



**RP-Sanjiv Goenka
Group**

Growing Legacies



**INTERNATIONAL MANAGEMENT INSTITUTE
KOLKATA**

Annual Report 2022-23



Approval, Accreditations & Membership





**RP-Sanjiv Goenka
Group**

Growing Legacies


IMI
KOLKATA



Preface

As we mirror the past two years, we are ignited by a new sense of beginning. The institute is only eleven years old. Even then, it is our conscious decision to understand and anticipate change. The coronavirus outbreak was an unprecedented situation that enforced educational institutes to change the way we operate. A focused direction has helped us to adapt to changes in various fields in the post Covid world, in the field of management education and practice of business in the broader global context.


It is important to notice that disruptions due to Covid-19 have impacted firms widely. As of today, the business environment has become more volatile. Thus, it is important for managers and other stakeholders to recognize the characteristics and patterns of such disruptions. Needless to mention, it may contribute to undesirable outcomes if such patterns are not identified and understood. Counter measures to mitigate the risk of disruptions have a cost. It is believed that with access to such knowledge, managers may be able to assess firms' investment opportunities appropriately to mitigate most material risks. IMI Kolkata's academic objectives are mostly in the light of such disruptions that we often observe in the business. The institute has always given major importance to outcome-based learning. Thus, students get exposure to many industry-based personalities where they gain practical knowledge.

For IMI Kolkata, an international research focus is inextricably linked with effective management training. It is our objective to support companies in a changing world, by combining theoretical progress with their implications in business. Indeed, we believe that close co-operation with the business sector and our growing alumni network are the essential preconditions for understanding the needs of the corporate sector along with contributing to the pool of knowledge in business. The combination of theory and practice has always been a central element of our teaching and is anchored in an integrated manner in our academic programmes.

Research is a major priority at International Management Institute Kolkata. IMI Kolkata's full-time faculty members have been working on the creation of new knowledge. The aim has been to contribute new insights to the national and international academic communities on one side and to provide innovative contents for teaching on the other. With this perspective the institute constantly endeavors to upgrade its intellectual capital and the know-how and skill levels of its faculty team.


We are proud to say that IMI Kolkata is taking important steps to ensure its relevance in the modern world and be the drivers of its own growth.

Professor Mohua Banerjee
Director, IMI Kolkata



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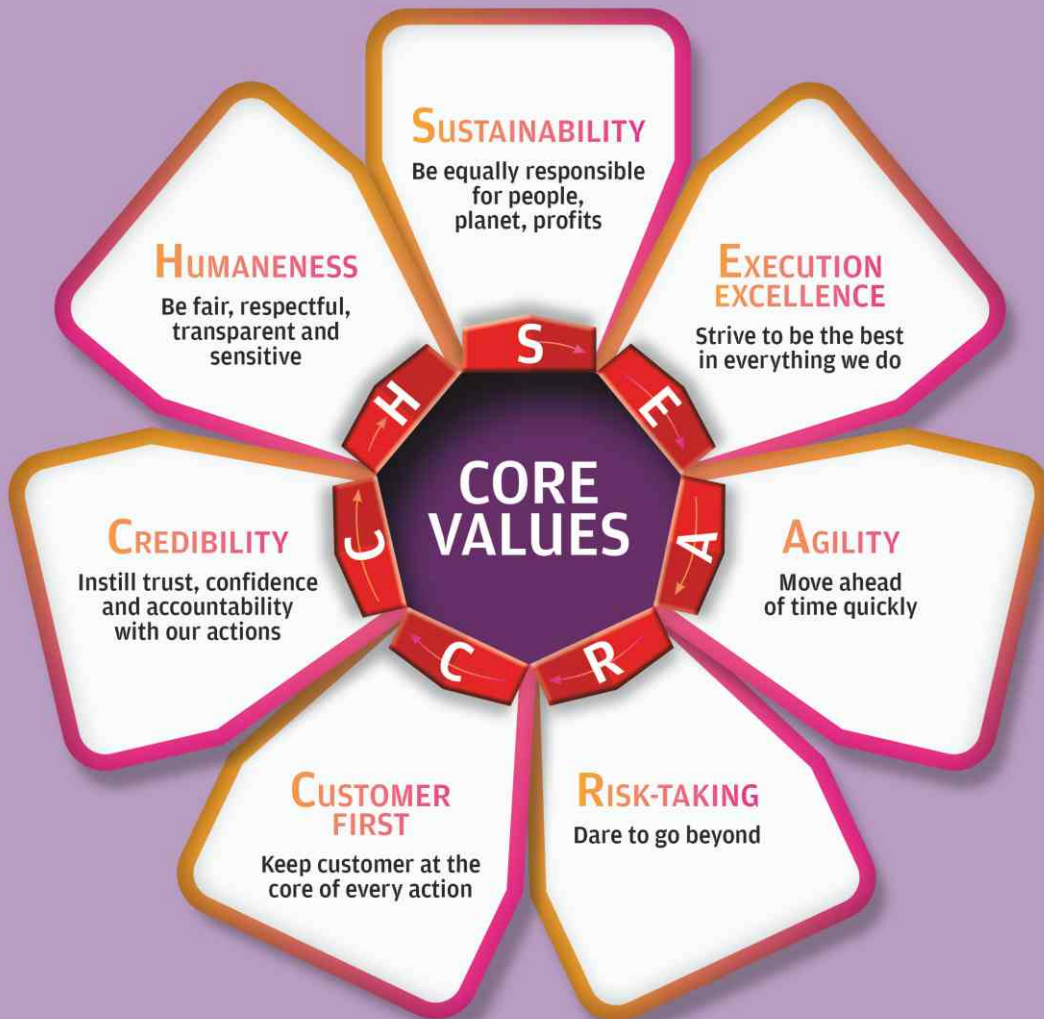




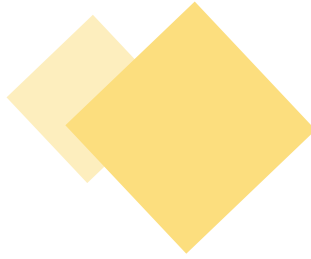
**RP - Sanjiv Goenka
Group**

Growing Legacies

VISION To be a dynamic conglomerate driven by sustainable growth, efficiency and innovation.



About IMI Kolkata



Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate sponsored Business School. The IMI Kolkata campus, founded by RP-Sanjiv Goenka Group, was established in 2010. Since then, IMI Kolkata has evolved and established itself consistently among the top five percent business schools in India. IMI Kolkata has been ranked 52nd by the National Institutional Ranking Framework (NIRF) 2021, Ministry of Education, Government of India.

Being located strategically in the heart of Kolkata, the institute enjoys the vibes of the city of joy. IMI Kolkata embarks upon its world-class infrastructure, highly experienced faculty members and an industry focussed experiential learning based curriculum. The international linkage of the institute has grown over the years and spans across Business Schools/Universities in North America, Europe and Asia. The institute has maintained 100% quality placement track record since its inception.

IMI Kolkata's flagship Post-Graduate Diploma in Management (PGDM) Programme is accredited by the All India Council for Technical Education (AICTE) and the National Board of Accreditation (NBA). The programme is also accorded equivalence with Master of Business Administration (MBA) degree by the Association of Indian Universities (AIU). The institute also offers a Doctoral level FPM/EFPM programme for scholars, academics and working individuals.

The institute offers a scholarly and professional ambience for students' holistic development and prepares them to evolve as leaders. The student driven approach is a hallmark of the institute, where students are involved in strategic actions as members of various clubs and committees such as placements, admissions, branding and alumni among others. Thus, IMI Kolkata has been instrumental in shaping the lives of students and serving as a perfect stepping stone for the corporate careers of bright young minds. Graduates from the college have shown evidence of becoming high performing individuals. They have developed ambition and pride within themselves through excellence.

IMI Kolkata welcomes you to be a part of this exciting life-changing experience





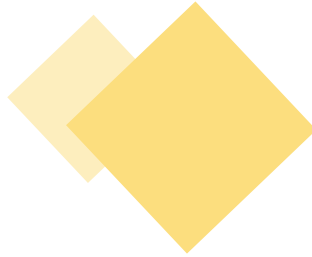
Vision

To be a premier management school with global outlook for achieving excellence in knowledge creation and dissemination.

Mission

To develop responsible, globally aware, socially sensitive, value driven, articulate leaders with critical thinking skills, having an entrepreneurial and innovative mindset.

Rankings of IMI Kolkata



National Institutional Ranking Framework



In Management Category of
National Institute Ranking Framework 2023,
Ministry of Education,
Government of India

BW BUSINESSWORLD

Ranked 70, in Top B-schools – Overall ranking, PAN India

Ranked 51, in Top B-schools – Private ranking

Ranked 1, in Top B-schools – Regionwise Private – East

Outlook

Icare: Business School Ranking 2022

Ranked 15, among private MBA institutions (All India ranking)

Ranked 4, among private business schools in East Zone

Ranked 10, among private standalone institutions (All India)



MBA Universe.com Rankings 2022

Ranked 42, Complete List of Top B-schools in India



Global Impact Ranking

Ranked 9, in overall Ranked in A1 Band (Rank 1 - 10), PAN India.

Ranked 1, in India for SDG 3 (Good Health and Well-being)



Ranked 8, in the category of All - India Top B-Schools

Ranked A+++, in the category of All - India Grade-wise Top B-Schools

Ranked 2, in the category of Best B-School in East

Featured as at top B-Schools in Entrepreneurship Development

Featured as a top B-Schools in Infrastructure

Social Accolades

IMI Kolkata was awarded the best B-School in the category of Leadership and Entrepreneurship Development at the 2nd Edition of Times Brand Icons (West Bengal-2022) on 19th December 2022 at ITC Sonar, Kolkata.

8 CALCUTTA TIMES, THE TIMES OF INDIA

TIMES
**BRAND
ICONS**
WEST BENGAL - 2022

SATURDAY 24 DECEMBER 2022

A business school that's a class apart

Established in 1981 with a campus in New Delhi, International Management Institute (IMI) was India's first corporate-sponsored business school. The IMI Kolkata campus, founded by RP-Sanjiv Goenka Group, was established in 2010 to enable bright young minds to gain access to world-class management pedagogy.

Being located strategically in the heart of Kolkata, the institute enjoys a very strong industry linkage. It boasts of world-class infrastructure, highly experienced faculty members, experiential based learning approach and industry focussed curriculum that act as its pillars



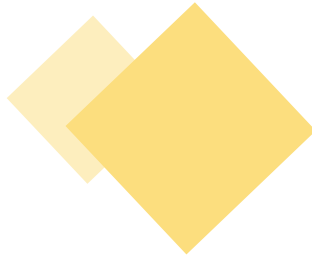
of success. The international linkage of the institute has grown over the years and spans across business schools/universities in North America, Europe and Asia. Even during the pandemic, the B-School recorded 100% placements for its outgoing batch with the highest salary of ₹20,70,000 pa.

The institute not only offers a scholarly and professional ambience, but also a fulfilling campus life necessary for an all-round development of the students. It is currently being led by one of the few women B-School directors of the country, Professor Mohua Banerjee, who has been instrumental in the growth of IMIK.



Prof Tirthankar Nag and Prof Mohua Banerjee receive the award from Yemi Odanye

Board of Governors



Dr. Sanjiv Goenka

Chairman, RP-Sanjiv Goenka Group & IMI Board of Governors

Shri Shashwat Goenka

Sector Head - Retail & FMCG, RP-Sanjiv Goenka Group

Shri P.K. Khaitan

Senior Advocate & Senior Partner, Khaitan & Co.

Shri Sunil Mitra

Former Revenue & Finance Secretary to Govt. of India

Shri Sunil Bhandari

Executive Director – Corporate Finance, RP-Sanjiv Goenka Group

Mr. Rajarshi Banerjee

Group CFO, RP-Sanjiv Goenka Group

Shri V C Agrawal

President - Corporate HR, RP-Sanjiv Goenka Group

Professor Himadri Das

Director General, International Management Institute

Professor Mohua Banerjee

Director, International Management Institute Kolkata

Professor Tirthankar Nag

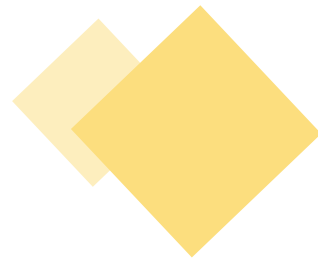
Professor & Dean – Research & International Relations,
International Management Institute Kolkata

Nominee of AICTE Eastern Regional Office

Nominee of the State Board of Technical Education



Faculty and Areas of Interest



Anees Ahmad

Assistant Professor (Marketing)

Chairperson - Ranking Committee

Mentor- Wallrush the Creativity & Content Club

Ph.D. (IIT(ISM), Dhanbad)

Marketing, Brand Management, Consumer Behavior, Marketing Research, Sustainability, E-commerce



Arghya Ray

Assistant Professor (Management Information Systems & Analytics)

Ph.D. (IIM Ranchi)

Data Mining and Predictive Analytics, Social Media and Cognitive Analytics, Textual Analytics, Diffusion of Innovation, Marketing Analytics, Management Information Systems.



Arunava Bandyopadhyay

*Assistant Professor (Finance)
Ph.D./EMBA (VGSOM, IIT Kharagpur)*

FinTech, Financial Modelling and Analytics, Financial Risk Management, Financial Econometrics, Investment Banking, Commodity Derivatives and Risk Management



Avinash K Shrivastava

*Associate Professor (Operations Management and Quantitative Techniques)
Chairperson-Student Relations & Responsibilities,
Chairperson-Anti-Ragging Committee and
Mentor-Residential Affair Committee
Ph.D. (University of Delhi)*

Business Research Methods, Quantitative & Qualitative Analysis, Business Statistics, Innovation Diffusion Modeling, Operations Research, Multi Criteria Decision Making (MCDM), Information Technology, Modeling & Optimization Software Security & Reliability Engineering, Supply Chain Management, Marketing Research



Boudhayan Ganguly

*Associate Professor (Management Information Systems & Analytics)
Area Chair - Management Information Systems & Analytics
Chairperson: IT Committee, Reservation Committee
2018-19 (SC/ ST/ OBC) and Library Committee
Fellow (IIM Lucknow)*

Data Mining, Multi-criteria Decision Making, Combinatorial Optimization, Artificial Intelligence and Machine Learning



Chanchal Chatterjee

Professor (Finance)

Area Chair – Finance

Mentor - Integrity Cell (INTEGRITY)

Ph.D. (University of Burdwan)

Corporate Finance, Corporate Governance, Earnings Management, Mergers & Acquisitions, Financial Statement Analysis, Strategic Cost Management, Corporate Payout Policy



Gobinda Roy

Assistant Professor (Marketing)

Chairperson-Social Media, Branding &

Website Committee, Ranking Committee

Mentor- Branding and Media Cell(S.M.A.R.T)

Ph.D. (VGSOM, IIT Kharagpur)

Digital Marketing, Marketing Research, B2B Marketing, Services Marketing, Web Analytics



Kalyan Sankar Sengupta

Professor - Management Information System & Analytics.

Ph.D. (University of Calcutta)

Business Analytics Models in Marketing, Services Marketing, HR



Kishalay Adhikari

Assistant Professor (Marketing)

*PhD (National Institute of Technology Rourkela),
PGDM (BIMM Pune), BBA (BIT Mesra)*

Customer Engagement, Social Networks,
Destination Marketing, Information Privacy, Brand
Relationships



M. Jeevananthan

Assistant Professor (Finance)

Mentor – Sports Committee(SportsComm)

*Ph.D. (National Institute of Technology –
Tiruchirappalli)*

Equity Markets, Time Series Analysis, Energy
Finance, Cryptocurrency, FinTech and Data Mining



Rachana Chattopadhyay

Professor (Organizational Behaviour &

Human Resources)

Dean (Academics)

*Presiding Officer- Gender Sensitization Committee
Against Sexual Harassment*

*Ph.D. (Calcutta University, Under the Fellowship of
ISI, Kolkata)*

Organisational Behaviour, Leadership, Performance
Management, Training and Development, Group
Process and Group Dynamics, Emotional
Intelligence and Stress Management, Experimental
Social Psychology, Entrepreneurial Behaviour and
Action



Rahul Kapoor

Assistant Professor (Strategy, Innovation & Entrepreneurship)

D.Sc. (Tech.), (LUT University, Finland)

Innovation, Intellectual Property, Technology Management, Entrepreneurship, Patent Analytics and Big Data



Rajashri Chatterjee

Assistant Professor (Finance)

Chairperson – IMI-K's Innovation and Startup Policy Committee

Mentor - Entrepreneurship Club

(E-Cell) and Institution's Innovativity Council (IIC)

Ph.D. (The University of Burdwan)

Earnings Management, Corporate Governance, Banking & Financial Services, Corporate Finance



Rituparna Basu

Associate Professor (Marketing)

Area Chair – Marketing

Mentor - The Social Responsibility Club

(ALTRUIST), Marketing Club(MARKREATORS)

and NHRDN - IMIK Chapter / HR Career Club

Ph.D. (IIT Kharagpur)

Retail Marketing, Product and Brand Strategy, Consumer Behavior, Online Marketing, Sports/ Media/ Entertainment Marketing, Marketing to Children, CRM, Entrepreneurship and Sustainability



Rohit Singh

Associate Professor (Operations & Supply Chain)
Chairperson – Corporate Relations and FPM;
Mentor- Placement Committee
Ph.D. (IIT Gwalior)

Supply Chain Management, Operations Management, Supply Chain Modeling & Analytics, Operations Planning & Scheduling, Logistics Management, Industry 4.0, Flexible Supply Chain



Roma Puri

Associate Professor (Organizational Behaviour & Human Resources)
Area Chair - OB & HR
Chairperson - Accreditation & Regulatory Affairs
Presiding Officer- Internal Complaint Committee
Fellow (IIM Calcutta)

Organizational Behaviour, Group Processes, Sustainability, Green HRM, Management of Change, Diversity Management, Social Enterprises



Ruchi Sharma

Assistant Professor (Management Information Systems & Analytics)
Ph.D. (Faculty of Technology, University of Delhi)

Machine Learning, Artificial Intelligence, Deep Learning, Database Management Systems



Sachin Modgil

Associate Professor (Operations & Supply Chain Management)

Area Chair- Operations Management & Quantitative Techniques

Chairperson- Alumni Relations

Mentor-Alumni Committee(ALCOMM) and Operations Club(ATOM)

Fellow (Supply Chain Management) - NITIE, Mumbai

Technology in Supply Chain, Supply Chain Quality, Quality Management, Lean Six Sigma, Lean Operations, Industry 4.0, Service Operations Management



Sahana Roy Chowdhury

Associate Professor (Economics)

Area Chair – Economics

Mentor - Economics Club(MUDRA) and

Business Club(BIZZAFFAIRS)

Ph.D. (Indian Statistical Institute)

Macroeconomics, Managerial Economics, Fiscal Policy Issues, International Business and Labour Economics



Sonakshi Gupta

Assistant Professor (Organizational Behaviour & Human Resources Management)

FPM (Indian Institute of Management, Indore)

Servant Leadership, Leadership Discourse, HR Analytics, Group Decisions and Formation, Negotiation



Soni Agrawal

Associate Professor (Organizational Behaviour & Human Resources)

Chairperson - Purchase Committee

Mentor - Human Resource Club (HUMAN HOUR)

Ph.D. (IIT Kharagpur)

Human Resource Management, Performance Management, Compensation & Reward Management, Labour Laws, HR Analytics, Organization Behavior, Sustainability and Green HRM



Surendra Poddar

Assistant Professor (Finance)

Mentor - Finance Club (FINASTRA)

Executive FPM pursuing (XLRI, Jamshedpur)

Corporate Valuation , Portfolio Management , Financial Risk Management , Behavioral Finance



Tinu Jain

Assistant Professor (Marketing)

Mentor - Cultural Committee (CUL-COM)

Fellow (IIM Calcutta)

Branding, Sales and Distribution, Retailing, Rural Marketing, Consumer Behavior, Tourism Marketing



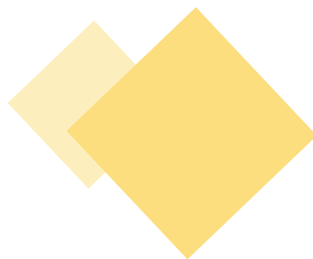
Tirthankar Nag

*Professor (Strategy, Innovation & Entrepreneurship)
Dean (Research & International Relations)
Area Chair - Strategy, Innovation & Entrepreneurship
Mentor - Strategy and Consulting Club (I-CONSTRUCT)
Vice President- Institution Innovation Council (IIC)
Fellow (IIM Ahmedabad)*

Strategic Management, Corporate Governance,
ESG, Sustainability, Energy and Climate Change,
Design Thinking



Staff Members



Administration



Subrata Debnath
Head – Administrations



Jogesh Kumar Yadav
Deputy - Manager
Safety & Maintenance



Subhanjan Biswas
Deputy Manager -
Administrations



Mithun Das
Sr. Executive -
Administrations



Arindam Kar
Sr. Executive -
Administrations



Shridhar Das
Executive - Repair &
Maintenance



Prashanta Singh
Junior Officer

Human Resource



Dr. Mitali Chakraborty
Manager – HR

Research



Satabdi B. Chakraborty
Senior Executive – Research & FDP

Programme (PGDM & FPM)



Abhisikta Chakraborty
Sr. Manager - Programmes



Manas Nayak
Sr. Executive - Programme



Zeeshant Saha
Sr. Executive - Programme

Admissions & Branding



Karabi Bhattacharya Rao
Head - Admission & Branding



Indranil Dutta
Sr. Executive – Admissions



Ambia Khatoun
Executive – Admissions



Tamojit Ghosh
Sr. Executive – Media & Branding

Library



Solanki Sengupta
Librarian &
Nodal Officer- Accreditation



Debasis Pal
Sr. Executive – Library

Management Development Programme & Executive Development Programme



Debolina Bose
Sr. Manager – Marketing &
Executive Studies

Finance



Sumona Ghatak
Chief Financial Officer



Sanjib Kumar Pal
Sr. Manager - Finance



Samrat Dey
Executive - Finance

Information Technology Centre



Dinesh Upadhyay
Sr. Manager -IT



Santu Kar
Dy. Manager – IT



Sougata Manna
Executive - IT



Bhaskar Bhuniya
Junior Officer

Placement, Corporate & Alumni Relations



Debasree Dutta
Head - Placements,
Corporate & Alumni Relations



Soumitra Ghosh
Executive - Placements,
Corporate & Alumni Relations

Medical



Dr. Ajoy Ghosh
Doctor



Pompa Das
Staff Nurse

Faculty Activities

Anees Ahmad

Journal Publications

Ahmad, A., Swain, S., Singh, P. K., Yadav, R., & Prakash, G. (2021). Linking Brand Personality to Brand Equity: Measuring the Role of Consumer-Brand Relationship. *Journal of Indian Business Research*, 13(4), 586-602.

Kumar, N., Choudhary, P., Ahmad, A., Swain, S., & Singh, P. K. (2021). Examining the Factor Structure of Quality of Technical Education: Evidence from Punjab State of India. *Journal of Applied Research in Higher Education*, DOI 10.1108/JARHE-05-2020-0120.

Singh, P., Ahmad, A., Prakash, G., & Kushwah, P. K. S. (2021). Investigating the Effects of Consumer Characteristics with Respect to Brand Knowledge and Product Involvement on Brand Alliance Evaluation. *Asia Pacific Journal of Marketing and Logistics*.

Singh, P. K., Bashir, M., & Ahmad, A. (2021). Role of Top Management in Business Model Innovation due to Technological Changes in Emerging Market. *International Journal of Economics and Business Research*, 22(2-3), 203-218.

Singh, P. K., Swain, S., Ahmad, A., & Prakash, G. (2021). Young Consumers' Loyalty towards Premium and Non-Premium Shoe Brands. *International Journal of Business Innovation and Research*, 26(4), 424-442.

Yadav, R., Singh, P. K., Srivastava, A., & Ahmad, A. (2019). Motivators and Barriers to Sustainable Food Consumption: Qualitative Inquiry about Organic Food Consumers in a Developing Nation. *International Journal of Nonprofit and Voluntary Sector Marketing*, 24(4), e1650.

Ahmad, A., & Thyagaraj, K. S. (2017). An Empirical Comparison of Two Brand Personality Scales: Evidence from India. *Journal of Retailing and Consumer Services*, 36, 86-92.

Conference / Seminar Papers

Azam, S. M., and Ahmad, A. (2022). Environmental cognition driving farmers to adopt organic farming in India: A cross sectional study, 2nd International Conference on Changing Business Paradigm (ICCBP-2022) organized by Management Development Institute Murshidabad, West Bengal, India, January 21-23, 2022 (held in virtual mode).

Other Professional Activities

Reviewer of Journals

Asia Pacific Journal of Marketing and Logistics, Emerald

Global Business Review, SAGE

Journal of Strategic Marketing, Taylor & Francis

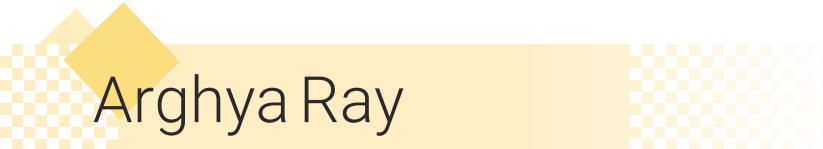
Marketing Intelligence and Planning, Emerald

Google Scholar Link

<https://scholar.google.com/citations?user=po4mAbEAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/anees-ahmad-30204212a/>



Arghya Ray

Journal Publications

She, L., Ray, A., & Ma, L. (2023). Future Time Perspective and Consumer Well-Being of Millennials: Implications for Consumer Resilience. *International Journal Of Bank Marketing*. Doi: <https://Doi.Org/10.1108/IJBM-08-2022-0341>

Dasgupta, S. A., Bhatia, M., Singh, U., & Ray, A. (2022). Impact of CSR on Non-Financial Performance and the Mediating Role of Trust and Reputation: Indian Manufacturing Employees' Perspectives. *International Review on Public and Nonprofit Marketing*, 19(2), 391-412.

Ma, L., Pahlevan Sharif, S., Ray, A., & Khong, K.W. (2022). Investigating the Relationships between MOOC Consumers' Perceived Quality, Emotional Experiences, and Intention to Recommend: An NLP-Based Approach. *Online Information Review*. Vol. Ahead-Of-Print No. Ahead-Of-Print. Doi: <https://Doi.Org/10.1108/OIR-09-2021-0482>

Ray, A., Bala, P. K., & Dwivedi, Y. K. (2022). Exploring Barriers Affecting Elearning Usage Intentions: An NLP-Based Multi-Method Approach. *Behaviour & Information Technology*, 41(5), 1002-1018.

Ray, A., Bala, P.K., & Dwivedi, Y.K. (2022). Exploring Barriers Affecting E-Health Service Continuance Intention in India: From the Innovation Resistance Theory Stance. *Asia Pacific Journal of Information Systems*, 32(4), 890-915.

Ray, A., Bala, P. K., & Jain, R. (2022). How Can Topic-Modelling of User-Reviews Reshape Market Surveys? Exploring Factors Influencing Usage Intention of E-Learning Services through a Novel Multi-Method Approach. *International Journal of Business Information Systems*, 40(2), 259-284.

Book/Book Chapter/Case Study

Innovative distribution and delivery of food. In: *Food Technology Disruptions*. Pp. 213-246. 2021. (2 authors) (First author).

An NLP-based cryptosystem to control spread of fake news through Twitter. In: *Progress in Computing, Analytics and Networking, Advances in Intelligent Systems and Computing (AISC) Series*. Springer. Springer, Singapore. Vol. 1119, pp. 447-455, 2020. (2 authors) (First author).

Conference/Seminar Papers

Ray, A. (2023, January 6-8). *What Drives Users to Visit Virtual Tourism Sites? An NLP-Based Approach to Examine Online Customer Comments*, INDAM 2023, Ranchi, India.

Ray, A. (2022, December 27-29). *An NLP-Based Approach to Understand Customer Views about Virtual Tourism*, International Society for Data Sciences and Innovation Global Conference, Bengaluru, India.

Lan, M., Pahlevansharif, S., & Ray, A. (2021, September 11). *An NLP-Based Approach to Modelling of Consumers Perceived Quality and Intention to Recommend in Paid Massive Open Online Courses (MOOCs): Mediating Roles of Consumption Emotions*, Taylor's University BLM2-ICAM4 An International Joint E-Conference 2021, Malaysia.

Ray, A., Bala, P.K., & Ray, A. (2019, December 26). *An NLP-based Approach to Explore Factors Affecting Intention to Use Various E-Services*. ICBMANSOIN-19 Bali Indonesia.

Ray, A., & Bala, P.K. (2018, December 3-4). *Predicting User Motivation towards Retention of E-Services: An NLP-Based Approach*. BMES-2018 Singapore.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editorial Advisory Board Member of the "*Asia-Pacific Journal of Business Administration*."

Editorial Review Board Member of the "*International Journal of Electronic Government Research*."

Reviewer of Journals

International Journal of Hospitality Management, ScienceDirect

International Journal of Retail and Distribution Management, Emerald

Journal of Business Research, Elsevier

Journal of Computer Information Systems, Taylor & Francis

Journal of Contemporary Hospitality Management, Emerald

Journal of Retailing and Consumer Studies, Elsevier

Tourism Management, ScienceDirect

Guiding Doctoral Candidates

Ma Lan, Taylor's University, Malaysia (External Supervisor)

Examiner for doctoral candidates

Nadia Binti Mazlan in Taylor's University Doctoral Colloquium

Guiding Innovators

MDP: Joint Program Director for Big Data and Data Analytics (For Union Bank Members, Mumbai), from February-October 2021.

MDP: Healthcare Analytics - Analytics on the cloud and MIS portion (For Doctors all across the world), from June-September 2021.

Have reviewed manuscript for IFIP WG8.6 conference to be held in IIM Trichy.

Was in the program committee of the international conference, "Digital Marketing & eCommerce" held on June 25-26, 2020 in Barcelona.

Was in the program committee of the 9th International Conference on Information Technology Convergence and Services (ITCS 2020) held on November 21-22, 2020 Zurich, Switzerland.

Member of CIRI Research Lab of Taylor's University, Malaysia.

Awards

Received the "Best Newcomer Talent" award because of outstanding contribution within 4 months of stay at Adamas University (August 24, 2020 - January 6, 2021).

Silver Medalist, B.Tech. Computer Science Engineering, SRM University.

Google Scholar Link

<https://scholar.google.com/citations?user=wEF00ZYAAAAJ&hl=en>

LinkedIn Profile Link

<https://in.linkedin.com/in/dr-arghya-ray-127baaa3>

Researchgate Profile Link

<https://www.researchgate.net/profile/Arghya-Ray-2>

Journal Publications

Hossain, M. R., Rej, S., Awan, A., Bandyopadhyay, A., Islam, M. S., Das, N., & Hossain, M. E. (2023). Natural Resource Dependency and Environmental Sustainability under N-Shaped EKC: The Curious Case of India. *Resources Policy*, 80, 103150.

Bandyopadhyay, A., & Rajib, P. (2023) The impact of Sino–US trade war on price discovery of soybean: A double-edged sword? *Journal of Futures Markets*. <https://doi.org/10.1002/fut.22415>

Bandyopadhyay, A., & Rej, S. (2021). Can nuclear energy fuel an environmentally sustainable economic growth? Revisiting the EKC hypothesis for India. *Environmental Science and Pollution Research*, 28, 63065–63086. <https://doi.org/10.1007/s11356-021-15220-7>

Awan, A., Kocoglu, M., Bandyopadhyay, A., Rej, S., Altuntas, M. (2023) A Quantile-Based Analysis of the Nexus Between Hydropower Generation, Trade and Urbanization for China Utilizing the EKC Hypothesis. *Environmental Modeling & Assessment* (2023). <https://doi.org/10.1007/s10666-023-09889-y>

Abbasi, K. R., Awan, A., Bandyopadhyay, A., Rej, S., & Banday, T. P. (2022). Investigating the Inverted N-Shape EKC in the Presence of Renewable and Nuclear Energy in a Global Sample. *Clean Technologies and Environmental Policy*, 1-16.

Awan, A., Abbasi, K. R., Rej, S., Bandyopadhyay, A., & Lv, K. (2022). The Impact of Renewable Energy, Internet Use and Foreign Direct Investment on Carbon Dioxide Emissions: A Method of Moments Quantile Analysis. *Renewable Energy*, 189, 454–466.

Bandyopadhyay, A., Rej, S., Abbasi, K. R., & Awan, A. (2022). Nexus between Tourism, Hydropower, and CO2 Emissions in India: Fresh Insights from ARDL and Cumulative Fourier Frequency Domain Causality. *Environment, Development and Sustainability*, 1-25.

Book/Book Chapter/Case Study

Bandyopadhyay, A., Sarma, N. Rajib, P. (2021). *Developing Indian Pricing Benchmarks for Base Metals – Will it Remain a Pipe Dream?* MCX Commodity Insights Yearbook 2021, Multi Commodity Exchange of India Pvt Ltd. (MCX), Page 38.

Conference/Seminar Papers

Bandyopadhyay, A., & Rajib, P. (2021, December 16-18). *Are Green Equity Investments in India Vulnerable to Commodity Price Risk? – Evidence from Quantile-on-Quantile Regression*, 8th Pan IIM World Management Conference, IIM Kozhikode.

Bandyopadhyay, A., & Rajib, P. (2021, December 16-18). *Are Indian Sustainable Equity Investments Vulnerable to Commodity Price Risk? – Evidence from Quantile-on-Quantile Regression*, 10th India

Finance Conference, IIM Bangalore.

Bandyopadhyay, A., & Rajib, P. (2020, January 22-24). *The Asymmetric Relationship between Baltic Dry Index and Commodity Spot Prices: Evidence from Non-Parametric Causality-in-Quantiles Test*, 1st Changing Landscape of Securities Markets, Conference jointly Organised by NISM and SEBI, NISM Campus Patalganga.

Bandyopadhyay, A., & Rajib, P. (2019, June 18-21). *The Impact of Sino – US Trade War on Price Discovery of Soybean*, 8th International Conference on Economics and Finance Research, INSEEC Business School, Lyon, France, 18-21st June 2019

Bandyopadhyay, A., & Rajib, P. (2017, July 7-8). *Sovereign Credit Rating Prediction: Efficacy of Competing Models*, 1st International Conference on Financial Markets and Corporate Finance, IIT Kharagpur.

Newspaper/ Magazine/Editorial Reviews

Rajib, P., Barai, P., Bandyopadhyay, A., & Nandi, R. (2021). Physical Delivery of base Metal Futures Contracts – Way to Achieve “One Country One Price” Standard, *Minerals and Metals Review*, 47(09), 52-55.

Research/Consultancy/FDP

Rajib, P., Barai, P., Bandyopadhyay, A., & Nandi, R. (2021). Project Title: How Futures Market in India has Improved Efficiency of Physical Commodity Markets: An Empirical and Survey-based Study on Aluminium and Zinc, Funding Agency: Multi Commodity Exchange of India Pvt. Ltd. (MCX).

Rajib, P., Barai, P., Bandyopadhyay, A., & Nandi, R. (2021). Project Title: How Futures Market in India has Improved Efficiency of Physical Commodity Markets: An Empirical and Survey-based Study on Cotton and Crude Palm Oil (CPO), Funding Agency: Multi Commodity Exchange of India Pvt Ltd. (MCX).

Other Professional Activities

Reviewer of Journals

Applied Economics, Taylor & Francis

Environmental Science and Pollution Research, Springer

Journal of Agribusiness in Developing and Emerging Economies, Emerald

Maritime Business Review, Emerald

Journal of the Knowledge Economy, Springer

Google Scholar Link

https://scholar.google.com/citations?hl=en&authuser=1&user=b_9CGDIAAAAJ

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Avinash K Shrivastava

Journal Publications

Nag, T., Ganguly, B., Singh, R., & Shrivastava, A. K. (2023). Influence of R&D and ICT Capabilities on Innovation Performance: Evidence from Indian Firms. *FIIB Business Review*, 23197145231167703.

Fatma, M., Khan, I., Kumar, V., Shrivastava, A. K. (2022). Corporate Social Responsibility and Customer-Citizenship Behaviors: The Role of Customer–Company Identification. *European Business Review*, 34(6), 858-875(18).

Garg, D., Dahiya, T., & Shrivastava, A. K. (2022). Developing a New Heuristic Algorithm for Efficient Reliability Optimization. *International Journal of Information Technology*, 14(5), 2505-2511.

Iqbal, J., Firdous, T., Shrivastava, A. K., & Saraf, I. (2022). Modelling and Predicting Software Vulnerabilities Using a Sigmoid Function. *International Journal of Information Technology*, 1-7.

Panigrahi, R. R., Jena, D., Meher, J. R., & Shrivastava, A. K. (2022). Assessing the Impact of Supply Chain Agility on Operational Performances-a PLS-SEM Approach. *Measuring Business Excellence*.

Roy, G., Datta, B., Mukherjee, S., & Shrivastava, A. K. (2022). Systematic Review of eWOM Literature in Emerging Economy Using ACI Framework. *International Journal of Emerging Markets*.

Saraf, I., Iqbal, J., Shrivastava, A. K., & Khurshid, S. (2022). Modelling Reliability Growth for Multi Version Open Source Software Considering Varied Testing and Debugging Factors. *Quality and Reliability Engineering International*, 38(4), 1814-1825.

Book/Book Chapter/Case Study

Sharma, H., Tickoo, A., Shrivastava, A. K., & Khan, U. (2022). Human Pose Estimation Using

Artificial Intelligence, *Applications in Reliability and Statistical Computing*. Springer International Publishing.

Mehta, K., Singhal, E., & Shrivastava, A. K. (2020). *Time Series Analysis: A Machine Learning Approach*. In *Decision Analytics Applications in Industry* (pp. 193-204). Springer, Singapore.

Conference/Seminar Papers

Gupta, A., Tickoo, A., Jindal, N. & Shrivastava, A. K. (June 3-4, 2022). *Unusual Activity Detection Using Machine Learning*, International Conference on Recent Trends in Computing, SRM Institute of Science and Technology, Ghaziabad, India.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Advisory Board Member of book series titled "Review of Management Literature" by Emerald.

Associate Editor of *IMI Konnect - An International Journal*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Managing Editor of *International Journal of System Assurance Engineering and Management*, Springer.

Reviewer of Journals

Annals of Operations Research, Springer

FIIIB Business Review, SAGE

International Journal of Emerging Markets, Emerald

International Journal of Information Security and Privacy, IGI Global

Journal of Software: Testing Verification and Reliability, Wiley

Mathematical and Computer Modelling of Dynamical Systems, Taylor & Francis

Reliability Engineering System Safety, Elsevier

Guiding Innovators

Chaired a session on "Operations Management" at 7th International Management Conference held at Fortune International Business held during January 7-8, 2022.

Keynote Speaker in the 2nd International Conference on Innovative Research Practices in Social Sciences (IRPSS-2022) organized by IEM Kolkata on December 9-11, 2022.

Google Scholar Link

<https://scholar.google.co.in/citations?user=431wyWYAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/dr-avinash-k-shrivastava-4a815367/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Avinash-Shrivastava>

Boudhayan Ganguly

Journal Publications

Nag, T., Ganguly, B., Singh, R., & Shrivastava, A. K. (2023). Influence of R&D and ICT Capabilities on Innovation Performance: Evidence from Indian Firms. *FII B Business Review*, 23197145231167703.

Biswas, B., Sengupta, P., & Ganguly, B. (2022). Your Reviews or Mine? Exploring the Determinants of "Perceived Helpfulness" of Online Reviews: A Cross-Cultural Study. *Electronic Markets*, 32(3), 1083-1102.

Ganguly B., Nag, T & Chakraborty, P. (2022). Did Covid 19 Influence Adoption of E-Commerce among Elderly Citizens? The Role of Social Presence, Self-Efficacy and Trust. *International Journal of Innovation and Sustainable Development*. DOI: 10.1504/IJISD.2022.1004960

Ganguly, B., & Nag, T. (2021). Does Culture Influence the Website Design of Schools? A Cross-Cultural Comparative Study in the Indian, Chinese and American Context. *Global Business Review*, 0972150921989613.

Patra, S., & Ganguly, B. (2019). Improvising Singular Value Decomposition by KNN for Use in Movie Recommender Systems. *Journal of Operations and Strategic Planning*, 2(1), 22-34.

Ganguly, B., Dash, S., & Cyr, D. (2011). The Influence of Website Characteristics on Trust in Online Travel Portals in India: The Moderating Role of Demographic and Psychographic Variables. *Tourism Recreation Research*, 36(1), 57-68.

Ganguly, B., Dash, S. B., & Cyr, D. (2011). The Interrelationship of Personal Variables, Website Characteristics and Trust in Online Travel Portals. *Tourism Recreation Research*, 36(1), 57-68.

Conference/Seminar Papers

Nag, T. & Ganguly, B. (2021, December 27-30). *Dynamically Designing Store Layout through Affinity Analysis*, ISDSI Conference, IIM Raipur.

Nag, T., Ganguly, B. & Singh, R. (2021, December 8-10). *An Exploration of Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Ganguly, B. (2018, December 11-12). *Sentiment Analysis of Online Product Reviews: A Cross Cultural Study*, India and China: Economic, Social and Cultural Perspectives International Conference.

Ganguly, B. (2018, December 11-12). *What Fuels Innovation in Firms? Exploring Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, India and China: Economic, Social and Cultural Perspectives International Conference.

Other Professional Activities

Reviewer of Journals

FII Business Review, SAGE

Global Business Review, SAGE

Journal of Operations and Strategic Planning, SAGE

Google Scholar Link

<https://scholar.google.com/citations?user=42hNuz4AAAAJ&hl=en&oi=ao>

LinkedIn Profile Link

<https://in.linkedin.com/in/boudhayan-ganguly-9926a28>

Researchgate Profile Link

<https://www.researchgate.net/profile/Boudhayan-Ganguly>

Chanchal Chatterjee

Journal Publications

Chatterjee, C. and Tiwari, S. (2022). Investigating Accrual and Real Earnings Management of Financially Troubled Indian firms, *Afro Asian Journal of Finance and Accounting* (Accepted).

Chatterjee, C. and Nag, T. (2022). Do women on boards enhance firm performance? Evidence from top Indian companies, *International Journal of Disclosure and Governance*, DOI: <https://doi.org/10.1057/s41310-022-00153-5>.

Chatterjee, C. and Tiwari, S. (2022). Dividend Reduction and Stock Price Reaction in Indian Market: Is There a Role of Share Repurchase? *Journal of Indian Business Research*, Vol. 14 (4), 447-471.

Bala, B; Chatterjee, C and Chakrabarti, A. (2022). Board Quality and Earnings Management: A System GMM Approach, *International Journal of Corporate Governance*, 12 (3/4), 209-228.

Banik, A., & Chatterjee, C. (2021). Ownership Pattern and Governance–Performance Relation: Evidence from an Emerging Economy. *Global Business Review*, 22(2), 422-441.

Chatterjee, C. (2021). Ownership Pattern, Board Composition, and Earnings Management: Evidence from Top Indian Companies. *International Journal of Disclosure and Governance*, 18(2), 179-192.

Chatterjee, C., Dutta, P., & Basu, S. (2021). Evidence-Based Stock Price Behaviour around Cash Dividend Announcements in an Emerging Market Set-Up. *Global Business Review*, 09721509211052126.

Conference/Seminar Papers

Corporate Governance and Earnings Management: Evidence from an Emerging Market under Concentrated Ownership Structure, 7th India Finance Conference, December 19-21, 2019, Indian Institute of Management Ahmedabad, India.

Chatterjee, C. (2019, August 1-2). *Ownership Pattern and Governance Performance Relation: Evidence from Top Indian Companies*, Asia-Pacific Economic Association 2019, Fukuoka University, Japan.

Newspaper/ Magazine/Editorial Reviews

Nag, T., & Chatterjee, C. (2020 July). Corporate Governance in India: Evolution, Challenges and Key Issues, *ICC Economique*. Retrieved from: <https://rb.gy/mofwan>

Research/Consultancy/FDP

Nag, T., Modgil, S., Singh, R. K., & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Other Professional Activities

Reviewer of Journals

Asia Pacific Journal of Accounting & Economics, Taylor & Francis

Asian Academy of Management Journal of Accounting & Finance, Asian Academy of Management (AAM) and Penerbit Universiti Sains Malaysia

Global Business Review, SaAGE

International Journal of Business and Globalisation, Springer Plus, Springer

International Journal of Disclosure and Governance, Springer

Journal of Emerging Market Finance and Trade, Taylor & Francis

Studies in Economics and Finance, Emerald

Gobinda Roy

Journal Publications

Roy, G. (2023). Travelers' Online Review on Hotel Performance—Analyzing Facts with the Theory of Lodging and Sentiment Analysis. *International Journal of Hospitality Management*, 111, 103459. (ABDC-A* and Scopus index)

Paul, I., & Roy, G. (2023). Tourist's Engagement in Eco-Tourism: A Review and Research Agenda. *Journal of Hospitality and Tourism Management*, 54, 316-328. (ABDC-A and Scopus index)

Roy, G., Datta, B., Mukherjee, S., & Shrivastava, A. K. (2022). Systematic Review of eWOM Literature in Emerging Economy using ACI Framework. *International Journal of Emerging Markets*. (ABDC-B and Scopus index)

Roy, G., & Sharma, S. (2021). Measuring the Role of Factors on Website Effectiveness Using Vector Autoregressive Model. *Journal of Retailing and Consumer Services*, 62, 102656. (ABDC-A and Scopus index)

Roy, G., Datta, B., Mukherjee, S., & Basu, R. (2021). Effect of eWOM Stimuli and eWOM Response on Perceived Service Quality and Online Recommendation. *Tourism Recreation Research*, 46(4), 457-472. (ABDC-A and Scopus index)

Roy, G. & Sharma, S. (2021). Analyzing One-day Tour Trends during COVID-19 Disruption – Applying Push and Pull Theory and Text Mining Approach. *Tourism Recreation Research*, 46, no.2, 288-303. (ABDC-A and Scopus index)

Roy, G., Datta, B., Mukherjee, S., Basu, R., & Shrivastava, A. K. (2021). Effect of eWOM Valence on Purchase Intention: The Moderating Role of Product. *International Journal of Technology Marketing*, 15(2-3), 158-180. (ABDC-C and Scopus index)

Book/Book Chapter/Case Study

Pancotto, J. Z., Eckert, A., & Roy, G. (2020). *Determinants of E-commerce Purchase Intent among Brazilian Female Fashion Consumers*, Caderno Profissional de Marketing Unimep (CPMark).

Conference/Seminar Papers

Paul, I. & Roy, G. (2022, December 27-29). *Role of Personal Values and Social Media Travel Group in Driving Ecotourism Engagement*, ISDSI-Global Conference, Bengaluru, India.

Roy, G., Datta, B., Mukherjee, S., Eckert, A. & Dixit, S. (2022, December 27-29). *Does the Nature of Online Travel Reviews Source Matters to Travellers' Behavioral Intentions? Analysis with SEM-Artificial Neural Network (ANN) Approach*, International Society for Data Sciences and Innovation Global Conference, Bengaluru, India.

Paul, I. & Roy, G. (2021, December 27-30). *Digitalization Trends in Retail: A Literature Review with ACI Framework for Future Research Directions*, ISDSI-Global Conference 2021 (held in virtual mode).

Paul, I. & Roy, G. (2021, December 8-10). *Tourist's Engagement in Eco-Tourism: A Systematic Literature Review*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Newspaper/ Magazine/Editorial Reviews

Eckert, A., Alexandre, S. K., & Roy, G. (2021). Competitividade No Setor Do Varejo: Compreendendo O Comportamento Do Consumidor De Um Supermercado Na Periferia, Almanaque Multidisciplinar De Pesquisa, *UNIGRANRIO*. Retrieved from: <http://publicacoes.unigranrio.edu.br/index.php/amp/article/view/6019>

Research/Consultancy/FDP

FDP: Advanced Research Methods for Publication in the Top-Tier Journals, June 9-12, 2021.

FDP: Publishing Research Papers Using Advanced Research Methodology – Part I, January 30, 2021.

Other Professional Activities

Reviewer of Journals

Annals of Tourism Research, Elsevier
Asia Pacific Journal of Marketing and Logistics, Emerald
Current Issues in Tourism, Taylor & Francis
Journal of Consumer Behaviour, Wiley
Journal of Marketing Communications, Taylor & Francis
Marketing Intelligence and Planning, Emerald
Tourism Recreation Research, Taylor & Francis

Guiding Doctoral Candidates

Indrani Paul (IMI Kolkata)

Guiding Innovators

Guest lecture on “The Business without Marketing” at Seshadripuram Institute of Management on July 14, 2021.

Online workshop “Entrepreneurship Skill, Attitude and Behaviour Development”, at O. P. Jindal University, Raigarh, on January 19, 2022.

Google Scholar Link

<https://scholar.google.com/citations?user=XAHuHkcAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/gobindaroyiitkharagpur/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Gobinda-Roy-2>

Publons Profile Link

<https://www.webofscience.com/wos/author/record/922902>

Kalyan Sankar Sengupta

Journal Publications

Chawla, U. & Sengupta, K. (2018). Factors Influencing Customers' Accessibility Satisfaction in Rural West Bengal Using Structural Equation Modelling, *Prerena Journal of Management Thought and Practice*, 10(1).

Chawla, U. & Sengupta, K. (2017). Factors Affecting Customers' Accommodation Satisfaction and Service Quality in the Hotel Industry of Rural West Bengal, *LBS Journal of Management and Research*, 15(1).

Dasgupta, S. & Sengupta, K. (2017). Consumer Review Analysis Using Topic Modelling, *LBS Journal of Management and Research*, 15(1).

Dasgupta, S. & Sengupta, K. (2016). Analyzing Consumer Reviews with Text Mining Approach: A Case Study on Samsung Galaxy S3. *Paradigm: A Management Research Journal*, 20(1), 56-68.

Basu, R., Guin, K. K. & Sengupta, K. (2014). Do Apparel Store Formats Matter to Indian Shoppers?. *International Journal of Retail & Distribution Management*, 42(8), 698-716.

Chakraborty, S. & Sengupta, K. (2014). Structural Equation Modelling of Determinants of Customer Satisfaction of Mobile Network Providers: Case of Kolkata, India. *IIMB Management Review*, 26(4), 234-248.

Chakraborty, S. & Sengupta, K. (2013). An Exploratory Study on Determinants of Customer Satisfaction of Leading Mobile Network Providers – Case of Kolkata, India. *Journal of Advances in Management Research*, 10(2), 279-298.

Other Professional Activities

Guiding Doctoral Candidates

Presently guiding 3 Ph. D Research scholars at Business Management Department, Calcutta University.

Guiding Innovators

MDP: Statistical Modelling using SPSS - at DRDO (Chandpur), Central Department of Statistics, BHEL, Kolkata, Haldia Petrochemicals, Institute of Cost and Works Accountants, NPC, IIPM, Govt. of West Bengal at Agriculture Department, IOC Guwahati, WBSEB and many others.

MDP: Data Management and Microsoft Office Applications – Airtel CRM division, Asiatic Society, BBUNL, BHEL, ICWA, Hooghly Dock and Ports, Indian Institute of Health and Hygiene, and others.

Journal Publications

Kumar, N., Panda, R.K., and Adhikari, K. (2023). Tourists' engagement and willingness to pay behavior during COVID-19: an assessment of antecedents, consequences and intermediate relationships, *Journal of Hospitality and Tourism Insights*, Vol. 6 No. 2, pp. 1024-1042 (ESCI, Scopus)

Kumar, N., Panda, R.K., and Adhikari, K. (2022). Transforming Tourists' Intentions Through Destination Engagement: Insights from Transformative Learning Theory, *The Service Industries Journal*, Vol. 42, No. 9-10, pp. 688-715 (ABDC-B, Scopus).

Mishra, D.N., Panda, R.K. and Adhikari, K. (2022). Evaluating visitors' sentiment towards wellness resorts: Insights from an emerging market, *International Journal of Business Information Systems* (ahead-of-print) (DOI:10.1504/IJBIS.2022.10051488) (ABDC-C, Scopus)

Adhikari, K. and Panda, K. (2020). Evaluation of brand relationship quality using formative index: A novel measurement approach, *Journal of Product & Brand Management*, Vol. 29, No. 4, pp. 505-516 (ABDC-A, Scopus, SSCI).

Adhikari, K. and Panda, R.K. (2020). Examining the role of Social Networking Fatigue towards Discontinuance Intention: The Multi-group effects of Gender and Age, *Journal of Internet Commerce*, Vol. 19, No. 2, pp. 125-152 (ABDC-B, Scopus).

Adhikari, K. and Panda, R.K. (2019): The role of consumer-brand engagement towards driving brand loyalty: Mediating role of relationship quality, *Journal of Modelling in Management*, 14 No. 4, pp. 987-1005 (ABDC-C, Scopus).

Adhikari, K. and Panda, R.K. (2018). Users' information privacy concerns and privacy protection behavior in social networks, *Journal of Global Marketing*, Vol. 31 No. 2, pp. 96-110 (ABDC-B, Scopus).

Conference/Seminar Papers

Adhikari, K., & Panda, R. K. (2020, February 14-16). *Consumer Segmentation using Facebook Profile Pictures: A Two-Step Clustering Approach*, AMA Winter Academic Conference, San Diego.

Adhikari, K., & Panda, R.K. (2019, December 27-30). *Application of Best-Worst Method & Analytic Hierarchy Process in Brand Selection*, ISDSI Conference, IIM

Adhikari, K., & Panda, R.K. (2017, July 27-29). *Users' Information Privacy Concerns and Privacy Protection Behavior in Social Networks: Evidence from India*, NASMEI- IIM Indore Summer Marketing Conference.

Adhikari, K., & Panda, R.K. (2017, November 20-22). *Index Construction for Assessing Brand Relationship Quality: A New Measurement*, 17th COSMAR, IISc Bangalore.

Other Professional Activities

Reviewer of Journals

Asia Pacific Journal of Marketing and Logistics, Emerald

Internet Research, Emerald

Journal of Modelling in Management, Emerald

Journal of Research in Interactive Marketing, Emerald

Management Research Review, Emerald

Marketing Intelligence and Planning, Emerald

Online Information Review, Emerald

Awards

First Prize (Poster & Oral presentation) in Research Scholars' Week (2019) organized by NIT Rourkela, April, 2019.

ICSSR Doctoral Fellowship 2017-19.

Best Paper (Doctoral category), NASMEI- IIM Indore Summer Marketing Conference, July, 2017.



M. Jeevananthan

Journal Publications

Gkillas, K., Manickavasagam, J., & Visalakshmi, S. (2022). Effects of Fundamentals, Geopolitical Risk and Expectations Factors on Crude Oil Prices. *Resources Policy*, 78, 102887.

Lakshmi, P., Visalakshmi, S., & Manickavasagam, J. (2022). Analysing Time Varying Co-Movements among the US and BRICS Stock Markets. *International Journal of Financial Markets and Derivatives*, 8(3), 275-289.

Gkillas, K., Manickavasagam, J., & Visalakshmi, S. (2021). Effects of Fundamentals, Geopolitical Risk and Expectations Factors on Crude Oil Prices. *Geopolitical Risk and Expectations Factors on Crude Oil Prices*, 78, 102887.

Manickavasagam, J., Visalakshmi, S., & Apergis, N. (2020). A Novel Hybrid Approach to Forecast Crude Oil Futures Using Intraday Data. *Technological Forecasting and Social Change*, 158, 120126.

Manickavasagam, J., & Visalakshmi, S. (2019). An Investigational Analysis on Forecasting Intraday Values. *Benchmarking: An International Journal*, 27(2), 592-605.

Balakrishnan, J., & Manickavasagam, J. (2016). User Disposition and Attitude towards Advertisements Placed in Facebook, LinkedIn, Twitter and YouTube: A Decision Tree and MANOVA Approach. *Journal of Electronic Commerce in Organizations*, 14(3), 17-34.

Natarajan, T., Balakrishnan, J., Balasubramanian, S. A., & Manickavasagam, J. (2015). Examining Beliefs, Values and Attitudes towards Social Media Advertisements: Results from India. *International Journal of Business Information Systems*, 20(4), 427-454.

Conference/Seminar Papers

Manickavasagam, J., & Jha, S. (2022, June 16-19). *Reserve Bank of India's Initiatives on Financial Inclusion through Payment Banks*, 20th European Economics and Finance Society Conference, Cracow University of Economics, Poland.

Newspaper/ Magazine/Editorial Reviews

Manickavasagam, J. (2023, February 6). Impact of Climate Change on Education, *mid-day*. Retrieved from: <https://www.mid-day.com/brand-media/article/impact-of-climate-change-on-education-23269830>

Manickavasagam, J. (2020). Drivers of Global Crude Oil Price: A Review, *IMI Konnect*, 9(2), ISSN-2321-9378.

Other Professional Activities

Reviewer of Journals

Applied Economics, Taylor & Francis

Decision Support Systems, Elsevier

Global Business Review, SAGE

International Journal of Finance and Economics. Wiley

International Journal of System Assurance Engineering and Management, Springer

Technological Forecasting and Social Change, Elsevier

The European Journal of Finance, Taylor & Francis

Guiding Doctoral Candidates

Mr. Anmol Kumar, International Management Institute Kolkata

Mr. Tamal Mandal, International Management Institute Kolkata

Examiner for Doctoral Candidates

Ms. Mantey Dey, School of Management, Techno India University, Kolkata

Google Scholar Link

https://scholar.google.com/citations?user=X_oDcp4AAAAJ&hl=en

Rachana Chattopadhyay

Journal Publications

Chattopadhyay, R. (2021). Is Performance Evaluation Gendered for Behavioural Dimension?. *International Journal of Productivity and Performance Management*, 70(3), 489-506.

Chattopadhyay, R. (2020). Journey of Neuroscience: Marketing Management to Organizational Behavior. *Management Research Review*, 43(9), 1063-1079.

Chattopadhyay, R. (2018). Interactional Justice-Related Bias and Its Impact on Appraiser's Decision-Making Process: An Experimental Approach. *Journal of Operations and Strategic Planning*, 1(2), 185-203.

R. Chattopadhyay (2017). "Impact of forced distribution system of performance evaluation on organizational citizenship behavior". *Global Business Review*, 20(3), 1-12. <https://doi.org/10.1177/0972150917721819>

Platow, M. J., Eggins, R. A., Chattopadhyay, R., Brewer, G., Hardwick, L., Milsom, L., ... & Welsh, J. (2013). Two Experimental Tests of Relational Models of Procedural Justice: Non Instrumental Voice and Authority Group Membership. *British Journal of Social Psychology*, 52(2), 361-376.

Chattopadhyay, R., & Ghosh, A. K. (2012). Performance Appraisal based on a Forced Distribution System: Its Drawbacks and Remedies. *International Journal of Productivity and Performance Management*, 61(8), 881-896.

Conference/Seminar Papers

Chattopadhyay, R. (2019, May 27-30). *Gender, Intergroup Relations and Interactional Justice: An Experimental Approach based on Indian Hindu and Muslim Students*, 13th Annual International Conference on Psychology (organized by Athens Institute of Education and Research), Athens, Greece.

"Developing transformational leadership quality within youth" Paper presented at Indo-Canadian Conference of Psychology: Past, Present and Future (ICCP-2017), May, 2017

Newspaper/ Magazine/Editorial Reviews

Chattopadhyay, R. (2020). *Livelihood under COVID-19 Anxiety: Role of HR*, *IMI Konnect*, 9(2), ISSN-2321-9378.

Research/Consultancy/FDP

Atal FDP on Understanding Organizational Behaviour from Managerial Perspectives, June 14-18, 2021.

Atal FDP on Teaching Organizational Behaviour from Managerial Perspectives, November 9-13, 2020.

Other Professional Activities

Reviewer of Journals

International Journal of Productivity and Performance Management, Emerald

Guiding Innovators

Mentor, Atal Tinkering Lab, NITI Aayog

Awards

Best Paper Award at National Conference on "Adolescent Development: Issues and Challenges" 2014

Recipient of Outstanding Paper Award at the Emerald Literati Network Awards for Excellence 2013 for her article entitled "Performance Appraisal Based on a Forced Distribution System: Its Drawbacks and Remedies" published in *International Journal of Productivity and Performance Management*.

Rahul Kapoor

Other Professional Activities

Google Scholar Link

<https://scholar.google.fi/citations?user=90Wt1r8AAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/rahulkaap/>

Rajashri Chatterjee

Journal Publications

Chatterjee, R., & Rakshit, D. (2023). Association between earnings management and corporate governance mechanisms: A study based on select firms in India. *Global Business Review*, 24(1), 152-170.

Banik, A., Nag, T., Roy Chowdhury, S., & Chatterjee, R. (2020). Why do COVID-19 Fatality Rates Differ across Countries? An Explorative Cross-Country Study Based on Select Indicators. *Global Business Review*, 21(3), 607-625.

Chatterjee, R., & Rakshit, D. (2020). Revisiting Boardroom Priorities during COVID-19 Crisis, *The Chartered Accountant*, 69(2), 62-67.

Book/Book Chapter/Case Study

Sondhi, N., Panigrahi, R., Pang, M. & Chatterjee, R. (Eds). (2021). Comparative Development of India & China: Economic, Technological, Sectoral & Socio-cultural Insights, SAGE Publications Pvt. Ltd.

Chatterjee, R. & Banik, A. (2021). Learning from the Asian Experiences: A Commentary based on China and India, In Sondhi, N., Panigrahi, R., Pang, M. & Chatterjee, R. (Eds.) *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-cultural Insights*, SAGE Publications Pvt. Ltd.

Conference/Seminar Papers

Chatterjee, R. (2023, February 9-11). *Feedback Trading and its Implications for Return Autocorrelations in India during COVID*, 4th. Annual Conference in Economics & Finance, BITS Pilani, Hyderabad Campus, India.

Chatterjee, R. & Rakshit, D. (2018, January 25-26). *The Linkage between Earnings Management & Corporate Governance: Case Study of an Indian Manufacturing Industry*, International Conference on Business, Economics, Education and Social Sciences (ICBEES), Dhaka, Bangladesh.

Newspaper/ Magazine/Editorial Reviews

Chatterjee, R. (2022, April 6). Plugging the Gap, *millenniumpost*.

Chatterjee, R. (2022, March 11). Unfading Relevance, *millenniumpost*, Page 7.

Chatterjee, R. (2020, March 31). Dakshin Korea o Germany Path Dekhachhe, *Pratidin*, Page 4.

Other Professional Activities

Reviewer of Journals

FIIB Business Review, SAGE

Global Business Review, SAGE

Google Scholar Link

<https://scholar.google.com/citations?user=fwjEWbsAAAAJ&hl=en&oi=sra>

LinkedIn Profile Link

<linkedin.com/in/rajashri-chatterjee-43420a126>

Journal Publications

Basu, R., Kumar, A., & Kumar, S. (2023). Twenty-Five Years of Consumer Vulnerability Research: Critical Insights and Future Directions. *Journal of Consumer Affairs*, 57(1), 673-695. (ABDC A and Scopus indexed)

Singh, K., & Basu, R. (2023). Online Consumer Shopping Behaviour: A Review and Research Agenda. *International Journal of Consumer Studies*, 47(3), 815-851. (ABDC A and Scopus indexed)

Sondhi, N., & Basu, R. (2023). Profiling the Online Premium Brand Consumers Based on their Fashion Orientation. *Asia Pacific Journal of Marketing and Logistics*, 35(2), 380-397. (ABDC A and Scopus indexed)

Basu, R., Paul, J., & Singh, K. (2022). Visual Merchandising and Store Atmospherics: An Integrated Review and Future Research Directions. *Journal of Business Research*, 151 (November), 397-408. (ABDC A and Scopus indexed)

Basu, R., & Sondhi, N. (2021). Online Versus Offline: Preferred Retail Choice for Premium Brand Purchase. *International Journal of Retail & Distribution Management*, 49(10), 1447-1463. (ABDC A and Scopus indexed)

Roy, G., Datta, B., Mukherjee, S., & Basu, R. (2021). Effect of eWOM Stimuli and eWOM Response on Perceived Service Quality and Online Recommendation. *Tourism Recreation Research*, 46(4), 457-472. (ABDC A and Scopus indexed)

Roy, G., Datta, B., Mukherjee, S., Basu, R., & Shrivastava, A. K. (2021). Effect of eWOM Valence on Purchase Intention: The Moderating Role of Product. *International Journal of Technology Marketing*, 15(2-3), 158-180. (ABDC C and Scopus indexed).

Book/Book Chapter/Case Study

Basu, R., & Sondhi, N. (2021). *Sirona Hygiene Private Limited: Branding in an Intimate Hygiene Space*, Ivey Publishing.

Sondhi, N., & Basu, R. (2021). *CarvaanGo: Extending the Product Line*. Thunderbird Case Series.

Sondhi, N., & Basu, R. (2021). Scaling up Sirohi: Can Women Empowerment and Sustainability Drive a Luxury Brand?. *Emerald Emerging Markets Case Studies*, 11(4), 1-42.

Basu, R., & Mandal, S. (2020). *E-Servicescape in Service: Theoretical Underpinnings and Emerging Market Implications*. *Services Marketing Issues in Emerging Economies* (pp. 75-88). Springer, Singapore.

Basu, R., & Mandal, S. (2020). *Retailing in China India: A Critical Review*. Comparative Development of India & China: Economic, Technological, Sectoral & Socio-Cultural Insights, 307.

Sondhi, N., & Basu, R. (2020). *Peebuddy: Ladies, It's Time to Stand-Up!*. Emerald Emerging Markets Case Studies.

Sondhi, N., & Basu, R. (2019). *Nappa Dori: Crafting the Branding Strategy*. Ivey Publishing.

Sondhi, N., & Basu, R. (2019). *Saregama India Ltd.: Repositioning the Value Proposition*, Ivey Publishing.

Conference/Seminar Papers

Basu, R. & Sondhi, N. (2020, May 26-29). *Operationalising Brand Addiction: A Proposed Conceptual Framework*, Proceedings of the European Marketing Academy, 49th Conference, 2020.

Basu, R. (2019, October 2 -5). *Retail Preferences for Premium Product Purchase: Disruptions and Empirical Insights from Emerging Markets*, 36th Euro-Asia Management Studies Association's (EAMSA) Conference, Vorarlberg, Austria.

Newspaper/ Magazine/Editorial Reviews

Basu, R. (2020, April 27). Will COVID-19 Determine the Fate of Nation Brands?, *BusinessLine on Campus*. Retrieved from: <https://rb.gy/bnajdw>

Basu, R. (2020, April 5). Brands in Need of Immunity, *Millenium Post*. Retrieved from: <https://rb.gy/erpzvf>

Basu, R. (2019, February 4). Reimagining Education for the Next Generation Entrepreneurial Ecosystem in India, *Silicon India*, pp. 8-9. Retrieved from: <https://rb.gy/zosziy>

Research/Consultancy/FDP

Completed Industry Project on "Transformational Marketization of Skill Development Centres in Quasi-urban Bengal: Assessing Key Stakeholder Profile, Needs and Sentiments" as Principal Investigator, March 2022.

Completed Industry Project on "Re-imagining Premium K-12 Learning Environs in Kolkata-The Parent Perspective" as Principal Investigator, May 2022.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor-in-Chief, *IMI Konnect - An International Journal*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

European Management Review, Wiley

International Journal of Consumer Studies, Wiley

International Journal of Retail and Distribution Management, Emerald

Journal of Retailing and Consumer Services, Elsevier

Marketing Intelligence and Planning, Emerald

Guiding Doctoral Candidates

IMI Kolkata

Nirma University, Ahmedabad

St. Xavier's College, Kolkata

Examiner for Doctoral Candidates

A K Masha, University of Fort Hare, East London, South Africa

Guiding Innovators

Mentor for Startup Bengal, West Bengal Government, GOI

Vice Chancellor's Nominee Member of Board of Studies for MBA, Xavier's Business School

Mentor - Atal Tinkering Lab (ATL), Atal Innovation Mission, Government of India

Awards

Awarded Professor Indira Parikh 50 Women in Education Leaders at World Education Congress 2022.

Won Emerald Literati Award 2022 as Outstanding Reviewer for *Marketing Intelligence & Planning*.

Won the 'Highly Commended Case' Title at the 27th CEEMAN-Emerald Case Writing Competition 2021.

Won Runners Up Title at 26th CEEMAN Emerald Case Writing Competition 2020.

Google Scholar Link

<https://scholar.google.com/citations?user=GtyxZ98De2kC&hl=en&oi=sra>

LinkedIn Profile Link

<https://www.linkedin.com/in/dr-rituparna-basu-she-her-aa07997/>

Journal Publications

Shama, A., Singh, A., Singh, R. K. & Bhatia T. (2023). Blockchain Adoption in Agri-Food Supply Chain Management: An Empirical Study of the Main Drivers Using Extended Utaut. *Business Process Management Journal*. Doi: 10.1108/Bpmj-10-2022-0543

Singh, R. K., Modgil, S. & Shore, A. (2023). Building Artificial Intelligence Enabled Resilient Supply Chain: A Multi-Method Approach. *Journal of Enterprise Information Management*. Doi: 10.1108/Jeim-09-2022-0326

Sharma, A.; Bhatia, T; Sharma A and Singh R.K. (2023), "Blockchain enabled food supply chain management: A systematic literature review and bibliometric analysis" *Operations Management Research*. DOI: doi.org/10.1007/s12063-023-00363-2 (ABDC-C, SSCI, SCOPUS)

Singh, R. K., Agrawal, S. & Modgil, S. (2022). Developing Human Capital 4.0 in Emerging Economies: An Industry 4.0 Perspective. *International Journal of Manpower*, 43(2), 286-309.

Modgil, S., Singh, R. K. & Clair, H. (2022). Artificial Intelligence in Supply Chain Resilience: Learnings from Covid-19. *International Journal of Logistics Management*, 33(4), 1246-1268. HYPERLINK "<https://doi.org/10.1108/IJLM-02-2021-0094>" Doi: [10.1108/Ijlm-02-2021-0094](https://doi.org/10.1108/Ijlm-02-2021-0094)

Modgil, S., Singh, R. K. & Foropon, C. (2022). Quality Management in Humanitarian Operations and Disaster Relief Management: A Review and Future Research Directions. *Annals of Operation Research*, 319, 1045-1098.

Modgil, S., Singh, R. K., Gupta, S. & Denis, D. (2022). A Confirmation Bias View on Social Media Induced Polarisation during Covid-19. *Information System Frontiers*. Doi: 10.1007/S10796-021-10222-9

Conference/Seminar Papers

Nag, T., Ganguly, B. & Singh, R. (2021, December 8-10). *An Exploration of Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Research/Consultancy/FDP

Agrawal S and Singh R K (2023). Project Title: Social Impact Study on Solid Waste Management (Segregation of waste at source) and Initiatives related in Select Wards: A Case of Baranagar, North and South Dum Dum, Funding Agency: West Bengal Pollution Control Board

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor, *Global Business Review*, SAGE.

Associate Editor, *Journal of Operations and Strategic Planning*, SAGE.

Associate Editor of *IMI Konnect - An International Journal*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Annals of Operations Research, Springer

Asia Pacific Journal of Marketing And Logistics, Emerald

Benchmarking: An International Journal, Emerald

Global Journal of Flexible Systems Management, Springer

International Journal of Information Management, Elsevier

Journal of Cleaner Production, Elsevier

Technological Forecasting & Social Change, Elsevier

Guiding Doctoral Candidates

Yashpal Sharma, IMI Kolkata

Prabakaran Yogeswaran, IMI Kolkata

Shameek Mukhopadhyay, IMI Kolkata

Guiding Innovators

Technical Program Committee Member, 2nd International Conference on Advanced Network Technologies and Intelligent Computing (Antic-2022), Department of Computer Science, Banaras Hindu University, Varanasi, India (December 22-24, 2022).

Journal Publications

Ketkar, S., & Puri, R. (2022). Investigating the 'Mission and Profit 'Paradox: Case Study of an Ecopreneurial Organisation in India. *Journal of Social Entrepreneurship*, 1-22.

Sengupta, P., & Puri, R. (2022). Gender Pay Gap in India: A Reality and the Way Forward—An Empirical Approach Using Quantile Regression Technique. *Studies in Microeconomics*, 10(1), 50-81.

Sengupta, P., & Puri, R. (2020). Exploration of Relationship between FDI and GDP: A Comparison between India and its Neighbouring Countries. *Global Business Review*, 21(2), 473-489.

Book/Book Chapter/Case Study

Agrawal, S., & Puri, R. (2020). *Green HRM: A Climate Conscious Route to Triple Bottom Line*. Sage Publications Pvt. Limited.

Agrawal, S., & Puri, R. (2020). *Green HR Practices and Employee Pro-Environmental Behaviour: A Study on India and China*. Comparative Development of India & China: Economic, Technological, Sectoral & Socio-cultural Insights, 416.

Conference/Seminar Papers

Agrawal, S. & Puri, R. (2021, December 27-30). *Antecedents of Environment Oriented Green HRM Practices on Organizational Performance*, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 27-30). *A Study on the Adoption of the Triple Bottom-Line Approach by Select Indian Manufacturing Organizations in Becoming Sustainable*, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 8-10). *Understanding Sustainability Initiatives and Their Drivers among Select Indian Organizations*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Puri, R. & Ketkar, S. (2021, December 27-30). *Exploring the Leadership Phenomenon in a Ecopreneurial Organization-Using a Heuristic Framework*, ISDSI-Global Conference 2021: Leading Business in a FLUID World Held at IIM Nagpur.

Ketkar, S. & Puri, R. (2020, September 2-4). *Ecopreneurs' Responses to Paradoxical Challenges In India*, BAM 2020 Conference in The Cloud (held in virtual mode).

Agrawal, S. & Puri, R. (2018, December 27-30). *Role of Green Human Resource Management Practices on Perceived Organization Benefit and Workplace Behaviour*, 12th Annual Indian

Subcontinent Decision Sciences Institute (ISDSI) Conference “Data Driven Decision Making in the Digital Age”.

Agrawal, S. & Puri, R. (2018, December 11-12). *Role of Human Resource Practices on Employee Pro- Environmental Behaviour: A Proposed Study on Indian and Chinese Manufacturing Organization*, India and China: Economic, Social and Cultural Perspectives International Conference.

Newspaper/Magazine/Editorial Reviews

Agrawal, S. & Puri, R. (2021, February 21). Sustainable Workplaces: Encouraging Green HR Practices, *the pioneer*. Retrieved from: <https://rb.gy/1bxhtr>

Research/Consultancy/FDP

Atal FDP on Personal Effectiveness, June 9- 12, 2021.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Associate Editor of *IMI Konnect - An International Journal*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Global Business Review, SAGE

Management and Labour Studies, SAGE

Studies in Microeconomics, SAGE

Google Scholar Link

<https://scholar.google.co.in/citations?hl=en&user=jZM6LEoAAAAJ>

Researchgate Profile Link

<https://www.researchgate.net/profile/Roma-Puri>

Journal Publications

- Sharma, R., & Shrivastava, A. K. (2022). Economics of Software Testing Using Discrete Approach. *International Journal of Software Innovation (IJSI)*, 10(1), 1-13.
- Sharma, R., Shrivastava, A. K., & Pham, H. (2022). Software Security Evaluation Using Multilevel Vulnerability Discovery Modeling. *Quality Engineering*, 1-12.
- Shrivastava, A. K., & Sharma, R. (2022). Determining Optimal Release and Testing Stop Time of a Software Using Discrete Approach. *International Journal of Software Innovation (IJSI)*, 10(1), 1-13.
- Shrivastava, A. K., Sharma, R., & Pham, H. (2022). Software Reliability and Cost Models with Warranty and Life Cycle. *Proceedings of the Institution of Mechanical Engineers, Part O: Journal of Risk and Reliability*, 1748006X221076273.
- Sinha, R., Sur, R., Sharma, R. & Shrivastava, A.K. (2022). Anomaly Detection Using Log Files: A Deep Learning Approach, *International Journal of Information Security and Privacy*, 16(1): 1-15.
- Sharma, R., Sibal, R., & Sabharwal, S. (2021). Software Vulnerability Prioritization Using Vulnerability Description. *International Journal of System Assurance Engineering and Management*, 12(1), 58-64.
- Shrivastava, A. K., & Sharma, R. (2021). A Discrete Modelling Framework for Fault Prediction with Logistic Fault Reduction Factor. *International Journal of Reliability and Safety*, 15(3), 154-169.

Research/Consultancy/FDP

FDP as a Speaker

Resource person during AICTE sponsored one week Short Term Training Programme on "Computer Forensics and Cyber Crime" held from December 7-12, 2021 organized by J. S. S. Academy of Technical Education, Noida, UP, India.

Other Professional Activities

Reviewer of Journals

Computer Application of Engineering Education, Wiley
International Journal of Business Information Systems, Inderscience
International Journal of Information Security, Springer.
International Journal of Quality & Reliability Management, Emerald
Journal of Software: Evolution and Process, Wiley

Multimedia and IT Tools, Springer

The Journal of Supercomputing, Springer

Google Scholar Link

<https://scholar.google.com/citations?user=DrUEwSqJCtoC&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/dr-ruchi-sharma-441b0b85/>

Sachin Modgil

Journal Publications

Gupta, S., Bag, S., Modgil, S., de Sousa Jabbour, A. B. L., & Kumar, A. (2022). Examining the Influence of Big Data Analytics and Additive Manufacturing on Supply Chain Risk Control and Resilience: An Empirical Study. *Computers & Industrial Engineering*, 172, 108629.

Gupta, S., Modgil, S., Bhatt, P. C., Jabbour, C. J. C., & Kamble, S. (2022). Quantum Computing Led Innovation for Achieving a More Sustainable Covid-19 Healthcare Industry. *Technovation*, 102544.

Gupta, S., Modgil, S., Kumar, A., Sivarajah, U., & Irani, Z. (2022). Artificial Intelligence and Cloud-based Collaborative Platforms for Managing Disaster, Extreme Weather and Emergency Operations. *International Journal of Production Economics*, 254, 108642.

Gupta, S., Modgil, S., Lee, C. K., Cho, M., & Park, Y. (2022). Artificial Intelligence Enabled Robots for Stay Experience in the Hospitality Industry in a Smart City. *Industrial Management & Data Systems*, 122(10), 2331-2350.

Modgil, S., Dwivedi, Y. K., Rana, N. P., Gupta, S., & Kamble, S. (2022). Has Covid-19 Accelerated Opportunities for Digital Entrepreneurship? An Indian Perspective. *Technological Forecasting and Social Change*, 175, 121415.

Patyal, V. S., Sarma, P. R. S., Modgil, S., Nag, T., & Dennehy, D. (2022). Mapping the Links between Industry 4.0, Circular Economy and Sustainability: A Systematic Literature Review. *Journal of Enterprise Information Management*, 35(1), 1-35.

Rauniyar, K., Wu, X., Gupta, S., Modgil, S., & De Sousa Jabbour, A. B. L. (2022). Risk Management of Supply Chains in the Digital Transformation Era: Contribution and Challenges of Blockchain Technology. *Industrial Management & Data Systems*, 123(1), 253-277.

Conference/Seminar Papers

Gupta, S., Modgil, S., Sivarajah, U. & Kamble, S. (2022, July 1-6). *Achieving a Data-Driven and Coordinated Healthcare Supply Chain: Key Lessons from Online Pharmacies*, 29th EurOMA Conference, Berlin, Germany.

Bohra, R., Agrawal, S. & Modgil, S. (2021, December 8-10). *Role of Organisational Culture in Organisational Learning: A Review and Agenda for Future Research*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Modgil, S. (2019, August 28-30). *Planning the Application of Blockchain Technology in Identification of Counterfeit Products: Sectorial Prioritization*, 9th IFAC Conference MIM 2019 on Manufacturing Modelling, Management and Control, Berlin, Germany.

Research/Consultancy/FDP

Nag, T., Modgil, S., Singh, R. K., & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Other Professional Activities

Reviewer of Journals

Annals of Operations Research, Springer

Benchmarking: An International Journal, Emerald

Business Process Management Journal, Emerald

Global Business Review, SAGE

International Journal of Information Management, Elsevier

International Journal of Logistics Management, Emerald

International Journal of Operations and Production Management, Emerald

Guiding Doctoral Candidates

Yashpal Sharma, IMI Kolkata

Prabakaran Yogeswaran, IMI Kolkata

Guiding Innovators

Session Speaker for Five Days Capacity Development & Training Workshop on Role of Teachers in

Fostering Entrepreneurial Skills in Students for New India organized by Academic Staff College, Amity University Gurugram from April 25-29, 2022.

Session Chair at -The 20th IFIP Conference e-Business, e-Services, and e-Society I3E2021 held at The National University of Ireland Galway (Virtual Mode).

Google Scholar Link

<https://scholar.google.co.in/citations?user=fF87zUIAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/sachin-modgil-49157012?trk=hp-identity-name>

Researchgate Profile Link

<https://www.researchgate.net/profile/Sachin-Modgil>



Sahana Roy Chowdhury

Journal Publications

Gooptu, S., Bros, C., & Chowdhury, S. R. (2023). Estimating Skill Mismatch in the Indian Labour Market: A Regional Dimension. *Global Business Review*, 09721509221146400.

Chowdhury, S. R. (2021). Migration and City Competitiveness: A Comparative Analysis with Surat as a Special Case. *Vision*, 25(4), 460-470.

Mukherjee, P., Roy Chowdhury, S., & Bhattacharya, P. (2021). Does Financial Liberalization Lead to Financial Development? Evidence from Emerging Economies. *The Journal of International Trade & Economic Development*, 30(8), 1263-1287.

Sadhukhan, A., & Chowdhury, S. R. (2021). Export-Induced Loss in Employment and Earnings during the First Year of the COVID-19 Pandemic Identifying Key Industries in India. *Economic and Political Weekly*, 54-60.

Banik, A., Nag, T., Roy Chowdhury, S., & Chatterjee, R. (2020). Why do COVID-19 Fatality Rates Differ across Countries? An Explorative Cross-Country Study Based on Select Indicators. *Global Business Review*, 21(3), 607-625.

Roy Chowdhury, S. (2018). Do the Maids Get a Meager Pie?. *Journal of Quantitative Economics*, 16(2), 589-594.

Chowdhury, S. R. (2016). Bharti Airtel and Zain: A Journey into New Territories. *Global Business Review*, 17(6), 1522-1523.

Book/Book Chapter/Case Study

Chowdhury, S. R. & Ghosh, A. (2023). Design, Approach and Challenges of the Vocational Education and Training Framework in the USA: Delving into the State Level Diversity, *Towards Sustainable Futures, Sustainable and Dynamic Graduate Employability, A Comparative Overview across Geographies*. Routledge India.

Mukherjee, P., Bhattacharya, P., & Roy Chowdhury, S. (2022). Financial Liberalization and Convergence of Financial Development among BRICS Economies. *In Revisiting the Indian Financial Sector*, (pp. 85-118). Springer, Singapore.

Chowdhury, S. R., Bros, C., & Gooptu, S. (2021). Education, Skills Mismatch, and Wage Differentials. *In India Higher Education Report 2020*, (pp. 153-166). Routledge India.

Jha, G. K., & Roy Chowdhury, S. (2020). Health Sector Scenarios in Pakistan: Policy Priorities and Challenges Ahead. *In Trade in Health Services in South Asia* (pp. 77-87). Springer, Singapore.

Roy Chowdhury, S. (2020). Health Sector Scenarios in Sri Lanka: Policy Designing and Implications. *In Trade in Health Services in South Asia* (pp. 63-75). Springer, Singapore.

Conference/Seminar Papers

Chowdhury, S. R. (2019, August 1-2). *Estimating Skill- Mismatch in Indian Labor Market: A Regional Dimension*, Asia-Pacific Economic Association 2019, Fukuoka University, Japan.

Chowdhury, S. R. (2018, August 3-4). *Financial Structure, Institutional Quality and Monetary Policy Transmission: A Meta Analysis*, Asia-Pacific Economic Association (APEA) 2018.

Newspaper/ Magazine/Editorial Reviews

Mukherjee, P., & Chowdhury, S. R. (2021). South Asian Economies during the COVID-19 Pandemic, *IMI Konnect*, 10(4), ISSN-2321-9378.

Roy Chowdhury, S., & Pandey, R. (2021). Fiscal Rules during the Covid-19 Pandemic. *Ideas for India*, International Growth Centre (Directed by the London School of Economics and University of Oxford). <https://rb.gy/pvoi6f>

Chowdhury, S. R. (2020). National Education Policy 2020: New Wine in Old Bottle?, *IMI Konnect*, 9(4), ISSN-2321-9378.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor-in-Chief, *Studies in Microeconomics*, SAGE.

Associate Editor, *IMI Konnect - An International Journal*, the Scholarly Publication of IMI Kolkata, ISSN 2321-9378.

Reviewer of Journals

Economic Modelling, Elsevier

Global Business Review, SAGE


Journal of Economics, Springer

Guiding Innovators

Invited as an expert in 'National Seminar on Shifting Paradigms in Education Financing: Concerns on Quality, Equality and Employability', National Institute of Educational Planning and Administration.

Awards

Raghuram Rajan Young Scholar Grant for attending NBER Summer Institute, Cambridge, Massachusetts, USA - 2014.



Sonakshi Gupta

Journal Publications

Gupta, S., & Nambudiri, R. (2021). How do I become a Servant Leader? A Practitioner's Approach to Servant Leadership Development. *Development and Learning in Organizations: An International Journal*, 36(4), 20-22.

Thomas, N., & Gupta, S. (2018). Organizational Cynicism—What Every Manager Needs to Know. *Development and Learning in Organizations: An International Journal*, 32(2), 16-19.

Conference/Seminar Papers

Gupta, S., & Nambudiri, R. (2020). *Integrating Servant Leadership through the Development of Sociolinguistic Measure of Servant Leader*, The 32nd International Conference on Psychology Prague 2020 (ICP 2020).

Gupta, S., Nambudiri, R., & Gupta, S. (2020). *What Motivates Servant Leaders to Work?*, The 32nd International Conference on Psychology, Prague 2020 (ICP 2020).

Gupta, S., & Nambudiri, R. (2019). *Integrating Servant Leadership through the Development of a Vocabulary-based Dictionary using DICTION*, British Academy of Management, Aston University, Birmingham, United Kingdom.

Nambudiri, R., Yadav, M. K., & Gupta, S. (2019). *Developing an Integrated Model of Subtle Prejudice and Discrimination at the Workplace*, British Academy of Management, Aston University, Birmingham, United Kingdom.

Nambudiri, R., Rihanna, Yadav, M. K., & Gupta, S. (2019). *Mindfully Performed Organisational Routines as a Source of Continuous Change*, British Academy of Management, Aston University, Birmingham, United Kingdom.

Sarkhel, M., & Gupta, S. (2018, November 30 - December 02). *A New Centrality Measure for Collaborative Groups*, PAN IIT International Management Conference, IIT Roorkee, India.

Gupta, S., & Nambudiri, R. (2018). *Development of Language-Based Dictionary for Integrating the Construct Servant Leadership through Inductive and Deductive Approach*, PAN IIT International Management Conference 2018, IIT Roorkee, India.

Gupta, S., & Nambudiri, R. (2018). *Reviewing the Underlying Motives for Transaction and Servant Forms of Leadership*, Management Doctoral Colloquium, IIT Kharagpur, India.

Other Professional Activities

Reviewer of Journals

Development and Learning in Organizations

Google Scholar Link

<https://scholar.google.com/citations?user=6QIScYkAAAAJ&hl=en>

LinkedIn Profile Link

<https://www.linkedin.com/in/sonakshi-gupta-2714ba56/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Sonakshi-Gupta-3>

Journal Publications

Modgil, S., Singh, R. K. & Agrawal, S. (2022). Developing Human Capabilities for Digital Transformation in Supply Chains: An Industry 5.0 Perspective. *Annals of Operations Research*, Doi: <http://dx.doi.org/10.1007/s10479-023-05245-1>

Singh, R. K., Agrawal, S., & Modgil, S. (2021). Developing Human Capital 4.0 in Emerging Economies: An Industry 4.0 Perspective. *International Journal of Manpower*, 43(2), 286-309.

Jain, S., & Agrawal, S. (2020). Perceived Vulnerability of Cyberbullying on Social Networking Sites: Effects of Security Measures, Addiction and Self-Disclosure. *Indian Growth and Development Review*, 14(2), 149-171.

Agrawal, S. (2019). Trends in Performance Management System: A Study of Indian Service Provider Companies. *Global Business Review*, 23(2).

Agrawal, S. (2015). Predictors of Employee Engagement: A Public Sector Unit Experience. *Strategic HR Review*, 14(1/2).

Sharma, B. R., & Agrawal, S. (2015). Factors Influencing Employee Engagement: An Exploratory Study. *The Indian Journal of Social Work*, 76(4), 485-506.

Agrawal, S. (2014). Issues of Concern and Mitigating Strategies: A Study on ITES Firms. *Vision*, 18(3), 205-216.

Book/Book Chapter/Case Study

Agrawal, S., & Puri, R. (2020). *Green HRM: A Climate Conscious Route to Triple Bottom Line*. Sage Publications Pvt. Limited.

Agrawal, S., & Puri, R. (2020). Green HR Practices and Employee Pro-Environmental Behaviour: A Study on India and China. *Comparative Development of India & China: Economic, Technological, Sectoral & Socio-Cultural Insights*, 416.

Conference/Seminar Papers

Agrawal, S. (2022, December 27-29). *On the Nexus among Corporate Social Responsibility, Environmental, Social and Governance and Human Resources to Performance: A Systematic Literature Review*, International Society for Data Sciences and Innovation Global Conference, Bengaluru, India.

Agrawal, S. (2022, December 27-29). *Analysing Effectiveness of Sustainability Communication*, International Society for Data Sciences and Innovation Global Conference, Bengaluru, India.

Agrawal, S. & Puri, R. (2021, December 27-30). *Antecedents of Environment oriented Green HRM*

Practices on Organizational Performance, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 27-30). *A Study on the Adoption of the Triple Bottom-Line Approach by Select Indian Manufacturing Organizations in Becoming Sustainable*, ISDSI-Global Conference 2021: Leading Business in a FLUID World, IIM Nagpur.

Agrawal, S. & Puri, R. (2021, December 8-10). *Understanding Sustainability Initiatives and Their Drivers among Select Indian Organizations*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Bohra, R., Agrawal, S. & Modgil, S. (2021, December 8-10). *Role of Organisational Culture in Organisational Learning: A Review and Agenda for Future Research*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Agrawal, S. (2018, December 27-30). *Recent Training Trends: Learning and Effectiveness*, 12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference "Data Driven Decision Making in the Digital Age".

Agrawal, S. & Puri, R. (2018, December 27-30). *Role Green Human Resource Management Practices on Perceived Organization Benefit and Workplace Behaviour*, 12th Annual Indian Subcontinent Decision Sciences Institute (ISDSI) Conference "Data Driven Decision Making in the Digital Age".

Agrawal, S. & Puri, R. (2018, December 11-12). *Role of Human Resource Practices on Employee Pro- Environmental Behaviour: A Proposed Study on Indian and Chinese Manufacturing Organization, India and China: Economic, Social and Cultural Perspectives* International Conference.

Newspaper/ Magazine/Editorial Reviews

Agrawal, S. (2022, March 16). *Work from Anywhere: The New Normal*, *The Week*.

Agrawal, S. & Puri, R. (2021, February 21). *Sustainable Workplaces: Encouraging Green HR Practices*, *the pioneer*. Retrieved from: <https://rb.gy/1bxhtr>

Research/Consultancy/FDP

Atal FDP on Sustainable Change Management, September 6-10, 2021.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

International Journal of Risk and Contingency Management, IGI Global

Membership of Indian Society for Training and Development

Reviewer of Journals

Business Process Management Journal, Emerald

Global Business Review, SAGE

Information Technology & People, Emerald

Journal of Workplace Learning, Emerald

Journal of Knowledge Management, Emerald

Management and Labour Studies, SAGE

New Media & Society, SAGE

Guiding Doctoral Candidates

Amar Pathak and Rachna Bohra (IMI Kolkata)

Guiding Innovators

Invited speaker on 'IT, Education & Sports: Vision, Operational Overview, Achievements, Future Plans' on August 1, 2022.

Invited for ABP Podcast Live for June 5, 2022.

Invited Speaker on 'Conflict Management and Negotiation Skills from Guiltfree Company on February 26, 2021.

Invited Session Chair in the HRM track of International E-Conference on Global Information and Business Strategies (ICGIBS) on January 9, 2021.

Invited Speaker on 'Responsible Profit and Sustainable Development Goals' by IIT Kharagpur, March 4, 2022.

Invited for a talk on 'Sustaining Change Organizations', in NEP 2020: Sustaining Change in Organizations' by Government College of Pharmacy, Karad, AICTE ATAL FDP, September 20, 2021.

Committee Member: PRISM 2 (Leading the business of the future: Talent, Technology and Transformation in a changing world)

Google Scholar Link

<https://scholar.google.com/citations?user=OyZEKcAAAAJ&hl=en&oi=ao>

LinkedIn Profile Link

<https://www.linkedin.com/in/soni-agrawal-b1a1a87/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Soni-Agrawal>

Surendra Poddar

Newspaper/ Magazine/Editorial Reviews

Poddar, S. (2020). Impact of COVID-19 on Indian Equity Markets, *IMI Konnect*, 9(2), ISSN-2321-9378.

Other Professional Activities

Guiding Innovators

Volunteer for CFA India Society.

Tirthankar Nag

Journal Publications

Kumar, A., Tiwari, A. A., Singh, R. K., & Nag, T. (2023). Does e-Service Quality of Online Grievance Redress Portals Lead to Satisfaction? An Outlook from the Perspectives of Indian Youth. *Journal of Public Affairs*, 23(1), 1-14..

Nag, T., Ganguly, B., Singh, R., & Shrivastava, A. K. (2023). Influence of R&D and ICT Capabilities on Innovation Performance: Evidence from Indian Firms. *FIIB Business Review*, 23197145231167703.

Chatterjee, C., & Nag, T. (2022). Do Women on Boards Enhance Firm Performance? Evidence from Top Indian Companies, *International Journal of Disclosure and Governance*, 1-13.

Patyal, V. S., Sarma, P. R. S., Modgil, S., Nag, T., & Dennehy, D. (2022). Mapping the Links between Industry 4.0, Circular Economy and Sustainability: A Systematic Literature Review. *Journal of Enterprise Information Management*.

Ganguly, B., & Nag, T. (2021). Does Culture Influence the Website Design of Schools? A Cross-Cultural Comparative Study in the Indian, Chinese and American Context. *Global Business Review*, 0972150921989613.

Nag, T. (2021). Barriers to Cross-Border Energy Cooperation and Implications on Energy Security: An Indian Perspective with Reference to Energy Trade in South Asia. *Global Business Review*, 22(6), 1530-1552.

Vishwanathan, S. S., Garg, A., Tiwari, V., Kapshe, M., & Nag, T. (2021). SDG Implications of Water-Energy System Transitions in India, for NDC, 2° C, and Well below 2° C Scenarios. *Environmental Research Letters*, 16(8), 085011.

Conference/Seminar Papers

Ganguly, B. & Nag, T. (2021, December 27-30). *Dynamically Designing Store Layout through Affinity Analysis*, ISDSI Conference, IIM Raipur.

Nag, T. (2021, April 20). *Synergies, Leadership and Capacity Building in Education*, FICCI.

Nag, T. (2021, January 29). *Visionary Corporate Governance to Avoid Industrial Stress*, Indian Chamber of Commerce.

Nag, T., Ganguly, B. & Singh, R. (2021, December 8-10). *An Exploration of Linkages of R&D and ICT Capabilities with Innovation Performance of Indian Firms*, IMI Kolkata Research Colloquium 2021 (held in virtual mode).

Nag, T., & Chatterjee, C. (2020, October 1). *Developing and Sustaining Effective Boards*, ICA and IMI Kolkata.

Newspaper/ Magazine/Editorial Reviews

Nag, T. (2022, February 15). Introducing Ideas from Research & Consulting Studies and Industry Interactions in Active Learning Environments Pays Off in Placements Outcomes, *Outlook India*.

Nag, T., & Chatterjee, C. (2020, July). Corporate Governance in India: Evolution, Challenges and Key Issues, *ICC Economique*. Retrieved from: <https://rb.gy/mofwan>

Research/Consultancy/FDP

Consultancy Project for RPGIS.

Basu, R. & Nag, T. (2022). Project Title: Re-Imagining Premium K-12 Learning Environs in Kolkata - The Parent Perspective, Funding Agency: Large Corporate Group.

Nag, T., Modgil, S., Singh, R. K., & Chatterjee, C. (2022). Project Title: AI and Analytics for the Boardroom: An Introduction for Digital Transformation, Funding Agency: National Foundation for Corporate Governance (NFCG).

Nag, T. & Chatterjee, C. (2021). Project Title: Exploring Relationships between Corporate Governance Practices and Financial Performance of Firms in India: Does More Focus on Governance Create Increased Business Value, Funding Agency: Ministry of Corporate Affairs, Government of India.

Nag T. (2023). Project Title: Study on "Synchronizing Energy Transitions towards Possible Net

Zero for India: Affordable and Clean Energy for All". Funding Agency: Principal Scientific Advisor, Government of India in collaboration with IIM Ahmedabad.

Nag, T. (2021). Project Title: Exploring Strategic Interdependencies of Value Chains of Infrastructure Industries: A Study of Climate Induced Vulnerabilities and Impact Assessment of Domestic Coal Supply Chains on Power Generation in India. Funding Agency: Ministry of Environment, Forest & Climate Change, Government of India.

Atal FDP on Leveraging Design Thinking for Innovation, July 12-16, 2021.

Other Professional Activities

Editor/Member of the Editorial Board/Member of the Advisory Board

Editor, *Journal of Operations and Strategic Planning*, Sage Publications.

Reviewer of Reports and Proposals

UNEP Emissions Gap Report.

Expert Reviewer of IPCC Reports.

Proposals for Research Projects, AICTE, Government of India.

Reviewer of Journals

Carbon Management, Taylor & Francis

Energy Policy, Elsevier

Global Business Review, SAGE

International Journal of Innovation and Sustainable Development, Inderscience

Journal of Cleaner Production, Elsevier

Journal of Indian Business Research, Emerald

Management and Labour Studies, SAGE

South Asian Survey, SAGE

Guiding Doctoral Candidates

IMI Kolkata

St. Xavier's University, Kolkata

Examiner for Doctoral Candidates

IIM Ahmedabad

MDI Gurgaon

IIFT Kolkata
University of Delhi
MANIT, Bhopal
UPES, Dehradun

Guiding Innovators

Innovation Ambassador, certified by Innovation Cell, Ministry of Education, Government of India.
Mentor - Atal Tinkering Lab (ATL), Atal Innovation Mission, Government of India.
Universal Human Values (UHV) and UHV Refresher 1 Certification by AICTE
Expert Member, Board of Studies in Management, The Neotia University.
TEDx Licensee and Organizer.

Google Scholar Link

<https://scholar.google.com/citations?user=2doQxyIAAAAJ&hl=en&oi=ao>

LinkedIn Profile Link

<https://www.linkedin.com/in/tirthankarnag/>

Researchgate Profile Link

<https://www.researchgate.net/profile/Tirthankar-Nag-2>

Post Graduate Diploma in Management (PGDM)

List of Compulsory Core Courses

Trimester I:

- ▣ Managerial Communication
- ▣ Marketing Management Core
- ▣ Financial Reporting & Analysis and Cost Management
- ▣ Managerial Economics
- ▣ Entrepreneurship
- ▣ Information Technology for Decision Making
- ▣ Organizational Behavior
- ▣ Operations Management Core I
- ▣ Data Pre-Processing and Visualization
- ▣ Universal Human Values

Trimester II:

- ▣ Management Information Systems
- ▣ Strategic Management
- ▣ NVD & LBA
- ▣ Financial Management Core
- ▣ Strategic Sales and Business Intelligence
- ▣ Business Ethics and CSR
- ▣ Quantitative Techniques
- ▣ Operations Management core II
- ▣ Legal Aspects of Business

Trimester III:

- ▣ NVD & LBA
- ▣ Human Resources Management
- ▣ Macro-Economic Theory & Policy & IE
- ▣ Research Methodology for Management
- ▣ Leveraging ESG for Value Creation

Core Elective

Trimester III:

- ▣ Marketing Core Elective
- ▣ Advance Financial Management Core Elective
- ▣ Corporate Strategy Core Elective
- ▣ Analytics Core Elective
- ▣ Supply Chain Management Core Elective



List of Elective Courses Offered

Marketing

- ▣ Integrated Marketing Communication
- ▣ Sales and Distribution Management
- ▣ Retail Marketing
- ▣ Digital Marketing Strategy
- ▣ Customer Relationship Management
- ▣ Services Marketing
- ▣ Advanced Marketing Research
- ▣ Consumer Behaviour
- ▣ Strategic Brand and Product Management
- ▣ Marketing Strategy and International Markets
- ▣ Rural Marketing
- ▣ Entertainment, Media and Sports Marketing
- ▣ B2B Marketing
- ▣ Marketing Analytics Lab
- ▣ Marketing for Startups
- ▣ Social Media Marketing
- ▣ Marketing for E-Commerce
- ▣ Luxury Marketing

Finance

- ▣ Fixed Income & Equity Valuation
- ▣ Advanced Financial Statement Analysis
- ▣ Banking & Financial Services
- ▣ Strategic Cost Management
- ▣ Mergers, Acquisitions & Corporate Restructuring
- ▣ Portfolio Management
- ▣ Futures, Options and Derivatives
- ▣ Financial Risk Management
- ▣ Financial Institutions Markets & Services
- ▣ Behavioral Finance
- ▣ Financial Modeling
- ▣ International Finance
- ▣ Investment Banking
- ▣ Project & Infrastructure Finance
- ▣ Wealth Management & Alternative Investment



Management Information Systems and Analytics

- ▣ Data Analytics
- ▣ Business Intelligence and Data Mining
- ▣ Technology for E-Business
- ▣ ERP
- ▣ Artificial Intelligence for Decision Making
- ▣ Text Analytics
- ▣ Multiple Criteria Decision Making
- ▣ Business Forecasting
- ▣ Healthcare Analytics Using Machine Learning
- ▣ Cloud Computing and IOT
- ▣ Trading Analytics using Machine Learning
- ▣ Combinatorial Optimization and Networking
- ▣ Block Chain and Business Applications
- ▣ Database Management & Application
- ▣ Inferential and Predictive Statistics for Business
- ▣ Operations Research

OB & HR

- ▣ Fundamentals of Labour Law & Application
- ▣ Compensation Management
- ▣ Recruitment & Selection
- ▣ HR Analytics
- ▣ Performance Management & Reward System
- ▣ Training & Development
- ▣ Strategic HRM
- ▣ Managing Organizational Change
- ▣ Sustainability & Green HRM
- ▣ Conflict Resolution & Negotiations

Strategy, Innovation and Entrepreneurship

- ▣ Artificial Intelligence for Decision Making
- ▣ Multiple Criteria Decision Making
- ▣ Design Thinking for Innovation
- ▣ Mergers, Acquisitions & Corporate Restructuring
- ▣ Marketing for Startups
- ▣ Marketing Strategy and International Markets
- ▣ Managing Organizational Change
- ▣ Sustainability & Green HRM

Operations Management

- ▣ Multiple Criteria Decision Making
- ▣ Operations Research
- ▣ Project Management
- ▣ Supply Chain Management
- ▣ Service Operations Management
- ▣ Total Quality Management and Lean Six Sigma
- ▣ Supply Chain Risk and Resilience
- ▣ Supply Chain Modelling and Analytics

Economics

- ▣ International Business
- ▣ Games people play: Strategic thinking for managers
- ▣ Understanding Emerging Markets
- ▣ Business Forecasting
- ▣ Project Appraisal: Cost-Benefit Analysis

Fellow Programme in Management (FPM)



Module 1

Research Methodology I
 Research Methodology II
 Managerial Statistics
 General Management
 System Approach to Management

Module 2

3 Stream specific Courses of 3 credits each
 Credit Seminar (General)

Module 3

Credit Seminar (Specific)
 Review paper based on the literature on the Thesis related topic

List of Offered Electives

OB/HR Management

Advance Researches in Organizational Behaviour
 Advanced HRM
 Advanced Research in Emotional Intelligence and Organizational Behaviour
 Advanced Researches in Organizational Behaviour
 Advanced Talent Management & Acquisition
 Advances in Organization Design & Change
 Change & Leadership & Advanced Organizational Behaviour
 Conflict Management & Negotiation
 Emotional Intelligence & Organizational Stress
 Emotional Intelligence and Advanced Organizational Behaviour
 Employee Engagement
 Group Dynamics and Decision Making
 Managing Transformation & Change
 Organization Theory and Organizational Development
 Organizational Change and Leadership
 Research and Application in People Analytics
 Research in Personality and Applied Behavioural Science
 Research Perspective in Advanced Organizational Behaviour
 Researches on Leadership & Organizational Behaviour
 Strategic HRM: Advances in Research

Economics & Business Environment

Advanced Macroeconomics
Advanced Microeconomics
Behavioural Economics in Action
Business Forecasting
Development Economics
Econometrics
Financial Economics
Games people play: Strategic thinking for managers
Industrial Organization
International Business
Public Economics
Public Policy

Finance and Accounting

Advanced Corporate Finance
Advanced Research in Accounting
Asset Pricing Theory
Behavioural Finance
Financial Derivatives
Financial Econometrics
International Finance

Management Information Systems & Analytics

Graph Theory & Combinatorial Optimization
Computer Algorithms & Applications
System Analysis & Design
E-Commerce
Cloud Computing
Computer Networks
Database Management Systems
Technology for E-Business
Data Analytics
Data Mining & Business Intelligence
Multi Criteria Decision Making
Software Risk Management

Strategy, Innovation & Entrepreneurship

Advanced Strategic Management
International Strategic Management
Strategy and Innovation
Seminar on Advanced Methodologies in Strategic Management Research
Seminar on Entrepreneurship
Concepts in Corporate Governance and Corporate Social Responsibility
Economics of Strategy

Marketing

Measurement Theory in Marketing
Marketing and Society
Marketing Seminar
Marketing Science
Marketing Models & Theory
Behavioural & Consumer Research
Strategic Brand Management
Advanced Services Marketing
Advanced Applications of Marketing Research Methods
Advanced Marketing Communication and Digital Markets
Retail Marketing Research & Best Practices
Rural & BoP Marketing

Operations & Supply Chain Management

Analytics for Business Research
Contemporary Topics in Operations Management
Lean Six Sigma
Non-Linear Programming
Operations Management
Operations Research
Optimization and Logistics Modeling
Project Management
Simulation Classical and Advanced Techniques for Optimization
Stochastic Process: Theory & Applications
Supply Chain Management
Supply Chain Modeling Techniques

Outcome-based Learning Initiative

Outcome-based learning encourages collaboration and real-world problem-solving, as students are often asked to apply what they have learned to practical, real-life scenarios.



Local Business Accelerator (LBA)

LBA course is focused on offering a real-time exposure to PGDM students, where they can consult and help local businesses to improve their bottom line preferably through low cost solutions. The participants are encouraged to choose a business either from B2B or B2C or retail and other domains, where they need to work.

New Venture Development (NVD)

This course on Venture Initiation Program is an incubator that introduces students to the key aspects of starting up their own business and entrepreneurial venture. This course aims to provide insights about:

- 1) Developing an understanding of venture ideas and opportunities.
- 2) Venture strategic market targeting, management and planning.
- 3) Venture Financial Analysis and Return Projections
- 4) Venture Financial Needs
- 5) Venture Infrastructure: Product/Service and marketing considerations.
- 6) Venture, organizational and operational considerations
- 7) Venture, legal considerations
8. Venture management and development.

Incubation Centre (NEEV)

IMI Kolkata's incubation center NEEV provides fundamental startup support facilities like promoting entrepreneurship awareness, hosting a vast mentor network, and providing startup resources like workspaces, learning, funding, legal, finance, consulting, etc.

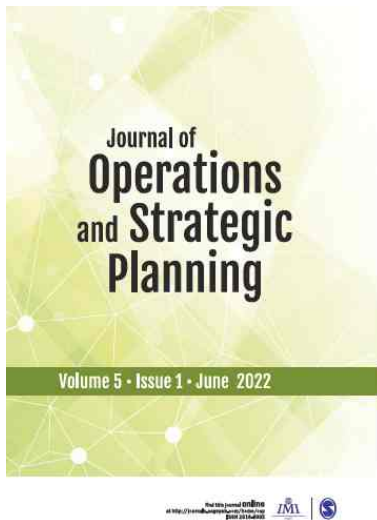


IMIK Bharat Blockchain Network



The Bharat Blockchain Network initiative is positioned to create the world's largest Academic Blockchain Consortium and Polyversity. As a part of Bharat Blockchain Network Initiative, a Blockchain Chapter and a Blockchain node has been successfully set up in IMI-Kolkata. Since IMI-Kolkata is hosting a node, IMI-Kolkata aims to start offering Blockchain services and Certified educational courses on the IDS BBN platform enabling mass audience reach to other institutes or students.

IMI Kolkata: Journals and Editors



Journal of Operations and Strategic Planning (JOSP) is managed by Professor Tirthankar Nag, Editor, Professor, International Management Institute Kolkata and Dr. Rohit Singh, Associate Editor, International Management Institute Kolkata. The journal gets published biannually by Sage Journals. Running into its fifth year since 2018, JOSP (ISSN: 2516-600X) has established itself as a sought after peer reviewed journal for academicians and practitioners. Although, its primary focus is on operations management area, the journal also publishes interdisciplinary research articles of international significance and lays stress on emerging economies in particular.

The journal considers management ideas across the following disciplines: a) Operations Management Theory b) Operations Management Research c) Operations Management Applications and shall be spread across i) Supply chain management ii) Project management iii) Quality management iv) Technology management v) Distribution and Retail Management vi) Materials Management vii)

Operations Processes and viii) Other topics.

This journal is a member of the Committee on Publication Ethics (COPE) and aims to provide a platform for the researchers to publish their original research work.

The current and the past issues can be accessed at <https://journals.sagepub.com/home/osp>

Dr. Sahana Roy Chowdhury, Associate Professor at IMI Kolkata, is currently the Editor-in-Chief of '*Studies in Microeconomics*', an internationally acclaimed journal published by Sage. The said journal is indexed in Scopus, ABDC, EconLit, RePEc and ICI ProQuest and seeks quality, analytically rigorous papers in all areas of microeconomics (broadly defined) alongside theoretical and applied (or empirical) research papers.

We welcome submissions in all traditional fields of Microeconomics as well as the emerging new areas such as the fields of experimental economics, and behavioral economics. We also publish reviews of books related to microeconomics and highly debated policy issues. The intended audience of the journal are professional economists and young researchers with an interest and expertise in microeconomics. All manuscripts are subjected to a peer-review process.

The journal is a member of the Committee on Publication Ethics (COPE) and is primarily intended for professional economists and young researchers with an interest and expertise in microeconomics.

Journal Webpage: <https://in.sagepub.com/en-in/sas/journal/studies-microeconomics#description>
Current Issue: <http://journals.sagepub.com/toc/MIC/current>.



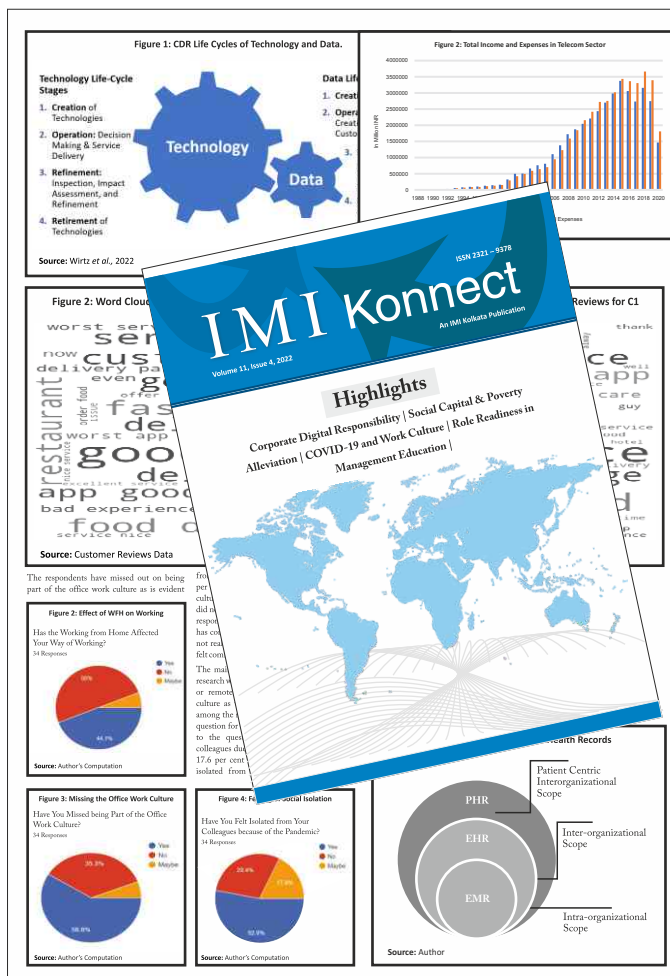
IMI Konnnect

IMI Konnect (ISSN 2321 9378) published quarterly from International Management Institute Kolkata is an open access scholarly publication in Management. It publishes original manuscripts by scholars in the field of management and first-hand perspectives from business thinkers and practitioners on contemporary issues. The publication features original research articles, reviews, viewpoints and case studies in business and interdisciplinary areas in management that are double blind peer reviewed.

IMI Konnect is indexed in Jgate and available in Google Scholar and rejoices its 12 years of journey. We look forward to reach out to the readers through our website <https://imikonnnect.imik.edu.in/>. Do register and login to our website to read the current and archived issues and mail us your articles for possible publication at manuscript.konnnect@imi-k.edu.in.

List of Select Contributors

- Anil D. Sahasrabudhe, Chairman, All India Council for Technical Education (AICTE)
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- Praveena Sanjay, Director, Climate & Sustainability and Addl. Charge, Communications & Coordination, World Institute of Sustainable Energy (WISE), Pune
- Souvik Gupta, Economist, International Monetary Fund (IMF), Washington D.C.
- James W. Gentry, Maurice J. and Alice Hollman, Professor, University of Nebraska, Lincoln
- Soumya Kanti Ghosh, Group Chief Economic Adviser, State Bank of India, Mumbai



International Collaborations & Linkages

IMI Kolkata has academic and research collaborations with various institutes and universities of eminence on the global front. The collaborations encompass areas of mutual benefit and interest, such as joint research projects, joint conferences /seminars /workshops, joint publications, consultancy projects, exchange programmes for students and faculty members.



CEPS - Center for Business Studies, Kiseljak, Bosnia and Herzegovina

CEPS - Centre for Business Studies is accredited by the Agency for Development of Higher Education and Quality Assurance of Bosnia and Herzegovina. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members, of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata and CEPS and organizing conferences, short duration courses and management development programmes.

The University of Guelph is a reputed public research university in Canada. This marks IMI-Kolkata's first collaboration in Canada. The cooperation aims at joint research, exchange visits of academic personnel between IMI-Kolkata and the College, joint conferences, short duration courses and management development programmes.



College of Business and Economics, University of Guelph, Canada



Emporia State University, USA

Emporia State University is one of the oldest public universities in the state of Kansas, U.S.A. The collaboration between the two institutes focus on academic and research activities in the field of business management and business education along with student and faculty exchange programmes, organization of seminars, workshops and conferences.

ESC Rennes School of Business, France and IMI-Kolkata have partnered to establish and facilitate educational and academic exchanges between the two institutions in order to support their students and teachers in gathering and exchanging academic and professional experience. The two institutions have agreed to promote mutually beneficial activities in the areas of education and research along with cooperation towards the internationalization of higher education



ESC Rennes School of Business, France



IDRAC Business School,
France

IMI-Kolkata and IDRAC Business School entered into an agreement for cultural and educational cooperation with a mutual desire to promote further collaboration and understanding between India and France and to enhance the intellectual and experiential resources of the two institutions in particular. Both institutions will cooperate in fields of teaching and research along with the exchange of students in general programs.

The cooperation agreement between IMI Kolkata and Kunming University of Science and Technology encompasses institutional exchange of faculty and students, development of teaching and research activities related to the areas of interests and competency. It also covers technical, scientific and cultural activities.



Kunming University of Science
and Technology, China



North South University,
Bangladesh

IMI-Kolkata has signed a Memorandum of Understanding (MOU) for academic collaboration with the North South University (NSU), the first private university promoted by several business leaders/philanthropists in Bangladesh, encompassing areas of mutual benefit and interest, such as joint research projects, publications, executive development programmes, exchange programmes for students and faculty members, bilateral consultancy projects etc.

As a part of research collaboration with Sichuan Academy of Social Sciences (SASS), an important think tank of the Chinese Government, Conferences are organized jointly by the two institutes. Rural projects covering issues around Development of Rural institutions, Rural Health and Education Services, Microfinance, Subsidy Mechanisms and Poverty Alleviation Mechanisms have been undertaken. A book has been published with joint efforts of the institutes.



Sichuan Academy of
Social Sciences (SASS), China



Sichuan University, China

As a part of the student exchange programme between Sichuan University and IMI Kolkata, selected students from the University have studied a trimester at IMI Kolkata. Faculty members from both institutes will engage in joint research publications, organization of seminars and conferences of international importance.



Universidade do Estado do Rio de Janeiro, Brazil

IMI-Kolkata has engaged with UERJ, one of the largest universities in Brazil, for research collaboration, student exchange programme, faculty exchange programme, and promotion of joint research publications, organization of seminars and conferences of international significance.

Université Gustave Eiffel is a public institution with a cultural, scientific and professional character, combining a training policy and the development of a research excellence. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.



Université Gustave Eiffel, France



University of Tours, France

IMI-Kolkata has a collaboration with IAE François Rabelais University (Université François-Rabelais) or University of Tours, a public university in Tours, France. The University of Tours has had long term MBA programmes and is an active partner of the International Institute of Education – IIE.

The University of Turku, is the second largest university in Finland as measured by student enrollment, after University of Helsinki. The collaboration aims at promotion of joint publications and research work, institutional exchange between the faculty members and students, developing of teaching and/or research activities related to the areas of interests and competency of IMI Kolkata.



University of Turku, Finland



Autonomous University of Sinaloa Mexico

Autonomous University of Sinaloa, Mexico s a Mexican public university based in the city of Culiacán, Sinaloa, with several campuses across the state. The Memorandum of Understanding (MOU) with IMI Kolkata for academic collaboration focuses on Joint Research Activities, Exchange of Faculty Members and Organization of Conferences, short duration programmes.

IMI-Kolkata in association with Xunta de Galicia has undertaken faculty and student exchange programmes under the Erasmus+ Programme.



Xunta de Galicia, Spain



LIVERPOOL
BUSINESS
SCHOOL

Liverpool Business School
England

Liverpool Business School is a globally focused institution in UK with partnerships across the globe. Its memorandum of understanding with IMI Kolkata aims to foster the academic cooperation between the two institutes. The collaboration aims to facilitate faculty and student exchanges, joint research activities, exchange of publications, reports and other academic materials and information, guidance to doctoral scholars, mentoring and support by faculty for publications.

The MoU between the University of Bradford and International Management Institute, New Delhi, Kolkata, Bhubaneswar, India, aims to provide a forum between the parties for discussions and development of educational programme collaborations. The goals will be accomplished through Student Exchange and Mobility, Articulation and Recognition Agreements between UoB and IMI, Joint Executive Education programmes, Faculty Exchange and visits and Research Projects



The University of Bradford Mexico



Montpellier Business School,
France

Montpellier Business School is a leading international, inclusive and responsible management school in France. Its memorandum of understanding with IMI Kolkata aims to foster the academic cooperation between the two institutes. The collaboration aims to facilitate faculty and student exchanges, joint research activities, exchange of publications, reports and other academic materials and information, guidance to doctoral scholars, mentoring and support by faculty for publications.

Instituto Internacional de Educação and IMI Kolkata aim to expand the availability of knowledge and human resources with better technical scientific input. The collaboration also aims to establish a program of cooperation contributing to development of projects undertaken jointly.



Instituto Internacional de Educação- IIE
Brazil

International Exchange Activities



Associate Professors from IMI Kolkata, Dr. Sahana Roy Chowdhury and Dr. Roma Puri delivered lectures at a top French public University, Université Gustave Eiffel in Paris under the prestigious European Union's Erasmus+ teaching agreements.



Dr. Roma Puri, Associate Professor, IMI Kolkata visited the Pori Unit of the University of Turku under the Erasmus + Mobility Grant Agreement. Dr. Puri conducted sessions for the undergraduate students. She also discussed collaboration possibilities for teacher and student exchange programmes, short term and long term management development and executive education programmes and joint conferences.

Dr. Chanchal Chatterjee attended *17th European Economics and Finance Society Conference* at City University of London, UK to present a research paper titled "Does Cash Dividend Announcements Influence Stock Returns? Evidence from an Emerging Economy, India"





Ms. Samiksha Jain and Ms. Niharika Gupta from PGDM Batch 2021-23 were selected for the student exchange programme for AY 2022-23 to Université Gustave Eiffel, Paris, France under the EU-funded Inter-Institutional Erasmus+ Agreement.

Ms. Ankita Bose, Ms. Aparajita Maji and Mr. Shashwat Sharma from PGDM 2021-23 were selected for the student exchange programme for AY 2022-23 to Rennes School of Business under the Summer Programme - Cross-Cultural Management.



Students from IMI Kolkata participated for the second time in the 2nd Lancang-Mekong College Students' Goodwill Games and 4th South and Southeast Asia College Student Culture and Sports Week hosted by Kunming University of Science and Technology, China

Converse and Symposium



Fifth Annual Management Conclave - Converse 2022

IMI Kolkata conducted Converse 5.0, Fifth edition of Annual Management Conclave - Converse 2022". It was in online mode and this gave the flexibility to conduct the event in clusters. Converse 2022 was spread over three weekends (total 4 days).

Converse'22 started with a grand inaugural ceremony on October 15, with Dr. Mohua Banerjee, Director, IMI Kolkata conveying a heartfelt welcome note as IMI Kolkata was pleased to host the Guest of Honor for the event, Mr. Thomas M. Cherian, Managing Director, Essel Mining and Industries Limited, Aditya Birla Group; and the Chief Guest, Mr. Nagesh Mune, Joint President, Cadila Pharmaceuticals Ltd.

IMI Kolkata hosted the **Marketing Summit of Converse'22** on October 15, on the theme of "Marketing in the New Age" with esteemed panelists - Mr. Ananda Prakash Jha, Associate Director, CARE Ratings Ltd; Dr. Jai Shankar Kumar, Vice President- Sales and Marketing, M.P Birla Cement; Dr. Prakash Awade, Ex- VP-Industrial Sales, Balmer Lawrie & Co. Ltd; Mr. Vikas Madan, Director-Business Development, Edsol Informatics Pvt Ltd. and Ms. Shagorika Heryani, CMO, The Social Loan Company.

The **HR Summit of Converse'22** was held on October 16, on the theme of "Human Capital for Industry 5.0" with esteemed panellists - Ms. Saumya Badgayan, VP-HR, Gold Star Jewellery Pvt. Ltd.; Mr. Harjeet Khanduja, Sr. VP-HR, Jio, Mr. Prashant Parashar, CHRO, Potential Growth Services; Ms. Thuy Nguyen, Human Resources Lead and APAC HR Consulting Manager, Microsoft and Mr. Sushant Kumar, University Relations & Campus Recruitment, Tata Technologies, moderated by Dr. Roma Puri, Associate Professor (OB & HR), IMI Kolkata.

Followed with it the third summit, the **Finance Summit** on October 29, on the theme of "Technology Driven Finance" with experienced panelists - Mr. Satish Kumar Garg, CFO, Shriram Automail; Mr. Abhishek Sharma, VP Finance, Medanta; Mr. Sunil Joshi, VP Finance, Tata Capital Financial Services Ltd.; Mr. Somnath Mukherjee, AVP, Bandhan Bank; Mr. Raj Mullick, CAO, Reliance Industries Ltd.; Mr. Amit Pandey, Head Finance, 1908 E-Ventures;



CXO Symposium



IMI Kolkata had the privilege of experiencing an immensely educative and insightful discussion, having organised the **CXO Symposium 4.0 on January 22, 2022, on the theme “Sustainable Leadership: Ensuring Business Continuity in the Era of Uncertainty”**. It was an honour to host the guest panelists of the day - Mr. Sheshadri Savalgi, CFO, General Mills; Mr. Ravindra Khandelwal, CEO, Dhanwantary Group; Mr. Jaydip Mukherjee, CEO, EDP Software Limited; Mr. Srinidhi Shama Rao, Chief

Strategy Officer, Aegon Life; Ms. Aparna Surabhi, CFO, Caliber Technologies Pvt Ltd. and Mr. Amit Kapoor, Director, Content and Social Media Marketing, Cigniti Technologies. The discussion focused primarily on topics such as challenges faced in transforming businesses in the times of uncertainties, agility and adaptability being two horsemen for the sustainability of businesses, importance of financial analysis and planning to support the businesses and the impact of growing technological possibilities in helping businesses strengthen their strategy during these uncertain times. The session was moderated by Dr. Sachin Modgil, Assistant Professor - Operations Management, IMI Kolkata.



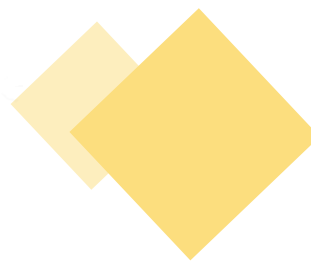
CHRO Symposium



IMI Kolkata conducted the CHRO Symposium 4.0 on the topic - “Talent Acquisition in the Digital Age - Developing a Diverse Workforce”. Moderated by Dr. Roma Puri, Associate Professor (Organizational Behaviour & Human Resources) IMI Kolkata, It was an honour to host the guests of the day - Mr. Kamal Joshi, CHRO, Cygnet Infotech; Dr. Balvir Talwar, Executive Director, HR & CC, BHEL; Mr. Sudhansu Misra, CHRO, TATA Coffee Limited; Ms. Ritu Chakrabarti, Global Head - Delivery Strategy, Learning & Development, Mindtree; Mr. Ambrose JP, CHRO, Rasi Seeds; Ms. Anuricha Chander, Associate Partner, KPMG and Mr. Sankara Reesu, Head - Human Potential Development, Nagarjuna Fertilizers and Chemicals Limited. The enthralling session ranged in conversation from the changing roles of HR through the decades, the changes seen in the HR roles in the current age of disruptions, the effect of the ‘Great Resignation’ and the ‘Gig Economy’ on organizations.



Lecture by Guests & Visitors



Guest/Visitor	Affiliation	Topic
Mr. Rahul Basak	CEO and Cofounder, Amar Canvas	Entrepreneurship Summit on "Entrepreneurship in the digital landscape - Risks and Opportunities"
Mr. Aarsh Srivastava	Cofounder & COO, Gravitas AI, Gravitas AI	Entrepreneurship Summit on "Entrepreneurship in the digital landscape - Risks and Opportunities"
Mr. Shamik Guha	Cofounder, Altor	Entrepreneurship Summit on "Entrepreneurship in the digital landscape - Risks and Opportunities"
Mr. Satadru Chowdhury	Managing Director, Vaanahaa Education and Innovation Lab	Entrepreneurship Summit on "Entrepreneurship in the digital landscape - Risks and Opportunities"
Mr. Amit Das	Founder and Chief Executive Officer, Electric One	Entrepreneurship Summit on "Entrepreneurship in the digital landscape - Risks and Opportunities"
Mr. Anmol Gupta	Internal Auditor, Hyundai Motor India Ltd.	Panel Discussion on "The choices you make in the business school"
Mr. Debarpan Naha	Lead Engineer - Commercial, TATA Power	Panel Discussion on "The choices you make in the business school"
Mr. Ritesh Mohanty	Lead Business Analyst, QuicSolv Technologies Pvt. Ltd.	Panel Discussion on "The choices you make in the business school"
Mr. Sachin Saxena	Senior Business Analyst, HCL Technologies	Panel Discussion on "Current Skills and Trends of a B-school Graduate"
Mr. Dhruv Chakarvarty	Workstream Specialist - Global Trade Compliance, Cargill	Scope of Project Management in MBA education

Guest/Visitor	Affiliation	Topic
Mr. Ashwini Saxena	Chief Executive Officer, JSW Foundation	CXO Symposium 5.0 on "CXOs Role in Innovation, Creation, and Integration: What's next?"
Mr. Dhaval Jariwala	Director - Payment Transformation, PwC India	CXO Symposium 5.0 on "CXOs Role in Innovation, Creation, and Integration: What's next?"
Mr. Vishal Dave	Business Head, Revolucion	CXO Symposium 5.0 on "CXOs Role in Innovation, Creation, and Integration: What's next?"
Mr. Indrajit Gupta	Director & Partner, EnCore Mindseek Pvt. Ltd.	Orientation Programme on "Skill sets to face the corporate world"
Mr. Rishav Sadhu	Co-Founder & Chief Technology Officer, Webingo Infotech Solutions	Entrepreneurship Summit 5.0 on "Turning an idea to Business"
Mr. Ravi Ranjan	Co-Founder, Velocity1	Entrepreneurship Summit 5.0 on "Turning an idea to Business"
Mr. Somraj Roy	Chief Human Resources Officer, KEC International Limited	What corporates expect from a B-school graduate when they join the organisation
Ms. Unnati Chouksey	Business Manager - Team Lead, Naukri.com	How to make yourself job ready
Ms. Priyanshi Kanoongo	Management Trainee, Wipro Blackstone (COE)	Expectations from management graduates in finance role
Ms. Trupti Shukla	Director-HR , Optym	CHRO Symposium 5.0 on "Reinventing Talent Strategies for Future Workforce"
Mr. Saurabh Vij	Global Head - Total Rewards, Firstsource Solutions Limited	"Practicing Benchmarking Survey for understanding competitors' perspective" & "Designing Pay Structuring post Mergers & Acquisitions: A Practical Perspective"
Mr. Ritoriddha Dasgupta	Associate - US Tax, PwC AC Kolkata	How to groom yourself for Consulting Sector
Mr. Aniket Dutta	Product Manager, Microsoft	Should we have Plan B in life or stick towards achieving our dreams?

Management Development Programmes

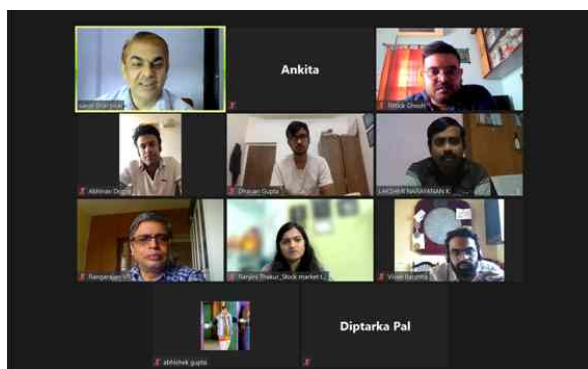
Name of the Programme	Duration (in No. of Days)	Attended by
Induction Programme 'Towards the Next Orbit'	10	Assistant Managers from GRSE
Adapting Change & Building Performance Culture	03	Administrative officers from LIC
Building And Developing High Performance Team	03	Executives from CESC



Executive Programme



IMI Kolkata hosted Orientation Programme of PGCFM in collaboration with NSE Academy

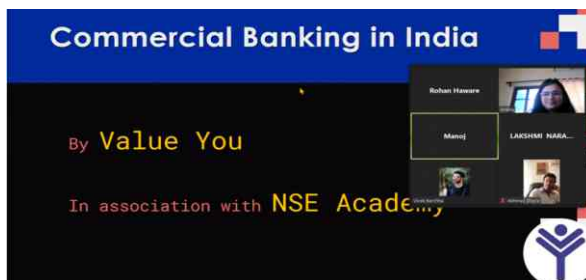


IMI Kolkata hosted the orientation programme of Post Graduate Certificate in Financial Markets (PGCFM) in collaboration with NSE Academy on 30th May, 2021 over the virtual mode owing to the prevailing pandemic conditions. The virtual programme was presided over by Mr. Abhilash Misra, CEO, NSE Academy, Professor Mohua Banerjee, Director, IMI Kolkata, Dr. Soni Agarwal, Dean (MDP & EDP) and Programme Director, IMI Kolkata and Mr. Surendra Poddar, Programme Director, IMI Kolkata. It was also attended by various faculty members of IMI Kolkata along with enthusiastic participants.

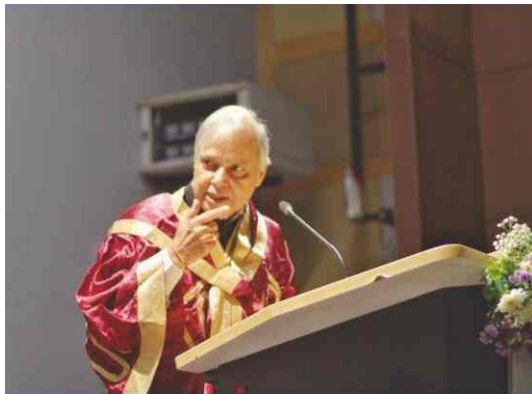
Professor Mohua Banerjee, Director, IMI Kolkata, commenced the orientation programme by congratulating all the candidates and wishing them success for the eleven-month course. Mr. Abhilash Misra, CEO, NSE Academy, wished the very best to the candidates and urged them to believe in the programme which will yield rich success in future. He highlighted the 3 pillars NSE Academy has stood for, i.e., transparency, trust and technology in all these years. He urged the

students to use the amalgamation of financial knowledge as a "life skill" along with AI, ML, data mining, fintech, data analysis which will yield immense career opportunities. Delving deeper into the discussion, he highlighted some of the main principles of NSE Academy, of every learner being a consumer, focus on lifelong learning, bridging the path between content and enthusiastic learners and engaged learning.

Dr. Soni Agarwal, Dean (MDP & EDP) and Programme Director, IMI Kolkata, opened her speech by emphasizing on constant learning being the key to success in this VUCA World. She further gave an overview of the course curriculum and the plan of teaching. Faculty members of IMI Kolkata who are a part of the programme like Dr. Chanchal Chatterjee, Mr. Surendra Poddar and Dr. M. Jeevananthan gave their individual insights on the programme and urged the students to make the most out of these eleven-months to be well equipped with financial knowledge along with technological aspects in the domain of finance. The session was concluded after a power-packed Q & A session from the participants along with a Vote of Thanks by Dr. Soni Agarwal.



PCBL Graduation Ceremony



The auditorium of IMI Kolkata was filled with pride and accomplishment as the “Certificate Programme on General Management for Working Executives of PCBL Ltd.” culminated in a glorious graduation ceremony. The event was graced by the presence of distinguished personalities, including Mr. V.C Agrawal, Group President- HR & Management Board Member, RPSG Group; Mr. Kaushik Roy, Managing Director, PCBL; Professor Dr. Mohua Banerjee, Director, IMI Kolkata and Dr Sarojakshya Chatterjee, Head of MDP, IMI Kolkata, who kindled the lamp of knowledge and enlightenment.

The highlight of the ceremony was the distribution of certificates to the deserving executives, who instilled the culmination of hard work and purpose, which further contributed to the air of manifestation and deliverance. The lamp-lighting ceremony was followed by Mr. V.C Agrawal’s inaugural address, accompanied by Professor Banerjee’s inspiring speech to the guests.

Post certificate distribution, Mr. Kaushik Roy delivered an encouraging speech, reminiscing the journey of the program, later to be addressed by the graduating students in a speech of success and pride. Finally, Dr. Sarojakshya Chatterjee thanked the guests, filling the hearts of the audience with a sense of gratitude and appreciation. The ceremony was a celebration of hard work, perseverance, and dedication towards achieving excellence, which further propelled and instilled in the participants the strive for more!

Students' Achievements



Sounak De

1st position, National Level Article Writing Competition by Economics Club, IIM Rohtak,
1st position, National Level HR Article Writing Competition by HR Club, IIM Rohtak,
3rd position, Analytics Meme Design Competition by Analytics Club, IIM Rohtak,
3rd position, Event by Marclan, The Marketing Club of IIM Udaipur



Mahima Jaiswal

3rd position, Marketing Strategy Competition by IIM Udaipur



Sweikcha Nahar

2nd position, Consultation Case Study Competition by ConsultU (Consulting Club), IIM Udaipur



Sukrit Ujjwal Prakash

2nd position, Mantravat (for Solaris) by ConsultU (Consulting Club), IIM Udaipur



Shashwat Sharma

2nd position, Mantravat - 2022 by ConsultU (Consulting Club), IIM Udaipur



Dipayan Ghosh

3rd position, Event by Marclan, The Marketing Club of IIM Udaipur



Atika Agrawal

1st position, DataTape (Article submission) by IIM, Raipur



Debashish Saha

1st position, DataTape by IIM Raipur



Yukta Bardia

Honorable Mention, Vyamaham (Genesis 2022) by FORE School Of Management, New Delhi



Aastha Agarwal

Honorable Mention, Vyamaham (Genesis 2022) by FORE School Of Management, New Delhi



Anchal Gupta

1st position, Vitta Udaya-21 by IFMR, Krea University



Events at IMI Kolkata

Confero 11.0 (Samsaara)



Confero is the annual management and cultural festival of IMI Kolkata. It was held on 17th - 19th of February 2023 for the 11th successive time. The theme for this year was "Samsaara" and the tagline was "Burn to Emerge". The title sponsor was 'RPSG Group' and event partner was 'Guilfree Industries Limited, Juicy World, SBI, Urbana, Shree Honda, Mahabir Danwar Jewellers, 91.9 Friends FM, The Bling Edit, Comfort Lady, SFC, Snackhack, Viraj News were among the other esteemed sponsors. The event witnessed a huge turnout, including students from institutes from pan India like IIMs, XLRI, NMIMS and IMI Delhi, to name a few. The eminent personalities who graced the event as Chief Guest were Mr. Mukesh Kumar, CEO & Managing Director, Quest Properties India Ltd., Chairman of the Board, Shopping Centres Association of India (SCAI), our Guest of Honour, Mr. Rana Goswami, Chief Operating Officer Shyam Metals & Energy Ltd. and Professor Mohua Banerjee, Director, IMI Kolkata.

9th National Alumni Meet

January 14, 2023 brought in a wave of memories and reminiscence as the Institute welcomed back its alumni through the years, for a glorious National Alumni Meet 2022-23. The 9th season of NAM witnessed the presence of some of the most eminent alumni of IMI Kolkata.

Starting with the welcome speeches by Professor Mohua Banerjee, Director, IMI Kolkata, Mr.



Subhasis Mitra, Group Company Secretary, RPSG Group and IMI Kolkata's Governing Body Member and Dr. Sachin Modgil, Chairperson (Alumni Relations), IMI Kolkata, heartfelt addresses were made by Professor Rachana Chattopadhyay, Dean (Academics) and Mr. Amit Ghosh, Head – Executive Education, Career Services & Alumni Relations, IMI. In the words of Mr. Subhasis Mitra, "The credit for the steady progress of IMI Kolkata goes to its wonderful alumni. As you progress in your career and life, there are

four very important things to take care of: health, personality, family life and friends."



TEDxIMI, Kolkata



On December 1, 2022, IMI Kolkata witnessed a splash of an informative digression from esteemed speakers who delivered their views during the TEDx session. This helped the students to nurture their thoughts on "Solutions to Climate Crisis". The speakers included Mr. Dunu Roy, Social Scientist, Coordinator, Hazards Centre Delhi followed by Ms. Nuthan Manohar, Therapeutic Perfumer and Sleep Whisperer, and concluded Mr. Rahul Basu, Researcher, Member-INSEE.

Cultural Day 2022

The Cultural Committee of IMI Kolkata, Cul~Com organised "Cultural Day 2022", marked with diverse doses of style, fashion, brainstorm and lots of excitement in enthralling events like BhoolBhulaiya (Treasure Hunt) and Sui Dhaga (Fashion Show). It provided participants with a platform to unleash their creative sides and showcase their talent through performances.



Christmas



IMI Kolkata celebrated Christmas in 2022 in a grand way. The Cultural Committee (Cul-Com) of IMI Kolkata decorated the college premises with a Christmas tree, bells, balloons etc. that gave the feel of the festive season. To nurture the Christmas feeling, a Cul-Com member dressed up as Santa to give Christmas gifts to all the faculty members and administration staff. Students indulged in various entertainment activities to enjoy Christmas on the campus.

Vasant Panchami

IMI Kolkata was blessed to have the Goddess of Music, Education and Creativity in the premises of the institute as it welcomed the goddess. The students of PGDM Batch 2021-23, along with the faculty of IMI Kolkata, got to worship Maa Saraswati and witness the celebrations. Organised by the Residential Affairs Committee (RAC) of IMI Kolkata, it was a day full of celebrations, togetherness and learning!





Tenth Annual Convocation, IMI Kolkata

On April 8, 2023, IMI Kolkata held its 10th Annual Convocation ceremony, commemorating the successful completion of the PGDM Batch 2020-22. The event was graced by eminent personalities from various fields, who contributed to the event’s success. Mr. Harjeet Kohli, Jt. Managing Director, Bharti Enterprises, delivered the convocation address, emphasizing on the importance of cumulative effort and quick adaptability as key areas in the functional space of personal and professional development, which is often the flywheel of life.

Professor Mohua Banerjee, Director, IMI Kolkata presented the annual report and achievements of IMI Kolkata for the year. The experience of elation and glee resided in the space even after the event came to a close.



Independence Day

This day was celebrated by hoisting our national flag followed by a cultural programme organised by students. Different activities like painting, singing, dancing and singing of the national anthem by students were done. The programme was organised on a blended mode.

CSR Activities

IMI Kolkata has been delivering excellent educational services to its students over the years. The institute has extended its hands to give back to the society through its CSR activities. The institute aims to foster the development of the society and community at a large through various initiatives.

Computer Donation Drive at Chunakhali Hatkhola, F.P. School

IMI Kolkata took the initiative to make the students equipped with computers to foster digital learning. The institute donated three computers to Chunakhali Hatkhola, F.P. School on 26th of September, 2022. Dr. Tinu Jain, Assistant Professor (Marketing), IMI Kolkata encouraged the students to become digitally aware and future-ready to reach greater heights. He along with his team from IMI Kolkata also helped the students to familiarise themselves with the computer systems and kick start their digital knowledge pathway.



Sanitary Vending Machine

IMI Kolkata took the initiative to set up sanitary napkin vending machines and distributed sanitary kits in the rural schools of Bardhaman on 5th August 2022. The purpose of the drive was to raise menstrual hygiene awareness through programme on 'Stay-Free: Celebration of Freedom, Period!'.

Blanket Donation Drive

Every year, the cold winter season of India comes around as a nightmare to millions of people across the country. The less fortunate ones, who do not get the privilege of great protection against these extreme winters, often have to face problems that range from serious illnesses to casualties! To help ease out the situation, the students of the Altruist Club of IMI Kolkata conducted a blanket donation drive titled "Share the Warmth". The drive was conducted in two major cities of India, Kolkata and New Delhi on the 9th and 12th of December, 2021 respectively. The drive witnessed the giveaway of over 30 blankets and a ton of generous smiles!



Stem Cell Donation

This Independence Day, 2022, the students of IMI Kolkata celebrated a true "Azaadi ka Amrit Mahotsav" with a stem cell donation drive. Organised by the Altruist Club of IMI Kolkata, in association with the DKMS-BMST Foundation, the drive was aimed at raising awareness about blood cancer and collecting swab samples. The drive came to fruition with over 50 students of IMI Kolkata pledging to help the ones in need, whenever required.

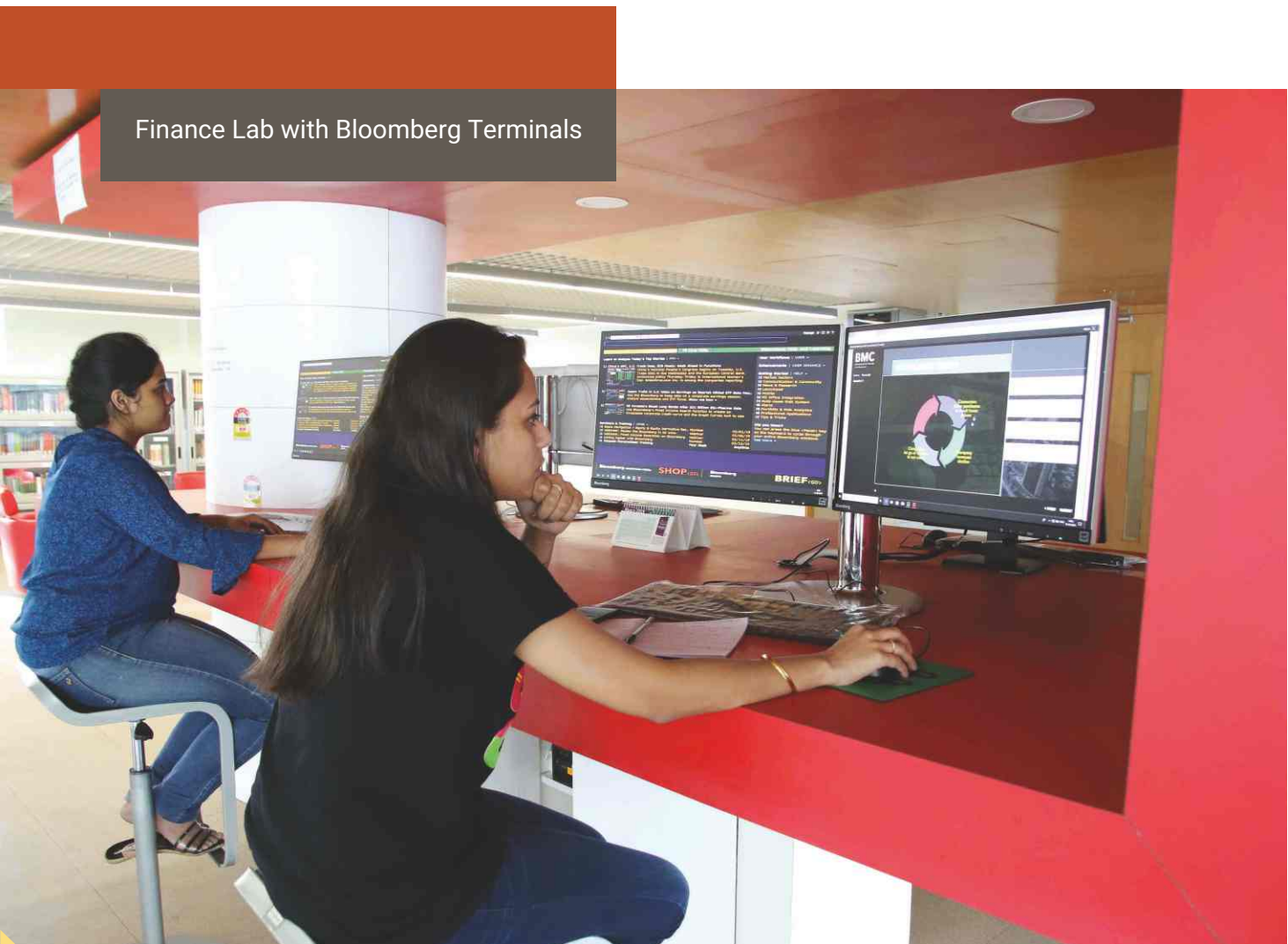


Library Resources



The Institute's Library Information Service (LIS) offers a wide range of both printed and electronic resources. The LIS aims to support the diverse information needs of all students, faculty, researchers and staff through the provision of high quality information resources and services. The library is fully automated with wide range of stock covering all aspects of business and management and also related areas such as economics, accounting, finance, behavioural sciences and information technology with substantial collection of reference books.

Finance Lab with Bloomberg Terminals





Electronic Resources

An extensive collection of Electronic Resources is procured and maintained including E- Journals, articles, company data and industry reports.

E-Journals

- Emerald Publishing Premiere Collection
- Science Direct Prepaid Collection
- EBSCO Business Source Complete

Database

- EMIS Professional Asia
- CMIE Prowess IQ
- EPWRF Time Series Database
 1. Agricultural Statistics
 2. Annual Survey of Industries
 3. Banking Statistics
 4. Insurance
 5. Finances of State Governments
 6. Finances of the Government of India
 7. Power Sector
 8. Health Statistics
 9. Educational Statistics

Finance Lab

- Bloomberg Terminals

Global Citation Database

- Web of Science
- Scopus

Other Resources

Library Books: 8600+ Print Titles Journal: 63 Titles
Facilitation of leading newspapers and magazines in electronic mode

EBSCO E-Book Business Subscription Collection (23900+ E-Book Titles)

Sage E-Vidya (Selected E-Book Titles)



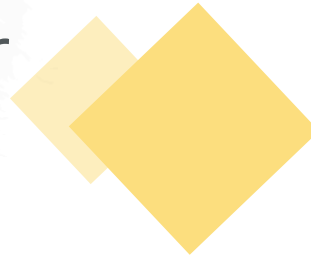
Institutional Membership

- DELNET-Developing Library Network
- IIM Calcutta
- British Library

Newspapers(Online)

- Financial Times-UK, Europe, US, Asia, Middle East IIM Calcutta
- Wall Street Journal

IT and Computer Assistance



IMI Kolkata has a state-of-the-art computing facility for the students on campus. The institute provides 24 hour high speed internet connectivity through LAN and Wi-Fi application installed all around the campus. It enables mobile computing at all locations including hostel rooms, classrooms and canteen.

The software library includes:

- SPSS Modeler Premium18.0
- IBM SPSS Amos 28
- IBM SPSS Statistic 26.
- SYSTAT 13.0
- MS Project 2016
- Stata 13.0
- Moodle
- MS Office 2016/ Office 365
- Quick Heal Seqrite
- Windows 8/10
- Adobe Acrobat Pro
- OLT Campus ERP
- Libsys
- Windows Server 2008 R2
- Centos 7
- MariaDB
- Turnitin Plagiarism Detection Service
- Word Stat
- TORA
- R Project for Statistical Computing
- LIWC2015-Linguistic Inquiry and Word Count
- NVIVO 12

The institute has a web interface, which is accessible at <https://www.imi-k.edu.in/> and an Intranet for all internal users.



Clubs and Committees

Alumni Relations Committee

The International Management Institute, Kolkata acts as an important link between the institution and its former students. The Alumni Relations Committee recognises the significance of the impact alumni can have on the development of their alma mater and works to create relationships and interactions between alumni and the institute. The committee never stops trying to network its entire corporate family together. Additionally, it plans interactive events with former students to foster their development and improve ties between the institution and them.



List of Members

- Aditya Sahu
- Aishwarya Agrawal
- Alope Kumar Patra
- Atika Agrawal
- Ayush Kumar
- Khushi Kedia
- Vikash Singh

Cultural Committee (Cul~Com)



The Cultural Committee of IMI Kolkata, fondly known as Cul~Com, is dedicated to promoting cultural diversity and inclusivity on campus through a series of engaging and entertaining events and festivals. With a focus on creating a lively and welcoming atmosphere for students to unwind and enjoy campus life, the committee aims to foster a strong sense of community and connection amongst the student body. At Cul~Com, we believe in celebrating the richness of cultural heritage and providing a platform for students to showcase their creativity and talent. Our events are thoughtfully curated to offer an intellectually and aesthetically stimulating experience for everyone

on campus. Our goal is to create a home-away-from-home environment where students can embrace their cultural roots, explore new ideas and perspectives, and form lifelong connections with their peers.

List of Members

- Rahul Gogoi
- Maharnab Talukdar
- Yukta Bardia
- Riya Rashmi Dash
- Sreerupa Gupta
- Sanjana Agarwal
- Manu Krishnadasan

Placement & Corporate Relations Committee



We, the Placement and Corporate Relations Committee of IMI, Kolkata focus on outreaching in the corporate world and engage with top companies to get the students a hands-on experience of the real world through Corporate Trainings, Live Projects, Internship Opportunities, Summer Internships, Guest Lectures, Mock GD-PI Session and much more to get them ready to face for the real-life challenges in the corporate world

List of Members

- Aman Ketan Kamdar
- Jitduth Gupta
- Subhra Chandra
- Daniya Nizam
- Shiksha Jhunjunwala
- Subham Kumar Bala
- Dishari Adak
- Shivam Das
- Soumik Saha
- Debarghya Ghosh

Residential Affairs Committee

RAC a club of IMI-K is a residential student-run committee that is responsible for addressing the grievances of the residents and for resolving any conflicts that take place within the campus. It acts as a medium of communication between students and management for all hostel related issues. RAC connects the three vertices of the IMI hostel triangle namely safety and security, comfort and development through discipline, innovation and efficient management. There is a saying home is where the heart is and a way to one's heart is through their wellbeing and this is what is RAC's motto.



ROLES & RESPONSIBILITIES OF RAC

- To ensure that rules and regulations of the Hostel are respected and adhered to by the students.
- Acts as a bridge between the administration, caterers, hostel authorities on one side and the students on the other and being there in every situation.
- Facilitates the grievance redressal of students and communicates the same to the concerned authorities.
- Hold regular hostel committee meetings to discuss and resolve issues and to regularly communicate about policies, code of conduct, etc.
- Taking care of the security arrangements and the safety of the students in the Hostel.

- Report all maintenance needs in the Hostel and also follow up the steps to implement the necessary action in the given stipulated time.
- Coordinates with other clubs and committees for the successful conduct of various events.
- Proper maintenance of hostel and mess and to have a check on quality of food.
- To create a positive and disciplined environment in the hostels and all around the campus.
- Organizing various events, celebrating different festivals together and doing all the masti altogether with maintaining the decorum of the campus.

List of Members

- Shashikant Pandey
- Sona Jha
- Mansi Pandey
- Runali Tirkey
- Tushar Goel
- Saumya Tripathi

Student Activity Council

At IMI Kolkata, the Student Activity Council (SAC) serves as a vital liaison between the Management and the Students. The council's responsibilities are diverse, ranging from facilitating seamless interactions between the administration, faculty, students, and external agencies, to ensuring the smooth formation and operation of student-run Clubs/Committees on campus. Furthermore, the SAC is actively involved in organizing events and activities throughout the year to promote student engagement and development. These activities provide a platform for students to explore their interests, develop new skills, and build meaningful connections with their peers. Overall, the SAC plays a crucial role in



creating a vibrant and inclusive campus community that prioritizes the holistic development of its students. By striving to maintain a proper balance of interests among all stakeholders and ensuring smooth coordination of activities, the council ensures that students can make the most of their time at IMI Kolkata and leave as well-rounded individuals.

List of Members

- Mohammed Ajmal Mohideen (*Secretary- Corporate Relations*)
- Mohit Sarda (*Secretary- Finance*)
- Ronit Agarwal (*Secretary- Public Relations*)
- Sidhi Saraff (*Secretary- Clubs & Committees*)
- Subhranil Datta (*Secretary- Internal Affairs*)
- Yukta Bardia (*Secretary- Events*)

Students Admission Committee



The Students Admission Committee (AdComm) acts as a bridge between MBA aspirants and the Institute. The committee acts as the first Point-of-Contact for all prospective students. Its primary objective is to facilitate the admission process and promote IMI Kolkata. Hence, it aims to provide the students a seamless and hassle-free experience in easing into the programmes offered by the Institute by providing guidance and necessary support to the aspirants whenever required on their road to IMI Kolkata.

List of Members

- Ushashi Ghosh
- Siddharth Roy
- Navneet Sharma
- Shirsha Dey
- Kousik Ghosh
- Dhvani Doshi
- Unnati Choudhary

S.M.A.R.T. (Social Media Action Response)

S.M.A.R.T. (Social Media Action Response Team), the Branding and Media Cell of IMI Kolkata bears the mantle of an integral duty of handling the brand equity of the institute. Working in collaboration with other clubs and committees of the college for the coverage and documentation of all important events, corporate guest lectures, alumni interactions, internship experiences, etc., the team is the institute's in-house content generation powerhouse. The team publishes the promotional content on various social media platforms of IMI Kolkata. Parallely, the committee is also responsible for public relations of various events, for both internal and external publications. Also, the team responsible for digital marketing initiatives in the form of generating interactive social media campaigns and content curation for the same, thus bridging the gap between industry and academia. The sole objective of the committee is to promote and maintain the dignity of the brand of IMI Kolkata.



List of Members

- Parul Singh
- Madhvi Kumari
- Sohel Das
- Aastha Agarwal
- Sanskar Agarwal
- Tanmantra Kundu
- Ankit Banerjee
- Soham Halder
- Sandipan Das
- Aparajita Saha

Sports Committee



The Sports Committee (SportsComm) of International Management Institute Kolkata provides an ideal platform for all the students to play, practice, and participate in various sports activities. The committee aims to foster a sense of team spirit among the students and ensures the holistic development of every individual. It also manages the upkeep of all sports infrastructure and is responsible for keeping the students thoroughly involved in team-building activities across a diverse set of sports events throughout.

List of Members

- Atul Kumar Sahu (Coordinator)
- Pranjal Gupta (Co-Coordinator)
- Kumaaravel R
- Tribikram Saha
- Ivneet Singh
- Priyanka Kumari
- Kunal Shah

Altruist Club

Altruist is a social responsibility club at IMI Kolkata that is devoted to making a positive impact on society. The club is driven by a strong desire to address pressing issues such as poverty, hunger, diseases, and gender discrimination. Altruist's members work tirelessly to create a better world through a variety of means, including social media, events, and campaigns. They prioritize humanity above all else and make it a point to help anyone in need, regardless of their nationality, gender, or caste. Altruist's commitment to social responsibility is truly inspiring, and their efforts are making a real difference in the lives of many people. Through their work, they aim to create a more equitable and just society for all.



List of Events

- Blood Donation Campaign
- Orphanage Home Visit
- Old Aged Home Visit
- Cleaning Drive
- Christmas Donation drive
- Open Mic Comedy Fundraiser Event
- Scrap Collection Drive Fundraiser Event
- Blanket Donation
- Stem Cell donation drive webinar
- International Women's day webinar

Club Members

- Jainish Shah
- Simran Khaitan
- Sreejita Dey
- Prasansa Ghosh
- Souvik Pal
- Younoosh Khan
- Sagar Ghosh

ATOM, the Operations Club of IMI-Kolkata



Atom, the operations club of IMI-Kolkata emphasizes on practicing a culture of wholesome learning through working as a team. The club prioritizes to inculcate a sense of learning by bringing forth recent breaking news updates from the industry, operations domain related information, supply chain of large corporates, innovative ideas and management concepts through engaging and interesting social media contents and by conducting events and competitions for its student fraternity. The club under the mentorship of Dr. Sachin Modgil aims to inculcate a sense of profound knowledge regarding operations, participating attitude and skills necessary in the domain of management and corporate business to its student fraternity.

List of Events

- OPSTIMUM 6.0 Walk Through The Fire
- Event conducted at CONFERO 11.0

Club Members

- Runali Tirkey (*Coordinator*)
- Shivanshu Saini
- Arindam Das (*Co coordinator*)
- Ridhi Saraff
- Aman Sharma
- Kaushal Agarwal
- Gautam Tiwari

BizzAfrs

BizzAfrs, The Business Club of IMI Kolkata, works consistently towards providing students with a platform through which they can enhance their understanding of business-related concepts. The club focuses on providing opportunities for students to learn, network, and develop their business skills outside of the classroom. The club is often an important part of the business school experience, as it provides students with valuable opportunities to connect with industry professionals, gain practical skills, and build their resumes for future job opportunities.



List of Events

- Reach for The Bizz
- War Of Views
- Communicue
- Model United Nation

Club Members

- Debangshu Rathi (*Club Coordinator*)
- Karishma Mohapatra
- Malhar Khemka (*Club Co-Coordinator*)
- Md Asif Rabbani
- Aayushi Goyal
- Soham Bhattacharya
- Rajni Saha

D-Insights



D-Insights, The MIS and Analytics Club of IMI Kolkata aims at serving the purpose of both learning and implementing technical and analytical skills in Business Management. The club helps students achieve their corporate goals in the area of analytics and business intelligence. Different Programming and Analytics tools like R Programming, Python, Java, Power BI, Excel is extremely essential to skill up and build a career in in this domain. D-Insights will help the students to achieve their ultimate corporate goals in this era of Digitalization.

List of Events

- Figure Hut
- Data-Viz
- Evolvus

Club Members

- Souparna Das
- Nishtha Agarwal
- Bhumika Hamirwasia
- Muskan Sethi
- Rubeena Rahaman
- Ritankar Maity
- Subhranil Datta

E-Cell (The Entrepreneurship Club of IMI K)

The Centre for Innovation and Entrepreneurship (CIE) at IMI Kolkata aims to foster and nurture a vibrant entrepreneurial ecosystem at the Institute and beyond. E-Cell, the Entrepreneurship Club at IMI Kolkata, working under the aegis of the Centre, undertakes various initiatives to promote entrepreneurial mindset and spirit among the students thereby contributing to the advancement of knowledge and the practice of Innovation and Entrepreneurship. The Cell seeks to provide a supportive and active environment to kindle innovative attitudes in students to enable them to come up with entrepreneurial ventures in future to strengthen the national economy in different ways. The Entrepreneurship Cell value perseverance, teamwork, and an unquenchable drive for achievement.



List of Events

- KAAR-O-BAAR
- PRARAMBH
- Visit to incubation centres
- NAVOTHAAN
- Lectures/Workshops focused on I&E

Club Members

- Anupriya Pandey
- Nishtha Agarwal
- Sreejita Dey
- Jyotika Marodia
- Pratik Tiwari
- Yelukuri Amarnath
- Krishna Kumar Verma

FINASTRA - The Finance Club



Finastra, the Finance club at IMI Kolkata, is dedicated to igniting and nurturing the passion for finance among students on campus. Through a variety of events such as competitions, workshops, webinars, and professional opportunities, the club strives to deepen students understanding of finance and equip them with the necessary skills to succeed in the field. In addition to promoting financial literacy, Finastra also focuses on Improving students' presentation skills, as well as providing them with exposure to real-world financial scenarios and their interpretations. By facilitating industry interactions and networking opportunities, the club aims to bridge the gap

between students and the finance industry, preparing them for successful careers in the field. Finastra's ultimate goal is to create a professional community of finance enthusiasts who are

committed to advancing their knowledge and skills in the field. Whether it's through enriching events or industry connections, the club is committed to empowering students to pursue their passion for finance and achieve their goals.

List of Events

- Expedition
- Tradathon
- Vyaapar
- Webinar in association with InsideIIM

Club Members

- Aayush Bhansali
- Rishika Singh
- Saumya Tripathi
- Debangshu Rathi
- Ronit Agarwal
- Subham Prasad
- Mohit Sarda

Human Hour

The Human Resource (HR) club at IMI Kolkata, called Human Hour, aims to develop innovative and inquisitive individuals into HR managers and business owners. With guest lectures, webinars, competitions, and trips, the club fosters meaningful industry connections. Its goal is to attempt to close the gap between potential recruiters' expectations and reality in this age of globalisation, which inevitably brings about competition.



List of Events

- Unrealities 4.0
- E-Yantran : E-Waste Collection Drive
- Confero 11.0: niHRvana

Club Members

- Devesh Arora
- Ridhi Saraff
- Simran Khaitan
- Divyanshi Mishra
- Riya Shaw
-

I-Construct - Strategy and Consulting Club



I-Construct the strategy and consulting club of IMI Kolkata promotes the awareness and knowledge related to strategy and consulting. In the newly revived corporate world, where most companies are battling against each other to get some more market share, I-Construct provides a perfect platform for the students of IMI Kolkata to brush up on the skills that will help them emerge as a successful consultants. It is often said, before any big mission what is needed is a strategy. This highlights the importance of this club, which teaches the students how to craft a winning strategy and seal the deal. I-Construct organizes numerous competitions to provide students and members a platform to showcase their skills.

List of Events

■ Mindzoid

■ Rann Kaushal

■ Sharquest

Club Members

■ Shivanshu Saini

■ Kiran Kumari Das

■ Kaushal Agarwal

■ Shreya Kedia

■ Aayushi Goyal

■ Swapnaneel Chowdhury

■ Abhishita Ghosh Dastidar

Institution's Innovation Council

Institution's Innovation Council (IIC) of IMI Kolkata has progressed under the initiative of the Ministry of Education's Innovation Cell (MIC) to foster, envision, and encourage creativity along with innovation among the Higher Education Institutions. The council is dedicated towards ceaseless attempts for inspiring, encouraging and cultivating new ideas and organizing productive and successful events towards supporting its prime agenda which revolves around nurturing and creating an innovative eco-system within the campus.



List of Events

- “Entrepreneurship and Innovation as Career Opportunity”
- Motivational Session by Successful Innovators
- Motivational Session by Successful Entrepreneur/Startup Founder
- Workshop on Design Thinking, Critical Thinking and Innovation Design
- Workshop on Entrepreneurship Skill, Attitude and Behavior development
- Session on “How to plan for start-up and legal & Ethical Steps”

Club Members

- Ivneet Singh (POC)
- Utkarsh Srivastava (POC)
- Annyasha Das (POC)
- Arna Pal
- Debashish Saha
- Sayon Ghosh
- Aditya Deep Raj
- Rohan Basak
- Sreeparna Saha
- Arindam Das
- Chitran Mukherjee
- Subham Sharma

MarKreators



In the words of Gregory Ciotti, “Marketing is Enthusiasm transferred to the Customers”. As the Marketing Club of IMI – Kolkata, MarKreators live by this motto. The club strongly believes in learning by doing and therefore strives to enhance learning, by creating the perfect blend of marketing concepts and fun-filled applications. The team constantly tries to take classroom learning up a notch by implementing the concepts in real-life scenarios. MarKreators endeavors to inculcate the passion for Marketing amongst the students by making Marketing fun!

List of Events

- Shopfloor 6.0 - Infinitude
- Azaadi Ka Sell-e-bration
- Shopfloor 7.0- Renaissance
- Impulso
- Novo Trezoro

Club Members

- Kunal Shah (Coordinator)
- Tribikram Saha (Co-coordinator)
- Aditya Sharma
- Maharnab Talukdar
- Sanjana Agarwal
- Sidhi Saraff
- Shreya Kedia

MUDRA

Mudra, the Economics Club of IMI Kolkata provides opportunities for students to learn more about the field of economics, engage in discussions with peers and industry professionals, and participate in events and activities related to economics. The club organizes various events such as guest speaker sessions, debates, case studies, and simulations. These events can help students better understand economic concepts and how they apply them in real-world situations. The Mudra club can also help students build a network with other students who share similar interests in economics and connect with industry professionals who can provide insights and career guidance. The club provides a platform for various fun activities and discussions about the prevalent issues in policy-making by governing institutions through various interactive channels. Overall, students can be a great platform for enhancing one's understanding of economics and developing practical skills that can be applied in their future careers.



List of Events

- Hunt for freedom
- Mysterium 2.0
- Chakravayuh 3.0
- Annual Budget session

Club Members

- Adish Sharma
- Rohit Karmaker
- Suvam Ghosh
- Antas Jain
- Soumyadip Bhattacharjee
- Sunita Singh
- Mansi Pandey

Wallrush - The Creative and Content Club



Wallrush - The Creative and Content Club of IMI Kolkata is a community of individuals who are passionate about creating and sharing high-quality content. Members of the club include writers, artists, marketers, and creative professionals. The goal of the club is to inspire and support each other in creating content that is engaging, informative, and entertaining. The club provides a platform for members to connect, collaborate, and share their work. It creates value and opportunities for members to participate in workshops, inter and intra college competitions, and other events that help them improve their skills and learn new techniques for creating content. The club also provides resources such as templates, tools, and

guides to help members with their content creation. The Creative and Content Club is a great place for anyone who wants to improve their communication and managerial skills, innovative thinking and to connect other like-minded individuals and stay up-to-date with the latest trends and techniques in the world of content creation.

List of Events

- Shamiyana
- Colours of Azadi
- BEL-ESPIRIT
- Vartalap

Club Members

- Anupriya Pandey
- Muskan
- Shashikant Pandey
- Karisma Mohapatra
- Rajni Saha
- Shruti Jain
- Manu Krishnadasan

IMI Kolkata Toastmasters Club

Toastmasters International (TI) is a US-headquartered non-profit educational organization that operates clubs worldwide for the purpose of promoting communication, public speaking, and leadership, started in 1924 by Dr. Ralph C. Smedley. IMI Kolkata Toastmasters Club is aimed at providing a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth. The club conducts weekly meetings to ameliorate the public speaking skills of all the members and further hone their skills as communicators and leaders



List of Events

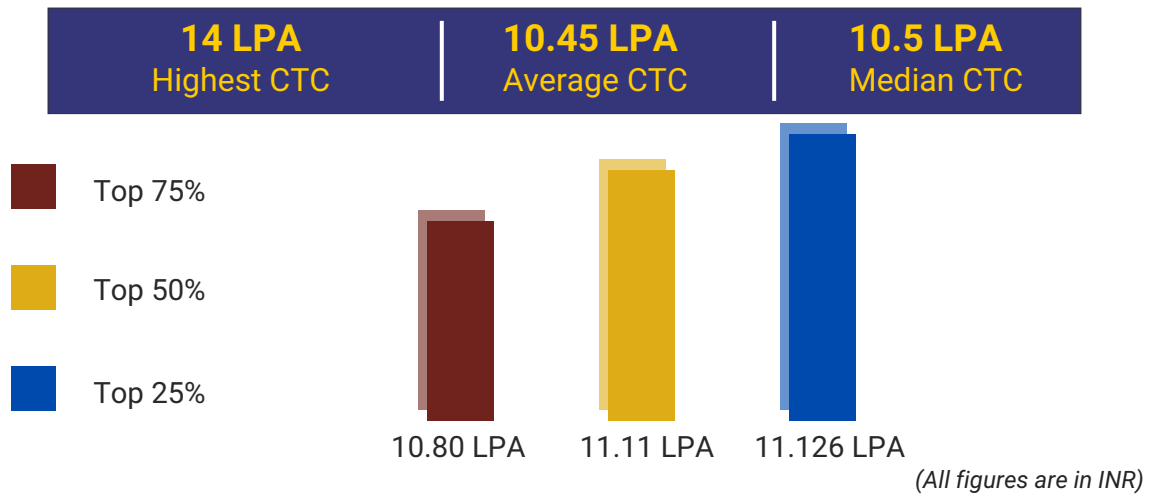
- Orator Ultimatum in Confero 11.0

Club Members

- Manu Krishnadasan
- Jitduth Gupta
- Vishal Goel
- Md. Ajmal Mohideen
- Neeti Bhalotia
- Khushi Kedia

Placements

Placement Statistics (in LPA)



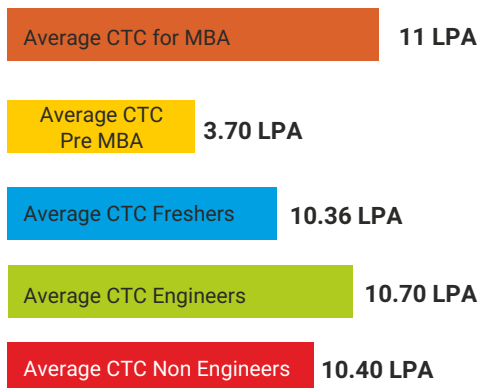
14+
PRO OFFER

2.7 times
Increase in CTC
of Work-ex Students

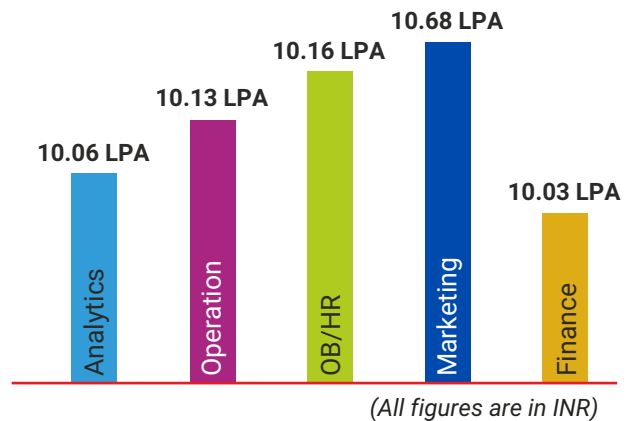
13%
Increase in
Median CTC

22%
Increase in
Median CTC

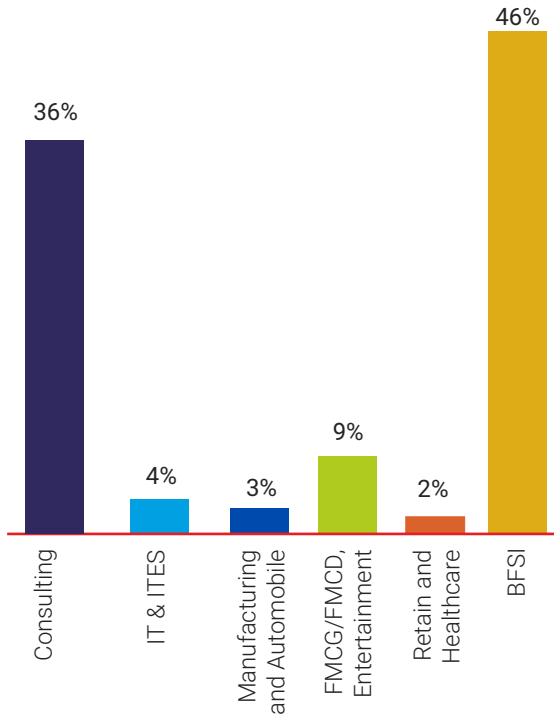
Average CTC



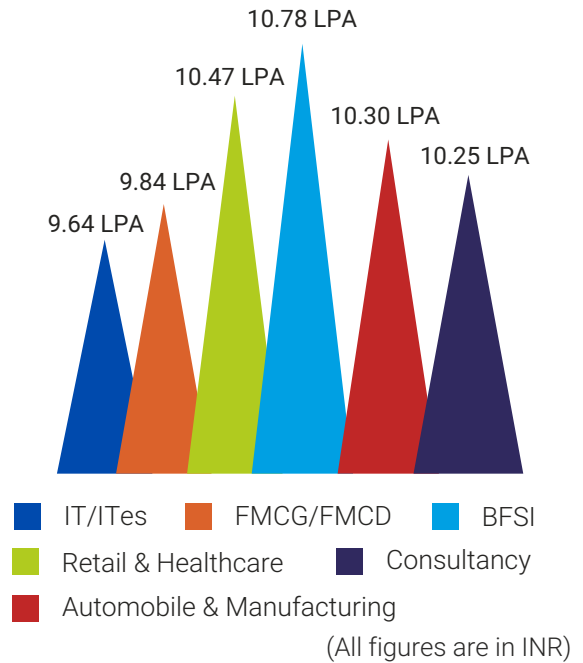
Average CTC - Domain-wise



Sector-wise Recruitment



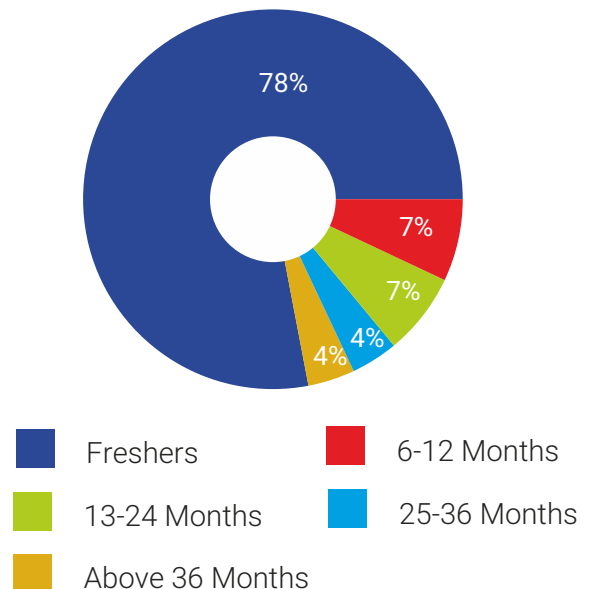
Sector-wise Average Package (in LPA)



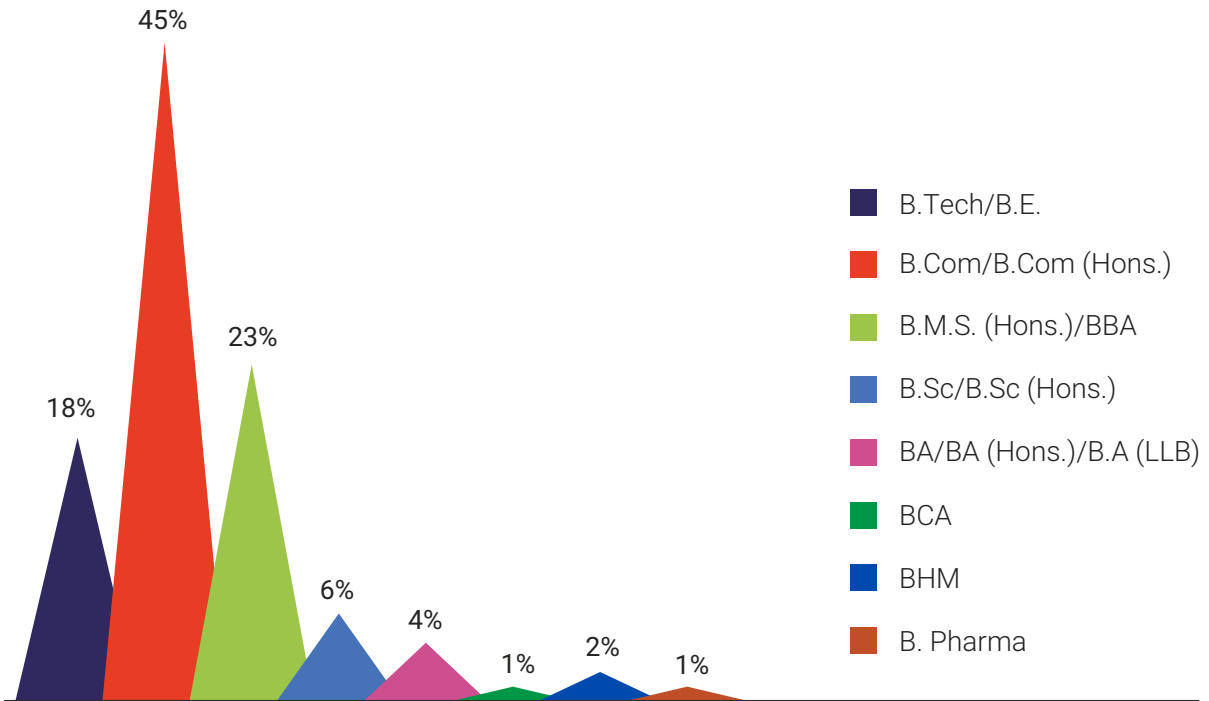
Gender Ratio



Work Experience



Educational Background



Top New Recruiters

31+
New Recruiters



Major Corporate Partners

63+

Recruiters 2021-22

79+

Recruiters 2021-22



IMI Kolkata in Media



Calcutta Times
CALCUTTA TIMES, THE TIMES OF INDIA 5

B-School woman director scores rare success

TIMES POWER WOMEN 2022 EAST

Sharman Joshi felicitates Mohua Banerjee

Currently the director of one of the most popular B-Schools in eastern India, International Management Institute Kolkata, Professor Mohua Banerjee is a name to reckon with. A professor of marketing with over 18 years of teaching experience, she had completed her PhD in commerce — marketing from University of Calcutta. She has taught in India and abroad as a visiting professor. She is an independent director

span of over a decade, the institute, founded by the RP Sanjiv Goenka Group, has established itself among one of the top five per cent of business schools in India. Located in the heart of Kolkata, the institute has world-class infrastructure, highly experienced faculty members and an industry-focused curriculum. The international exchanges have grown over the years and spans across business schools/universities in North

NORTH EAST COLORS
ENGLISH DAILY OF NORTH-EAST INDIA

Headline: Rising importance of education in Eastern India
DATE: 30/01/22



Rising Importance of Education in Eastern India

Kolkata: "What is even a nation without proper education?" was the thought resounding in the minds of everyone at IMI Kolkata when hosting an immensely noteworthy panel discussion on the topic "Rising Importance of Education in Eastern India" on the 29th of January, 2022. It was a delight for the institution as IMI Kolkata got to host one of its very first offline events, as the country is reviving from the pandemic era.

With all Covid-19 safety protocols maintained, it was an honour to host the distinguished guests of the day coming from various walks and paths of life - Professor Shri Sougata Roy, Member of Parliament, Lok Sabha; Professor Sharmistha Banerjee, Calcutta University; Professor B DaSilva, Vice Principal, St. Xavier's College; Mr. Tuhin Chatterji, Director, CII; Dr. Debanjan Chakrabarti, Director, British

Sanjiv Goenka Group) and Professor Mohua Banerjee, Director, IMI Kolkata. The discussion, moderated by Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata, witnessed the interestingly diverse perspectives of the panelists as parts of different sections of the society. While Professor Shri Sougata Roy, Member of Parliament, Lok Sabha exceptionally covered the historical significance and transformation of education in Eastern India, starting from how things were, how they are in the current times and what we can expect the educational ecosystem to look like in the coming future, Professor Sharmistha Banerjee, Calcutta University remarked that Eastern India acts as a sponge for cultures across the country. Professor B DaSilva, Vice Principal, St. Xavier's College went on to add that young people have become more informed and better educational facilities have to Eastern India, evident by the indicators of rankings and a

Outlook
ENGLISH DAILY OF NORTH-EAST INDIA

Headline: Introducing Ideas From Research & Consulting Studies And Industry Interactions In Active Learning Environments Pays Off In placements Outcomes

Concerning the learning outcomes to receive its placements as a great but exciting journey for students. It, the choice of the business school becomes very important.

The India Skills Day Report 2022 identified 130A graduates as a highly employable category and pegged the employability of 130A students at 82 percent. Similarly, the World Economic Forum in its Executive Opinion Survey 2022 mentions the supply of business-schooler skills in

The Telegraph onlinr
04 April 2022 • 8 pages
Economy India My Kolkata • Edgewise • States • World Business Science & Tech HR
by B-Schools and Industry: An Interdependent Co-relation

Schools and Industry- An Interdependent Co-relation



(Dr.) Mohua Banerjee, Director, IMI Kolkata
Interfere is one of the most critical indicators of a good B-School worldwide, and the link between Business Schools and industry is an integral one. According to India Skills

THE ECHO OF INDIA

Headline: Rising importance of education in Eastern India: IMI Kolkata seminar
DATE: 02/02/22

"Rising Importance of Education in Eastern India": IMI Kolkata Seminar

EOI CORRESPONDENT

KOLKATA, FEB 2: "What is even a nation without proper education?" was the thought resounding in the minds of everyone at IMI Kolkata when hosting an immensely noteworthy panel discussion on the topic "Rising Importance of Education in Eastern India" on the 29th of January, 2022.

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St. Xavier's College went on to add that young people have become more informed and better educational facilities have to Eastern India, evident by the indicators of rankings and a reformed educational system.

According to Tuhin Chatterji, Director, CII, more emphasis has to be paid on Innovation, Entrepreneurship and Startups (IES) and industry would come in front of them as returns, and Dr. Debanjan Chakrabarti, Director, British Council (East and North-East India) explained how the students of liberal arts develop the ability to think beyond boundaries and the importance of the three A's - being Aptitude, Assessments and Approaches. Ajaya Kumar Sahoo (Executive Director, Group Corporate HR, RP-Sanjiv Goenka

Group) mentioned how industries need to come together with educational institutes to develop skills required in the changing world while Professor Mohua Banerjee, Director, IMI Kolkata emphasized upon how academic and cultural diversity is important for B-schools and the components of grading.

The session then witnessed an interactive Q&A session between the panelists and the attendees of the discussion and an ending note delivered by the moderator of the event, Dr. Rituparna Basu, Associate Professor (Marketing), IMI Kolkata.

The session ended with tokens of appreciation being gifted to all the panelists of the discussion, declaration of winners of the article writing competition on the topic "Rising Importance of Education in Eastern India" by Professor Tiribankar Nag, Professor (Innovation and Entrepreneurship) and a vote of thanks delivered by Dr. Gohinda Roy, Assistant Professor (Marketing), IMI Kolkata. (Photo: Anirudh Ghosh)

পশ্চিমবঙ্গের বহুল প্রচারিত বাংলা সংবাদপত্র

সংবাদ প্রবাহ

Headline: Rising importance of education in Eastern India
DATE: 05/02/22

পূর্ব ভারতে শিক্ষার ক্রমবর্ধমান গুরুত্ব



নিজস্ব সংবাদদাতা: পূর্ব ভারতে শিক্ষার ক্রমবর্ধমান গুরুত্ব, এই বিষয়ের ওপর সম্প্রতি একটি আলোচনার আয়োজন করেছিল আইএমআই, কলকাতা। আলোচনায় অংশ নেন সাংসদ অধ্যাপক কাউন্সিলর (পূর্ব ও উত্তর-পূর্ব ভারত) এর ডিরেক্টর ড. দেবাজ্ঞন চক্রবর্তী, অজয় কুমার সাহ, আইএমআই-এর ডিরেক্টর অধ্যাপক মহয়া ব্যানার্জি প্রমথ। সঞ্চালনা করেন

Adaptive Performance in Post-COVID Era: A Major Challenge for B-School Students



You would like to read

Canada, UK, and US get record international student numbers despite Covid

Govt mulling to 'accommodate' evacuated medical students in Indian colleges

3 flights bring back 674 students evacuated from Ukraine's Sany

Several injured after student unions ABVP, AISA clash in JNU Sunday night

Vedanta, Australian design firm Carro tie up to tap creativity in students

unprecedented circumstance. It has already been observed that a learning organization is not sufficient to gain the competitive edge, it is equally important for the employees to project adaptive performance.

D r. Rachana Chattopadhyay, Professor (Organizational Behaviour and Human Resource Management),

Dean (Academics), International Management Institute, Kolkata.

In the business context, the post-COVID era is marked with turbulence and volatility. Past ten years, in the pre-COVID era, we have witnessed that a learning organization stands as a key differentiating factor from its close competitors and sets a more vibrant customer-responsive culture. However, the post-COVID era is demanding something more. Under this

लिपि

Headline: IMIK holds discussion on rising importance of education in Eastern India
DATE: 30/01/22

'पूर्व भारत में शिक्षा के बढ़ते महत्व पर सेमिनार' उपर आलोचना आईएमआई'ते

कलकत्ता, 30 जनवरी: ईस्टर्न क्रॉनिकल द्वारा आयोजित 'पूर्व भारत में शिक्षा के बढ़ते महत्व पर सेमिनार' का आयोजन किया गया, मॉक पर सांसद सौगत राय ने कहा कि पूर्वी भारत में नये शैक्षणिक संस्थानों की स्थापना के साथ उच्च शिक्षा का महत्व बढ़ गया है, जिस तरीके से शिक्षा में टेक्नोलॉजी का वर्चस्व बढ़ा है, उससे नये डिजिटल आयाम तैयार हो रहे हैं। आगामी समय में पूर्वी भारत में शिक्षा का क्षेत्र और ज्यादा विस्तारित होगा, कलकत्ता विश्वविद्यालय की प्रोफेसर शर्मिष्ठा बनर्जी ने कहा कि पूर्वी भारत देशभर की संस्कृतियों के लिए एक स्पंज के रूप में काम करता है, उच्च शिक्षा के क्षेत्र में नये विकल्प तैयार हो



Headline: Rising importance of education in Eastern India

DATE: 01/02/22

"What is even a nation without proper education?" was the thought resounding in the minds of everyone at IMI Kolkata when hosting an immensely noteworthy panel discussion on the topic 'Rising Importance of Education in Eastern India' on the 29th of January, 2022. It was a delight for the institution as IMI Kolkata got to host one of its very first offline events, as the country is reviving from the pandemic era. With all Covid-19 safety protocols maintained, it was an honour to host the distinguished guests of the day coming from various walks and paths of life - Professor Shi Sougata Roy, Member of Parliament, Lok Sabha; Professor Sharmistha Banerjee, Calcutta University; Professor B DaSiva, Vice Principal, St. Xavier's College; Mr. TuninChatterji, Director, CII; Dr. DebarjanChakrabarti, Director, British Council (East and North-East India); Mr. Ajaya Kumar Sahoo (Executive Director, Group Corporate HR, RP-SanjivGoenka Group) and Professor Mohua Banerjee, Director, IMI Kolkata. The discussion, moderated by Dr. RitupamaBasu, Associate Professor (Marketing), IMI Kolkata, witnessed the interestingly diverse perspectives of the panelists as parts of

प्रभात खबर

Headline: Seminar on rising importance of education in Eastern India

DATE: 30/01/22

पूर्वी भारत में शिक्षा के बढ़ते महत्व पर सेमिनार



आईएमआई की ओर से आयोजित किये गये सेमिनार में मंचासीन वक्ता.

कलकत्ता. आइएमआई में शनिवार को पूर्वी भारत में शिक्षा के बढ़ते महत्व विषय पर एक सेमिनार का आयोजन किया गया, मॉक पर सांसद सौगत राय ने कहा कि पूर्वी भारत में नये शैक्षणिक संस्थानों की स्थापना के साथ उच्च शिक्षा का महत्व बढ़ गया है, जिस तरीके से शिक्षा में टेक्नोलॉजी का वर्चस्व बढ़ा है, उससे नये डिजिटल आयाम तैयार हो रहे हैं। आगामी समय में पूर्वी भारत में शिक्षा का क्षेत्र और ज्यादा विस्तारित होगा, कलकत्ता विश्वविद्यालय की प्रोफेसर शर्मिष्ठा बनर्जी ने कहा कि पूर्वी भारत देशभर की संस्कृतियों के लिए एक स्पंज के रूप में काम करता है, उच्च शिक्षा के क्षेत्र में नये विकल्प तैयार हो

रहे हैं, सेंट जेवियर्स कॉलेज के वाइस प्रिंसिपल प्रोफेसर बी देसिल्वाने ने कहा कि युवा पीढ़ी आज ज्यादा जागरूक हो गयी है और पूर्वी भारत में बेहतर शैक्षिक सुविधाएं हैं, सीआईआई के निदेशक तुनिन चटर्जी ने कहा कि उद्योगिता व स्टार्टअप पर अधिक जोर देना होगा। ब्रिटिश काउंसिल (पूर्वी और उत्तर-पूर्वी भारत) के निदेशक देवान चक्रवर्ती ने कहा कि लिबरल आर्ट्स के छात्र सीमा से परे सोचने, मूल्यांकन करने व ऊंचाइयों को छूने में सक्षम हो रहे हैं, अजय कुमार साहू (कार्यकारी निदेशक, समूह कॉर्पोरेट एचआर, आरपी-संजीव गौयनका समूह) ने इस बात पर जोर दिया कि कैसे बदलती

दुनिया में आवश्यक कौशल विकास करने के लिए उद्योगों को शैक्षिक संस्थानों के साथ अने की जरूरत है, आइएमआई कोलकाता की निदेशक महोआ बनर्जी ने इस बात पर जोर दिया कि कैसे शैक्षणिक और बी-स्कूलों और ग्रीडिंग के घटक के लिए संस्कृतिक विविधता महत्वपूर्ण है, बाद में एक संवादात्मक प्रश्नोत्तर सत्र रखा गया। कार्यक्रम के मॉडरेटर, संस्थान की एसोसिएट प्रोफेसर रितुपर्णा बसु ने समापन किया, प्रोफेसर तीर्थकर नाग द्वारा पूर्वी भारत में शिक्षा के बढ़ते महत्व विषय पर निबंध प्रतियोगिता के विजेताओं की घोषणा की गयी, आइएमआई के प्रो डाॅ गौबिंद राय ने धन्यवाद ज्ञापन किया.



Headline: Educational value in Eastern India
DATE: 30/01/22

Educational value in eastern India

CHRONICLE NEWS SERVICE

KOLKATA: "What is even a nation without proper education?" was the thought resounding in the minds

innovation, entrepreneurship and startups.

Chakrabarti explained how the students of liberal arts develop the ability to think beyond boundaries and the

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TEAM BLOC

IMI Kolkata hosts TEDx

Experts from diverse backgrounds shared ideas at the virtual event
In the spirit of ideas worth spreading, IMI Kolkata hosted TEDxIMI Kolkata Live, an independently organised event aimed at bringing together enriching minds to share their valuable knowledge in their respective domains. The board included hitansu Setma Founder and Editor, Outdoor Sports

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