emerald Case Writing Competition 2021.

Won Runners Up Title at 26th CEEMAN Emerald Case Writing Competition 2020.

Google Scholar Link

<https://scholar.google.com/citations?user=GtyxZ98De2kC&hl=en&oi=sra>

LinkedIn Profile Link

<https://www.linkedin.com/in/dr-rituparna-basu-she-her-aa07997/>

Journal Publications

Kumar, A., & Singh, R. K. (2021). Does a Retailer's Performance Depend on CSR Practices? A Stakeholder Theory Perspective from Developing Economy. *Benchmarking: An International Journal*.

Mishal, A., Singh, R. K., & Tiwari, A. A. (2021). Development and Evaluation of Service-Learning Experience Model. *Journal of Public Affairs*, e2605.

Modgil, S., Singh, R. K., Gupta, S., & Dennehy, D. (2021). A Confirmation Bias View on Social Media Induced Polarisation during COVID-19. *Information Systems Frontiers*, 1-25.

Modgil, S., Singh, R. K., & Hannibal, C. (2021). Artificial Intelligence for Supply Chain Resilience: Learning from COVID-19. *The International Journal of Logistics Management*.

Singh, R. K., Agrawal, S., & Modgil, S. (2021). Developing Human Capital 4.0 in Emerging Economies: An Industry 4.0 Perspective. *International Journal of Manpower*.

Singh, R. K. & Swain, S. (2021). Adoption of Technology Applications in Organized Retail Outlets in India: A TOE Model. *Global Business Review*.

Swain, S., & Singh, R. K. (2021). Measuring the Impact of Perceived Service Quality on Insured and Uninsured Patients' Satisfaction. *Measuring Business Excellence*.

Conference/Seminar Papers

Nag, T., Ganguly, B. & Singh, R. (2021, December 8-10). *An Exploration of Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Research/Consultancy/FDP

Nag, T., Modgil, S., Singh, R. K., Ganguly, B. & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor, *Journal of Operations and Strategic Planning*, Sage.

Associate Editor of *IMI Konnect*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

International Journal of Productivity and Performance Management, Emerald

Benchmarking: An International Journal, Emerald

Industrial and Commercial Training, Emerald

International Journal of Production Research, Taylor & Francis

Global Journal of Flexible Systems Management, Springer

Global Business Review, Sage

Journal of Modelling in Management, Emerald

Guiding Innovators

Ph.D Supervisor, Amity University, Gwalior

Recognized Ph.D Supervisor at Symbiosis International University, Pune

Roma Puri

Journal Publications

Sengupta, P., & Puri, R. (2021). Gender Pay Gap in India: A Reality and the Way Forward—An Empirical Approach Using Quantile Regression Technique. *Studies in Microeconomics*, 2321022221995674.

Sengupta, P., & Puri, R. (2020). Exploration of Relationship between FDI and GDP: A Comparison between India and its Neighbouring Countries. *Global Business Review*, 21(2), 473-489.

Book/Book Chapter/Case Study

Agrawal, S., & Puri, R. (2020). *Green HRM: A Climate Conscious Route to Triple Bottom Line*. Sage Publications Pvt. Limited.

Agrawal, S., & Puri, R. (2020). Green HR Practices and Employee Pro-Environmental Behaviour: A Study on India and China. *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-cultural Insights*, 416.

Conference/Seminar Papers

Agrawal, S. & Puri, R. (2021, December 27-30). *Antecedents of Environment Oriented Green HRM Practices on Organizational Performance*, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 27-30). *A Study on the Adoption of the Triple Bottom-Line Approach by Select Indian Manufacturing Organizations in Becoming Sustainable*, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 8-10). *Understanding Sustainability Initiatives and Their Drivers among Select Indian Organizations*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Puri, R. & Ketkar, S. (2021, December 27-30). *Exploring the Leadership Phenomenon in a Ecopreneurial Organization-Using a Heuristic Framework*, ISDSI-Global Conference 2021: Leading Business in a FLUID World Held at IIM Nagpur.

Ketkar, S. & Puri, R. (2020, September 2-4). *Ecopreneurs' Responses to Paradoxical Challenges In India*, BAM 2020 Conference in The Cloud (held in virtual mode).

Agrawal, S. & Puri, R. (2018, December 27-30). *Role of Green Human Resource Management Practices on Perceived Organization Benefit and Workplace Behaviour*, 12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference "Data Driven Decision Making in the Digital Age".

Agrawal, S. & Puri, R. (2018, December 11-12). *Role of Human Resource Practices on Employee Pro-Environmental Behaviour: A Proposed Study on Indian and Chinese Manufacturing Organization, India and China: Economic, Social and Cultural Perspectives* International Conference.

Puri, R. & Ketkar, S. (2017, December 27-30). *Digitization and Futuristic Organizations: Implications for Human Resource Management in Indian Organizations*, 11th ISDSI International Conference, held at the Indian Institute of Management Tiruchirappalli.

Puri, R. & Ketkar, S. (2017, December 27-30). *Employee Engagement and Corporate Sustainability*, 11th ISDSI International Conference, held at the Indian Institute of Management Tiruchirappalli.

Puri, R. & Ketkar, S. (2017, July 14-15). *Ambidextrous Human Resource Practices and Employee Performance*. Proceedings of International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets.

Newspaper/Magazine/Editorial Reviews

Agrawal, S. & Puri, R. (2021, February 21). *Sustainable Workplaces: Encouraging Green HR Practices*, *the pioneer*. Retrieved from: <https://www.dailypioneer.com/2021/sunday-edition/sustainable-workplaces---encouraging-green-hr-practices.html>.

Research/Consultancy/FDP

Atal FDP on Personal Effectiveness, June 9 - 12, 2021.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor of *IMI Konnect*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Global Business Review, Sage

Management and Labour Studies, Sage

Google Scholar Link

<https://scholar.google.co.in/citations?hl=en&user=jZM6LEoAAAAJ>

Researchgate Profile Link

<https://www.researchgate.net/profile/Roma-Puri>

Ruchi Sharma

Journal Publications

Shrivastava, A. K., & Sharma, R. (2022). Determining Optimal Release and Testing Stop Time of a Software Using Discrete Approach. *International Journal of Software Innovation (IJSI)*, 10(1), 1-13.

Sharma, R., & Shrivastava, A. K. (2022). Economics of Software Testing Using Discrete Approach. *International Journal of Software Innovation (IJSI)*, 10(1), 1-13.

Shrivastava, A. K., Sharma, R., & Pham, H. (2022). Software Reliability and Cost Models with Warranty and Life Cycle. *Proceedings of the Institution of Mechanical Engineers, Part O: Journal of Risk and Reliability*, 1748006X221076273.

Sinha, R., Sur, R., Sharma, R. & Shrivastava, A.K. (2022). Anomaly Detection Using Log Files: A Deep Learning Approach, *International Journal of Information Security and Privacy*, 16(1): 1-15.

Shrivastava, A. K., & Sharma, R. (2021). A Discrete Modelling Framework for Fault Prediction with Logistic Fault Reduction Factor. *International Journal of Reliability and Safety*, 15(3), 154-169.

Sharma, R., Sibal, R., & Sabharwal, S. (2021). Software Vulnerability Prioritization Using Vulnerability Description. *International Journal of System Assurance Engineering and Management*, 12(1), 58-64.

Shrivastava, A. K., & Sharma, R. (2021). Developing a Hybrid Software Reliability Growth Model. *International Journal of Quality & Reliability Management*.

Research/Consultancy/FDP

FDP as a Speaker

Resource person during AICTE sponsored one week Short Term Training Programme on "Computer Forensics and Cyber Crime" held from December 7-12, 2021 organized by J. S. S.

Academy of Technical Education, Noida, UP, India.

Other Professional Activities

Reviewer of Journals

International Journal of Information Security, Springer.

Multimedia and IT Tools, Springer

The Journal of Supercomputing, Springer

International Journal of Business Information Systems, Inderscience

Journal of Software: Evolution and Process, Wiley

Computer Application of Engineering Education, Wiley

International Journal of Quality & Reliability Management, Emerald

Google Scholar Link

<https://scholar.google.com/citations?user=DrUEwSqJCtoC&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/dr-ruchi-sharma-441b0b85/>

Sachin Modgil

Journal Publications

Gupta, S., Tuunanen, T., Kar, A. K., & Modgil, S. (2022). Managing Digital Knowledge for Ensuring Business Efficiency and Continuity. *Journal of Knowledge Management*.

Laguir, I., Modgil, S., Bose, I., Gupta, S., & Stekelorum, R. (2022). Performance Effects of Analytics Capability, Disruption Orientation, and Resilience in the Supply Chain under Environmental Uncertainty. *Annals of Operations Research*, 1-25.

Modgil, S., Dwivedi, Y. K., Rana, N. P., Gupta, S., & Kamble, S. (2022). Has COVID-19 Accelerated Opportunities for Digital Entrepreneurship? An Indian Perspective. *Technological Forecasting and Social Change*, 175, 121415.

Patyal, V. S., Sarma, P. R. S., Modgil, S., Nag, T., & Dennehy, D. (2022). Mapping the Links between Industry 4.0, Circular Economy and Sustainability: A Systematic Literature Review. *Journal of Enterprise Information Management*.

Rauniyar, K., Wu, X., Gupta, S., Modgil, S., & de Sousa Jabbour, A. B. L. (2022). Risk Management of Supply Chains in the Digital Transformation Era: Contribution and Challenges of Blockchain

Technology. *Industrial Management & Data Systems*.

Alrahbi, D. A., Khan, M., Gupta, S., Modgil, S., & Jabbour, C. J. C. (2021). Health-Care Information Technologies for Dispersed Knowledge Management. *Journal of Knowledge Management*.

Garg, P., Gupta, B., Chauhan, A. K., Sivarajah, U., Gupta, S., & Modgil, S. (2021). Measuring the Perceived Benefits of Implementing Blockchain Technology in the Banking Sector. *Technological Forecasting and Social Change*, 163, 120407.

Conference/Seminar Papers

Bohra, R., Agrawal, S. & Modgil, S. (2021, December 8-10). *Role of Organisational Culture in Organisational Learning: A Review and Agenda for Future Research*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Modgil, S. (2019, August 28-30). *Planning the Application of Blockchain Technology in Identification of Counterfeit Products: Sectorial Prioritization*, 9th IFAC Conference MIM 2019 on Manufacturing Modelling, Management and Control, Berlin, Germany.

Research/Consultancy/FDP

Nag, T., Modgil, S., Singh, R. K., Ganguly, B. & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Other Professional Activities

Reviewer of Journals

International Journal of Production Research, Taylor & Francis

Annals of Operations Research, Springer

Supply Chain Forum: An International Journal, Taylor & Francis

International Journal of Logistics Management, Emerald

International Journal of Information Management, Elsevier

International Journal of Operations and Production Management, Emerald

Journal of Humanitarian Logistics and Supply Chain Management, Emerald

International Journal of Quality & Reliability Management, Emerald

International Journal of Productivity and Quality Management, Inderscience

Business Process Management Journal, Emerald

International Journal of Productivity and Performance Management, Emerald

Benchmarking: An International Journal, Emerald

Operations Management Research, Springer

Global Business Review, Sage

Operations Research Perspectives, Elsevier

Guiding Innovators

Session Chair at -The 20th IFIP Conference e-Business, e-Services, and e-Society I3E2021 held at The National University of Ireland Galway (Virtual Mode).

Google Scholar Link

<https://scholar.google.co.in/citations?user=fF87zUIAAAAJ&hl=en> |

LinkedIn Profile Link

<https://www.linkedin.com/in/sachin-modgil-49157012?trk=hp-identity-name> |

Researchgate Profile Link

<https://www.researchgate.net/profile/Sachin-Modgil>

Sahana Roy Chowdhury

Journal Publications

Chowdhury, S. R. (2021). Migration and City Competitiveness: A Comparative Analysis with Surat as a Special Case. *Vision*, 25(4), 460-470.

Mukherjee, P., Roy Chowdhury, S., & Bhattacharya, P. (2021). Does Financial Liberalization Lead to Financial Development? Evidence from Emerging Economies. *The Journal of International Trade & Economic Development*, 30(8), 1263-1287.

Sadhukhan, A., & Chowdhury, S. R. (2021). Export-Induced Loss in Employment and Earnings during the First Year of the COVID-19 Pandemic Identifying Key Industries in India. *Economic and Political Weekly*, 54-60.

Banik, A., Nag, T., Roy Chowdhury, S., & Chatterjee, R. (2020). Why do COVID-19 Fatality Rates Differ across Countries? An Explorative Cross-Country Study Based on Select Indicators. *Global Business Review*, 21(3), 607-625.

Roy Chowdhury, S. (2018). Do the Maids Get a Meager Pie?. *Journal of Quantitative Economics*, 16(2), 589-594.

Chowdhury, S. R. (2016). Bharti Airtel and Zain: A Journey into New Territories. *Global Business Review*, 17(6), 1522-1523.

Book/Book Chapter/Case Study

Mukherjee, P., Bhattacharya, P., & Roy Chowdhury, S. (2022). Financial Liberalization and Convergence of Financial Development among BRICS Economies. *In Revisiting the Indian Financial Sector*, (pp. 85-118). Springer, Singapore.

Chowdhury, S. R., Bros, C., & Gooptu, S. (2021). Education, Skills Mismatch, and Wage Differentials. *In India Higher Education Report 2020*, (pp. 153-166). Routledge India.

Jha, G. K., & Roy Chowdhury, S. (2020). Health Sector Scenarios in Pakistan: Policy Priorities and Challenges Ahead. *In Trade in Health Services in South Asia* (pp. 77-87). Springer, Singapore.

Roy Chowdhury, S. (2020). Health Sector Scenarios in Sri Lanka: Policy Designing and Implications. *In Trade in Health Services in South Asia* (pp. 63-75). Springer, Singapore.

Conference/Seminar Papers

Chowdhury, S. R. (2019, August 1-2). *Estimating Skill- Mismatch in Indian Labor Market: A Regional Dimension*, Asia-Pacific Economic Association 2019, Fukuoka University, Japan.

Chowdhury, S. R. (2018, August 3-4). *Financial Structure, Institutional Quality and Monetary Policy Transmission: A Meta Analysis*, Asia-Pacific Economic Association (APEA) 2018.

Newspaper/ Magazine/Editorial Reviews

Mukherjee, P., & Chowdhury, S. R. (2021). South Asian Economies during the COVID-19 Pandemic, *IMI Konnect*, 10(4), ISSN-2321-9378.

Chowdhury, S. R. (2020). National Education Policy 2020: New Wine in Old Bottle?, *IMI Konnect*, 9(4), ISSN-2321-9378.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor-in-Chief, *Studies in Microeconomics*, Sage.

Associate Editor, *IMI Konnect*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Global Business Review, Sage

Economic Modelling, Elsevier

Journal of Economics, Springer

Guiding Innovators

Invited as an expert in 'National Seminar on Shifting Paradigms in Education Financing:

Concerns on Quality, Equality and Employability', National Institute of Educational Planning and Administration.

Soni Agrawal

Journal Publications

Singh, R. K., Agrawal, S., & Modgil, S. (2021). Developing Human Capital 4.0 in Emerging Economies: An Industry 4.0 Perspective. *International Journal of Manpower*.

Jain, S., & Agrawal, S. (2020). Perceived Vulnerability of Cyberbullying on Social Networking Sites: Effects of Security Measures, Addiction and Self-Disclosure. *Indian Growth and Development Review*.

Agrawal, S. (2019). Trends in Performance Management System: A Study of Indian Service Provider Companies. *Global Business Review*, 0972150919867853.

Agrawal, S. (2016). Factors Influencing Employee Engagement: A Study of Diverse Workforce. *The Indian Journal of Social Work*, 76(4), 485-506.

Agrawal, S. (2015). Predictors of Employee Engagement: A Public Sector Unit Experience. *Strategic HR Review*.

Sharma, B. R., & Agrawal, S. (2015). Factors Influencing Employee Engagement: An Exploratory Study. *The Indian Journal of Social Work*, 76(4), 485-506.

Agrawal, S. (2014). Book Review: Moid Siddiqui, Leading from the Heart: Sufi Principles at Work, *Global Business Review*, 15(4), 124S-126S.

Book/Book Chapter/Case Study

Agrawal, S., & Puri, R. (2020). Green HRM: A Climate Conscious Route to Triple Bottom Line. Sage Publications Pvt. Limited.

Agrawal, S., & Puri, R. (2020). Green HR Practices and Employee Pro-Environmental Behaviour: A Study on India and China. *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-Cultural Insights*, 416.

Conference/Seminar Papers

Agrawal, S. & Puri, R. (2021, December 27-30). *Antecedents of Environment oriented Green HRM Practices on Organizational Performance*, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 27-30). *A Study on the Adoption of the Triple Bottom-Line Approach by Select Indian Manufacturing Organizations in Becoming Sustainable*, ISDSI-Global

Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 8-10). *Understanding Sustainability Initiatives and Their Drivers among Select Indian Organizations*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Bohra, R., Agrawal, S. & Modgil, S. (2021, December 8-10). *Role of Organisational Culture in Organisational Learning: A Review and Agenda for Future Research*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Agrawal, S. (2018, December 27-30). *Recent Training Trends: Learning and Effectiveness*, 12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference "Data Driven Decision Making in the Digital Age".

Agrawal, S. & Puri, R. (2018, December 27-30). *Role Green Human Resource Management Practices on Perceived Organization Benefit and Workplace Behaviour*, 12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference "Data Driven Decision Making in the Digital Age".

Agrawal, S. & Puri, R. (2018, December 11-12). *Role of Human Resource Practices on Employee Pro-Environmental Behaviour: A Proposed Study on Indian and Chinese Manufacturing Organization*, India and China: Economic, Social and Cultural Perspectives International Conference.

Newspaper/ Magazine/Editorial Reviews

Agrawal, S. (2022, March 16). Work from Anywhere: The New Normal, *The Week*.

Agrawal, S. & Puri, R. (2021, February 21). Sustainable Workplaces: Encouraging Green HR Practices, *the pioneer*. Retrieved from: <https://www.dailypioneer.com/2021/sunday-edition/sustainable-workplaces---encouraging-green-hr-practices.html>

Research/Consultancy/FDP

Atal FDP on Sustainable Change Management, September 6-10, 2021.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

International Journal of Risk and Contingency Management, IGI Global

Reviewer of Journals

Global Business Review, Sage

Business Process Management Journal, Emerald

Journal of Workplace Learning, Emerald

Information Technology & People, Emerald

International Journal of Information Management, Elsevier

*International Journal of Risk and Contingency Management, IGI Global
Journal of Management Development, Emerald*

Guiding Doctoral Candidates

Rachna Bohra (IMI Kolkata)

Guiding Innovators

Invited resource person on 'Sustaining Change Organization', in NEP 2020: Sustaining Change in Organisations by Government College of Pharmacy, Karad, AICTE ATAL FDP, September 20, 2021.

Google Scholar Link

<https://scholar.google.com/citations?user=OyZEKCCAAAAJ&hl=en&oi=ao>

LinkedIn Profile Link

<https://www.linkedin.com/in/soni-agrawal-b1a1a87/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Soni-Agrawal>

Surendra Poddar

Newspaper/ Magazine/Editorial Reviews

Poddar, S. (2020). Impact of COVID-19 on Indian Equity Markets, *IMI Konnect*, 9(2), ISSN-2321-9378.

Other Professional Activities

Guiding Innovators

Volunteer for CFA India Society.

Journal Publications

Kumar, A., Tiwari, A. A., Singh, R. K., & Nag, T. (2022). Does e-Service Quality of Online Grievance Redress Portals Lead to Satisfaction? An Outlook from the Perspectives of Indian Youth. *Journal of Public Affairs*, e2822.

Patyal, V. S., Sarma, P. R. S., Modgil, S., Nag, T., & Dennehy, D. (2022). Mapping the Links between Industry 4.0, Circular Economy and Sustainability: A Systematic Literature Review. *Journal of Enterprise Information Management*.

Ganguly, B., & Nag, T. (2021). Does Culture Influence the Website Design of Schools? A Cross-Cultural Comparative Study in the Indian, Chinese and American Context. *Global Business Review*, 0972150921989613.

Nag, T. (2021). Barriers to Cross-Border Energy Cooperation and Implications on Energy Security: An Indian Perspective with Reference to Energy Trade in South Asia. *Global Business Review*, 22(6), 1530-1552.

Vishwanathan, S. S., Garg, A., Tiwari, V., Kapshe, M., & Nag, T. (2021). SDG Implications of Water-Energy System Transitions in India, for NDC, 2° C, and Well below 2° C Scenarios. *Environmental Research Letters*, 16(8), 085011.

Banik, A., Nag, T., Roy Chowdhury, S., & Chatterjee, R. (2020). Why do COVID-19 Fatality Rates Differ across Countries? An Explorative Cross-Country Study Based on Select Indicators. *Global Business Review*, 21(3), 607-625.

Nag, T., & Chatterjee, C. (2018). Factors Influencing Firm's Local Business Environment in Home Country Context: Exploring Evidences from Firm Surveys in India and China. *Journal of Indian Business Research*.

Conference/Seminar Papers

Nag, T. (2021, April 20). *Synergies, Leadership and Capacity Building in Education*, FICCI.

Nag, T. (2021, January 29). *Visionary Corporate Governance to Avoid Industrial Stress*, Indian Chamber of Commerce.

Nag, T. & Ganguly, B. (2021, December 27-30). *Dynamically Designing Store Layout through Affinity Analysis*, ISDSI Conference, IIM Raipur.

Nag, T., Ganguly, B. & Singh, R. (2021, December 8-10). *An Exploration of Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Nag, T., & Chatterjee, C. (2020, October 1). *Developing and Sustaining Effective Boards*, ICA and IMI Kolkata.

Nag, T. (2019, August 1-2). *Exploring the Water Energy Nexus and its Linkages for Social and Solidarity Economy based Organizations in India*, Asia-Pacific Economic Association 2019, Fukuoka University, Japan.

Nag, T. (2018, December 11-12). *What Fuels Innovation in Firms? Exploring Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, India and China: Economic, Social and Cultural Perspectives International Conference.

Nag, T. (2018, August 3-4). *What Fuels Innovation in Firms? Exploring Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, Asia-Pacific Economic Association (APEA) 2018.

Newspaper/ Magazine/Editorial Reviews

Nag, T. (2022, February 15) Introducing Ideas from Research & Consulting Studies and Industry Interactions in Active Learning Environments Pays Off in Placements Outcomes, *Outlook India*.

Nag, T., & Chatterjee, C. (2020, July). Corporate Governance in India: Evolution, Challenges and Key Issues, *ICC Economique*. Retrieved from: <https://www.indianchamber.org/icc-economique/wp-content/uploads/2020/07/ICC-Economique-July-Issue-6.pdf>

Research/Consultancy/FDP

Consultancy Project for RPGIS.

Basu, R. & Nag, T. (2022). Project Title: Re-Imagining Premium K-12 Learning Environs in Kolkata - The Parent Perspective, Funding Agency: Large Corporate Group.

Nag, T., Modgil, S., Singh, R. K., Ganguly, B. & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Atal FDP on Leveraging Design Thinking for Innovation, July 12-16, 2021.

Nag, T. & Chatterjee, C. (2021) Project Title: Exploring Relationships between Corporate Governance Practices and Financial Performance of Firms in India: Does More Focus on Governance Create Increased Business Value, Funding Agency: Ministry of Corporate Affairs, Government of India.

Study on "Synchronizing Energy Transitions towards Possible Net Zero for India: Affordable and Clean Energy for All" for the office of the Principal Scientific Advisor, Government of India in collaboration with IIM Ahmedabad.

Nag, T. Project Title: Exploring Strategic Interdependencies of Value Chains of Infrastructure Industries: A Study of Climate Induced Vulnerabilities and Impact Assessment of Domestic Coal Supply Chains on Power Generation in India. Funding Agency: Ministry of Environment, Forest & Climate Change, Government of India.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor, *Journal of Operations and Strategic Planning*, Sage Publications.

Reviewer of Reports and Proposals

UNEP Emissions Gap Report.

Expert Reviewer of IPCC Reports.

Proposals for Research Projects, AICTE, Government of India.

Reviewer of Journals

Carbon Management, ScienceDirect

Energy Policy, Elsevier

Journal of Cleaner Production, Elsevier

International Journal of Innovation and Sustainable Development, Inderscience

Journal of Indian Business Research, Emerald

Global Business Review, Sage

South Asian Survey, Sage

Management and Labour Studies, Sage

Guiding Doctoral Candidates

IMI Kolkata

St. Xavier's University, Kolkata

ICFAI University, Jharkhand

Examiner for doctoral candidates

IIM Ahmedabad

MDI Gurgaon

IIFT Kolkata

University of Delhi

MANIT, Bhopal

UPES, Dehradun

Guiding Innovators

Innovation Ambassador, certified by Innovation Cell, Ministry of Education, Government of India.

Mentor - Atal Tinkering Lab (ATL), Atal Innovation Mission, Government of India.
Universal Human Values (UHV) and UHV Refresher 1 Certification by AICTE.
Expert Member, Board of Studies in Management, The Neotia University.
TEDx Licensee and Organizer.

Google Scholar Link

<https://scholar.google.com/citations?user=2doQxyIAAAAJ&hl=en&oi=ao>

LinkedIn Profile Link

<https://www.linkedin.com/in/tirthankarnag/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Tirthankar-Nag-2>

Post Graduate Diploma in Management (PGDM)

List of Compulsory Core Courses

Trimester I:

- Managerial Communication
- Quantitative Techniques I
- Financial Reporting & Analysis
- Information Technology for Decision Making
- Managerial Economics
- Operations Management core I
- Organizational Behavior I
- Data Pre-processing and Visualization

Trimester II:

- Operations Management core II
- Quantitative Techniques II
- Financial Management core
- Macro-Economic Theory & Policy
- Strategic Management
- Marketing Management core
- Organizational Behaviour II
- Cost & Management Accounting
- Legal Aspects of Business

Trimester III:

- Indian Economic Policy
- Human Resources Management
- Entrepreneurship and Innovation
- Management Information Systems
- Corporate Social Responsibility & Sustainable Development

Compulsory Elective

Trimester III:

- Marketing Core Elective
- Advance Financial Management Core Elective
- Operations Core Elective
- Corporate Strategy Core Elective
- Analytics Core Elective

Summer Internship Programme

Trimester IV:

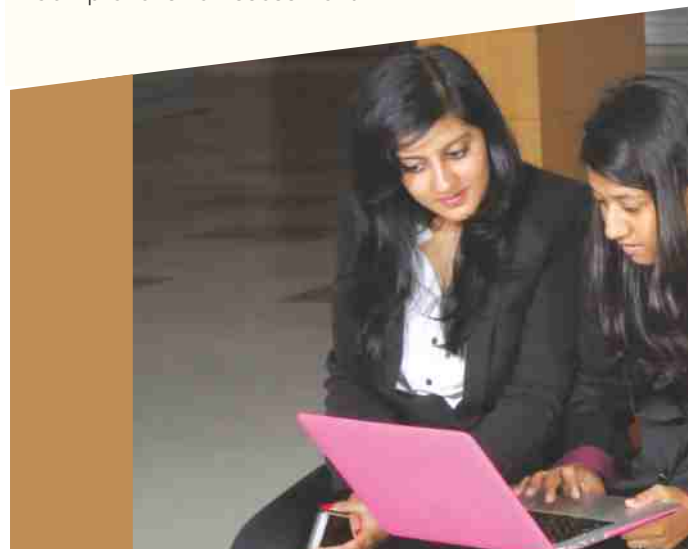
- Electives

Trimester V:

- Electives

Trimester VI:

- Electives
- Comprehensive Assessment



List of Elective Courses Offered

Marketing

- ▣ Integrated Marketing Communication
- ▣ Sales and Distribution Management
- ▣ Retail Marketing
- ▣ Digital Marketing Strategy
- ▣ Customer Relationship Management
- ▣ Services Marketing
- ▣ Advanced Marketing Research
- ▣ Consumer Behaviour
- ▣ Strategic Brand and Product Management
- ▣ Marketing Strategy and International Markets
- ▣ Rural Marketing
- ▣ Entertainment, Media and Sports Marketing
- ▣ B2B Marketing
- ▣ Marketing Analytics Lab
- ▣ Marketing for Startups
- ▣ Social Media Marketing

Finance

- ▣ Fixed Income & Equity Valuation
- ▣ Advanced Financial Statement Analysis
- ▣ Banking & Financial Services
- ▣ Strategic Cost Management
- ▣ Mergers, Acquisitions & Corporate Restructuring
- ▣ Portfolio Management
- ▣ Futures, Options and Derivatives
- ▣ Financial Risk Management
- ▣ Financial Institutions Markets & Services
- ▣ Behavioral Finance
- ▣ Financial Modeling
- ▣ Wealth Management & Alternative Investment



Management Information Systems and Analytics

- ▣ Data Analytics
- ▣ Business Intelligence and Data Mining
- ▣ Technology for E-Business
- ▣ ERP
- ▣ Artificial Intelligence in Strategic Decisions
- ▣ Text Analytics
- ▣ Multiple Criteria Decision Making
- ▣ Business Forecasting
- ▣ Healthcare Analytics Using Machine Learning
- ▣ Cloud Computing and IOT
- ▣ Trading Analytics using Machine Learning
- ▣ Spreadsheet Modelling for Business
- ▣ Block Chain and Business Applications
- ▣ Inferential and Predictive Statistics for Business
- ▣ Operations Research

OB & HR

- ▣ Fundamentals of Labour Law & Application
- ▣ Compensation Management
- ▣ Recruitment & Selection
- ▣ HR Analytics
- ▣ Performance Management & Reward System
- ▣ Training & Development
- ▣ Strategic HRM
- ▣ Managing Organizational Change
- ▣ Sustainability & Green HRM

Strategy, Innovation and Entrepreneurship

- ▣ Mergers, Acquisitions & Corporate Restructuring
- ▣ Marketing for Startups
- ▣ Marketing Strategy and International Markets
- ▣ Managing Business Transformation and Change Management
- ▣ Sustainability & Green HRM
- ▣ Artificial Intelligence in Strategic Decisions
- ▣ Multiple Criteria Decision Making
- ▣ Managing Consulting Engagements
- ▣ Design Thinking for Innovation
- ▣ Global Strategic Management

Operations Management

- ▣ Project Management
- ▣ Supply Chain Management
- ▣ Service Operations Management
- ▣ Total Quality Management
- ▣ Multiple Criteria Decision Making
- ▣ Lean Six Sigma
- ▣ Operations Research

Economics

- ▣ International Business
- ▣ Games people play: Strategic thinking for managers
- ▣ Understanding Emerging Markets
- ▣ Business Forecasting
- ▣ Project Appraisal: Cost-benefit analysis

Fellow Programme in Management (FPM)



Module 1

Research Methodology I
Research Methodology II
Managerial Statistics
General Management
System Approach to Management

Module 2

3 Stream specific Courses of 3 credits each
Credit Seminar (General)

Module 2

Credit Seminar (Specific)
Review paper based on the literature on the Thesis related topic

List of Offered Electives

OB & HR

Advanced HRM
Researches on Leadership & Organizational Behaviour
Managing Transformation & Change
Strategic HRM: Advances in Research
Advances in Organization Design and Change
Research in Personality and Applied Behavioural Science
Organization Theory and Organizational Development
Group Dynamics and Decision Making
Conflict Management & Negotiation
Advanced Researches in Organizational Behaviour
Emotional Intelligence and Organizational Stress
Organizational Change and Leadership

Economics

Advanced Microeconomics
Games People Play: Strategic Thinking for Managers
Behavioural Economics in Action
Public Economics
Business Forecasting
Development Economics
Financial Economics
International Business
Industrial Organization
Public Policy
Advanced Macroeconomics
Econometrics

Finance & Accounting

Advanced Corporate Finance
Asset Pricing Theory
Financial Econometrics
Behavioural Finance
Financial Derivatives
Advanced Research in Accounting
International Finance

Information Systems

Graph Theory and Combinatorial Optimization
Computer Algorithms and Applications
System Analysis and Design
E-commerce
Cloud Computing
Computer Networks
Database Management Systems
E-Business
Data Analytics
Data Mining and Business Intelligence
Multi Criteria Decision Making
Software Risk Management

Strategic Management

Advanced Strategic Management
International Strategic Management
Strategy and Innovation
Seminar on Advanced Methodologies in Strategic Management Research
Seminar on Entrepreneurship
Concepts in Corporate Governance and Corporate Social Responsibility (CSR)
Economics of Strategy

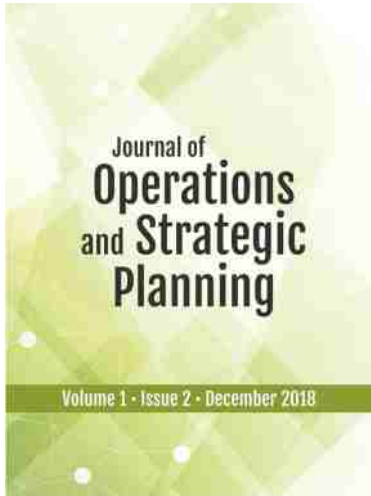
Marketing

Qualitative Research Methods
Measurement Theory in Marketing
Marketing and Society
Marketing Seminar
Marketing Science
Marketing Models and Theory
Behavioural and Consumer Research
Strategic Brand Management
Advanced Services Marketing
Rural and BoP Marketing
Advanced Applications of Marketing Research Methods
Advanced Marketing Communications and Digital Marketing
Retail Marketing Research and Best Practices

Operations Management

Optimization and Logistics Modeling
Stochastic Process: Theory and Applications
Contemporary Topics in Operations Management
Simulation Classical and Advanced Techniques for Optimization
Non-Linear Programming
Supply Chain Modeling Techniques
Lean Six sigma
Operations Research
Project Management

IMI Kolkata: Journals and Editors



Journal of Operations and Strategic Planning (JOSP) is managed by IMI Kolkata and gets published biannually by Sage Journals. Running into its fifth year, JOSP (ISSN: 2516-600X) has established itself as a sought after peer reviewed journal for academicians and practitioners. Although, its primary focus is on operations management area, the journal also publishes interdisciplinary research articles of international significance and lays stress on emerging economies in particular.

The journal shall consider management ideas across the following disciplines: a) Operations Management Theory b) Operations Management Research c) Operations Management Applications and shall be spread across i) Supply chain management ii) Project management iii) Quality management iv) Technology management v) Distribution and Retail Management vi) Materials Management vii) Operations Processes and viii) Other topics.

This journal is a member of the Committee on Publication Ethics (COPE) and aims to provide a platform for the researchers to publish their original research work.

The current and the past issues can be accessed at <https://journals.sagepub.com/home/osp>

Dr. Sahana Roy Chowdhury, Associate Professor at IMI Kolkata, is currently the Editor-in-Chief of 'Studies in Microeconomics', an internationally acclaimed journal published by Sage. The said journal is indexed in Scopus, ABDC, EconLit, RePEc and ICI ProQuest and seeks quality, analytically rigorous papers in all areas of microeconomics (broadly defined) alongside theoretical and applied (or empirical) research papers.

We welcome submissions in all traditional fields of Microeconomics as well as the emerging new areas such as the fields of experimental economics, and behavioral economics. We also publish reviews of books related to microeconomics and highly debated policy issues. The intended audience of the journal are professional economists and young researchers with an interest and expertise in microeconomics. All manuscripts are subjected to a peer-review process.

The journal is a member of the Committee on Publication Ethics (COPE) and is primarily intended for professional economists and young researchers with an interest and expertise in microeconomics.

Journal Webpage: <https://in.sagepub.com/en-in/sas/journal/studies-microeconomics#description>
Current Issue: <http://journals.sagepub.com/toc/MIC/current>.

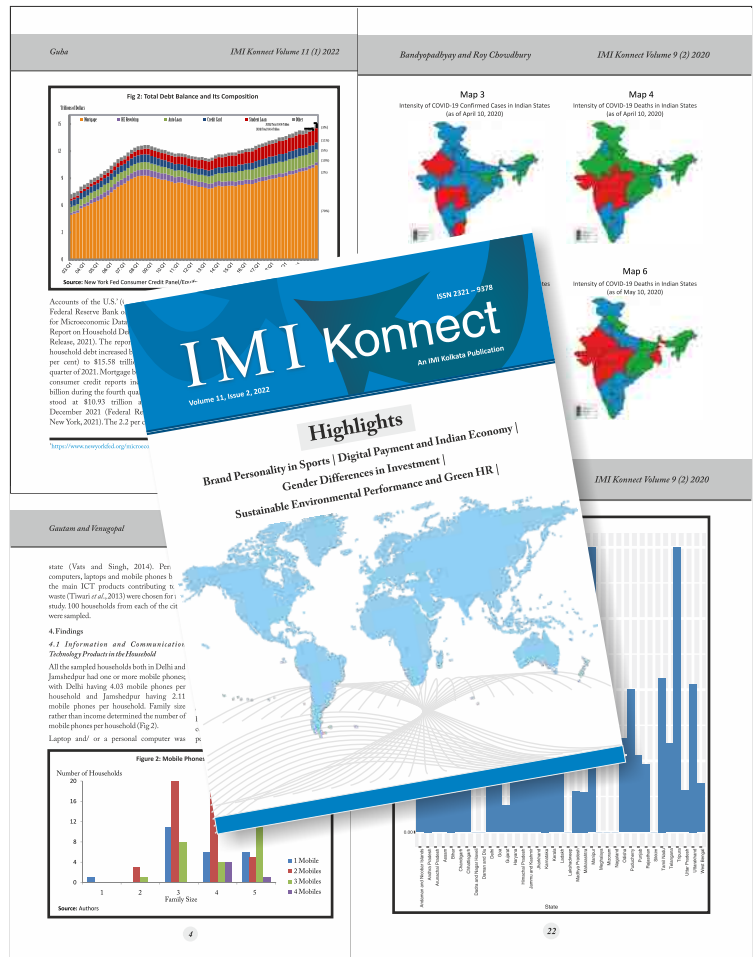


IMI Konnect

IMI Konnect (ISSN 2321 9378) published quarterly from International Management Institute Kolkata is an open access scholarly publication in Management. It publishes original manuscripts by scholars in the field of management and first-hand perspectives from business thinkers and practitioners on contemporary issues. It also publishes viewpoints of eminent personalities in the field of business. The publication currently enjoys a pan India reach with a growing audience in the international markets as well.

The publication aims to contribute to management learning among stakeholders in global academia and industry by publishing practice led-theoretical and empirical perspectives across a wide range of sub areas of management and other disciplines with managerial implications. The publication features original research articles, reviews, opinion pieces, viewpoints and case studies in business and interdisciplinary areas in management from thought leaders as well as double blind peer reviewed articles by scholars. The published manuscripts include full research papers as well as short communications on relevant emerging topics. The issues are themed on Marketing, Economics, Finance, Organizational Behaviour & Human Resources (OB & HR), Information Technology & Operations (IT & Operations), Strategy, Management Education apart from special themed issues.

As the publication indexed in JGate and Google Scholar rejoices its 11 years of journey, we look forward to reach out to the readers through our website <https://imikonnnect.imik.edu.in/>. Do register and login to our website to read the current and archived issues.



List of Select Contributors

Articles

- Anil D. Sahasrabudhe, Chairman, All India Council for Technical Education (AICTE)
- Renu Kohli, Consultant-Economist and former staff member, IMF & RBI
- Sanjay Banerjee, Professor of Finance, University of Nottingham Business School, United Kingdom
- Sumon Kumar Bhaumik, Chair in Finance, University of Sheffield, United Kingdom
- Ritika Mahajan, Assistant Professor, Department of Business and Sustainability, TERI School of Advanced Studies
- Montu Bose, Assistant Professor, Department of Business and Sustainability, TERI School of Advanced Studies
- Praveena Sanjay, Director, Climate & Sustainability and Addl. Charge, Communications & Coordination, World Institute of Sustainable Energy (WISE), Pune
- Souvik Gupta, Economist, International Monetary Fund (IMF), Washington D.C.
- James W. Gentry, Maurice J. and Alice Hollman, Professor, University of Nebraska, Lincoln
- Madhusudan Ghosh, Professor of Economics, Department of Economics & Politics, Visva Bharati University, Santiniketan
- Soumya Kanti Ghosh, Ph.D; Group Chief Economic Adviser, State Bank of India, Mumbai

Interviews

- Rachna Arora, Deputy Team Leader & Coordinator, European Union –Resource Efficiency Initiative (EU-REI), India, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
- Goutam Mukherjee, Department of Agricultural Marketing, Government of West Bengal
- Prithvijit Roy, CEO and Co-founder, BRIDGEi2i Analytics Solutions
- Monali Basu, Co-founder, GRIP Consulting
- Somenath Bhattacharya, Joint Managing Director, Shalimar Chemical Works Pvt. Ltd.
- Sujoy Chatterjee, Founder, Amar Khamar
- Harsha V. Agarwal, Director, Emami Ltd., Kolkata
- Tulsi Tanti, CMD, Suzlon Group
- Santanu Mitra, Managing Director – Head of Digital Economy Group, DBS Bank Ltd.
- Padmanav Acharya, Professor and Dean (Academics), National Institute of Industrial Engineering (NITIE), Mumbai
- Reinhard A. Pfefferkorn, CEO & Owner, Panexio, Austria

Opinions

- Sayantika Basu, Deputy Director, Directorate of Census Operations, West Bengal, Government of India, Ministry of Home Affairs
- Saurabh Bajaj, Marketing Head – Dairy, Britannia
- G. R. Chintala, Chairman, NABARD, Mumbai and K. J. S. Satyasai, Chief General Manager, Department of Economic Analysis and Research, NABARD, Mumbai.
- Kamal Agarwal, Partner, SR Batliboi & Co. LLP, Chartered Accountants

International Collaborations & Linkages

IMI Kolkata has academic and research collaborations with various institutes and universities of eminence on the global front. The collaborations encompass areas of mutual benefit and interest, such as joint research projects, joint conferences /seminars /workshops, joint publications, consultancy projects, exchange programmes for students and faculty members.



CEPS - Center for Business Studies, Kiseljak, Bosnia and Herzegovina

CEPS - Centre for Business Studies is accredited by the Agency for Development of Higher Education and Quality Assurance of Bosnia and Herzegovina. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members, of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata and CEPS and organizing conferences, short duration courses and management development programmes.

The University of Guelph is a reputed public research university in Canada. This marks IMI-Kolkata's first collaboration in Canada. The cooperation aims at joint research, exchange visits of academic personnel between IMI-Kolkata and the College, joint conferences, short duration courses and management development programmes.



College of Business and Economics, University of Guelph, Canada



Emporia State University, USA

Emporia State University is one of the oldest public universities in the state of Kansas, U.S.A. The collaboration between the two institutes focus on academic and research activities in the field of business management and business education along with student and faculty exchange programmes, organization of seminars, workshops and conferences.

ESC Rennes School of Business, France and IMI-Kolkata have partnered to establish and facilitate educational and academic exchanges between the two institutions in order to support their students and teachers in gathering and exchanging academic and professional experience. The two institutions have agreed to promote mutually beneficial activities in the areas of education and research along with cooperation towards the internationalization of higher education



ESC Rennes School of Business, France



IDRAC Business School,
France

IMI-Kolkata and IDRAC Business School entered into an agreement for cultural and educational cooperation with a mutual desire to promote further collaboration and understanding between India and France and to enhance the intellectual and experiential resources of the two institutions in particular. Both institutions will cooperate in fields of teaching and research along with the exchange of students in general programs.

The cooperation agreement between IMI Kolkata and Kunming University of Science and Technology encompasses institutional exchange of faculty and students, development of teaching and research activities related to the areas of interests and competency. It also covers technical, scientific and cultural activities.



Kunming University of Science
and Technology, China



North South University,
Bangladesh

IMI-Kolkata has signed a Memorandum of Understanding (MOU) for academic collaboration with the North South University (NSU), the first private university promoted by several business leaders/philanthropists in Bangladesh, encompassing areas of mutual benefit and interest, such as joint research projects, publications, executive development programmes, exchange programmes for students and faculty members, bilateral consultancy projects etc.

As a part of research collaboration with Sichuan Academy of Social Sciences (SASS), an important think tank of the Chinese Government, Conferences are organized jointly by the two institutes. Rural projects covering issues around Development of Rural institutions, Rural Health and Education Services, Microfinance, Subsidy Mechanisms and Poverty Alleviation Mechanisms have been undertaken. A book has been published with joint efforts of the institutes.



Sichuan Academy of
Social Sciences (SASS), China



Sichuan University, China

As a part of the student exchange programme between Sichuan University and IMI Kolkata, selected students from the University have studied a trimester at IMI Kolkata. Faculty members from both institutes will engage in joint research publications, organization of seminars and conferences of international importance.



Universidade do Estado do Rio de Janeiro, Brazil

IMI-Kolkata has engaged with UERJ, one of the largest universities in Brazil, for research collaboration, student exchange programme, faculty exchange programme, and promotion of joint research publications, organization of seminars and conferences of international significance.

UPEM is a public institution with a cultural, scientific and professional character, combining a training policy and the development of a research excellence. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.



Universite Paris-EST Marne-La-Vallee, France



University of Bordeaux, France

IMI Kolkata has an academic collaboration with University of Bordeaux. The institutes agreed to participate in faculty and student exchange programmes alongside joint research publications and joint conferences/seminars/workshops.

IMI-Kolkata has a collaboration with IAE François Rabelais University (Université François-Rabelais) or University of Tours, a public university in Tours, France. The University of Tours has had long term MBA programmes and is an active partner of the International Institute of Education – IIE.



University of Tours, France



University of Turku, Finland

The University of Turku, is the second largest university in Finland as measured by student enrollment, after University of Helsinki. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.

IMI-Kolkata in association with Xunta de Galicia has undertaken faculty and student exchange programmes under the Erasmus+ Programme.



Xunta de Galicia, Spain

International Exchange Activities



Associate Professors from IMI Kolkata, Dr. Sahana Roy Chowdhury and Dr. Rituparna Basu delivered lectures at a top French public University, UPEM, Universite Paris-est Marne-la-Vallee in Paris under the prestigious European Union's Erasmus+ teaching agreements.



Dr. Roma Puri, Associate Professor, IMI Kolkata visited the Pori Unit of the University of Turku under the Erasmus + Mobility Grant Agreement. Dr. Puri conducted sessions for the undergraduate students. She also discussed collaboration possibilities for teacher and student exchange programmes, short term and long term management development and executive education programmes and joint conferences.

Dr. Chanchal Chatterjee attended *17th European Economics and Finance Society Conference* at City University of London, UK to present a research paper titled "Does Cash Dividend Announcements Influence Stock Returns? Evidence from an Emerging Economy, India"





Mr. Harsh Goyal and Ms. Ritika Kumari Sharma from PGDM 2022-22 were selected for the student exchange programme for AY 2021 - 22 to Université Gustave Eiffel, Paris, France under the EU-funded Inter-Institutional Erasmus+ Agreement.



Students from IMI Kolkata participated for the second time in the 2nd Lancang-Mekong College Students' Goodwill Games and 4th South and Southeast Asia College Student Culture and Sports Week hosted by Kunming University of Science and Technology, China

Conferences and Seminars

Converse 2021



Converse'21 started with a grand inaugural ceremony on November 13, with Professor Mohua Banerjee, Director, IMI Kolkata conveying a heartfelt welcome note as IMI Kolkata was pleased to host the Guest of Honor for the event, Mr. Tapas Roy Chowdhury, President, Polycab India Limited and the Chief Guest, Mr. Vaibhav Jha, CEO, Reliance Sibur Elastomers. The guests spoke about the essence of transformations in the current world and how to keep up with them, focusing on the way Covid-19 accelerated transformation in the recent past.

Converse'21 Marketing Summit

IMI Kolkata hosted the Marketing Summit of Converse'21 on November 13, on the theme of "Monitoring and Optimizing Digital Footprint for Brands" with esteemed panelists - Mr. Saikat Datta, Founder, Apnahousing.com; Mr. Syed Alayin, CMO, Mistriijee.com; Mr. Amit Sethiya, Head of Marketing, Syska Group and Mr. Ritesh Ghosal, Ex-CMO, Croma and Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata (Moderator). The discussion revolved around the finest methods for business growth digitally, acceleration of consumer adoption to digital platforms, omni channel marketing and penetration of digitisation to the microlevels of India. Furthermore, the summit highlighted the importance and benefits of machine learning and marketing analytics to improve customer interaction and customer experience digitally.



Converse'21 Finance and Economics Summit

IMI Kolkata hosted the Finance & Economics Summit of Converse'21 on November 14, on the theme of "Redefining Sustainable Financial Services Landscape" with esteemed panelists - Mr. Deb Bhattacharya, Director, PNB MetLife India Insurance; Mr. Sanjit Chatterjee, VP, Genpact India Pvt. Ltd.; Mr. Sunil Bansal, CFO, Bikanervalva Food Pvt. Ltd.; Mr. Chiranjibi Panda, Consulting Partner, Wipro, Mr. Rohit Nayyar, CFO, Care India and Dr. Rajashri Chatterjee, Assistant Professor (Finance), IMI Kolkata (Moderator). The discussion revolved around transitions in the financial services landscape, financial organisations adapting to digital transformation and sustainable business practices. Furthermore, the discussion highlighted the strategies of finance taken in a data-driven world and strategically deploying technology in financial services.

Converse'21 Human Resource Summit

The second week of Converse21' brought along with it the Human Resource Summit on November 20, on the theme of "Developing sustainable workforce through diversity & inclusion" with experienced panelists - Mr. Sandeep Batra, CHRO & Head Foundation (CSR) Landmark Group; Dr. Sujaya Banerjee, CEO, Capstone People Consulting; Mr. Amit Sharma, VP - Head People & Culture, Volvo Group; Mr. Mayur Taday, CEO, Calibehr Business Support Services Pvt. Ltd.; Dr. Saumya Badgayan, Vice President - Corporate Strategy HR & IR, Gold Star Jewellery Pvt. Ltd., Mr. Punit Vatsal Sharma, AVP & Regional Head, SBI Life Insurance Co. Ltd. IMI Kolkata and Dr. Roma Puri, Associate Professor (Organizational Behaviour & Human Resource), IMI Kolkata witnessed discussions on initiatives taken by different industries to leverage diversity and inclusions in organisations, busting myths and biases on diversity and equality in organisations. The summit further covered different impacts on organisations in inducing diversity.



Converse'21 Business & Entrepreneurship Summit

The second week of Converse'21 ended with an enthralling Business & Entrepreneurship Summit on November 21, on the theme of "Evolving Start-up Landscape" with distinguished panelists - Mr. Sumesh Dugar, CEO & Founder, Webbies; Mr. Navin Gupta, Co-Founder, Arosia Water (Hydrotec Solutions); Mr. SkannndTyagi, Founder & CEO, Starshot Ventures; Mr. Kapil Goyal, CEO & Co-Founder, My Kitchen Kart; Mr. Mukesh Sinha, Co-Founder, Gravitas AI; Ms. Angana Chatterjee, Co-Founder, DiGittally Global and Professor Tirthankar Nag, Professor (Strategy, Innovation & Entrepreneurship), IMI Kolkata. The valuable discussion consisted of suggestions for the new age entrepreneurs, maintaining sustainability and innovations in start-ups along with highlighting the important factors to change the start-up landscape.

Converse'21 Operations and Supply Chain Summit

The third week of Converse'21 brought along with it the Operations and Supply Chain Summit on December 11, 2021, on the theme of "Supply Chain Resilience: The Role of Digital Technology" with experienced panelists - Mr. Nitin Kaushik, Head of Application Operations, Apollo Tyres Ltd.; Mr. Vickram Srivastava, Head of Planning - Global Supply Chain, Sun Pharma; Mr. Vijayanand Choudhury, Global Head - Procurement, Tata Technologies; Mr. Sunil Kango, Business Head - Internal Sales, ACG Pam Pharma Pvt Ltd. and Mr. Prasenjit Chakrabarty, Regional Director, Startuplanes.com and Dr. Sachin Modgil, Assistant Professor, Operations Management, IMI Kolkata (Moderator).



Converse'21 Analytics Summit

The final episode of Converse'21 brought along with the Analytics Summit on December 12, on the theme of "Insights, Data and Analytics for Transforming Enterprises" with experienced panelists - Mr. Aayush Shah, Head of Analytics, Spinnaker Analytics; Dr. Goutam Das, Data Scientist - Advanced Analytics, IBM; Ms. Subhamita Bose, Director - IT, Fiserv India; Ms. Jijy Oommen, CTO, Aavas Financiers Ltd.; Mr. Ashish Pandey, Digital and Tech Head India Sub-continent CIO, CDTO, GSK Consumer Healthcare India, Mr. Prasun Nandy, Leadership Team, SAP Analytics, PWC and Dr. Pooja Sengupta, Associate Professor, Management Information System and Analytics, IMI Kolkata (Moderator).



HR symposium 1.0



IMI Kolkata organised the first HR Conclave on 12-13th December, 2020, The HR Symposium 1.0. The pandemic has left a significant impact on different sectors and this adversity has contributed towards accelerating the adoption of digital transformation to a massive extent. In the cycle of adapting to the new normal, HR stands as a strong pillar of solidarity in the industry.

The panelists attending the conclave were Dr. Soni Agrawal, Dean - EDP & MDP, Associate Professor, IMI Kolkata, Ms. Gauri Das, Vice President & Head HR, India Factoring and Finance Solutions Private Ltd., Mr. Sampatkumar B. Aratti, Head - Human Resource, LAPP Asia Pacific, Mr. Frederick Correa, Sr. Associate Vice President - HR, Darashaw, Mr. Amar Pathak - Head, Learning & Development, Alok Industries, Mr. Sandeep Banerjee, Senior Vice President & Head HR, H&R Johnson (India).

CXO Symposium 1.0



CXO Symposium 1.0 consisted of honourable panelists, Mr. Iesh Pratap Singh- Founder & CEO, Winning Edge, Mr. Prashanth Doreswamy- Country Head, Continental India & Managing Director, Continental Automotive, Mr. Rakesh Singh- Chief Executive Officer, Utilities and C&I, Mahindra Susten, Mr. Manoj Deorukhkar- Chief Information Officer, Sterling and Wilson, Ms. Babita Baruah- Managing Partner, GTB India, Mr. Avinash Kapoor- Managing Director - India, Helvoet Rubber & Plastic Technologies India Ltd. and Dr. Mohua Banerjee, Director and Professor - Marketing, IMI Kolkata who concentrated

on valued insights on how to drive business outcomes in dynamic times.

The panel was introduced by Dr. Sachin Modgil, Chairperson- Alumni Relations, Assistant Professor, Operations and Supply Chain, IMIK, followed by a thoroughly dissected session on the methods of survival adopted by the industries that withstood the aftermath of the year 2020. Dr. Rohit Singh- Chairperson, Corporate Relations and Placement, IMIK, drew the session to an end by offering a vote of thanks to all the exceptional panelists present in the room.

CHRO Symposium 4.0



IMI Kolkata conducted the CHRO Symposium 4.0 on the topic – “Talent Acquisition in the Digital Age - Developing a Diverse Workforce”. It was an honour to host the guests of the day – Mr. Kamal Joshi, CHRO, Cygnet Infotech; Dr. Balvir Talwar, Executive Director, HR & CC, BHEL; Mr. Sudhansu Misra, CHRO, TATA Coffee Limited; Ms. Ritu Chakrabarti, Global Head - Delivery Strategy, Learning & Development, Mindtree; Mr. Ambrose JP, CHRO, Rasi Seeds; Ms. Anuricha Chander, Associate Partner, KPMG and Mr. Sankara Reesu, Head - Human Potential Development, Nagarjuna Fertilizers and Chemicals Limited. The enthralling session ranged in conversation from the changing roles of HR through the decades, the changes seen in the HR roles in the current age of

disruptions, the effect of the ‘Great Resignation’ and the ‘Gig Economy’ on organizations to the retention of employees to organizational practices to ensure really inclusive and diverse workforce in the digitised world.

Moderated by Dr. Roma Puri, Associate Professor (Organizational Behaviour & Human Resources) IMI Kolkata, the session reached the conclusion with an interactive Q&A session between the guests & the attendees of the session and a vote of thanks delivered by Dr. Roma Puri.

CXO Symposium 4.0



IMI Kolkata organised the CXO Symposium 4.0 on January 22, 2022, on the theme “Sustainable Leadership: Ensuring Business Continuity in the Era of Uncertainty”. It was an honour to host the guest panelists of the day - Mr. Sheshadri Savalgi, CFO, General Mills; Mr. Ravindra Khandelwal, CEO, Dhanwantary Group; Mr. Jaydip Mukherjee, CEO, EDP Software Limited; Mr. Srinidhi Shama Rao, Chief Strategy Officer, Aegon Life; Ms. Aparna Surabhi, CFO, Caliber Technologies Pvt Ltd. and Mr. Amit Kapoor, Director, Content and Social Media Marketing, Cigniti Technologies. The discussion focused primarily on topics such as challenges faced in transforming businesses in the times of

uncertainties, agility and adaptability being two horsemen for the sustainability of businesses, importance of financial analysis and planning to support the businesses and the impact of growing technological possibilities in helping businesses strengthen their strategy during these uncertain times.

The session was moderated by Dr. Sachin Modgil, Assistant Professor - Operations Management, IMI Kolkata. The session concluded post an interactive Q&A round and a vote of thanks delivered by Dr. Modgil.

Supply Chain Summit



IMI Kolkata organised the Supply Chain Summit on “Refocusing Supply Chain Resilience: Lessons from Covid-19” comprising of panelists - Mr. Abhishek Bhattacharya, VP, Supply Chain, Reliance Jio Mart, Mr. Gaurav Bhatia, Associate Director, Supply Chain, Cipla, Mr. Vinay Kushwaha, VP, Supply Chain, Britannia Industries Ltd., Mr. Ganga Charan Sharma, VP, Supply Chain Audits, TUV Rheinland Group, Mr. Pankaj Dewan, VP, Supply Chain, Daikin Airconditioning India Pvt. Ltd., Mr. Kunal Goyal, VP, Supply Chain, Aqualite Industries Pvt. Ltd., Mr. Anand Adhikari,

Regional Head, Supply Chain Management, Tata Communications, Mr. Mayank Agarwal, VP, Operations, Rapido, Mr. Suvayu Ray, Member, PMI West Bengal Chapter, Mazars India LLP. and Dr. Sachin Modgil, Chairperson, Alumni Relations and Assistant Professor, IMI Kolkata. The students developed a good foresight on how to prepare themselves for risk events and respond quickly to potential disruptions.



Rising importance of education in Eastern India



IMI Kolkata hosted an exclusive panel discussion on “Rising Importance of Education in Eastern India” with eminent panelists Professor Shri Sougata Roy, Member of Parliament, Lok Sabha, Professor Sharmistha Banerjee, Calcutta University; Professor Bertram DaSilva, Vice Principal, St. Xavier’s College, Mr. Tuhin Chatterji, Director, CII, Mr. Ajaya Kumar Sahoo, Executive Director, Group Corporate HR, RP-Sanjiv Goenka Group, Dr. Debanjan Chakrabarti, Director, British Council (East and North-East India) and Professor Mohua Banerjee, Director, IMI Kolkata. The panel discussion witnessed great insights from panelists on scopes of improvement in education system while encouraging Innovation, Startup and Entrepreneurship. The vital role played by technology in growth of academics was also highlighted.

The session was concluded by moderator Dr. Rituparna Basu, Associate Professor, IMI Kolkata who also conducted an interesting Q&A session. Post this, the winners of the article writing competition, organised by IMI Kolkata on the topic “Rising Importance of Education in Eastern India”, were announced by Professor Tirthankar Nag, Professor (Strategy, Innovation and Entrepreneurship), IMI Kolkata and the session was brought to a close with a vote of thanks delivered by Dr. Gobinda Roy, Assistant Professor (Marketing), IMI Kolkata.

Research Colloquium 2021



IMI Kolkata hosted its first Research Colloquium from December 8-10, 2021 to provide a platform for researchers from around the globe to showcase their work. The ceremony was inaugurated by Professor Mohua Banerjee, Director, IMI Kolkata who conveyed her warm greetings towards all the guests. Professor Tirthankar Nag, Professor (Strategy, Innovation and Entrepreneurship) and Dean (Research & International Relations), IMI Kolkata delivered a thank you note and guided the attendees towards the first session.



Day 1 had sessions on “Surviving the Covid Pandemic – Issues and Perspectives in Economics”, “OBHR in New normal” and “Data mining Applications and Analytics”. Professor Nathalie Mathieu-Bolh, Department of Economics, University of Vermont, USA and Professor Debashis Chakraborty, Indian Institute of Foreign Trade, Kolkata shared their insightful views.

Day 2 had a session on “Rethinking Marketing & Customer Experience Management in a Post-Pandemic World” and “Emerging Trends in Innovation and Entrepreneurship Research”. Professor Dipayan Biswas, Ph.D. Frank Harvey Endowed Professor of Marketing, University of South Florida, shared his valuable views on the impact of pandemic on world population while Dr. Shubhabrata Basu, Professor, Strategic Management Area, IIM Indore delivered his views on Innovation and Entrepreneurship.



Day 3 had sessions on “Sustainable Operations Management and Surviving in Uncertainty through Supply Chains” and “Emerging Trends in Finance Research”. Dr. Gary Graham, Associate Professor, University of Leeds, spoke on ‘How the UK got caught in the eye of a Global Supply Chain Storm?’ and Prof. A. Kanagaraj, Professor of Finance, Xavier School

of Management, Xavier Labour Relations Institute, Jamshedpur delivered the keynote speech on ‘the Generic Trends in Research and the Areas of Financial Research’.

Lecture by Guests & Visitors

Guest/Visitor	Affiliation	Topic
Mr. Subhra Bishnu	Director, Orange Tree Global	Customer Analytics: Case Studies for Orange Tree Global and CRM Technologies
Ms. Sayani Roychowdhury	Advocate, Calcutta High Court	Political and Legal System in National Environment and WTO TRIPS
Mr. Aniket Dutta	Manager-Advertising Success Team	Industry Perspectives on Retail Merchandising and Category Management and Retail Communication: Role of Advertising and Visual Merchandising
Ms. Ishita Pal	Business Analyst, TCS	Application of Analytics in Business
Mr. Sitakanta Ray	Co-founder of Mysmartprice.com	Digital buying behaviour and crafting e-commerce strategies
Mr. Partha Bhattacharya	CESC Limited	Industry Application of Business Intelligence and Decision Support: A CESC Limited Perspective
Mr. Somshankar Banerjee	Senior Managing Consultant IBM Global	Data Mining Using Cases
Mr. Santanu Mitra	Managing Director-Head of Digital Economy Group, DBS Bank Ltd.	Digital Transformation in Banking and Challenge from Fintech Disruptors
Mr. Deep Bajaj	Co-founder, Sirona Hygiene Pvt. Ltd.	Managing the Sirona Product Line
Mr. Rajeev Kumar Verma	Head-Group Accounting and Financial Consolidation	Reporting and Disclosure practices of listed Indian firms: An overview

Guest/Visitor	Affiliation	Topic
Mr. Arindam Basu	Director-Carpe Diem Communique Pvt. Ltd.	1. Media Agency service delivery model 2. Campaign planning and pricing 3. Leader Generation
Ms. Ajanta Chatterjee	Vise President - HR JSW Group	1. Training need assessment 2. Training Evaluation
Mr. Rohan Sinha	Senior Manager, HR Business Partner at Genpact	Performance Data Handling
Mr. Jay Sanker Tiwari	SVP-Head of Hedge Fund Accounting , Indian; Apex Fund Service Bangalore	Hedge Fund: An Overview
Mr. Saurabh Bajaj	Marketing Head-Diary at Britannia Industries	1. Marketing in Practices 2. Marketing in new normal
Mr. Narender Gaur	Director-Sales & Business Development, Capgemini Engineering (Altran)	Pricing Strategy



Corporate Training

Management Development Programmes

Certificate Programme On Management For Working Executives of PCBL

Date	8-20 March, 2021
Type	In Company
Participating Organizations	Phillips Carbon Black Ltd

Building and Developing High Performance Team for Young Executive of CESC Ltd.

Date	24-26 February, 2021
Type	In Company
Participating Organizations	CESC Ltd.

Induction Programme on "Towards The Next Orbit Garden Reach Shipbuilders and Engineering Ltd Kolkata"

Date	1-15 October, 2020
Type	In Company
Participating Organizations	GRSE





Digital Marketing For Managing Business Under COVID-19 Disruption- Analysis In Indian And Brazilian Context

Date	19 June, 2020
Type	Open
Participating Organizations	The Tinplate Company Of India Ltd (A TATA Enterprise, STAR Cement Ltd., ICFAI Business School – Kolkata Etc.

Managing Disruptive Changes During COVID 19

Date	6 June, 2020
Type	Open
Participating Organizations	Retail Limited, The University Of Burdwan, Centum Electronics Ltd Etc

Managing Stress Under COVID 19 Disruptions

Date	16 May, 2020
Type	Open
Participating Organizations	Exide Industries Ltd, ICICI Bank etc.

Motivating Employees During COVID 19

Date	9 May, 2020
Type	Open
Participating Organizations	Nopany Institute of Management Institute, ITM Business School, Kalyani University, etc.

Certificate Programme On Management For Working Executives of PCBL

Date	10-21 February, 2020
Type	In Company
Participating Organizations	Phillips Carbon Black Ltd

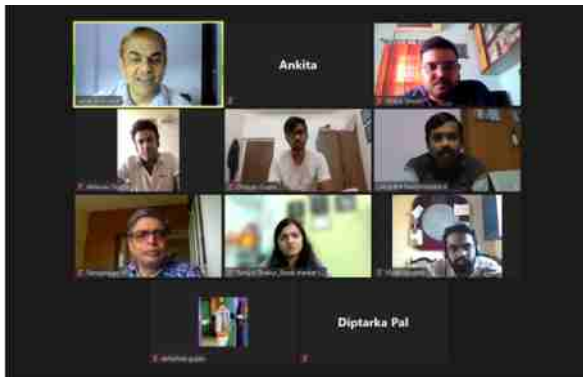
Building and Developing High Performance Team for Young Executive of CESC Ltd.

Date	6-8 January, 2020
Type	In Company
Participating Organizations	CESC Ltd.



Executive Programme

IMI Kolkata hosted Orientation Programme of PGCFM in collaboration with NSE Academy

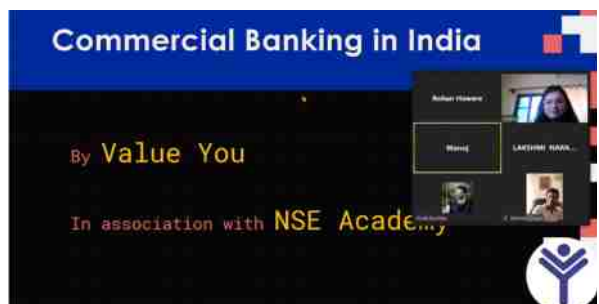


IMI Kolkata hosted the orientation programme of Post Graduate Certificate in Financial Markets (PGCFM) in collaboration with NSE Academy on 30th May, 2021 over the virtual mode owing to the prevailing pandemic conditions. The virtual programme was presided over by Mr. Abhilash Misra, CEO, NSE Academy, Professor Mohua Banerjee, Director, IMI Kolkata, Dr. Soni Agarwal, Dean (MDP & EDP) and Programme Director, IMI Kolkata and Mr. Surendra Poddar, Programme Director, IMI Kolkata. It was also attended by various faculty members of IMI Kolkata along with enthusiastic participants.

Professor Mohua Banerjee, Director, IMI Kolkata, commenced the orientation programme by congratulating all the candidates and wishing them success for the eleven-month course. Mr. Abhilash Misra, CEO, NSE Academy, wished the very best to the candidates and urged them to believe in the programme which will yield rich success in future. He highlighted the 3 pillars NSE Academy has stood for, i.e., transparency, trust and technology in all these years. He urged the

students to use the amalgamation of financial knowledge as a “life skill” along with AI, ML, data mining, fintech, data analysis which will yield immense career opportunities. Delving deeper into the discussion, he highlighted some of the main principles of NSE Academy, of every learner being a consumer, focus on lifelong learning, bridging the path between content and enthusiastic learners and engaged learning.

Dr. Soni Agarwal, Dean (MDP & EDP) and Programme Director, IMI Kolkata, opened her speech by emphasizing on constant learning being the key to success in this VUCA World. She further gave an overview of the course curriculum and the plan of teaching. Faculty members of IMI Kolkata who are a part of the programme like Dr. Chanchal Chatterjee, Mr. Surendra Poddar and Dr. M. Jeevananthan gave their individual insights on the programme and urged the students to make the most out of these eleven-months to be well equipped with financial knowledge along with technological aspects in the domain of finance. The session was concluded after a power packed Q & A session from the participants along with a Vote of Thanks by Dr. Soni Agarwal.



Students' Achievements



Ritoriddha Dasgupta

1st position, Jashn-e-Tarang by Arts Club of IIM Sambalpur,
Article titled "Digital Gold Trading: A Modern Mode of Investment in India" by Finance & Investment Club, IIM Rohtak



Sabujsree Siraj

1st position, Winner, Functive Loop 3.0 by SIBM Hyderabad,
1st position, Maitreyi by SIBM Hyderabad



Soumadip Sen

1st position, How Big Data Will Affect The Future of Businesses? By Blackcoffer Insights 31,
Article titled "Warehouse 4.0: An Amalgamation of Warehousing and Industry 4.0" by IIM Rohtak



Sourojyoti Ghosh

1st position, How Big Data Will Affect The Future of Businesses? By Blackcoffer Insights 31
Article titled "Warehouse 4.0: An Amalgamation of Warehousing and Industry 4.0" by IIM Rohtak



Shreyans Sethia

Best Delegate, IMI MUN by IMI Delhi



Sourav Choudhury

1st position, Maitreyi by SIBM Hyderabad



Shivam Goel

1st position, Game of Stocks by IMI
Bhubaneswar



Sheersh Deep

2nd position, Call for Articles-Project
Management by IIM Lucknow



Pratiksha Bothra

1st position, Vitta Udaya-21 by IFMR, Krea
University



Anuska Paul

2nd position, Call for Articles-Project
Management by IIM Lucknow



Anchal Gupta

1st position, Vitta Udaya-21 by IFMR, Krea
University

Events at IMI Kolkata

Confero 10.0 (Coherence):

Confero is the annual management and cultural festival of IMI-Kolkata. It was held on 3rd & 4th of February 2022 for the 10th successive time. The theme for this year was "Coherence" and the tagline was "Harmony of Ethos". The title sponsor was 'RPSG Group' and event partner was 'Philips Carbon Black'. SBI, The Bake Box, Taxaasa, Trendz Salon, Ticker Tape, Safexpress, 91.9 Friends FM, DB Solution, AvanteGarde, Khansaama and Dzor were among the other esteemed sponsors. The event witnessed a huge turnout, including students from institutes from pan India like IIMs, XLRI, NMIMS and IMI Delhi, to name a few. The eminent personalities who graced the event as Chief Guest were Mr. Rakesh Singh, CEO and Executive Director at Mahindra Solarize, our Guest of Honor, Mr. Dhaval Thanki, VP at APAC, MEA, Logi Next Inc and Professor Mohua Banerjee, Director, IMIKolkata. The event concluded with a great laughter and the reason behind it was none other than "AchaAadmi", Rahul Dua.





TEDxIMI, Kolkata

IMI Kolkata hosted TEDxIMIKolkataLive. The board of future leaders and innovators who addressed the talk included Ms. Nitisha Sethia, Founder & Editor, Outdoor Sports Company, Mr. Dibyajyoti Sarma, Mentor to New Poets for Publishing, Ms. Ashwika Kapur, Wildlife and Natural History Filmmaker, Dr. Kunal Sakar, Leading Cardiac Surgeon of India and Mr. Manoj Kumar Tiwary, Indian Cricketer and Politician.

National Alumni Meet

IMI Kolkata hosted the Eighth National Alumni Meet virtually on January 29, 2022 on the theme "Cultural Prism". The alumni were welcomed by Professor Mohua Banerjee, Director, IMI Kolkata and other pioneers of the Institute. The event witnessed the launch of the Annual Alumni Magazine - IMIKins, Volume 2022. Three awards were conferred to the alumni members for their outstanding performance – Star Alumnus for Corporate Excellence - Mr. Sumit Sharma (Relationship Manager, Federal Bank, Dubai); Rising Star Alumnus - Mr. Shreyash Khaitan (Senior Analyst, Shopee) and Star Alumnus for Institution Building Activities - Mr. Subhanu Bhattacharya (Deputy Manager, Moglix). The event also saw an interesting and intriguing panel discussion amongst Ms. Neeru Monga, Human Resources, Deloitte (Alumnus of IMI Delhi); Mr. Ankit Kohli, General Manager, Paytm Payments Bank (Alumnus of IMI Kolkata); Mr. Subhanu Bhattacharya, Strategic Partnership, Moglix (Alumnus of IMI Kolkata) and Mr. Padmakanth Chandrapati, Business Analyst, Tata Consultancy Services Ltd. (Alumnus of IMI Bhubaneswar) on the topic "If You Could Do Your MBA All Over Again Now, What Would You Have Done Differently This Time?" The event was finally concluded by Dr. Sachin Modgil, Chairperson - Alumni Relations, IMI Kolkata, with a heartfelt vote of thanks.



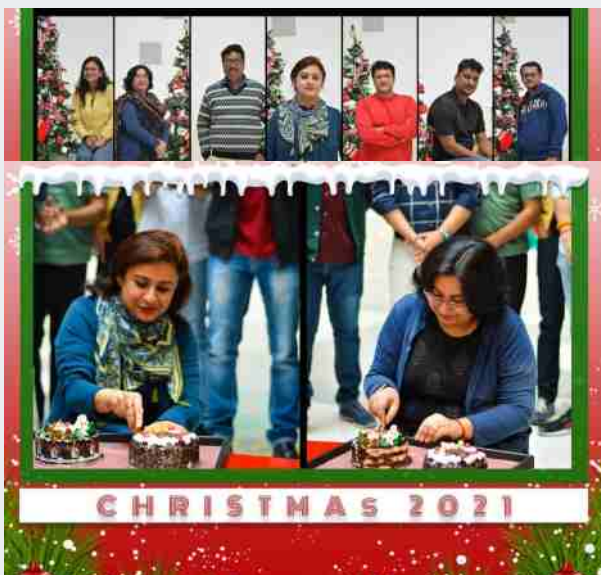


Vasant Panchami

IMI Kolkata was blessed to have the Goddess of Music, Education and Creativity in the premises of the institute as it welcomed the goddess for one of the first on-campus celebrations, post the pandemic. Following all Covid-19 appropriate safety protocols, the students of PGDM Batch 2020-22, along with the faculty of IMI Kolkata, got to worship Maa Saraswati and witness the celebrations. Organised by the Residential Affairs Committee (RAC) of IMI Kolkata, it was a day full of celebrations, togetherness and learning!

Cultural Day 2022

The Cultural Committee of IMI Kolkata, Cul~Com organised "Cultural Day 2022", marked with diverse doses of style, fashion, brainstorm and lots of excitement in enthralling events like Bhoobhulaiya (Treasure Hunt) and Sui Dhaga (Fashion Show). It provided participants with a platform to unleash their creative sides and showcase their talent through performances.



Christmas

IMI Kolkata in its first physical celebration post the pandemic celebrated Christmas 2021 on its Alipore campus. The carols, plum cakes, decor, Christmas tree and bells beautifully complemented the celebrations leading to the creation of a dazzling Merry Christmas inside the premises of IMI Kolkata. The campus was decked up with colorful decorations and lights this year, by the students. Amidst all the pandemonium of Covid-19, Christmas celebrations in the campus were like rays of hope, where the faculty and the students congregated to celebrate the essence of the season and enjoy the beautiful festival.



Ninth Annual Convocation, IMI Kolkata

The Ninth Annual Convocation ceremony of the Class of 2021 of International Management Institute (IMI), Kolkata was held on 19th July, 2022, at Dr. R P Goenka Auditorium.

The Chief Guest for the event was Shri N.K. Singh, Chairman, Fifteenth Finance Commission, Government of India and President of Institute of Economic Growth. He graced the event with his eminent presence.

The ceremony was chaired by Shri VC Agarwal, President, Corporate HR, RP – Sanjiv Goenka Group and Member, Board of Governors, IMI Kolkata. The Chairman also conferred upon the students the certificates of the Post Graduate Diploma in Management.

Professor Mohua Banerjee, Director, IMI Kolkata, congratulated the graduating students and members of faculty for shaping their careers. She also highlighted the achievements of IMI Kolkata and how it has been successful in 100 percent placements even during the time of pandemic.

The ceremony came to a well-deserved close with a vote of thanks proposed by Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata.



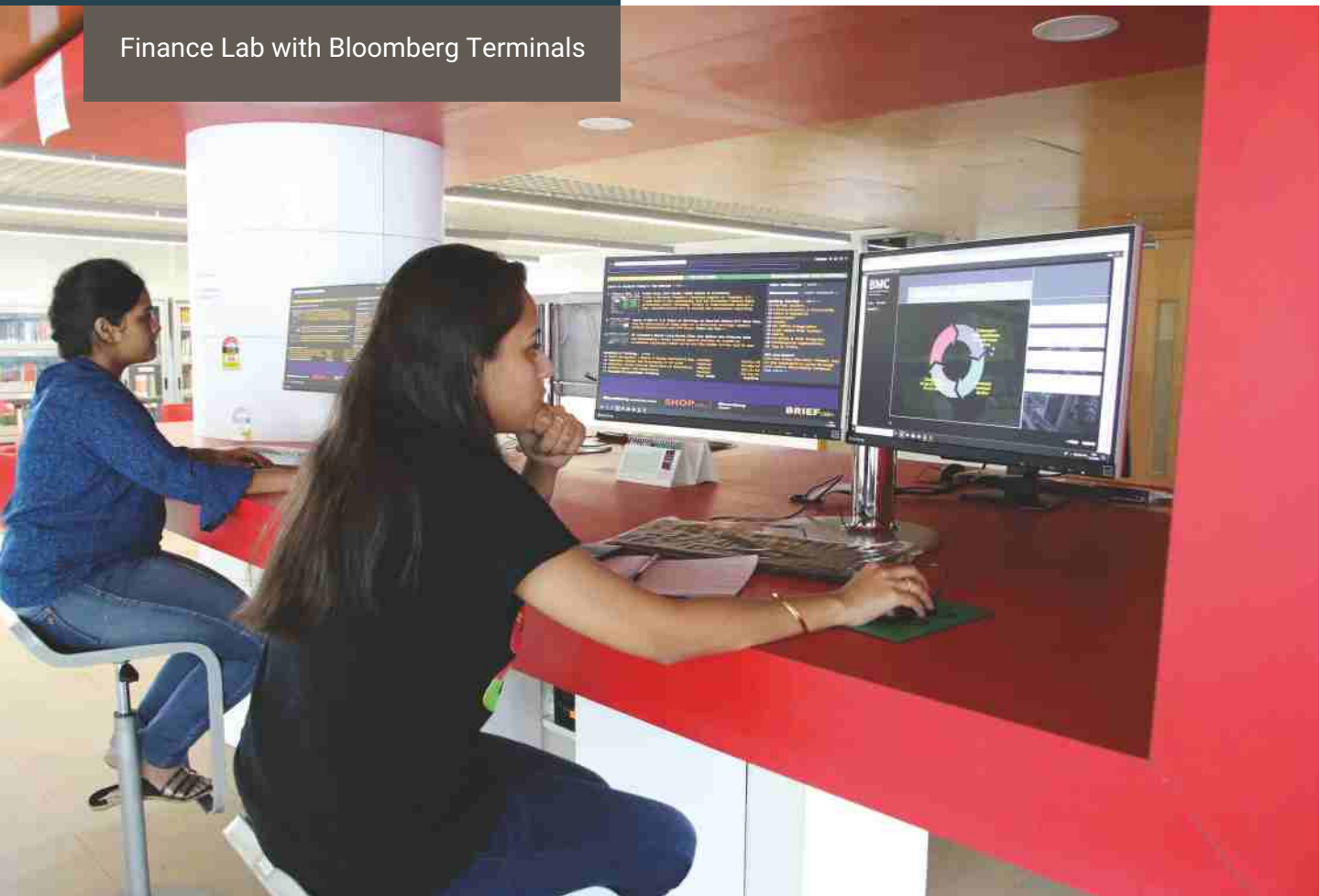
Independence Day

This day was celebrated by hoisting our national flag followed by a cultural programme organised by students. Different activities like painting, singing, dancing and singing of the national anthem by students were done. The programme was organised on a blended mode.

Library Resources

The Institute's Library Information Service (LIS) offers a wide range of both printed and electronic resources. The LIS aims to support the diverse information needs of all students, faculty, researchers and staff through the provision of high quality information resources and services. The library is fully automated with wide range of stock covering all aspects of business and management and also related areas such as economics, accounting, finance, behavioural sciences and information technology with substantial collection of reference books.

Finance Lab with Bloomberg Terminals





Electronic Resources

An extensive collection of Electronic Resources is procured and maintained including E- Journals, articles, company data and industry reports.

E-Journals

- Emerald Publishing Premiere Collection
- Ebsco Business Source Complete
- J-Gate Social and Management Science
- Science Direct Prepaid

Database

- CMIE Prowess IQ
- CMIE Economic Outlook
- EMIS Professional Asia
- Indiatat
- EPWRF Time Series Database
- Bloomberg Terminals

Other Resources

Library Books: 8000+ Print Titles Journal: 75 Titles Facilitation of leading newspapers and magazines in electronic mode



- EBSCO E-Book Business Subscription Collection (17000+ E-BookTitles)
- Sage E-Vidya (Selected E-Book Titles)
- Institutional Membership: Delnet-Developing Library Network, IIM Calcutta & British Library

Newspapers(Online)

- Financial Times-UK, Europe, US, Asia, Middle East
- Wall Street Journal

Economic and Political Weekly Research Foundation

- Agricultural Statistics
- Annual Survey of Industries
- Banking Statistics
- Insurance
- Finances of State Governments
- Finances of the Government of India
- Power Sector
- Health Statistics
- Educational Statistics

IT And Computer Assistance

IMI Kolkata has a state-of-the-art computing facility for the students on campus. The institute provides 24 hour high speed internet connectivity through LAN and Wi-Fi application installed all around the campus. It enables mobile computing at all locations including hostel rooms, classrooms and canteen.

The software library includes:

- SPSS Modeler Premium18.0
- IBM SPSS Amos 28
- IBM SPSS Statistic 26.
- SYSTAT 13.0
- MS Project 2016
- Stata 13.0
- Moodle
- MS Office 2016/ Office 365
- Quick Heal Seqrite
- Windows 8/10
- Adobe Acrobat Pro
- OLT Campus ERP
- Libsys
- Windows Server 2008 R2
- Centos 7
- MariaDB
- Turnitin Plagiarism Detection Service
- Word Stat
- TORA
- R Project for Statistical Computing
- LIWC2015-Linguistic Inquiry and Word Count
- NVIVO 12

The institute has a web interface, which is accessible at <https://www.imi-k.edu.in/> and an Intranet for all internal users.



Clubs And Committees

ADCOMM (Students Admission Committee)



ALCOMM (The Alumni Relations Committee)



ALTRUIST (The Social Responsibility Club)



ATOM (The Operations Club)



BIZZAFRS (The Business Club)



CUL-COM (The Cultural Committee)



D-INSIGHTS (The MIS and Analytics Club)

IMI KOLKATA IS GLAD TO ANNOUNCE THE FORMATION OF

D-INSIGHTS

THE MIS AND ANALYTICS CLUB

UNDER THE MENTORSHIP OF



Dr. Avinash Kumar Shrivastava
(Assistant Professor - MIS and Analytics)

FOUNDED BY






Abhinav Bhattacharjee
Batch 2020-22

Kaushiki Ban Gupta
Batch 2020-22

Rajeshwar Dutt
Batch 2021-23

Soumenjit Sen
Batch 2020-22



Expert Talks on Innovation & Entrepreneurship



Surbhit Lihala
Asst. President, IT, Digital & International Business
Kevener Agra Limited



Vishal Sudan
Asst. Director
(Indian Patent Attorney)
Prestavia Kallit Oenology Limited, India

E-CELL (The Entrepreneurship Club)




E-CELL

THE ENTREPRENEURSHIP CLUB





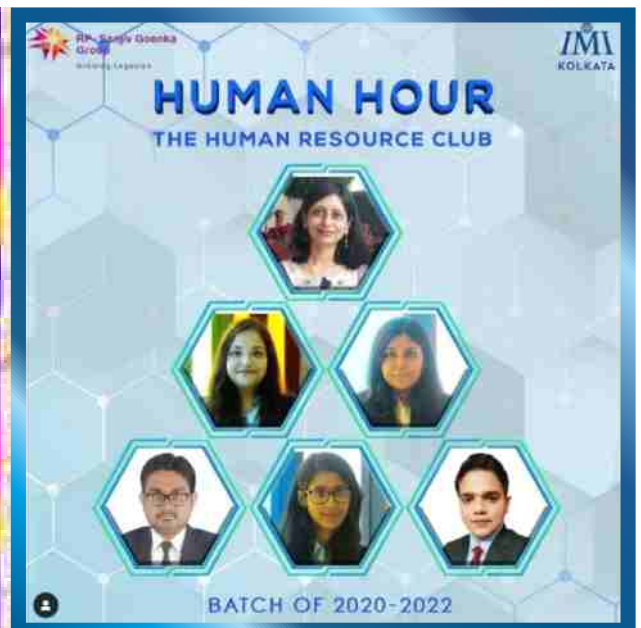



BATCH OF 2020-2022

FINASTRA (The Finance Club)



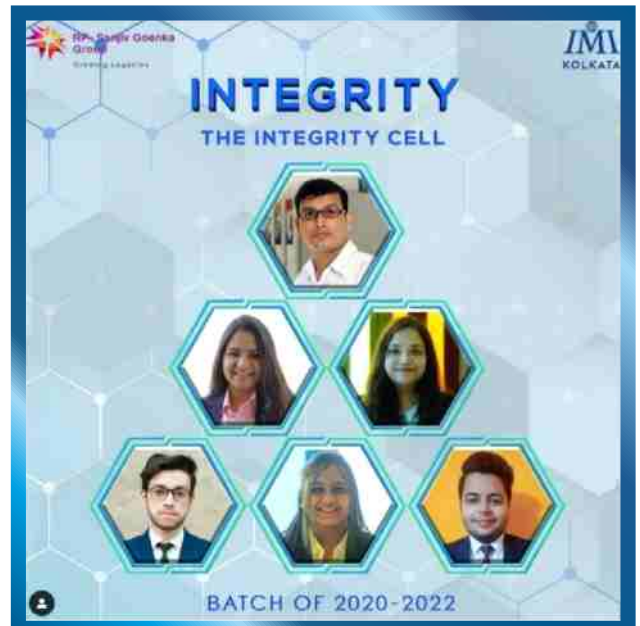
HUMAN HOUR (The Human Resource Club)



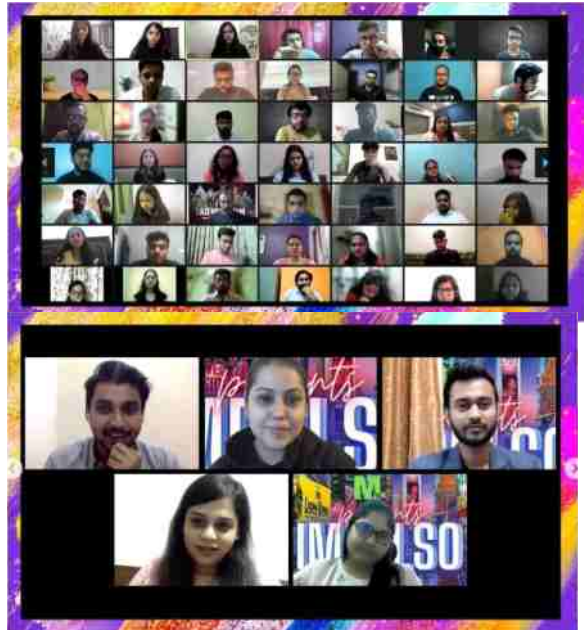
I-CONSTRUCT (The Strategy and Consulting Club)



INTEGRITY (The Integrity Cell)



MARKREATORS (The Marketing Club)



MUDRA (The Economics Club)



PLACECOMM (The Placement and Corporate Relations Committee)



RAC (Residential Affairs Committee)



SAC (Student Activity Council)



SMART (The Branding and Media Cell)



SPORTSCOMM (The Sports Committee)



WALLRUSH (The Content and Creativity Club)



Placements

Placement Statistics (in LPA)

Highest CTC: 20.00

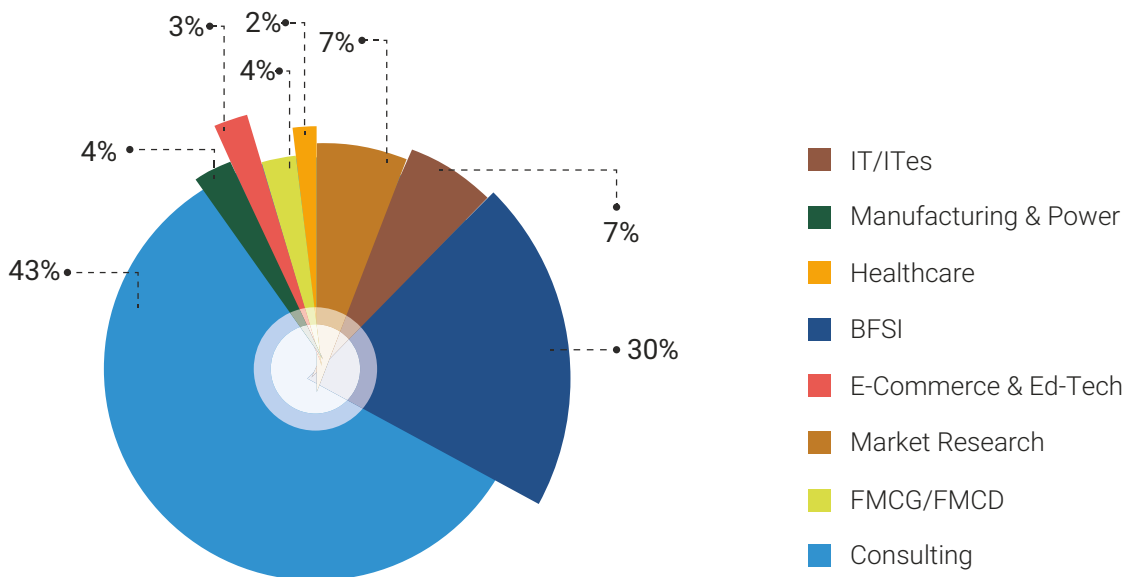
Average CTC : 9.12

Median: 8.71

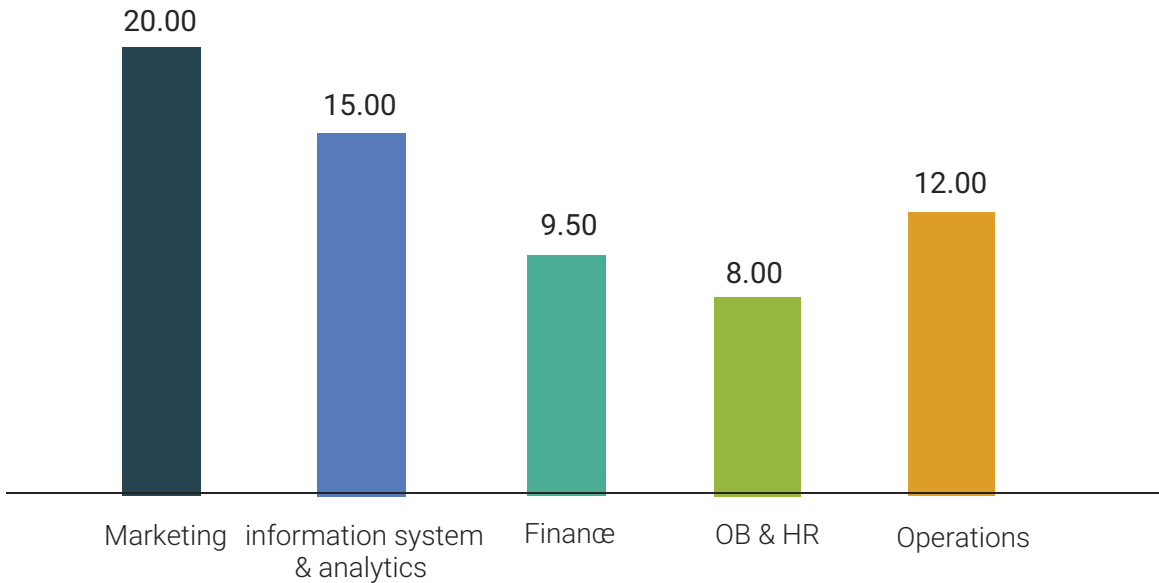


(All figures are in INR)

Sector-wise Recruitments (in LPA)

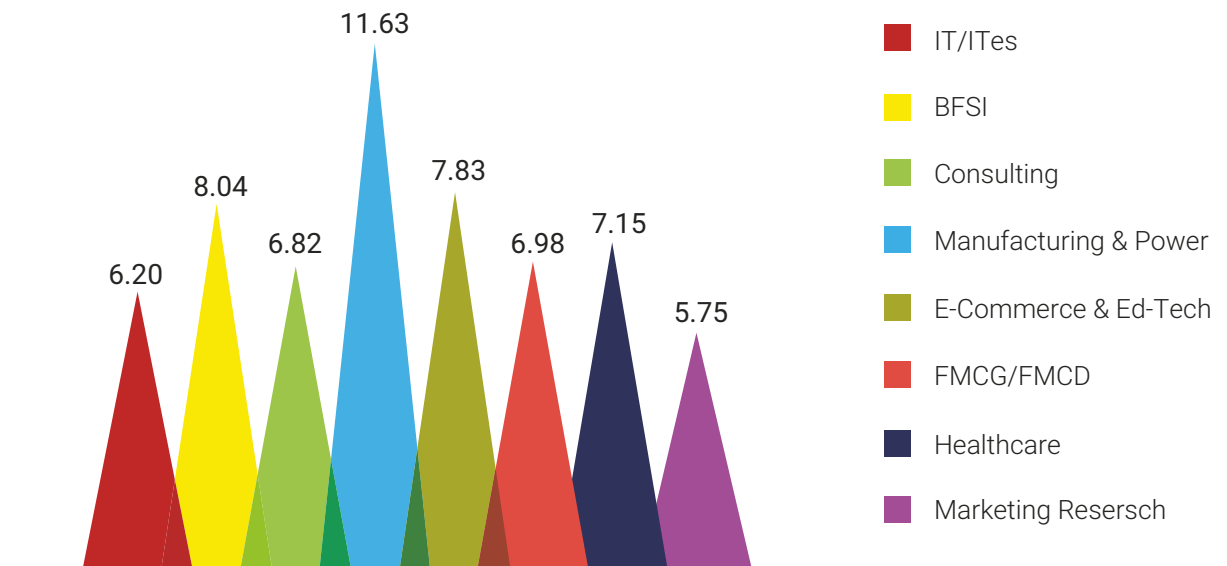


Specialization Wise Highest Package (in LPA)



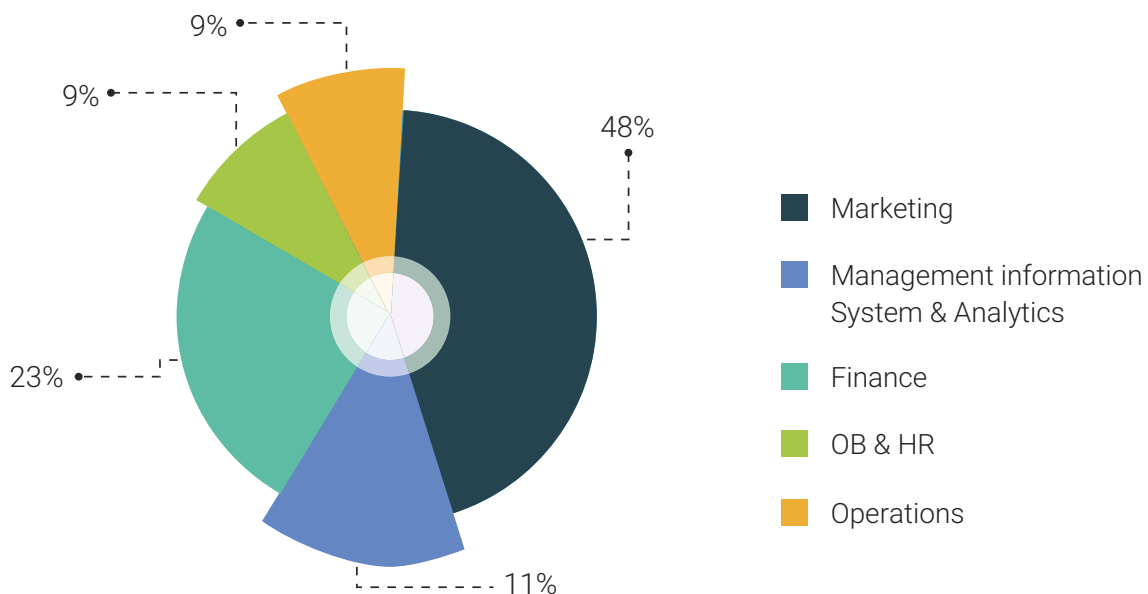
(All figures are in INR)

Sector-wise Average Package (in Lpa)

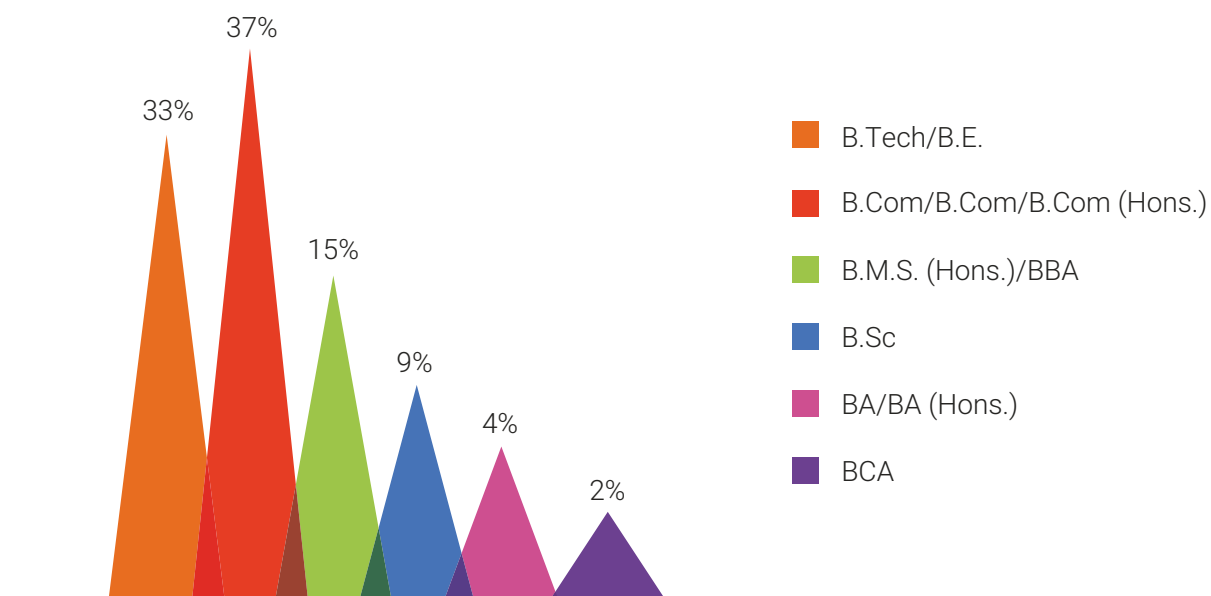


(All figures are in INR)

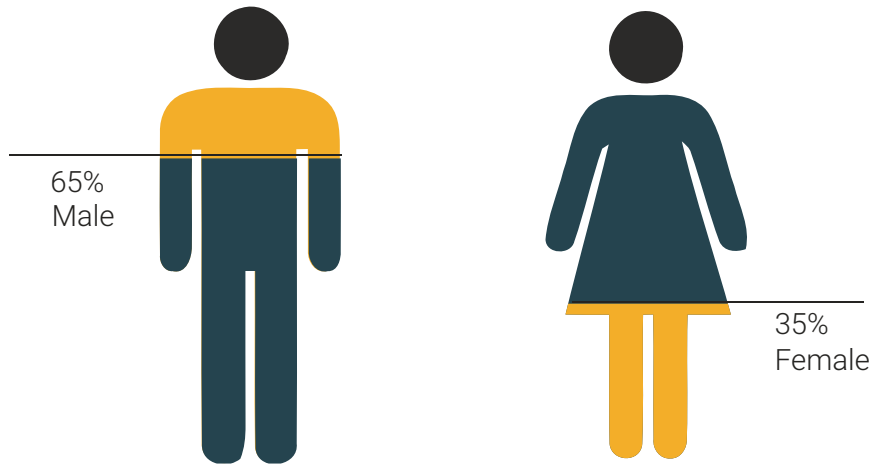
Batch-statistics Specialization (Including Dual)



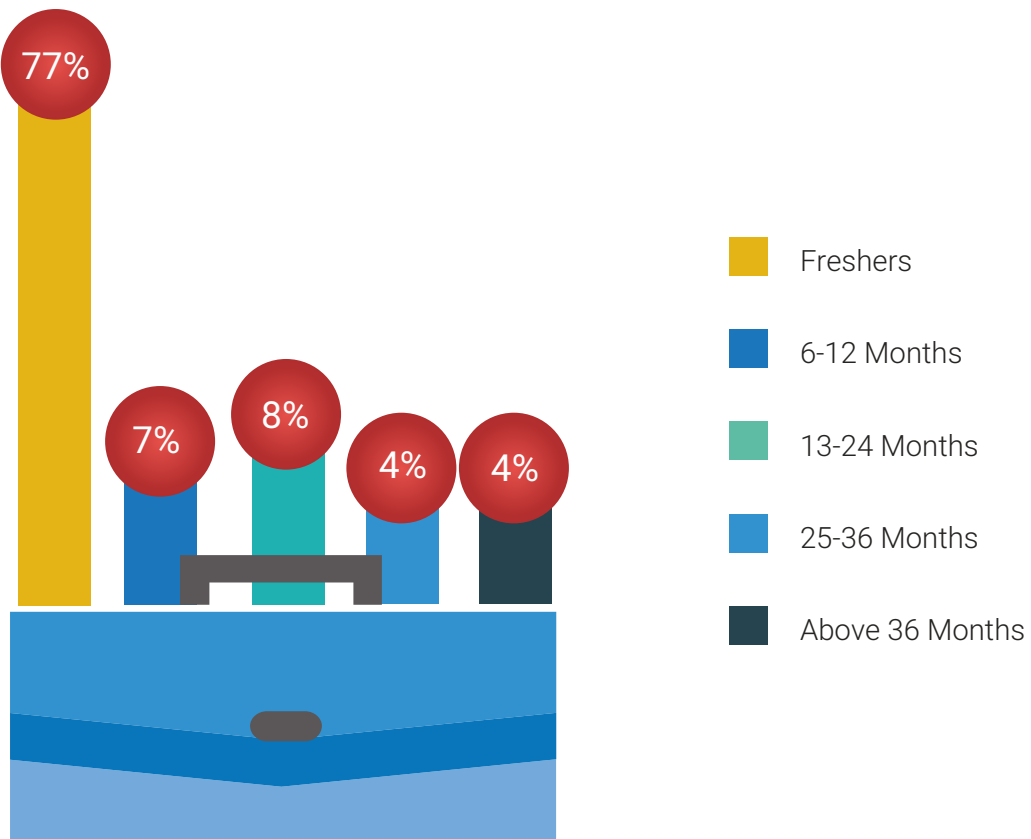
Segregation of Students As Per Graduation Status



Gender Ratio



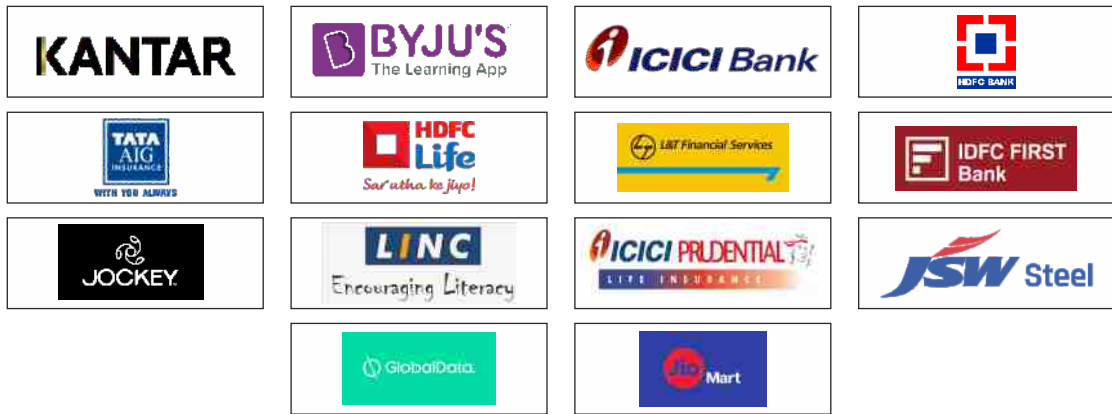
Work Experience



Prominent Recruiters

MARKETING

20.00 LPA Highest CTC



OPERATIONS

12.00 LPA Highest CTC



IT & ANALYTICS

15.00 LPA Highest CTC



FINANCE

9.50 LPA Highest CTC



HR

8.00 LPA Highest CTC



Sector Wise Major Recruiters

Health Care



Manufacturing



IT/ITES



Market Research



E-Commerce



Consulting



BFSI



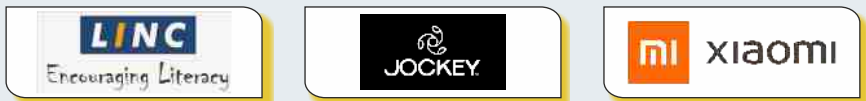
Power



Ed-Tech



FMCG/FMCD



FMCG/FMCD



IMI Kolkata in Media



Calcutta Times
CALCUTTA TIMES. THE TIMES OF INDIA 5

B-School woman director scores rare success

TIMES POWER WOMEN 2022

Sharmen Joshi felicitates Mohua Banerjee

Currently the director of one of the most popular B-Schools in eastern India, International Management Institute Kolkata, Professor Mohua Banerjee is a name to reckon with. A professor of marketing with over 18 years of teaching experience, she had completed her PhD by commerce — marketing from University of Calcutta. She has taught in India and abroad as a visiting professor. She is an independent director

span of over a decade, the institute, founded by the RP Sanjiv Goenka Group, has established itself among one of the top five per cent of business schools in India. Located in the heart of Kolkata, the institute has world-class infrastructure, highly experienced faculty members and an industry-focused curriculum. The international exchanges have grown over the years and spans across business schools/universities in North

NORTH EAST COLORS
Headline: Rising importance of education in Eastern India
DATE: 30/01/22



Rising Importance of Education in Eastern India

Kolkata: "What is even a nation without proper education?" was the thought resonating in the minds of everyone at IMI Kolkata when hosting an immensely noteworthy panel discussion on the topic "Rising Importance of Education in Eastern India" on the 29th of January, 2022. It was a delight for the institution as IMI Kolkata got to host one of its very first offline events, as the country is reviving from the pandemic era.

With all Covid-19 safety protocols maintained, it was an honour to host the distinguished guests of the day coming from various walks and paths of life - Professor Shri Sougata Roy, Member of Parliament, Lok Sabha; Professor Sharmistha Banerjee, Calcutta University; Professor B DaSilva, Vice Principal, St. Xavier's College; Mr. Tuhin Chatterji, Director, CH; Dr. Debajani Chakrabarti, Director, British

Sanjiv Goenka Group) and Professor Mohua Banerjee, Director, IMI Kolkata. The discussion, moderated by Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata, witnessed the interestingly diverse perspectives of the panelists as parts of different sections of the society. While Professor Shri Sougata Roy, Member of Parliament, Lok Sabha exceptionally covered the historical significance and transformation of education in Eastern India, starting from how things were, how they are in the current times and what we can expect the educational ecosystem to look like in the coming future, Professor Sharmistha Banerjee, Calcutta University remarked that Eastern India acts as a sponge for cultures across the country; Professor B DaSilva, Vice Principal, St. Xavier's College went on to add that young people have become more informed and better educational facilities have to Eastern India, evident by the indicators of rankings and a

Outlook

Introducing Ideas From Research & Consulting Studies And Industry Interactions In Active Learning Environments Pays Off In Placements Outcomes

Championing the learning activities to ensure governments to offer a great learning (learning) the students, to the cause of the business school (business) expansion.

5/5

The India Today Group 2022 identified IMI Kolkata as a leading institution among top 50 private business schools in India. IMI Kolkata is a member of the Association of MBAs (AMBA) and AACSB International.

The Telegraph online

Schools and Industry- An interdependent Co-relation

IMI Kolkata Director, Sharmen Joshi

IMI Kolkata is one of the most critical indicators of a good school, workforce, and the link between Business Schools and industry is an integral one, according to India Today

THE ECHO OF INDIA
Headline: Rising importance of education in Eastern India: IMI Kolkata seminar
DATE: 02/02/22

"Rising Importance of Education in Eastern India": IMI Kolkata Seminar

ROI CORRESPONDENT

KOLKATA, FEB 22—"What is even a nation without proper education?" was the thought resonating in the minds of everyone at IMI Kolkata when hosting an immensely noteworthy panel discussion on the topic "Rising Importance of Education in Eastern India" on the 29th of January, 2022.

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The discussion, moderated by Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata, witnessed the interestingly diverse perspectives of the panelists as parts of different sections of the society.

While Professor Mr Roy, Member of Parliament, Lok Sabha exceptionally covered the historical, significance and transformation of education in Eastern India, starting from how things were, how they are in the current times and what we can expect the educational ecosystem to look like in the coming future, Professor Sharmistha Banerjee, Calcutta University remarked that Eastern India acts as a sponge for cultures across the country; Professor B DaSilva, Vice Principal, St. Xavier's College went on to add that young people have become more informed and better educational facilities have to Eastern India, evident by the indicators of rankings and a

According to Tuhin Chatterji, Director, CH, more emphasis has to be laid on Innovation, Entrepreneurship and Startups (IENS) and industry would come in wherever there are experts, and Dr. Debajani Chakrabarti, Director, British Council (East and North East India) explained how the students of different arts develop the ability to think beyond boundaries and the importance of the three A's - being Agile, Adaptive, and Assertive. Ajaya Kumar Baboo (Executive Director, Group Corporate IDI, RP Sanjiv Goenka Group) mentioned how industries need to come together with educational institutions to develop skills required in the changing world while Professor Sharmistha Banerjee, Director, IMI Kolkata emphasized upon how academic and cultural diversity is important for B schools and the components of branding.

The session ended with thanks of appreciation from all the panelists of the discussion, declaration of winners of the article writing competition on the topic "Rising Importance of Education in Eastern India" by Professor Rituparna Basu, Associate Professor (Marketing), IMI Kolkata.

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পশ্চিমবঙ্গের বহুল প্রচারিত বাংলা সংবাদপত্র

সংবাদ প্রবাহ

Headline: Rising importance of education in Eastern India
DATE: 05/02/22

পূর্ব ভারতে শিক্ষার ক্রমবর্ধমান গুরুত্ব

নিজস্ব সংবাদদাতা: পূর্ব ভারতে শিক্ষার ক্রমবর্ধমান গুরুত্ব, এই বিষয়ের ওপর সম্প্রতি একটি আলোচনার আয়োজন করেছিল আইএমআই, কলকাতা। আলোচনায় অংশ নেন সাংসদ অধ্যাপক

কাউন্সিলর (পূর্ব ও উত্তর-পূর্ব ভারত) এর ডিরেক্টর ড. দেবাজান চক্রবর্তী, অজয় কুমার সাহ, আইএমআই-এর ডিরেক্টর অধ্যাপক মহায়া ব্যানার্জি প্রমথ। সঞ্চালনা করেন

Adaptive Performance in Post-COVID Era: A Major Challenge for B-School Students



You would like to read

Canada, UK, and US get record international student numbers despite Covid

Govt willing to 'reimburse' emotional medical students in Indian colleges

7 Rights being back 474 students emotional from Christian's Sunny

Several injured after unclear status ABVP, AISA club in JNU faculty night

Vadala, Amritsar design firm. Centre for top to top creativity in students

unprecedented circumstance, it has already been observed that a leading organization is not sufficient to gain the competitive edge, it is equally important for the employees to project adaptive performance.

D. Rachana Chattopadhyay, Professor (Organizational Behaviour and Human Resource Management), Dean (Academics), International Management Institute, Kolkata.

In the business context, the post-COVID era is marked with turbulence and volatility. Past ten years, in the pre-COVID era, we have witnessed that a leading organization stands as a key differentiating factor from its close competitors and sets a more vibrant customer-responsive culture. However, the post-COVID era is demanding something more. Under this

लिपि

Headline: IMK holds discussion on rising importance of education in Eastern India
DATE: 30/01/22

'पूर्व भारतते शिक्षार क्रमवर्धमान गुरुत्व' उपर आलोचना अहिएमआईते

कलकत्ता, 30 जनवरी: एमआईके निम्न शब्दाः एवम् कति की शिक्षा 2/CS कम्प्यूटिंग, 2024-25 शुरुपूर्व कालकत्ता निम्न कालकत्ता गुरुत्व शिक्षार उपर अहिएमआई उपर आलोचना अहिएमआईते। पाठकेन आलोचना उपर आलोचना कालकत्ता उपर आलोचना अहिएमआईते। एते उपर आलोचना अहिएमआईते अहिएमआईते उपर आलोचना अहिएमआईते।



Headline: Rising importance of education in Eastern India

DATE: 01/02/22

dailyhunt

11/01/2022

"What is even a nation without proper education?" was the thought resounding in the minds of everyone at IMI Kolkata when hosting an immensely noteworthy panel discussion on the topic: "Rising Importance of Education in Eastern India" on the 29th of January, 2022. It was a delight for the institution as IMI Kolkata got to host one of its very first offline events, as the country is reeling from the pandemic era. With all Covid-19 safety protocols maintained, it was an honour to host the distinguished guests of the day cutting from various walks and paths of life - Professor Sitl Singha Roy, Member of Parliament, Lok Sabha; Professor Sharmistha Banerjee, Calcutta University; Professor D Dasgupta, Vice Principal, St Xavier's College; Mr. Tuhin Chatterjee, Director, CII Dr Debajani Chakrabarti, Director, British Council (East and North-East India); Mr. Ajay Kumar Sahoo (Executive Director, Group Corporate HR, RP-Sanjivani Group); and Professor Vikas Banerjee, Director, IMI Kolkata. The discussion, moderated by Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata, addressed the interesting diverse perspectives of the panellists as parts of

प्रभात खबर

Headline: Seminar on rising importance of education in Eastern India

DATE: 30/01/22

पूर्वी भारत में शिक्षा के बढ़ते महत्व पर सेमिनार



अहममआइ की ओर से आयोजित किये गये सेमिनार में मंचारसीन वक्ता.

कोलकाता. अहममआइ में शनिवार को पूर्वी भारत में शिक्षा के बढ़ते महत्व विषय पर एक सेमिनार का आयोजन किया गया, मौके पर सांसद सीमा रॉय ने कहा कि पूर्वी भारत में नये शैक्षणिक संस्थानों की स्थापना के साथ उच्च शिक्षा का महत्व बढ़ गया है, जिस तरकी से शिक्षा में टेक्नोलॉजी का वर्चस्व बढ़ा है, उससे नये डिजिटल आयाम तैयार हो रहे हैं, आगामी समय में पूर्वी भारत में शिक्षा का क्षेत्र और ज्यादा विस्तारित होगा, कलकत्ता विश्वविद्यालय की प्रोफेसर शर्मिष्ठा बनर्जी ने कहा कि पूर्वी भारत देशीय की संस्कृतियों के लिए एक संज्ञ के रूप में काम करता है, उच्च शिक्षा के क्षेत्र में नये विकल्प तैयार हो

रहे हैं, सेंट जेवियर्स कॉलेज के वहाइस प्रिंसिपल प्रोफेसर बी देसिगुप्ता ने कहा कि युवा पीढ़ी आज ज्यादा जागरूक हो गयी है और पूर्वी भारत में केवल शैक्षिक सुविधाएं हैं, सीआइआइ के निदेशक तुलिन चटर्जी ने कहा कि उद्यमिता व स्टार्टअप पर अधिक जोर देना होगा, ब्रिटिश काउंसिल (पूर्वी और उत्तर-पूर्वी भारत) के निदेशक देवेंद्रन चक्रवर्ती ने कहा कि लिबरल आर्ट्स के छात्र सीमा से परे सोचने, मूल्यांकन करने व ऊंचाई को छूने में सक्षम हो रहे हैं, अजय कुमार साहू (कार्यकारी निदेशक, समूह कॉर्पोरेट एचआर, आरए-संजीव गोबिन्दन समूह) ने इस बात पर जोर दिया कि कैसे बदलती

दुनिया में आवश्यक कौशल विकसित करने के लिए उद्योगों को शैक्षिक संस्थानों के साथ जोड़ना जरूरी है, अहममआइ कोलकता की निदेशक महुआ बनर्जी ने इस बात पर जोर दिया कि कैसे शैक्षणिक और बो-स्कूली और ऑडिंग के घटकों के लिए संस्कृतिक विविधता महत्वपूर्ण है, बाद में एक संभाव्यमक प्रश्नोत्तर सत्र रखा गया, कार्यक्रम के मोडरेटर, संस्थान की एसीसिएट प्रोफेसर तितुपर्णा बसु ने समाप्त किया, प्रोफेसर शैक्षिकर नाग द्वारा पूर्वी भारत में शिक्षा के बढ़ते महत्व विषय पर निबंध प्रतियोगिता के विजेताओं को घोषणा की गयी, अहममआइ के प्रो डा गोविंद रॉय ने धन्यवाद ज्ञापन किया.



29 September 2021 08:07:09 UT

IMI Kolkata hosts TEDx



Experts from diverse backgrounds shared ideas at the virtual event. In the spirit of ideas worth spreading, IMI Kolkata hosted TEDxIMK Live, an independently organized event aimed at bringing together brilliant minds to share their valuable knowledge in their respective domains. The panel included Hishita Senia Founder and Editor, Outdoor Sports



Headline: Educational value in Eastern India
DATE: 30/01/22

Educational value in eastern India

CHRONICLE NEWS SERVICE

KOLKATA: "What is even a nation without proper education?" was the thought resounding in the minds

innovation, entrepreneurship and startups.

Chakrabarti explained how the students of liberal arts develop the ability to think beyond boundaries and the

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